



NAAC – AQAR

3.2 Innovation Ecosystem

3.2.2 Workshop/ Seminar

2021-2022



INSTITUTION'S INNOVATION COUNCIL MHRD'S INNOVATION CELL



PATRICIAN COLLEGE OF ARTS AND SCIENCE SESSION/ WORKSHOP ON BUSINESS MODEL CANVAS (BMC)

OVERVIEW

| | | | |
|------------------------------------|--|---|--|
| Objective: | PIIC has established to start entrepreneurship & encourage new talent. | Benefit in terms of learning/Skill/Knowledge obtained: | Dr. Fennala explained with practical examples opportunities. |
| Academic Year: | 2020-21 | Program driven by: | IIC Calendar Activity |
| Month: | March | Program /Activity Name: | Session/ Workshop on |
| Program Type: | Workshop | Other: | NA |
| Program Theme: | Entrepreneurship | Other: | NA |
| Date & Duration (Days): | 04/19/2021-04/19/2021-0 | External Participants, If any: | 20 |



| | | | |
|-----------------------------|------|-----------------------|----|
| Student Participants: | 150 | Faculty Participants: | 80 |
| Expenditure Amount, If any: | 2300 | Remark: | NA |

STAR PERFORMER

| | | | |
|----------|----|----------|---------------|
| Faculty: | NA | Student: | MELVIN THOMAS |
|----------|----|----------|---------------|

ATTACHMENTS

| | | | |
|--------------|---|-----------------------|---|
| Video: | https://drive.google.com/file/d/1pYK_ge1IN9LFqeMnaIA7iBZm_wycNAp4/view?usp=sharing | Photograph1: |  |
| Photograph2: |  | Session plan, If any: | https://api.mic.gov.in/IC201912272.pdf |

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

Orientation session for all students & faculties of Institute by Innovation Ambassador

The Problem of unemployment is becoming a colossal in all of the developing nations There is enormous increase in the population. Every year India adds to her population afresh. More than this every year about 5 million people become eligible for securing jobs. The remedial measures for reducing unemployment are to lay greater emphasis on creation of opportunities for self-employment, augmentation of productivity and income levels of the working poor, shift in emphasis from creation of relief type of employment to the building up of durable productive assets in the country.

In order to inculcate a desire to become entrepreneur among the students PIIC has devised a unique "Entrepreneurship Orientation Programme" (EOP). The program is specially designed for the students, who are still pursuing their studies in Schools/Colleges/Institutions and do not have any idea about Entrepreneurship.

Purpose of EOP is to create awareness among the students for setting up of new Enterprise after completion of their studies instead of searching for jobs only. This program makes participants familiar about role and importance of MSMEs in Indian Economy, process of setting up of Enterprise, preparing Project Reports, Identifying marketing possibilities as well as with the issues regarding various statutory requirements such as Income Tax, VAT etc



Patrician College of Arts and Science

A Christian Minority Institution

Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC

Ranked 1st in Tamil Nadu & 27th among Top-Autonomous College in India (Education World)

Rated 5 Star (IIC) By Ministry of Education

PATRICIAN INSTITUTION'S INNOVATION COUNCIL (PIC)

ORGANISES

A LEADERSHIP TALK ON ENTREPRENEURSHIP



Dr. Thenmozhi.S
 M.COM, M.B.M, M.PHIL, SET, PH.D.,
 ASSISTANT PROFESSOR
 DEPARTMENT OF CORPORATE SECRETARYSHIP
 PATRICIAN COLLEGE OF ARTS AND SCIENCE
 INNOVATION AMBASSADOR, PIC

Platform: 

Dr. Usha George
Principal

Time: 11:00 AM to 12:00 PM

Dr. Fatima Vasanth
Academic Director

On Friday 23rd April 2021

Bro. Dr. S. Arockiaraj
Director & Secretary

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|-------------------------------|-----------------------------|---|-------------------------------|---------------------|--------------|
| Joshua Jesse Rozier | joshuajrozier0504@gmail.com | Patrician College of Arts and Science | B.Com Corporate Secretaryship | UG-Student | 9962317035 |
| Pratiksha Harishchandra Takke | pratikshatakke96@gmail.com | Navin Chandra Mehta Institute of Technology & Development | MBA | Student | 9930265413 |
| Dr.R.S.Jayaram | rsjram@gmail.com | Amrita college of Engineering and Technology | Mechanical Engineering | Assistant Professor | 9487111089 |
| Arokiamary Geetha Rufus | geetharufus@gmail.com | Patrician College | Commerce | Associate Professor | 9551717468 |
| ABDUS SALIM | ab.dus9t8@gmail.com | Opjs University | Political science | Student | 8327310029 |
| Mrs. Madhuri S.Rewatkar | madhurirewatkar27@gmail.com | Shri. Mathuradas Mohota college of science | Chemistry | Faculty | 8275293548 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|--------------------------|----------------------------------|--|---|-----------------------|--------------|
| Srithar V | srithar1985@gmail.com | Siga college of management and computer science | Business administration | Assistant professor | 978688 4997 |
| Dr. P.N. Tiwari | drpntiwarirudra@gmail.com | SBS Government Post Graduate College,Rudrapur | Commerce | Associate Professor | 989760 2405 |
| SANDEEP DHAKAD | Sandeepdhakad1314@gmail.com | Sri Satya Sai University of Technology and Medical Science sehare MP | College of Pharmacy | Student | 744084 5107 |
| M.Sekar | livyasekar@gmail.com | DonBosco College Dharmapuri | Physics | Assistant Professor | 986520 3578 |
| DR.THENMO ZHI.S | thenmozhi@patriciancollege.ac.in | Patrician College of Arts and Science | Commerce | Assistant Professor | 950004 0785 |
| Kirtan Bhatt | kirtan223122@gmail.com | LDCE | Instrumentation and control | Student | 940907 9899 |
| Dr.A. JAYARANI | jayarani.slm@gmail.com | GOVERNMENT ARTS COLLEGE FOR WOMEN, SALEM-636008. | PG & RESEARCH AND COMMERCE DEPARTMENT | ASSISTANT PROFESSOR | 701048 2829 |
| Mr.DEVESH CHETAN SANE | sanedevesh@gmail.com | BVCOENM | Chemical | Student | 986976 6890 |
| Swati Namdev | swati.tailor@gmail.com | Career College, Bhopal | CS | Asst. Prof. | 741564 0324 |
| Sanyog Raut | sanyograut410@gmail.com | Patkar Varde College | Biotechnology | Student | 902870 5730 |
| PRATIMA SACHIN CHAUDHARI | pratima.m.lokhande@gmail.com | MAHILA SAMITI ENGLISH HIGH SCHOOL AND JUNIOR COLLEGE | Education | Teacher | 998704 3842 |
| DARWIN P | darwin009@gmail.com | Manonmaniam Sundaranar University,Tirunelveli-627012 | Centre for Information Technology and Engineering | Ph.D Research Scholar | 882540 7964 |
| Alan P.G.C. | caldalan@gmail.com | Madras Christian College (Autonomous) | English | Student | 994015 0411 |
| Dr. Varun Elvis Massey | varunmassey25@gmail.com | St. John's College | Faculty of Management | Assistant Professor | 983778 4877 |
| Mohd Ghalib Khan | galibkhan.stat@gmail.com | Banaras Hindu university | Statistics | Student | 860431 7902 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|----------------------------|--------------------------------|---|----------------------------|---------------------|--------------|
| Dr. J. Madhusudhanan | jmadhuj@gmail.com | Aarupadai Veedu Institute of Technology | Biotechnology | Professor | 7904184979 |
| P.S.MUTHULAKSHMI | muthulakshmialwin@gmail.com | A.P.C.Mahalaxmi college for women, Thoothukudi. | HISTORY | Assistant Professor | 9585597412 |
| DR N S JADHAV | nsjadhav662@gmail.com | K S R COLLEGE OF EDUCATION NEHRU NAGAR BELAGAVI KARNATAKA | EDUCATION | ASST PROFESSOR | 9590006071 |
| Dr. A. MUTHULAKSHMI | sudhasuresh2311@gmail.com | RAJAPALAYAM RAJUS' COLLEGE | Commerce | Assistant Professor | 9965109753 |
| Prof. Ranjit Arjun Katkar | katkarr76@gmail.com | DACOE, Karad. | Civil Engineering | Assistant Professor | 9561189617 |
| Archit Singh | architsingh113@gmail.com | Banaras Hindu University, Varanasi | Department of Horticulture | Research Scholar | 8765603686 |
| SANKEY SAMUEL. X | sankeysamuel18@gmail.com | St Thomas College of Arts and Science | Department of English | Student | 9940074121 |
| Mr. Kalyan Das | daskalyan@gmail.com | St.Thomas' College of Engineering & Technology | Information technology | Asst. Professor | 9830339811 |
| Dr. UNIKA D | unikadavid2014@gmail.com | PATRICIAN COLLEGE OF ARTS AND SCIENCE | Commerce | Associate professor | 9840379196 |
| Priyanka Ajit Tripathi | priyankatripathi6417@gmail.com | Manjunatha college of commerce | Commerce | CA | 8425976778 |
| Raja Manan Yahya | rajayaheiya@gmail.com | G.D. Goenka | High | Student | 9419392067 |
| DR.DEVENDRA KUNJILAL BISEN | devenbisen@gmail.com | Manohar Bhai Patle College Deori Distt Gondia M.S. | Geography | Asso.Proff | 9422131440 |
| KALAIARASANC | prof.klirsn@gmail.com | PATRICIAN COLLEGE OF ARTS & SCIENCE | DEPARTMENT OF COMMERCE | ASSISTANT PROFESSOR | 9688650939 |
| Ms. SUMAN | Sumans.singh735@gmail.com | Govt. College for Women, Karnal (affiliated to Kurukshetra University, Kurukshetra) | Commerce | Asst. Professor | 7206350078 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|--------------------------------|----------------------------------|---|--------------------------|-----------------------|--------------|
| Hanadi Abdulelah Abdulrazzaq | hanadidddd@gmail.com | College of Science / Kirkuk University | Biology | Lecturer | 9.65E+12 |
| R. Madhumathi | madhumathi3001@gmail.com | SDNB vaishnav college for women | Economics | Chennai | 9003247010 |
| Dr.Subbulakshmi N Karanth | snkaranth.chemistry@sode-educ.in | Shri Madhwa Vadiraja Institute of Technology and Management | Chemistry | Asst.prof | 9449612014 |
| Ms NEHA | Neha@sreenidhi.edu.in | Sreenidhi Institute of Science and Technology | CSE | Assistant Professor | 9705620963 |
| AZKA .MD. ASIF AZMI | Farishtezkane@gmail.com | G.M. MOMIN WOMEN'S COLLEGE | BSC | UNDERGRADUATE STUDENT | 9324595919 |
| Dr.N.Tiruvenkadam | tiruvenkadam@ksrct.ac.in | K.S.Rangasamy College of Technology | Mechatronics Engineering | Associate Professor | 9944672671 |
| Prof. Saurabh Jawahar Sanghavi | saurabh.sanghavisvpm@gmail.com | SVPM college of Pharmacy, Malegaon, Baramati Dist-pune | Pharmaceutics | Assistant Professor | 9960749885 |
| N.Sakthivel murugan | mnsakthivel43@gmail.com | Ayya Nadar Janaki Ammal college, Sivakasi | Microbiology | Student | 9597194527 |
| Dr. SATISH T. CHAUHAN | satishnisu@gmail.com | P R B Arts and P G R Commerce College, Bardoli | Language | Asso. Professor | 9586715010 |
| Bejatcy. J | bejatcyraj@gmail.com | Scott Christian College Autonomus Nagercoil | Commerce | Research scholar | 8300389047 |
| Hadeel Abdelalah Abdel Razaq | whitebirds@yahoo.com | University of Anbar | Biology | Lecturer | 7705836897 |
| Dr.Mahesh Donthula | dr.maheshdonthula@gmail.com | TMRS Medchal boys | TMREIS | TGT Mathematics | 9160788744 |
| DR.K.AAMEENA BEEVI | nvprocess2015@gmail.com | M.S.S WAKF BOARD COLLEGE | ECONOMICS | ASSISTANT PROFESSOR | 7200986213 |
| Dr. Ashok Bapurao Deokar | deokarashok1966@gmail.com | SSPMs Bhagwan Mahavidyalaya Ashti, Tq-Ashti, Dist- | Economics | Associate Professor | 9421339515 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|-----------------------|-------------------------------|--|------------------------|------------------------------|--------------|
| | | Beed, Maharashtra 414203 | | | |
| Baloji Badavath | baloji3064@gmail.com | Mother Teresa Institute of Science and Technology sathupalli khammam | MECHANICAL ENGINEERING | Assistant Professor | 939514 1781 |
| THASIN FOUZIA MH | thasin_aadil@yahoo.co.in | Patrician College of arts and Science | Computer Science | HOD | 978623 1278 |
| MANJU.S | manju.s@amjaincollege.edu.in | A.M.JAIN COLLEGE | TAMIL | ASSISTANT PROFESSOR | 962639 8609 |
| SHAIK ABDUL RAFI | rafiao.ves@gmail.com | Yogi Vemana University, Kadapa | MBA | RESEARCH SCHOLAR | 996678 7805 |
| KAUSHIK DAS | kaushikghcbed@gmail.com | Gobardanga Hindu College | Mathematics | Assistant Professor | 790802 6601 |
| M THAMEEMUL ANSARI | thameemulansari0731@gmail.com | THE NEW COLLEGE | COMPUTER SCIENCE | SYSTEM AND WEB ADMINISTRATOR | 900314 4345 |
| Dr. A. Devi | 32devi@gmail.com | K. C. S. Kasi Nadar College of Arts & Science | Commerce | Asst. Professor | 988438 3281 |
| Dr. Jyoti Bathra | ssherly5@gmail.com | SJHSICCS, Indore | Commerce | Assistant Professor | 992655 0155 |
| S Ramesh Kumar Mehtha | praram1511@gmail.com | JSPM RSCOE PUNE | MBA | ASSISTANT PROFESSOR | 989058 7615 |
| GANESH AADHITYA S | aadhityaganesh21@gmail.com | Madras Christian College | English Literature | Student | 739742 6570 |
| Dr vishnu prakash | drvprakash2015@gmail.com | Sudhakar mahila post graduate college varanasi | Botany | Assistant professor | 953210 0600 |
| ARUN KUMAR L S | arunkumar9035@gmail.com | MSRCL | Economics | Assistant Professor | 897199 0467 |
| Anil Arjun Ahiwale | anilahiwale99@gmail.com | Shrpatrao kadam Mahavidyala, Shirwal, Tal-Khandala, D-Satara | Hindi | Assi.Prof. | 901194 2868 |
| Pushpalatha Thumma | pushpareddy28@gmail.com | St. Ann's College for Women | MCA | Assistant Professor | 810682 8882 |
| B RAJESH KUMAR | rajeshasstprofessor@gmail.com | Pragati Engineering | Management studies | Asst professor | 950582 3528 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|---------------------------------------|------------------------------|--|---|------------------------|-----------------|
| | | college Surampalem | | | |
| Rohidas Sadashiv Lohakare | rslohakare2010@gmail.com | Shardabai Pawar Mahila College Shardanagar Baramati. | Library | Librarian | 982273 0564 |
| PALLAVI | pallavi.com@gmail.com | RAJIV GANDHI SOUTH CAMPUS, BANARAS HINDU UNIVERSITY | COMMERCE | ASSISTANT PROFESSOR | 876592 3995 |
| Dr.C.Radha Priya | radhapriyaselvaraj@gmail.com | Al Musanna College of Technology, Oman | Business Studies | Lecturer | 999440 6374 |
| Pragati.S | pragatisubramanian@gmail.com | SDNB Vaishnav College | Commerce | Student | 638117 5057 |
| S.MAHALAKS HMI | Mahammu30@gmail.com | Sdnbc autonomous | B.com gen | Degree | 787163 4448 |
| M. Ramya | mothishramya@gmail.com | Sdnb vaishnava college for women's | B. Com general | Student | 638276 7100 |
| R. Nandhini | naxsnandy15@gmail.com | Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women | B.com general | UG | 637400 9385 |
| Indrani sengupta | sengupta.indrani08@gmail.com | Auro University, Surat | Management | Assistant professor | 875826 3437 |
| Aziza Abdallah Qamashoui | aziza@act.edu.om | ALMUSANNA COLLEGE OF TECHNOLOGY | BUSINESS | LECTURER | 968941 90578 |
| Dr.T.Suchitra Naidu | tsuchitranaidu@gmail.com | Loyola Academy | Biotechnology | Assistant Professor | 994925 0909 |
| So.PRIYA | prettypriyas14@gmail.com | Dr.SNS RAJALAKSHMI COLLEGE OF ARTS AND SCIENCE | COMMERCE WITH COMPUTER APPLICATION | ASSISTANT PROFESSOR | 915908 1090 |
| Rekha Naidu | rekha2967@gmail.com | Patrician college of arts and science | Accounting and finance | Assistant professor | 994111 1209 |
| SUNITA SINGH | sunita1987@gmail.com | L D Sonawane college Kalyan | Computer science | Assistant professor | 932124 8671 |
| Khan Shaheen Mohammed Ismail | shaheenarkate@gmail.com | - | - | Librarian | 983344 2576 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|---------------------------------|--------------------------------|--|--|----------------------------|--------------|
| Sherin Ebenezer. A | cherrysherin6@gmail.com | Madras Christian College | English Literature | II M. A English Literature | 984041 1420 |
| PRAVEEN J KALAMDANI | praveenkalamdani73@gmail.com | Mangalore Institute of Technology and Engineering | Mechanical engineering | Senior Assistant Professor | 953855 0336 |
| Pragathi. S | pragathisridhar99@gmail.com | Auxilium college Autonomous | BBA | Student | 883837 7308 |
| Shalini Rajendran | shalinirajendran0611@gmail.com | Auxilium college | BBA | Student | 979177 2129 |
| VINJAMURI SATYANARAYANA | vinjamurisatyam@gmail.com | CSR'S EDUVISION ACADEMY | Computer Science | Vice Principal & HOD | 998934 1286 |
| SNEKHA.P | Snekhapughal@gmail.com | AUXILIUM COLLEGE | BBA | Study | 989465 9942 |
| Ramaraju.S.V .S.V.Palla | ramarajusvsvp@gmail.com | Dadi Institute of Engineering and Technology | Computer Science Engineering | Assistant Professor | 818595 7153 |
| Venkata Subbaiah Bellapu | bvs.nnsvidya@gmail.com | Chebrolu Engineering College | Science and Humanities | Assistant Professor | 994827 9738 |
| VINEET BALUTIYA | vineetbalutiya@gmail.com | Lovely Professional University | School of Hotel management and tourism | Assistant Professor | 800687 7354 |
| SATISHKUMAR HARSOOR | satishharsoor@gmail.com | P.D.A COLLEGE OF ENGINEERING KALBURAGI | Computer science | Assistant professor | 916411 3887 |
| Dr. Tushar Kakasaheb Savale | tusharsavale@gmail.com | Sandip Institute of Technology & Research Center | Management | Asst professor | 973011 3355 |
| Prof. Vijay Pravinkumar Panjabi | 278210@gmail.com | VWS Arts Commerce & Science College Dhule | Commerce and Management | Assistant Professor | 897557 9274 |
| PONNI R | ponni_me@kingsindia.net | Kings college of Engg,punalkulam | ECE | AP | 994332 5183 |
| Dr. N. V. V. S. Suryanarayana | ravinadakuduti@gmail.com | Viswanadha Institute of Technology and Management, Visakhapatnam | Applied Sciences and Humanities | Professor | 944042 5849 |
| Nivetha B | nivethabalu89@gmail.com | JERUSALEM COLLEGE OF ENGINEERING CHENNAI | BIOMEDICAL | ASSISTANT PROFESSOR | 978706 3689 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|-------------------------|------------------------------|--|---|------------------------|--------------|
| SREE VARSHINI R | sreevarshini.1996@gmail.com | MOTHER TERESA WOMENS UNIVERSITY, KODAIKANAL | DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES | STUDENT | 948796 0753 |
| Talib Khwaja Khan | talibkhan746mk@gmail.com | A.E.Kalsekar Degree College | Commerce | Student | 771500 8146 |
| Ramya Ravi | krramyamail@gmail.com | sdnb vaishnav college for women | B.com | students | 877839 2280 |
| Abasaheb Shankar Vairat | abavairat9@gmail.com | Sardar Babasaheb Mane Mahavidyalaya, Rahimatpur | Marathi | Associate Professor | 942382 8254 |
| Dr. Parul Goel | ignou.parul@gmail.com | Aditi Mahavidyalaya, Delhi University | Commerce | Assistant Professor | 959909 7021 |
| Narendra Kumar Ahirwar | narendra87.ahirwar@gmail.com | Mahatma Gandhi Chitrakoot Gramodaya Vishvavidhyalaya | Department of biological sciences | Research Scholar- | 999365 0236 |
| PRASHANTH KUMAR A P | prashu1983october@gmail.com | Aryabharathi Polytechnic | Electronics and Communication Engineering | Head of the Department | 984485 9950 |
| B. FARHAN | farhaneducate@gmail.com | AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN K. SATHANUR TRICHY | Department of English Literature | Management Executive | 735887 2869 |
| Venkatesh Ellapu | ellapu.venkatesh3@gmail.com | Krishna Chaitanya Institute of Science and Technology | Dept. of MBA | Assistant Professor | 939847 7045 |
| Shiv Prakash | shiv.shivam09@gmail.com | Manrakhan Mahto B Ed College Kedal B.I.T More Ranchi Jharkhand | Education | Assistant Professor | 993650 8484 |
| Dr. Jaidev Kumar | jaidev112233@gmail.com | Tridev College of Education Muzaffarnagar | Chemistry | Director | 819202 6995 |
| G. Bhaskara Dharma Rao | gbdharmarao@gmail.com | Kommuri Pratap Reddy Institute of Technology | Chemistry | Professor | 897799 6442 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|--------------------------|-------------------------------------|---|-----------------------------------|---------------------|--------------|
| Antshel Reshiba.S.k | antshelreshi@gmail.com | Manonmaniam Sundharanar University, Holy Cross College (Autonomous) | Department of commerce | Research scholar | 730525 3696 |
| Dr.K.Sentami Iselvan | vkseivancdm@gmail.com | SRM Valliammai Engineering College Chennai | MBA | Assistant Professor | 944244 1333 |
| DR. MANJALI SHARMA | manjali17@gmail.com | S.P.T.M.COLLEGE OF ARTS & HOMESCIENCE | FASHION DESIGNING | ASSISTANT PROFESSOR | 884934 9011 |
| Brijendra B Jain | ivm.iiper@gmail.com | IVMs IIPER | Pharmacy | Professor | 982288 4203 |
| Omkar Prashant Kulkarni | omkar362000@gmail.com | Sandip Institute Of Engineering And Management | Mechanical Engineering | Research Scholar | 892893 4070 |
| Anjali Sharma | anjali_1931@rediffmail.com | Govt girls inter college, kalai, aligarh | Department of secondary education | Lecturer | 953600 0182 |
| DR.ALAMELU MANGAI | alamelu@act.edu.om | Al Musanna College Of Technology | BSD | Professor | 968971 49801 |
| Dr. Prashant D.Bageshwar | pdbageshwar@gmail.com | Mungasaji Maharaj Mahavidyalaya Darwha District-Yavatmal | Physics | Associate Professor | 940314 6950 |
| GORASIYA URMILA K. | Urmilagorsiya123@gmail.com | V.D.T college gandhidham | Kuchchh university | Students | 992548 1247 |
| Pughazendi Narayanan | Pughazendi@gmail.com | Panimalar Engineering college | CSE | Professor | 996296 9429 |
| Dr.G.Shanmugasundar | shanmugasundar.mech@sairamit.edu.in | Sri Sai Ram Institute of Technology | Mechanical Engineering | Associate Professor | 994138 0398 |
| Dr. K. P. BALAKRISHNAN | balu55213@gmail.com | NIFTTEA COLLEGE OF KNIT WEAR FASHION TIRUPUR, 641606 | COMMERCE | PRINCIPAL | 984225 5213 |
| Priyajit Ray | raypriyajit11@gmail.com | University of Calcutta | Commerce | Research Scholar | 867035 3314 |
| Indira Mahara | indiramahara@yahoo.co | Ashok Memorial Public School ,Faridabad | SST | Teacher | 989151 7777 |
| Dr. K. Yasmin | yasminmazhar@gmail.com | The Quaide Milleth College for Men | PG & RESEARCH DEPARTME | Assistant Professor | 988465 5708 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|-------------------------|--------------------------------------|--|---------------------------------|---|--------------|
| | | | NT OF COMMERCE | | |
| Kavi | ks673561@gmail.com | Sdm | BBA | Student | 9449819328 |
| Dr.S.GOPINATH | gopinath.ece@karpagamtech.ac.in | Karpagam Institute of Technology | ECE | Associate Professor | 9566994805 |
| MOHAN RAMCHANDRA GUJARI | mohan.gujari79@gmail.com | GVAIET | EXTC | STUDENT | 8108380418 |
| A. Jayaprakash | Jayaprakashjaga59@gmail.com | Prathyusha Engineering College | ECE | Student | 7708553734 |
| H.ROSELENA PARVIN | roselenaparvin@gmail.com | CENTRAL UNIVERSITY OF TAMILNADU | LIBRARY AND INFORMATION SCIENCE | MASTER OF LIBRARY AND INFORMATION SCIENCE STUDENT | 8072469089 |
| D. Pameela | Pamipravi@gmail.com | SDNB Vaishnav College for women | Bcom general | Student | 9962410511 |
| Poovizhisrinithi | poovizhipsn@gmail.com | Vellalar college for women | B. Sc., Physics | Student | 9952888331 |
| N. BHUVANESWARARI | bhuvaneswarivembunatarajan@gmail.com | SHRIMATI INDIRA GANDHI COLLEGE | Commerce | Assistant Professor | 9790184356 |
| KUMARESAN C | kumaresanbdu@gmail.com | AL MUSANNA COLLEGE OF TECHNOLOGY | Business studies | Lecturer | 96897048549 |
| KALAISELVI S | kalaiselvi041290@gmail.com | Sarah Tucker College(Autonomous),Tirunelveli | Mathematics | Assistant Professor | 8903657925 |
| Pawar Vaishnavi Nitin | vaishnavitpawar1998@gmail.com | GES's R.H.Sapat college of engineering Nashik | Mechanical engineering | Student | 8308163799 |
| Pawar Prajakta Nitin | prajaktanitpawar1999@gmail.com | Guru Gobind Singh College of Engineering and Research Centre | BE-Mechanical | Student | 9423486377 |
| MADHAN RAJ M | madhanvpm99@gmail.com | K. L. N. College of information technology | ECE | Professor | 7373708116 |
| Sapna yadav | Shubhamsachinyadav@gmail.com | D.S.College,Aligarh | Teacher Education | Student | 9457696899 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|-------------------------------|------------------------------|--|---|--------------------------------|--------------|
| JADEJA JASHPAL SINGH B. | Jadejajashpal968@gmail.com | V.D.T COLLEGE OF GANDHIDHAM | Kuchchh university | Students | 8306005678 |
| ABUSHAIRABANU A | abushairabanu@gmail.com | Rajapalayam Rajus' College, Rajapalayam | PG Department of Commerce with Computer Application | Assistant Professor | 9994503668 |
| JUNED NAGORI | junednagori89@gmail.com | SHRI GURU SANDIPANI INSTITUTE OF MANAGEMENT | MBA | Assistant professor | 9691448814 |
| Mr. Sachin Khare | sachinkhare786.sk@gmail.com | Shri Krishna University Chhatarpur MP | Social Science | Student | 8878484128 |
| AMAR TOPE | amartope59@gmail.com | Govt.madhav arts and commerce college ujjain | Commerce | Research scholar | 8839707970 |
| K. BRINDA LAKSHMI | med15brindalakshmi@gmail.com | Pavendar Bharathidasan College of Arts and Science, Tiruchirapalli | English | Assistant Professor | 9003940769 |
| Dr.GOLDEN EBENEZER JEBAMANI J | jebadurai.k@gmail.com | SARAH TUCKER COLLEGE(Autonomous) | MATHEMATICS | HEAD&ASSISTANT PROFESSOR | 9442989325 |
| Manu singh | Singhmanu1997@gmail.com | Madras Christian college | COMMERCE | Student | 7842528766 |
| M.Vijay | vijay.rcs2000@gmail.com | KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) | III.BSC,MATHEMATICS | STUDENT | 9791950193 |
| GAIKWAD YADAV KAMAJI | ykgaikwad33@gmail.com | ZPCPS PANGRA SHINDE,TQ-BASMATH | EDUCATION | TEACHER | 9921145703 |
| Rasika Arjun Patil | rasikamadge1979@gmail.com | Pratibha College of Commerce and Computer Studies | Economics | Assistant Professor | 9423019021 |
| DR. SUNANDA NANDA BERA | snbera9@gmail.com | SEACOM B.ED. COLLEGE, HOWRAH, WEST BENGAL, INDIA | B.ED. DEPARTMENT | ASSISTANT PROFESSOR OF ENGLISH | 8584031725 |
| DR TEJSINGH | tejsinghrajpal@gmail.com | Gurunanak khalsa TT College Hanumangarh Rajasthan | Education | Assistant professor | 9828133545 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|------------------------------|----------------------------------|---|--------------------------------------|---------------------------------|--------------|
| Dr.Mrunalini Abasaheb Shinde | mrunalinisanskrit@gmail.com | Venutai Chavan College,Karad | Sanskrit | Asst.Professor | 9850305626 |
| KARTHICK M | karthickmkart18@gmail.com | Madras Christian College Tambaram | MCA | Student | 8428868268 |
| Dr.M.UMA MAHESWARI | muma1106@gmail.com | SHRIMATI INDIRA GANDHI COLLEGE | COMMERCE | ASSISTANT PROFESSOR | 9751033888 |
| R. Vinita Fernando | fernandovinita@gmail.com | Shrimati indira gandhi college | English | Assistant professor | 9790220226 |
| Dr V RAMESH NAIK | drvrnaik@gmail.com | GATES INSTITUTE OF TECHNOLOGY | MANAGEMENT STUDIES | ASSISTANT PROFESSOR | 7396715596 |
| IRFANA FATHIMA.J | irfanaser157@gmail.com | Aiman college of arts and science for women | Computer science | Student | 9789699778 |
| AASHA.S | aashaaiman@gmail.com | Aiman college of arts and science for women | Computer science | Student | 9443089389 |
| Dr. Mrunal Ishwar Warhade | mrunalwarhade@gmail.com | Gramgeeta Mahavidyalaya, Chimur | Botany | Assistant Professor | 9960999651 |
| S SUMIYA | sumiya_sivarasu@yahoo.com | Messi Institute of Management | MBA | Assistant Professor | 9841630290 |
| Dr A Kanaka Durga | durgapallavi@gmail.com | Stanley College of Engineering and Technology for Women | Information Technology | Prof. & HOD IT | 9849384247 |
| S.MAHALAKSHMI | mahalakshmi.selvaraj09@gmail.com | Nallamuthu Gounder Mahalingam College,Pollachi | PG & RESEARCH DEPARTMENT OF COMMERCE | Assistant Professor of Commerce | 9597822798 |
| Shaikh Moeen Shaikh Naeem | moeenshaikh02@gmail.com | Global Education Limited, Nagpur | DDUGKY | Co-ordinator | 7776878784 |
| PAWAN KUMAR ARORA | pawan1@jgu.edu.in | O.P. JINDAL GLOBAL UNIVERSITY | REGISTRAR OFFICE | MANAGER | 8930110992 |
| Divya Lekshmi M S | divyams1615@gmail.com | Madras Christian College, Chennai | English | M.Phil Research Scholar | 7397438750 |
| Preetha D | Preethadhayalan8370@gmail.com | Madras Christian college | Commerce | Student | 8056063282 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|--------------------------|-------------------------------|---|------------------------|---------------------|--------------|
| J. MERCY MYSTICA SANJANA | Mercymystica@gmail.com | MADRAS CHRISTIAN COLLEGE | Commerce | Student | 9884584419 |
| A. ARCHANA | archanaramya24@gmail.com | Madras Christian College | Commerce | Student | 7092635809 |
| Karma Choeying Palmo | choeying1998@gmail.com | Madras Christian college | Commerce | Student | 9742636136 |
| Tenzin Choeyang | tchoeyang1@gmail.com | MADRAS CHRISTIAN COLLEGE | COMMERCE DEPARTMENT | STUDENT | 8971074679 |
| Fathima Shaji | fathimashaji3@gmail.com | Madras Christian College, Chennai | Commerce | Student | 9061060619 |
| K.SOUNDARYA | soundarya.98kesavan@gmail.com | Madras Christian College | Commerce | Student | 9952075867 |
| Tenzin Namdol | tenzinamdol2016@gmail.com | Madras Christian College | Commerce | Student | 8105092041 |
| USHUS ANS SHAJI | ushusansshaji@gmail.com | MADRAS CHRISTIAN COLLEGE | DEPARTMENT OF COMMERCE | STUDENT | 7448504895 |
| Tenzin Tseyang | tenzintseyang24@gmail.com | Madras Christian College Chennai | Department of commerce | Student | 9731599286 |
| Dasari Divya | dasaridivya.211@gmail.com | St.peter's engineering college | EEE | Assistant professor | 9494551198 |
| Allan Gilchrist | alangilchrist2@gmail.com | Madras Christian College | Commerce | M.com | 8754395760 |
| S.Axिताa | axithaselvam30@gmail.com | Madras christian college | M.com(COBA) | Student | 8610472787 |
| Niranjana manoj | Niranjanapril17@gmail.com | Madras christian college | Commerce | Student | 9551291361 |
| Abin R Philip | abinrajanphilip@gmail.com | Madras Christian College | Commerce | Student | 8075305034 |
| Hiware Limbaji Bhimrao | lbhiware85@gmail.com | Raosaheb Patange Arts College Basmath Tq Basmath Dist Hingoli | Clerical | Sr. Clerk | 9096103105 |
| BHOPLE MANGESH RALHADRAO | mbhople08@gmail.com | Raosaheb Patange Arts College, Basmath. Dist. Hingoli. | Marathi Department | Assistant Professor | 9763203202 |
| Devidas Kishanrao Dake | devidasdake15@gmail.com | Gopal Krishna Gokhale College Kolhapur | Sociology | Asst. Professor | 9637055143 |
| ISHPREET KAUR | kaurishpreet2@gmail.com | IIS deemed to be university | Biotechnology | Research scholar | 7976594718 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|--|----------------------------------|---|-------------------------|------------------------------|--------------|
| Dr. Chandrabhanu Malla | chandrabhanu.malla@gmail.com | Radhakrishnan Institute of Technology and Engineering | Mechanical Engineering | Assistant Professor | 986185 0458 |
| SURYAWANSHI DADASAHEB BANKAT WATCHLABA I | dadasahebsuryawanshi88@gmail.com | University of Mumbai | History | Research Scholar | 969958 0780 |
| NITHEESH K.JOSE | nith61@gmail.com | NEHRU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), COIMBATORE | SOCIAL WORK | 2nd YEAR MSW | 790357 8927 |
| Prasant Kumar Behera | prasantkumarbehera5@gmail.com | Central University of Odisha | Dept. of Economics | Assistant Professor | 943848 3800 |
| Dr. Pooja Tewari | poojajoshi316@gmail.com | Ambika College of Education | Education | Principal | 829063 5977 |
| Sivakumar R D . | sivakumarstaff@gmail.com | Ayya Nadar Janaki Ammal College Sivakasi West | Computer Science | Assistant Professor | 994404 2243 |
| Brindha S | brindhastaff@gmail.com | Government Arts and Science College Sivakasi West | Business Administration | Assistant Professor | 979042 2438 |
| S.SARAVANA N | svlsivanarayanan@gmail.com | S.K.S.S. | Library | ASST LIBRARIAN | 978883 1529 |
| J swathi | swatijannela@gmail.com | Vishwa vishwani institute of system and management/Osmania University | MBA finance | Student | 784234 7618 |
| AJMAT ALI | mdajalik@gmail.com | Dr. C.V. RAMAN UNIVERSITY KOTA BILASPUR CHHATTISGARH | CHEMISTRY | RESEARCH SCHOLAR | 971362 9420 |
| Prof. Awez Kadarkhan Pathan | awezipathan1986@gmail.com | JSPM's Kautilya Institute of Management and Research, Pune | Management MBA | Assistant Professor | 976667 8638 |
| Vilasben Muljibhai Kathiriya | visvakathiriya888@gmail.com | Anand Law College | Law | Advocate | 0 |
| Sanjeev Kumar | sky1976delhi@gmail.com | Govt. Girls Degree College, Kharkhauda, Meerut (U.P.) | Commerce | Assistant Professor-Commerce | 931023 5656 |

| Name | Email ID | College/University/Institution | Department | Designation | Whats App no |
|-----------------------|---------------------------------|--------------------------------|------------|-------------|--------------|
| Rasana m kathiriya | rachnakathiriya151215@gmail.com | Shree j d gabani college | Commerce | Teacher | 0 |



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III B.COM CS



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Dr Thenmo...



16 others



Patrician College of Arts and Science

A Christian Minority Institution



Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC

Ranked 1st in Tamil Nadu & 27th among Top-Autonomous College in India (Education World)

Rated 5 Star (IIC) By Ministry of Education

PATRICIAN INSTITUTION'S INNOVATION COUNCIL (PIIC)

ORGANISES

A LEADERSHIP TALK ON ENTREPRENEURSHIP



Dr. Thenmozhi S

M.COM, M.B.A., M.PHIL., SET, PH.D.,

ASSISTANT PROFESSOR

DEPARTMENT OF CORPORATE SECRETARYSHIP

PATRICIAN COLLEGE OF ARTS AND SCIENCE

INNOVATION AMBASSADOR, 'PIIC'

Platform:

Time: 11.00 AM to 12.00 PM

On Friday 23rd April 2021

Dr. Usha George

Principal

Dr. Fatima Vasanth

Academic Director

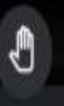
Bro. Dr. S. Arockiaraj

Director & Secretary

E18CP010 Cherukuru vamshi left



Dr Thenmozhi S



TO SEEK

TO FIND

TO STRIVE

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← III B.COM CS ▶

ENTREPRENEUR

Dr Thenmozhi S

TO SEEK TO FIND TO STRIVE



PROFILE

Name : Dr.Thenmozhi S

Qualifications : M.Com., Mbm., M.Phil.,Set.,Ph.D.,

No Of Years Experience : 6 Years

Area Of Expertise : Cost And Management

Accounting, Corporate Accounting, Business Management, Marketing.

Mobile : 9500040785

E.MAIL ID : thenmozhi@patriciancollege.ac.in

PUBLICATIONS IN PEER REVIEWED IN NATIONAL/INTERNATIONAL JOURNALS

| TITLE OF PAPER | DATE OF THE PUBLICATION | NAME OF THE JOURNAL | NATIONAL/ INTERNATIONAL | JOURNAL NUMBER |
|---|--|---|--------------------------------|--------------------------------|
| Customer Relationship Management in Retail Sector | January 2017, Vol 5, Issue 01, Pg. No. 52-56 | A Journal of Intercontinental Management Research Consortium | INTERNATIONAL | 2321-0346 (O) 2347-1670 (P) |
| Towards a Successful Customer Relationship Management : A Conceptual Framework | January 2017, Vol IX No-2, Special Issue, Pg. No. 385388 | Jamal Academic Research Journal: An Interdisciplinary | INTERNATIONAL | 0973-0303 |
| Customer Relationship Management as Tool to Enhance Customer Loyalty at Selected Retail Sectors in Chennai. | April 2017, Vol III, Issue 04, Pg.No.2937 | Emperor International Journal of Finance and Management Research | INTERNATIONAL | 2395-5929 |
| Impact of CRM on Customer Satisfaction and Customer Loyalty in Retail Sector. | Oct 2018, Special Issue NCSDTM , Pg.No. 45-48 | International Journal for Research in Engineering Application & Management (IJREAM) | INTERNATIONAL | 2454-9150 |

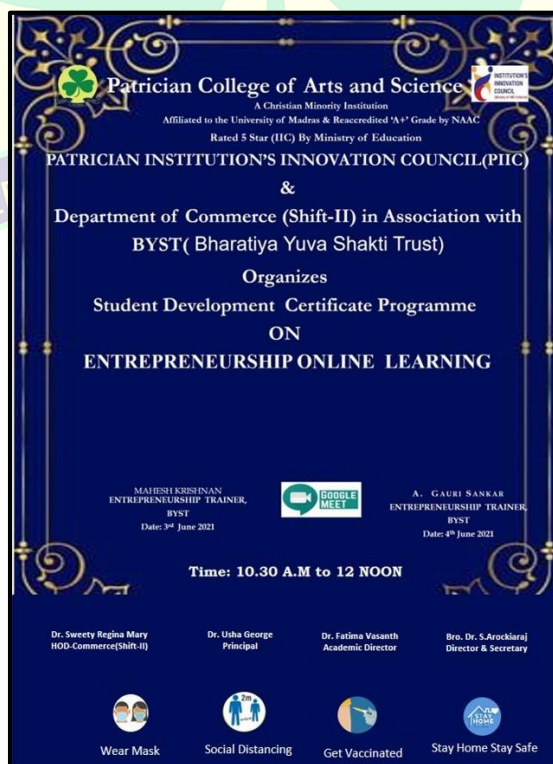
| | | | | |
|--|--|--|---------------|-----------|
| Impact of Technology on Consumer Buying Behavior in Selected FMCG Retail Outlets | Jan 2019, Vol 9, Issue No.1, Pg.No.15-18 | Suraj Punj Journal for Multidisciplinary Research(SPJMR) | INTERNATIONAL | 2394-2886 |
|--|--|--|---------------|-----------|

**Two Days Student Development Certificate Programme
on Entrepreneurship Online Learning - 3rd & 4th June 2021**

Objectives:

- To give outline on various schemes which are available for entrepreneurs
- To motivate students to be the owner of their own business
- To understand the market

Invitation



Programme Schedule & Duty List

| | |
|---|---|
| Prayer | Catherine (I B.Com G) |
| Welcome Address & Introduction of resource person | Leshanth (II B.Com G) |
| Resource Person Presentation | Mr. Mahesh Krishnan, Entrepreneurship Trainer, BYST. Mr Gauri Sankar, Entrepreneurship Trainer, BYST |
| Vote of Thanks | Abhishek (II B.Com G) |

1. Resource Person - A. GAURI SANKAR

Experienced Banker with exposure in diverse areas of Banking, possessing contemporary knowledge and skill in Bank Marketing, People Management, Learning and Development Management and Administration

Expert in managing dissimilar assignments and handling situations and people

Endowed with excellent interpersonal, analytical, and organizational skills

Effective Change Agent possessing the skills necessary to direct, train, and motivate people to their fullest potential

COLLEGE IN CHARGE, REGIONAL STAFF TRAINING COLLEGE, CHANDIGARH (2001 – 2002)

RESPONSIBILITY:

- Ensure that the College remained a hub of knowledge and skills in both functional and human resources development aspects of Banking for the employees of the Bank
- Steer the college to subserve the objectives of the branches in Punjab and Haryana by imparting necessary knowledge, skills and infusing right attitude to deliver the desired output contributing to the business development and soundness of the systems and operations in these branches
- Marshal resources prudently to reduce the running cost of the training college

ACHIEVEMENTS:

- Introduced web based training programmes using specific training related software
- Blended soft skills into core functional training modules
- Devised exhaustive training programmes and brought out materials that can be used for future training
- Introduced contemporary training methods like e-learning etc to suit objective orientated training programmes Brought down the operational cost by cutting corners and control over outgo.

GROUP HEAD, REGIONAL STAFF TRAINING COLLEGE, CHENNAI- HR & MARKETING, ADVANCES, ISO 9001: 2000 (2002 -2005)

- Conducted various training programs for employees working in branches and administrative units at Chennai and Tiruchy circle office of Canara Bank – towards improving their communication, skill development, leadership qualities and empowerment.
- Imparted academic training on subjects like advances, recoveries, deposits and gearing up their employees towards improving their knowledge on banking so as to enable them to work efficiently and effectively in their respective functional areas;
- For the period from 2001 to 2005, conducted several training programs towards implementation of ISO 9001: 2000 in various branches and administrative units coming under Chandigarh, Chennai and Tiruchy circles. Training was imparted to more than 2500 employees at many centers namely;

Chennai, Tiruchi, Chandigarh, Lucknow, Kolkatta, Trivandrum, Hyderabad, Mumbai and Madurai.

- Championed the cause of fellow workers and acted as a counsellor among the staff to balance job responsibilities and service conditions of employees keeping the customers in mind.
- Through effective training programs, employees were motivated and educated in an appropriate manner so that they were able to accept career upliftments.

CANARA BANK RURAL SELF EMPLOYMENT TRAINING INSTITUTE, DINDIGUL (2010-2011)

RESPONSIBILITY:

I was instrumental in commissioning the training institute on 29.03.2010 and as a director of the Institute, trained more than 800 unemployed youth including housewives enabling them to become entrepreneurs through various skill development training programs like Basic tailoring, Beautician courses, Cell phone servicing, Computer applications, Training on refrigeration, Photography and videography and many more.

ACHIEVEMENTS:

- More than 400 trained candidates started their own business establishments earning on an average Rs. 10000/- per month.
- Empowered youth in acquiring skills like effective public speaking, communication and self confidence.

EDUCATIONAL QUALIFICATION

Master in Business administration (Human Resources) – IGNOU, New Delhi
CAIIB – Indian Institute of Bankers, Mumbai
BSc (Physics) – Madurai Kamaraj University, Madurai
D.Com – Government of Tamilnadu
Post graduate diploma in distance education – IGNOU
Post Graduate diploma in management – IGNOU
Post Graduate diploma in Operations management – IGNOU
Post graduate diploma in Marketing management – IGNOU
Post graduate diploma in Finance Management – IGNOU
Diploma in creative writing in English - IGNOU

0. Resource Person – Mr. Mahesh Krishnan

Mahesh has more than 25 years of work experience in multiple verticals, holding leadership positions. His career expertise are business development, marketing strategy, brand communications, new business startups, training, mentoring and coaching. A keen observer, he understands the client's critical requirements and delivers them with an immaculate solution. The exposure in his career, which spanned for more than two decades, gives him a rich experience which has intrinsic human connect. His interest in associating with people at various levels and the concern to understand the human psyche lead to continuous learning, personal development, sharing skills and creating a positive change in a person's behavior. The experiences, wisdom and positive feedback, gave him the passion to make Training and Coaching as his main stream.

Meeting Link:

<https://us02web.zoom.us/meeting/register/tZMlcOyhqzsuE9S8lRZZ04bB2OKm5q05e62p>

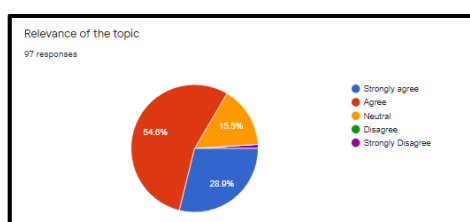
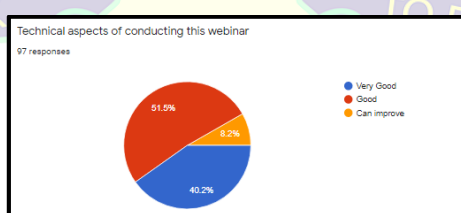
Report:

A two days' student development certificate programme on Entrepreneurship Online Learning was conducted for Commerce Shift II students on 3rd & 4th June 2021 and 83 students actively participated. The webinar was conducted in Zoom meet. First day Mr. Mahesh Krishnan, Entrepreneurship Trainer, BYST (Bharatiya Yuva Shakti Trust) was the resource person and he explained the about marketing and its strategies. He shared some testimony videos of successful business persons who got assistance from him. The second day Mr Gauri Sankar, Entrepreneurship Trainer, BYST (Bharatiya Yuva Shakti Trust) was the resource person and he explained the about various loans available for new entrepreneurs and how they are helping out to get loans from banks. He clarified all the doubts asked by the students and they were more benefited.

Resource Person addressing the virtual gathering



Feedback Link: <https://forms.gle/iENLM7ZSD18CewX56>



Outcome of the programme

They left with the students a set of guidelines to think about before taking a plunge and starting a business:

- ✓ Understand the market
- ✓ Have the appropriate qualification
- ✓ Develop a business proposition
- ✓ Register as a legal entity
- ✓ Look at the possibility of getting a loan
- ✓ Set up an office
- ✓ Set up a Google Business Account

Financial empowerment through wealth creation

Resource person: Shri suryaksnth sharma

Shri Nithin joshi

Department of Accounting & Finance (Shift II)

Date: 11th June 2021

**PATRICIAN COLLEGE OF ARTS AND SCIENCE**
A Christian Minority Institution
Affiliated to the University of Madras & Re-accredited 'A+' Grade by NAAC
Rated 5 Star by MoE'S Innovation Cell , Govt. Of India

Department of Accounting and Finance Shift II and IQAC



In Collaboration with
Association of Mutual Funds in India (AMFI)
Organises
National Webinar on

"FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION"

| | | |
|---|--------------------------|---|
| Date: 11 th June 2021 (Friday) | Time: 03:00 Pm | Registration Link- https://forms.gle/rqUc5dCabeB2qbnR8 |
|---|--------------------------|---|

KEYNOTE SPEAKER
**Shri Suryakant Sharma**
Sr Consultant AMFI
Delhi

INVITED SPEAKER
**Shri Nitin Joshi**
Vice President,
NSDL, Delhi

PLATFORM :- 

| | | | | |
|---------------------------|--|-------------------------------------|--|---|
| REKHA NAIDU HOD | DR. GEETHA RUFUS VICE PRINCIPAL (SHIFT II) | DR. USHA GEORGE PRINCIPAL | DR. FATIMA VASANTH ACADEMIC DIRECTOR | BRO. DR. S. AROCKIARAJ DIRECTOR AND SECRETARY |
|---------------------------|--|-------------------------------------|--|---|

| | | |
|------------------------------------|---------------------|---|
| E- Certificate to all Participants | No Registration Fee | For Enquiry:- +919941111209/+919962642297/+917780902625 |
|------------------------------------|---------------------|---|

Objective

The main objective of having organized this Webinar is as follows

- To identify the features and uses of issuing owning and trading bonds
- Enable participants to get idea of right investment
- To make them aware of the reasons for using different markets

Outcome

Participants became aware of the following by attending the Webinar

- Awareness on Choosing best Mutual fund
- Setting of Right Financial Goal
- Knowledge on various investment Opportunities available in the Market
- Awareness on Fraudulent Brokers and ways to Eliminate Brokerage.



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Ranked 1st in Tamil Nadu & 27th among Top Non-Autonomous Colleges in India
Rated 5 Star (IIC) By MoE



PATRICIAN INSTITUTION INNOVATION COUNCIL
in association with
Department of Corporate Secretaryship (Shift II)



A WEMINAR ON PRACTICAL SESSION ON HOW TO START A BUSINESS

Date : 02/07/2021 Time: [3.00P.M– 4.00P.M]

Platform :Google Meet

| PROGRAM SCHEDULE | |
|-------------------------------------|---|
| Prayer | <i>Ms.Subitha</i> <i>III B.Com CS (Shift II)</i> |
| Welcome Address | <i>Prof.D.Raja</i> <i>HOD,</i> <i>Department of Corporate Secretaryship (Shift II)</i> |
| Introduction of the Resource Person | <i>Dr.Thenmozhi.S</i> <i>Assistant Professor,</i> <i>Department of Corporate Secretaryship (Shift II)</i> |
| Resource Person Presentation | <i>Dr.Padmaja Priyadarshini B N</i> <i>Entrepreneur, Senior Statistician, Chennai.</i> |
| Vote of Thanks | <i>V.Bavatharani</i> <i>III B.com (CS)(Shift II)</i> |

<https://meet.google.com/uet-fwmj-xra>



Saint Patrick
Patron

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5 star Rating by Innovation Cell, Ministry of Education, Government of India



Bishop Daniel Delany
Founder



PATRICIAN INSTITUTION'S INNOVATION COUNCIL (PIIC)

in association with

DEPARTMENT OF CORPORATE SECRETARYSHIP (SHIFT II)



ORGANIZES A WEBINAR ON



Practical Session on How to start a Business

Resource person



Dr. Padmaja Priyadarshini BN

Entrepreneur, Senior Statistician
Chennai

DATE: 2nd July 2021

[Registration link](#)

Platform

Time: 11.30 am

<https://forms.gle/YaTNeoHRBpz6uMMU9>



E-Certificate will be provided

MR. D. RAJA
H.O.D

DR. USHA GEORGE
PRINCIPAL

DR. FATIMA VASANTH
ACADEMIC DIRECTOR

BRO. DR. S. AROCKIARAJ
DIRECTOR & SECRETARY



WEAR A MASK



SANITISE YOUR HAND



GET VACCINATED



MAINTAIN DISTANCE



STAY HOME & STAY SAFE

RESOURCE PERSON PROFILE:



Dr. Padmaja Priyadarshini BN

Entrepreneur, Senior Statistician & Resource person

9840153501



priva@homeplanquru.in

Dr Padmaja Priyadarshini holds multiple post graduation in the fields of statistics, hindi literature & management along with a master of philosophy in international business and doctorate in the field of women entrepreneurship. She began her career as a professional in the banking sector and worked there for 10 years. She switched to B school thereafter for 3 years focused in teaching before she became an entrepreneur herself. For the past 10 years, she is the Managing Director of M/s HomePlanGuru Civil Consultants Pvt Ltd. She has been graduated with a certificate course in women entrepreneurship (which is funded by Goldman Sachs) from the esteemed B School - Indian School of Business, Hyderabad. She is a corporate trainer and conducts marketing research workshops in R Studio, MATLAB, Python, SPSS & AMOS. She is one of the panel resource persons in the research methodology workshops conducted by Mizoram University, Aizawl. She is working as a tutor for Teaching Storm P Limited to tutor Statistics for students studying in USA.

She is handling Communication Skills training to military cadets at Officers Training Academy Chennai. She has secured ranks in the university examinations in both UG and PG. She has won "Emerging Entrepreneur Award 2015" from the Indian National Cultural Academy and "Outstanding Digital Startup Award 2015" from VIT University, "Senior Woman Entrepreneur Award 2017" and "Distinguished Woman Technopreneur Award 2017" on various occasions by National Foundation for Entrepreneurship Development, "Visionary Woman Award 2018" by Visionary Women Circle, "Achievers' Award 2020" by S D N B Vaishnav College for Women, "Powerful Women Entrepreneur 2021" from Inner Wheel Club, "Tamilnadu Women Achiever Award 2021", "Sociopreneur of the year 2021" from Anna University. She has visited universities abroad such as University Sains Malaysia, Taylor University College, National University of Singapore, James Cook University as a part of the centre for international exchange during her teaching tenure.

It is noteworthy to mention that she is the Additional (Non Executive & Independent) Director of M/s Indrayani Biotech Limited.

Introduction of the Programme

The focus of the webinar was to promote the creation & enforcement of Business in India amongst various stakeholders. To promote the entrepreneurship behavior among various people. This webinar helps not only an individual income but which also increase the national income. It educates the common people to start a new business and to-do list before launch your business. Each of these elements can help to create a sound foundation that will allow to focus on what matters most. It will cover angel investors, MSME, written agreements, insurance needs, and much

more. If already have a business in place, they can still use this checklist to make sure the setting and business up for success.

Create a business plan for your webinar business to receive investor funding to get your business started. Your plan should include an overview of your services, such as the events you plan to host, and details about why your service fills a gap not currently filled by any other vendor. Include pricing details as well as advertising and promotional plans.

Objective of the Programme

- To promote first generation business man and industrialist
- To promote small, cottage and local industries
- To encourage self-employment tendencies
- To provide knowledge about Government Plans, Programmes and Subsidies
- To create awareness about availability of resources
- To provide training to operate business
- To make a successful entrepreneur
- To remove doubts of entrepreneurs, give solution and suggest remedies of problems

Outcome of the Programme

On the above backdrop, Patrician Institution's Innovation Council (PIIC) organized A national level webinar on "Practical Session on How to start a Business" with 101 participants from various places India.

The speaker shared his magnificent knowledge and experience in starting a business and guided about various processes of starting a Business. Initiative focusing on comprehensive development of business sector through crosses sectoral and multi-disciplinary approach. She explained about supplement income and livelihood sources, including risk management during Business process.

Speaker also explained about the positive opportunities in this sector in like sources of funds, Knowledge and skill, tools and technologies, innovative ideas, craft sector and industrial sector, potential market users local & global etc., The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding Starting a new Business.

HOW TO START A BUSINESS?

Dr. B. N. Padmaja Prasadashini
Prasanna Kumar Padmashini
Munich - 94485590

0:46 PM | Last Panel: 0:46

STAGES OF ENTREPRENEURSHIP

0:50 PM | Last Panel: 0:50

CHARACTERISTICS AT DIFF STAGES

| Stage | Characteristics | Source of Funds |
|----------------------|--|--------------------|
| Idea Development | Idea, family, informal, not validated | Family and friends |
| Seed | Entrepreneurial idea, in seed and requires high risk, in seed or money like in capital of seed | Seed |
| Start-up | Start to validate the business idea, and develop a business plan, and develop a business plan, and develop a business plan | Start-up |
| Early Expansion/Exit | Entrepreneurial idea, in seed and requires high risk, in seed or money like in capital of seed | Seed |

0:51 PM | Last Panel: 0:51

Meeting ID: 888 888 888 888

Patnagar/Satish is presenting

WHY STRUCTURING?

Structuring the correct set up for a startup helps

- to prevent future complications,
- To mitigate regulatory and tax risks at a future stage.
- Perhaps the first step a startup needs to take is to determine how it will be setup, from where the seed investment required to set up the startup entity needs to be brought

3:23 PM | satish@patnagar.com

Meeting ID: 888 888 888 888

Patnagar/Satish is presenting

RISK PROTECTION

- Protection from specific risks faced by the sector in which it operates
- For example :
 - e-commerce startups should be wary of risks involved in running an online website.
 - financial services based startups should be cognizant of regulatory risks involved in carrying out financial services.

3:23 PM | satish@patnagar.com



SDP ON IMPORTANCE OF DIGITAL SKILLS



**SAINTE PATRICK
PATRON**

PATRICIAN COLLEGE OF ARTS AND SCIENCE
Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.
A Christian Minority Institution
Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021
5 Star Rating by Innovation Cell, MoE, Govt. of India



**BISHOP DANIEL DELANY
FOUNDER**



**DEPARTMENT OF CORPORATE SECRETARYSHIP
ORGANISES
SDP ON IMPORTANCE OF DIGITAL SKILLS
ON 20TH JULY 2021**

**PROF. SWETHA PUNEET
ICFAI BUSINESS SCHOOL**



PLATFORM 

TIMING: 11 AM TO 12 NOON

REGISTRATION LINK

E-CERTIFICATE WILL BE PROVIDED

| | | | | |
|---|---|------------------------------------|---|--|
| MR. RAJA D HOD - SHIFT II | DR.S.MUTHUKUMARAVEL HOD - SHIFT I | | | |
| DR. B. MEENA VICE PRINCIPAL - SHIFT I | DR.GEETHA RUFUS VICE PRINCIPAL - SHIFT II | DR.USHA GEORGE PRINCIPAL | DR.FATIMA VASANTH ACADEMIC DIRECTOR | BRO.DR.S.AROCKIARAJ DIRECTOR & SECRETARY |

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Profile of the Resource Person:

Dr. Shweta Puneet

Bangalore ICFAI Business School, Off-Campus Center of IFHE University
She has an Eight years of teaching experience. She is an IT faculty. She always helped her students to excel at whatever they do. She is a very good and helpful person. Students who are under her guidance will always have a better learning aspect.

Programme Schedule

| | |
|--|---|
| Prayer | Ms. Priya, III B Com CS Student Coordinator |
| Welcome Address | Mr. Raja Head of the Department |
| Introduction of the Resource Person | Mr.Shiva, II B.Com CS Student Coordinator |
| Session | Prof. Swetha Puneet ICFAI Business School, Chennai. |
| VOTE OF THANKS | Ms. Subitha II B.Com CS Student Coordinator |

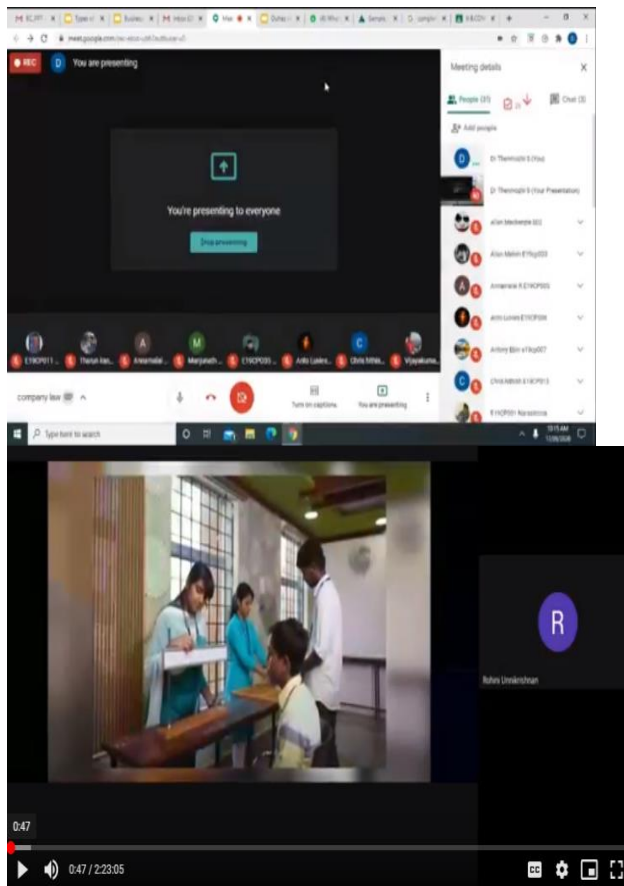
MASTER OF CEREMONY: Mr. Hari, III B Com CS

Objective of the Program

Department organised a students Development Program on the topic Importance of Digital skill on 20th July 2021. At their core, these skills help people communicate and collaborate, develop and share digital content, and problem solve in a work-anywhere world. To inculcate Communicating. Handling information and content. Transacting. Problem solving. Being safe and legal online.

Outcome of the program

keynote speakers that will present an engaging and relevant topic concerning future digital skills and requirements from the industry, companies or market. This session is an excellent opportunity for all to be aware of the necessary contribution of education today to provide for a qualified workforce in the future.



Feedback:

Essential digital skills are a step towards learning lots of other new things. It improves confidence to use technology for work, learning and daily life. Many jobs today need digital skills. Students need them even for jobs that do not ask for high levels of qualifications or experience. It was an informative session for students.

Certificate:



WHY NOT YOU BE AN ENTREPRENEUR

Invite

Patrician College of Arts and Science
Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600030.
Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021
Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India

Patrician Institution's Innovation Council & Department of Corporate Secretaryship-Shift II
in association with
M.G.N.M.R.S Innovation Council
Organizes a Mentor Mentee Programme

Why not you be an Entrepreneur?

Resource Person
DR.GURU.P
Director (i/c) Centre for Institution Industry Interaction (CII)
Associate Professor, Department of Management Studies
Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur

Date: 17th Feb 2022 Time :11.00 A.M - 12.00 Noon Platform :

DR.S.S.GOMATHI PRINCIPAL, M.G.N.M.R.S. COLLEGE FOR WOMEN
MR.D.RAJA HEAD, DEPARTMENT OF CORPORATE SECRETARYSHIP SHIFT II
DR.URMA GEORGE PRINCIPAL
DR.FATIMA VASANTH ACADEMIC DIRECTOR
MR.DR.S.LABOCKURAJ DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Programme Schedule:

Patrician College of Arts and Science
Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC
Rated 4 Star, with Mentor Status By MoE

PATRICIAN INSTITUTION INNOVATION COUNCIL & DEPARTMENT OF CORPORATE SECRETARYSHIP (SHIFT II)
in association with
M.G.N.M.R.S INNOVATION COUNCIL
Organizes a Mentor Mentee Programme

WHY NOT YOU BE AN ENTREPRENEUR?

Date : 02/07/2021 Time: [11.00A.M- 12.00 NOON]

Platform :Google Meet

| PROGRAMME SCHEDULE | |
|-------------------------------------|--|
| Prayer | Mr.Enoch Christung III B.Com Co (Shift II) Patrician College of Arts and Science, Chennai |
| Welcome Address | Mr.S.Daniel Samson Department Secretary III B.Com Co Patrician College of Arts and Science, Chennai |
| Introduction of the Resource Person | Dr. S. Devi, Admin. Officer & Asst. Prof. Dept. of Computer Science, Madurai Gandhi NMR Subbanman College for Women, Teppukulam, Madurai |
| Resource Person Presentation | Director (i/c) Centre for Institution Industry Interaction (CII) & Associate Professor, Department of Management Studies in Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur |
| Vote of Thanks | Dr. S. Devi, Admin. Officer & Asst. Prof. Dept. of Computer Science, Madurai Gandhi NMR Subbanman College for Women, Teppukulam, Madurai |

MC. Nivedha,
Department Secretary, III B.Com Co(Shift II), Patrician College of Arts and Science

Objective of the Program

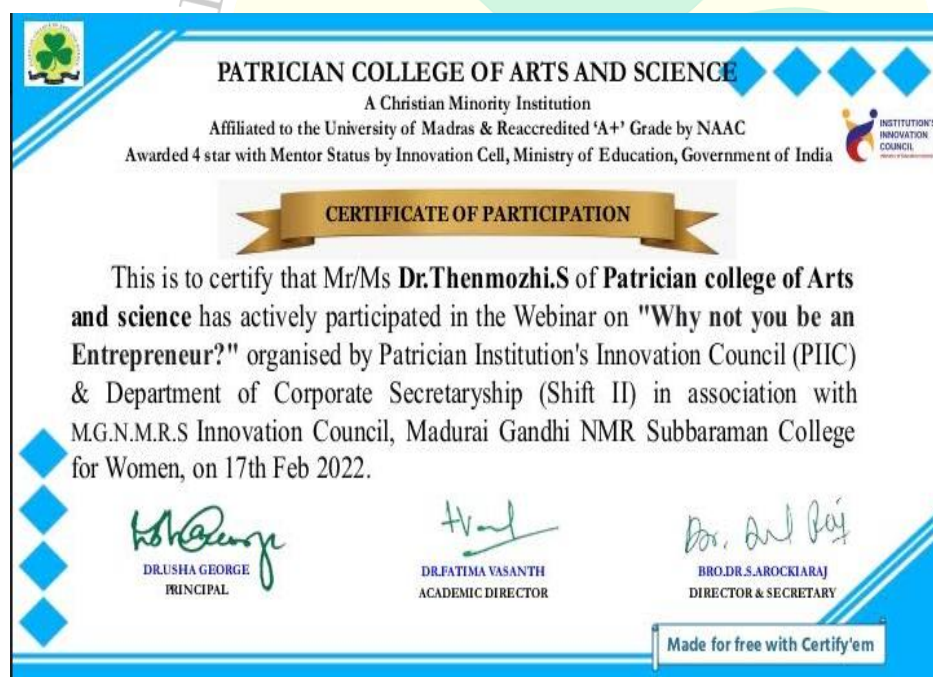
Department organised a webinar on the topic 'Why not you be an Entrepreneur in association with patrician Institution Innovation Council (PIIC) on 17th Feb 2022. Its main objective is to bring new entrepreneurs. Some entrepreneurs have an objective that goes beyond wanting to earn an adequate income. They aim to **build a valuable business that can substantially increase their personal wealth.**

The objectives of this webinar are **to develop and strengthen the entrepreneurial quality, to motivate them for achievement and to enable participants to be independent, capable, promising businessmen.** The objective is to make the trainees prepared to start their own enterprise after the completion of the training program.

Outcome of the program

Webinars to include topics that will be very informative and useful to students, faculty, and aspiring entrepreneurs. Its focus is on setting future entrepreneur's expectations and preparing them for "how it works" in the real world to advance from ideation to commercialization. Key takeaways: a practitioner's point-of-view on barriers to venture success, tools and methods to help aspiring entrepreneurs as well as experienced ones.

Participation Certificate :



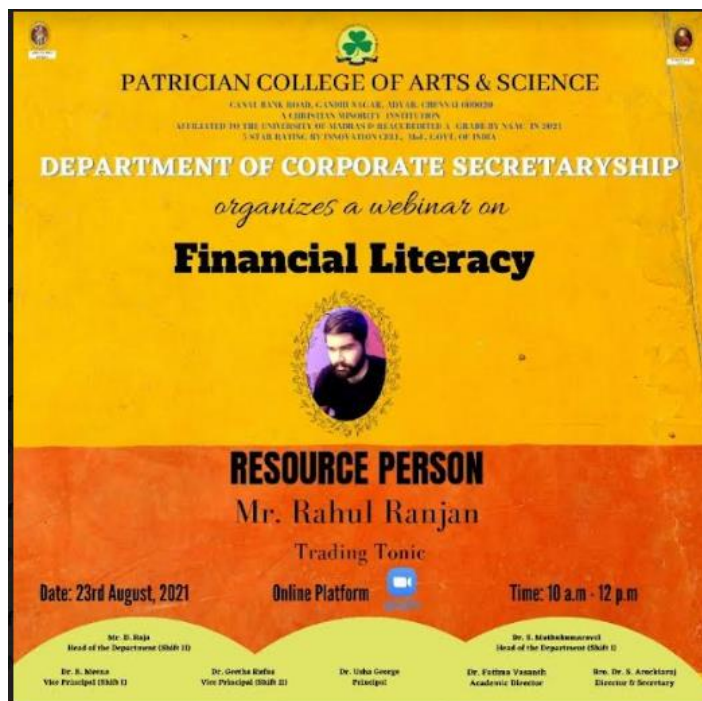


Feedback :

It is an effective way to get a sense of what market and important stakeholders truly feel about your products and services. Information provided by customers about their experience with a product or service. Its purpose is to reveal their level of satisfaction and help product, customer success, and marketing teams understand where there is room for improvement.

FINANCIAL LITERACY

Invite:



Programme Schedule

| | | |
|------------|---|---|
| 10.00 am | Prayer | Mr. Padmanaban I B.Com CS Patrician College of Arts and Science |
| 10.05 am | Welcome Address & Introduction of Chief Guest | Ms. Bhuvaneshwari I B.Com CS Patrician College of Arts and Science |
| 10.10 am | Keynote Speaker address | Mr. Rahul Ranjan Trading Tonic Chennai |
| 12.00 noon | Vote of thanks | Ms. Subitha III B.Com CS Patrician College of Arts and Science |

MC : Ms. Nivedha, II B.Com CS, Patrician College of Arts and Science

Objective of the program

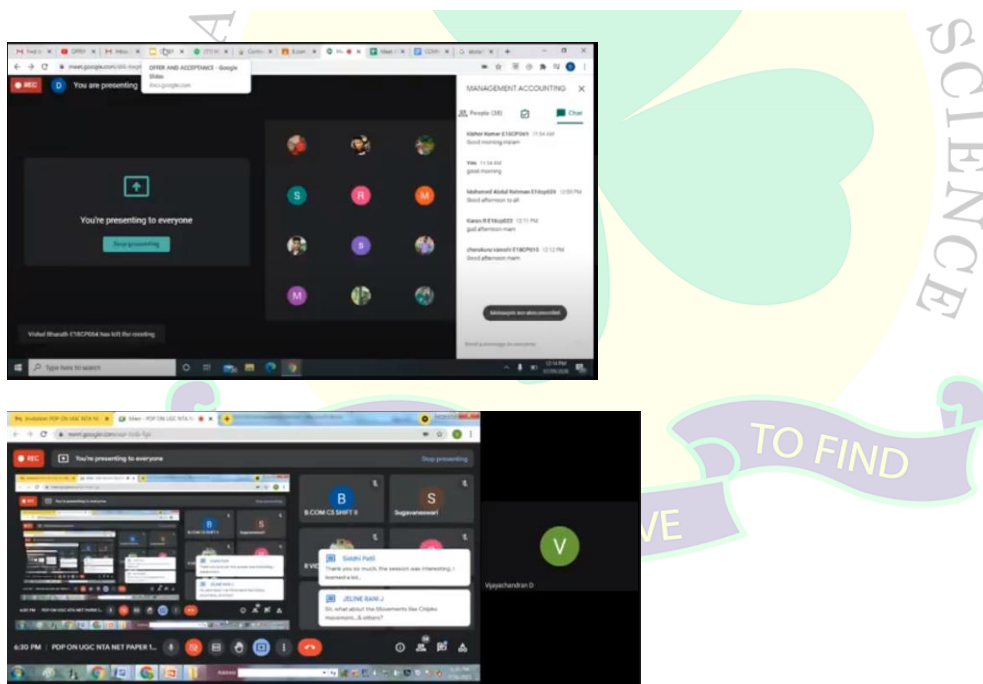
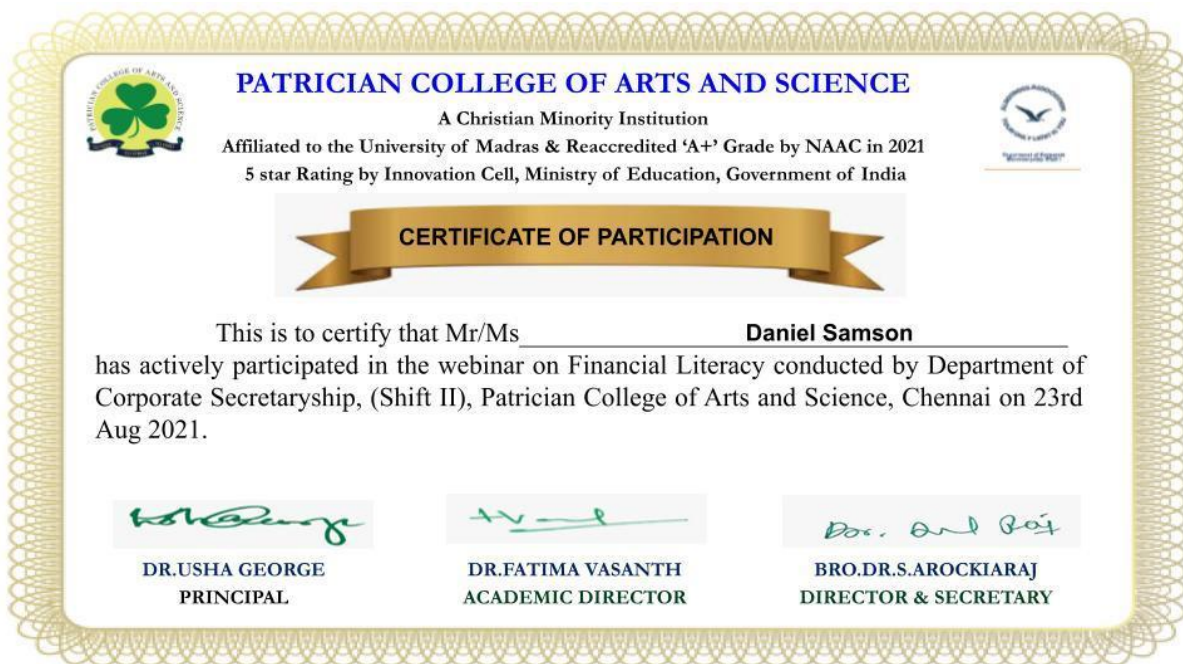
Department conducted a webinar on Financial Literacy on 23rd Aug 2021. The goal of a webinar is **to educate, demonstrate, instruct or deliver information that is of interest to students, clients or potential clients.** Both Business to Consumer (B2C) and Business to

Business (B2B) companies can utilize the power of webinars in their marketing and customer service activities.

Outcome of the Program

1. creates awareness and educate consumers on access to financial services, to educate the public or investors on the Financial Literacy, to protect the interest of the investors, to create awareness on availability of various types of Financial Products and their features, provide necessary infrastructure for public or investors to develop the necessary skills and knowledge to become financially literate, to change attitudes to translate knowledge into behaviour, to provide aid and assistance to public or investors to develop and maintain appropriate standards of competence for financial education and literacy through examination and continuing education, and to make consumers understand their rights and responsibilities as clients' of financial services.
2. creates a financially aware and empowered India, to undertake massive Financial Education campaign to help people manage money more effectively to achieve financial well being by ensuring access to appropriate financial products and services through fair and transparent machinery for consumer protection and help in grievance redressal.
3. To conduct financial education campaigns across the country for all sections of the population along with awareness campaigns at different levels for existing and potential customers so as to improve their knowledge, understanding, skills and competence in managing money effectively and to help them improve their socio-economic financial status by taking informed decisions.
4. To work towards an Inclusive Growth, Financial Inclusion and Financial Education, to develop the knowledge and skill of all the stakeholders to take informed decision, to promote entrepreneurship, to conduct the conduct various Financial Education trainings through trained/certified trainers/persons in a format suitable to each target group with the content that has been developed by rigorous research
5. Develop and maintain the appropriate standards of competence for wealth management, risk management, investment advisory, project management and financial planning/ analysis through examination and continuing education, and educating the public about the benefits of wealth management, risk management, investment advisory, project management and financial planning/ analysis, provide necessary infrastructure for public or members to develop the necessary skills and knowledge to become successful Wealth Managers, Risk Managers, Investment Advisors, Financial Planners, Project Managers, Financial Analyst etc.

Certificate:



Feedback

It helps the ability of students to effectively manage their money by drawing systematic budgets, paying off our debts, making buying and selling decisions and ultimately becoming financially self-sustainable. Understanding and using financial concepts and abilities efficiently in your daily life is known as financial literacy. Budgeting, investing, managing credit, and financial management are all basic financial abilities that everyone should have. Financial literacy is, in other words, the capacity to manage finances.

Patrician College of Arts and Science

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Grade by NAAC 5 Star Rating by Innovation Cell, MOE,
Govt. of India

PATRICIAN INSTITUTION'S INNOVATION COUNCIL
ORGANISES A WEBINAR

ON


A PANEL DISCUSSION ON ENTREPRENEURSHIP IN HIGHER EDUCATION

TUESDAY, 24th August 2021 [11.00 A.M to 12.00 P.M]


ONLINE MODE Venue: Google meet

PROGRAMME SCHEDULE


| | | |
|-------------------------------------|---|--|
| Prayer | : | Melvin John, Student Coordinator |
| Welcome Address | : | Karthikeyan A, Student Coordinator |
| Introduction of Chief Guest | : | Sakthi Ilakiya, Student Coordinator |
| Resource Person Presentation | : | Mr. Daniel Felix Joseph Chalke Assistant professor Department of Management Patrician College of Arts and Science Dr. D. Sreepriya Associate professor Department of Corporate Secretaryship Patrician College of Arts and Science Ms. T Vaidegi Assistant professor Department of Commerce Patrician College of Arts and Science |
| Vote of Thanks | : | Stefi Angelies, Student Coordinator |




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Patrician Institution's Innovation Council
Organises
A Panel Discussion on
Entrepreneurship in Higher Education
Resource Persons



MR. DANIEL FELIX JOSEPH CHALKE
M.B.A, M.Phil.,
Assistant Professor & IQAC Co-ordinator
Department of Management



DR.D.SREEPRIYA
M.C.S, M.Com, M.Phil., Ph.D
Associate Professor & PHIC Co-ordinator
Department of Corporate Secretaryship



MS.T.VAIDEGI
M.A, M.Phil.,
Assistant Professor & ED Cell Co-ordinator
Department of Commerce

Date : 24th Aug 2021 Time:11.00 A.M to 12.00 Noon Platform: 

E-CERTIFICATE WILL BE PROVIDED

DR.USHA GEORGE
PRINCIPAL

DR.FATIMA VASANTH
ACADEMIC DIRECTOR

BRO.DR.S.AROCKIARAJ
DIRECTOR & SECRETARY

RESOURCE PERSON PROFILE

DR.D.SREEPRIYA NAME :

Working as a associate professor dept of Corporate Secretaryship,Patrician college .having more than 18 plus years of teaching experience.she published more than 17 articles in various national and international journal.currently she is theconvenor of Patrician Innovoation council.

MS.VAIDEGI T

MS.VAIDEGI T COMPLETED MA,M.P.hill...

Working as a assistant professor dept of commerce,Patrician college .having more than 15 plus years of teaching experience.she published more than 10 articles in various national and international journal.currently she is the head of patrician entrepreneurship cell.

MR DANIEL FLEIXJOSEPH CHALKE

Working as a assit.professor Departmentrt of Management, having more than 15 plus years of teaching experience.she published more than 12 articles in various national and international journal.currently he is the Coordinator of Patrician Internal Quality Assurance Cell.

REPORT ON PANEL DISCUSSION

Patrician Institution's Innovation Council celebrates world Entrepreneurship day from 21st To 24th Aug 2021. organised competitions like slogan writing, essay writing, poster making competitions to disseminate entrepreneurial mind set among the students.

Panel members

1.Ms.Vaidegi ,2.Mr.Daniel Felix Joseph, 3.Dr.Sreepriya

Session 1 starts with Mrs .TVaidegi ,madam explains about entrepreneurship concept and highlighted the quality of entrepreneurs, providing ample real life entrepreneurs. followed by second session with Mr.Daniel he narrated the social entrepreneur and its presence in India. Dr. also explain the opportunity in social entrepreneurship with live patrician aluminae entrepreneurs and case studies.

Third session headed by Dr Sreepriya, explain the Innovation council contribution towards the I&E in patrician. She also motivated the students to come up with new inventions which will help them to be job providers instead of job seekers.

The panel also cleared students doubts and also pointed out the

importance of startups . **REPORT ON ENTREPRENEURSHIP DAY
COMPETITION**

With a view to create awareness on entrepreneurship the following competitions were organised **SLOGAN WRITING**

PRIZE WINNERS

1.MS.MALINI P-II BCOM CS

2.MR.SANTOSH-III BBA

3.MS.REVATHI-III BCOM

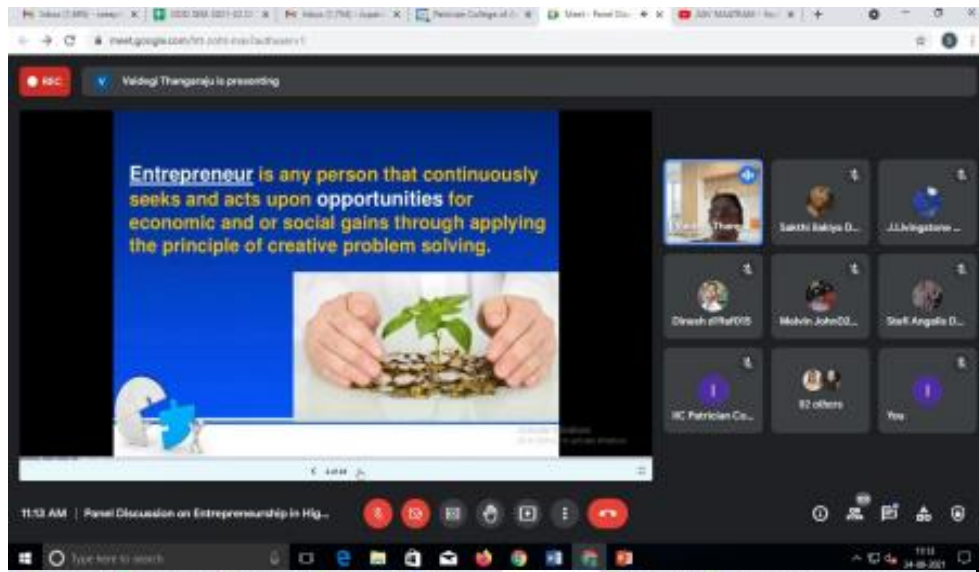
POSTER MAKING

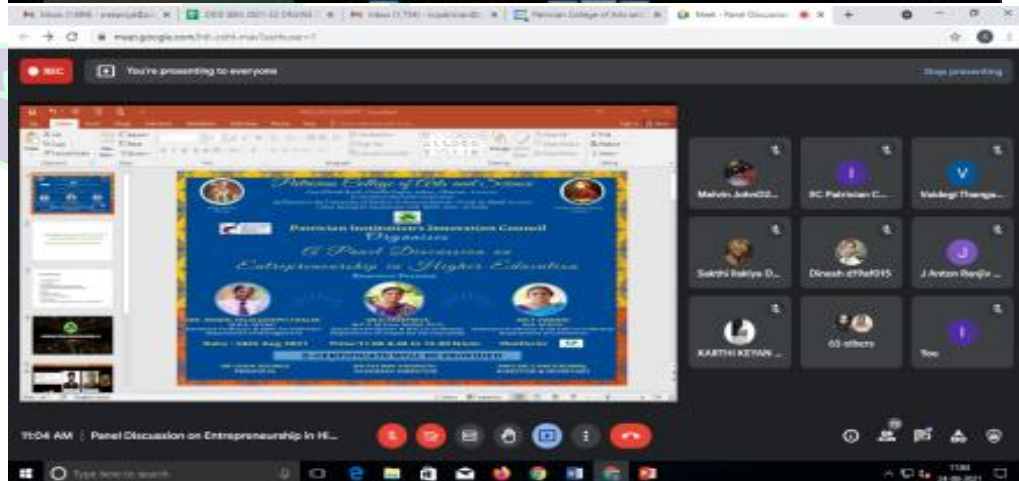
PRIZE WINNERS

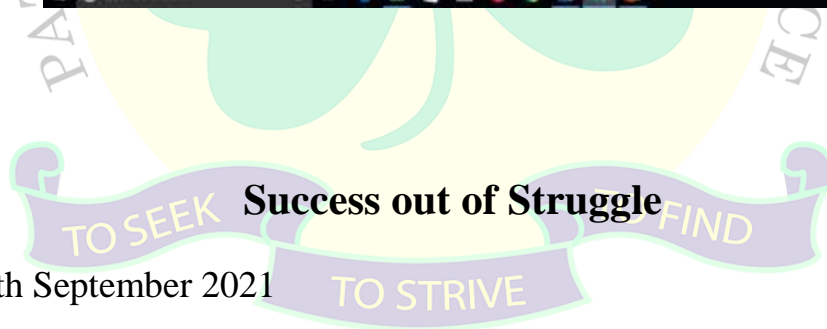
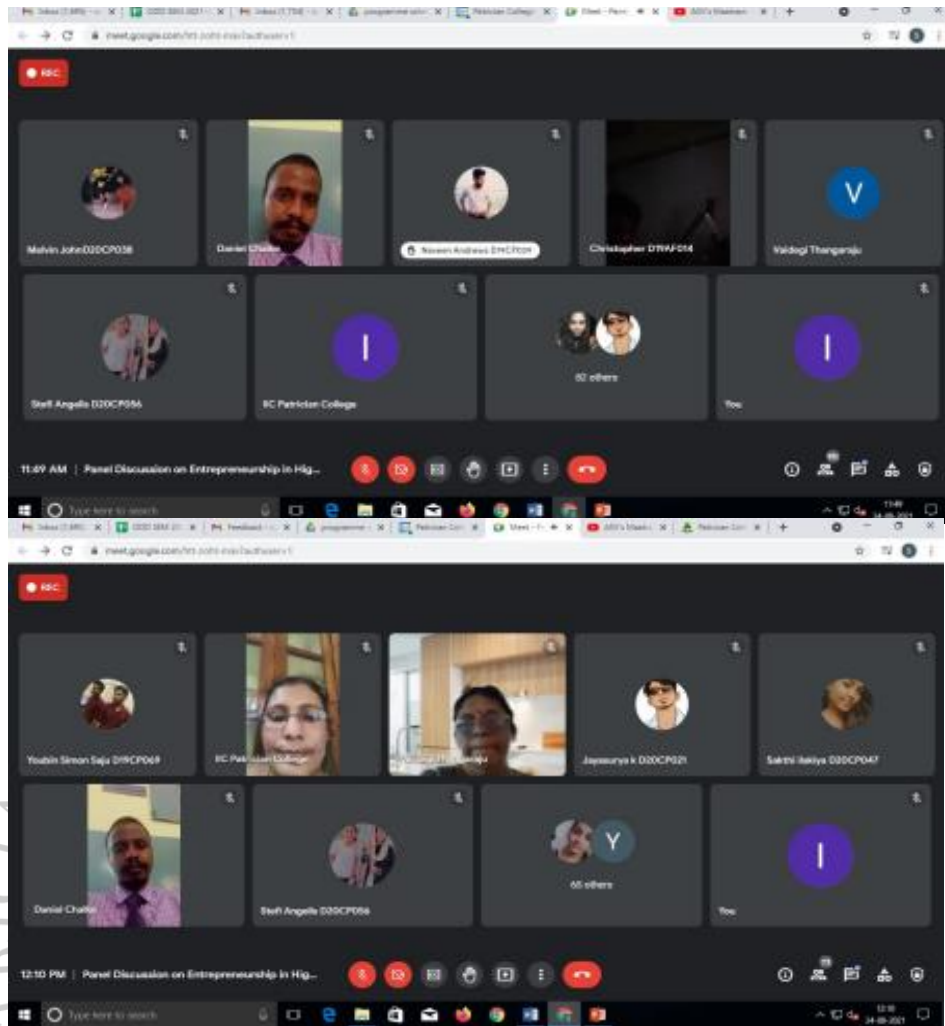
1.GOKUL KRISHNAN-II BSC COMPUTER SCIENCE

2.HARIHARAN-III BCA

3.VISHAL-III BCOM AF







Date : 20th September 2021

Time : 12.00 Noon to 1.00 P.M.

Venue : Flinton Hall, Patrician College of Arts and Science


No of Participants : 70

Nature of Participants : BSW students, MSW Students, Alumni and Faculty.

AGENDA:

| | |
|---------------------------|--------------------------------|
| PRAYER | Mr. Merwin Fernandez, II MSW |
| WELCOME ADDRESS | Ms. Hema Gopindrarajan, II MSW |
| GUEST INTRODUCTION | Ms. Vihslashi, II MSW |
| VOTE OF THANKS | Mr. Aaron Sinclair, II MSW |

Resource Person : Ms. Geetha Lakshmi. MA. Bed



PATRICIAN COLLEGE OF ARTS AND SCIENCE
A CHRISTIAN MINORITY INSTITUTION
 AFFILIATED TO THE UNIVERSITY OF MADRAS & REACCREDITED A+GRADE BY NAAC IN 2021
 5 STAR RATING BY INNOVATION CALL, MOE, GOVERNMENT OF INDIA

HUMAN LIBRARY TIME - IN CONVERSATION WITH
Mrs. GEETHA LAKSHMI V, MA., B.Ed.
"Struggles of her life alone"

20th September 2021, Monday
12 Noon - 01.00PM

VENUE: Bro. Jonathan price hall (C Block)

Ms. DIVYA. J
 Head of the department,
 Social work

DR. USHA GEORGE
 Principal

DR. FATHIMA VASANTH
 Academic Director

BRO. DR. S. AROCKIARAJ
 Director & Secretary

Objectives

- To create awareness among the students about the struggles of a woman who faced harassment and stigma because of her convict father and her plight to survival
- To impart knowledge about life's struggle and how to succeed in life.
- To understand various problems, they face and how it was solved

Summary of the talk

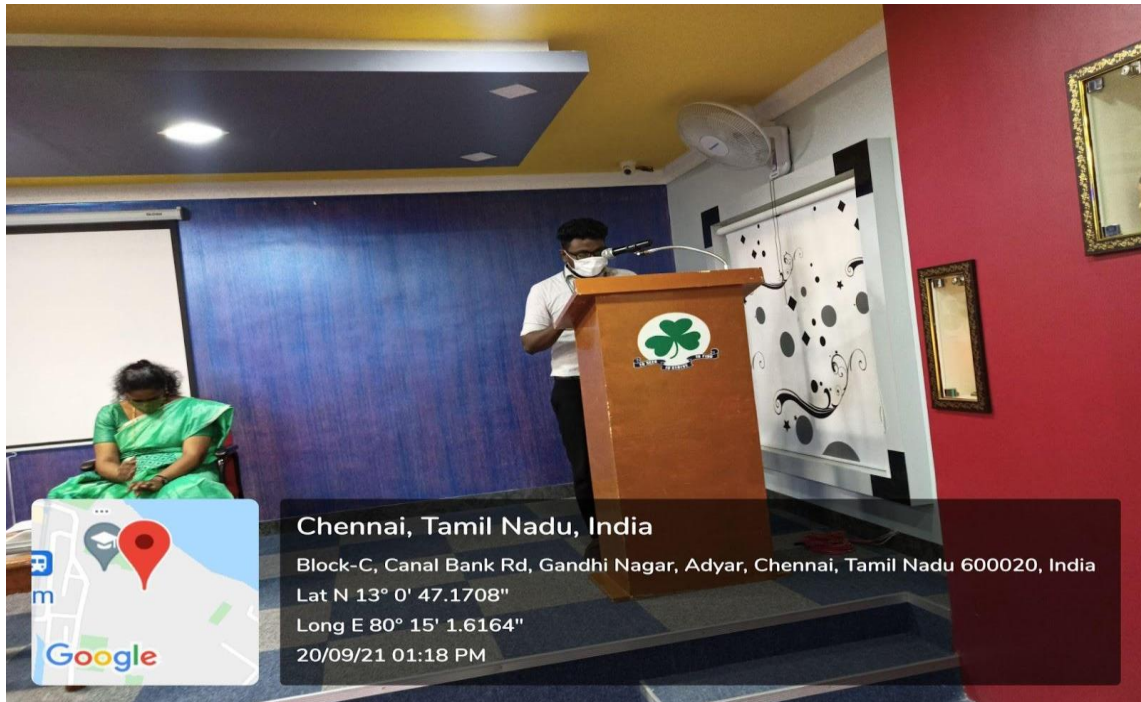
Mrs. Geetha Lakshmi is the daughter of a convict, Auto Shankar.

Mrs. Geetha Lakshmi M.A.Eds. is the daughter of the notorious Auto Shankar. Track record: murderer, pimp and bootlegger, died with national punishment and was hanged. The convict's 'autobiography' has taken the readers of *Nakeeran* - a Madras-based weekly that has been serializing the book - by storm. The story reads like the bad fiction that some Tamil magazines carry. Gowri Shankar, an abandoned child, manages to educate himself up to pre-university level in a town near Vellore. Arriving in Madras in 1974, he has all intentions of leading the life of a good, honest citizen.

But fate decides otherwise. Gowri Shankar is initiated into bootlegging by none other than the police, who also persuade him to become a pimp. And soon he is converted into a well-known criminal - Auto Shankar - capable of committing the six murders for which he is eventually convicted. This was the story about Ms. Geetha Lakshmi wanted to reveal and is the story of what the whole world knows about her father, Auto Shanker.

The story about Geetha mam was entirely different when she spoke about her father. According to her, her father was a convert, and he preached the Bible wherever he got time, and was really a role model. During her father's prime time he has no good friends and thus he had friends from the locality and spends lot of money for his friends and politicians, police and prostitution changed him totally, he was into lot of criminal works, cheating and kidnapping and his friends spoiled him and he was convicted for 6 murders. Geetha says he did everything for politicians and police and they wanted him to do and stabbed him back and did not rescue him from it.

They lived in a high-level status with his 4 children. Geetha recalls that her father was very fond of his children, and he see to that they have more than enough of money, dress and luxury and lavish living also was his dream. When he was jailed in the prison for his crimes, auto Shankar spend his time reading Bible and other good books and advised his jail mates and always ask them to read Bible and be good. When auto Shankar was convicted with capital



punishment for his 6 crimes, he was not sad but felt the pain for leaving his small children and felt others could disturb his children. Geetha Lakshmi at time she was only 13 years, and she was the eldest in her family. She was adopted by a Christian couple, and so as her other sibling were taken by her other relatives and felt there could be harm from the victims.

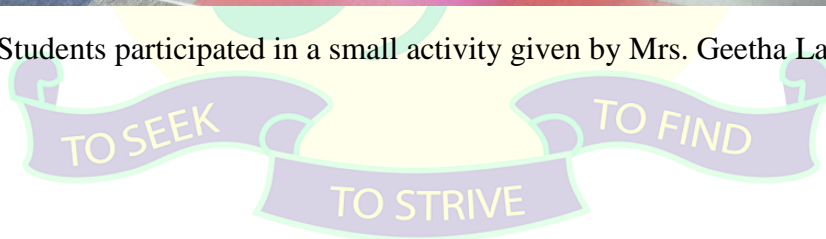
Geetha mam was educated by the adoptive couples and now she was able to work as a teacher in a reputed school. She was married and had two children. She initially faced a lot of struggles every time and she needed to make a good status quo. Being a convict's daughter, she cannot happily reveal and say she is the daughter of auto Shankar. Stigma and discrimination still prevail and she has to survive with what she earns and lives a decent living without any scar of her father. But Geetha did not blame her father, but was grateful to him, and she said his last days of his hanging to death news was not a shock to him but accepted the punishment and she says he lives on in their hearts forever.

PHOTOS:

Office Bearer Mr. Aaron Sinclair rendering the vote of thanks



Students participated in a small activity given by Mrs. Geetha Lakshmi



PROGRAMME OUTCOMES

- The students will be aware of the plight of a woman whose father was a convict and her struggles in life.
- The knowledge level of the students on problems of women could be ascertained.

The programme will enhance the students to work and give respect for women

ATTENDANCE:

Department of Social Work
Human Library

20-09-2021

| R.No | Name | Class | Sign |
|------|--------------------------|-------------|------|
| 19 | Gopalan J. Merlyn Stephy | BA. Eng | |
| 20 | M. VINNARASI | B.A Eng-II | |
| 21 | G. Loyes Joyce | B.A. Eng-II | |
| 22 | Hema Gopinadarajan | II MSW | |
| 23 | Vishalash - C | II MSW | |
| 24 | Aaron Nitin .P | II MSW | |
| 25 | Kiran .A | II MSW | |
| 26 | Arockia AKASH .A . | II .m.s.w | |
| 27 | Y.Nirubanchakaravartay | II B.S.W | |
| 28 | E. masak Alu. | II B.S.W | |
| 29 | K. Rajas | II BSW. | |
| 30 | M. Shajahan | II B.S.W | |
| 31 | R. Venkatesh Pandey | II B.S.W | |
| 32 | Ajay Bharadwaj .D | II BSW | |
| 33 | Gunasekaran .m. | II BSW | |
| 34 | Kunal Raj .p.M | II B.S.W | |
| 35 | Emmanuel .y | II B.S.W | |
| 36 | ALFRED KENNEDY.J | II B.S.W | |
| 37 | V. Samuel | II BSW | |
| 38 | R. Hemant Raj | II BSW | |
| 39 | J.P. Yogitha | II BSW | |
| 40 | S. VIGNESH | II MSW | |

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NAAC Highest Rank and Mentor Mentee Status by MoE, Govt. of
India

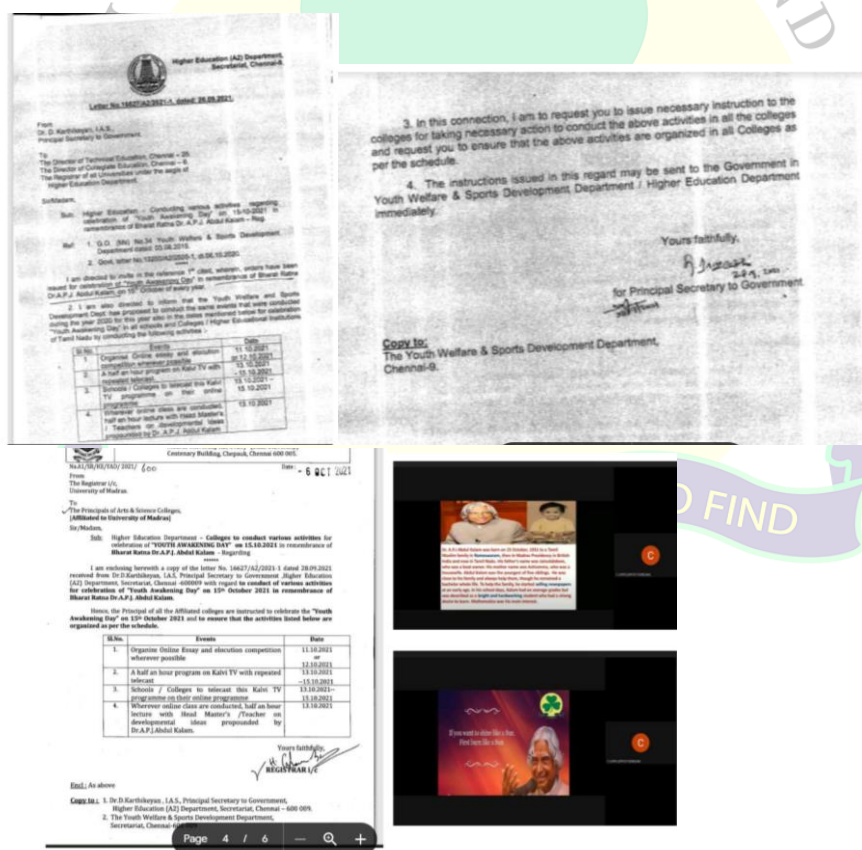
PATRICIAN INSTITUTION'S INNOVATION COUNCIL

Organizes

INNOVATION DAY REPORT

Patrician college of arts and Science is celebrating "National Innovation Day-2022" on 15, October. The National Innovation Day is celebrated to commemorate the birth anniversary of former President of India, Bharat Ratna Dr. A.P.J. Abdul Kalam.

Various competition were organised with the theme of Innovation Every were all the students were talking pledge to take part the vision of former President of India, Bharat Ratna Dr. A.P.J. Abdul Kalam.



Innovation, Incubation and Start-up Ideathon by Patrician Institution Innovation Council (IIC) during April 2022 inviting applications from students, research scholars on their innovative ideas for solving some of the most pressing common problems with special focus on but not limit to:

- Women Empowerment and Rural Development

- Sanitation and Waste Management
- Education and sports
- Sustainable food, agriculture and Horticulture
 - Tourism and Community development
 - Technology and Citizen empowerment
 - Health and wellness
- Water conservation

| S. N O | CLASS | RECORDED LINK |
|--------|----------|---|
| 1 | I BCA A | https://drive.google.com/file/d/1zc41jimpwufD9IPM8kWv7HHbimVChR_1l/view?usp=sharing |
| 2 | I BCA B | https://drive.google.com/file/d/1LLVuOZZHgQ3tNmKoRsFUo_rrK5N-Qx2b/view?usp=sharing |
| 3 | IIBCA A | https://drive.google.com/file/d/1p0ox-dBgLft6MpnR-PYdBkVvfiWAw4T/view?usp=sharing |
| 4 | IIBCA B | https://drive.google.com/file/d/1s8yyU2qleKlpTLWNc0F9S2y6VENtX7MB/view?usp=sharing |
| 5 | IIIBCA A | https://drive.google.com/file/d/1R-xwxEhouBiNdo_ysAk7OU7e3QMYhbZw/view?usp=sharing |

| | | |
|---|------------|---|
| 6 | IIBCA B | https://drive.google.com/file/d/1lqFtlZsue7QYkl_2sBNbn5UjxU-bildL/view?usp=sharing |
|---|------------|---|



ZENITH



Patrician College of Arts and Science

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by MoE, Govt. of India

**Patrician Institution's Innovation Council
& Department of Management**

in association with

**Mahatma Gandhi National Council for Rural Education
(MGNCRE), Ministry of Education**

Report on

Way Forward- Entrepreneurship in Campus

26 Oct 2021

3.30 to 4.30 pm

Name of the Programme: Way Forward-
Entrepreneurship in Campus

Objective of the Programme:

The objective of the programme: To focus on developing real-world skills that will help students to lead exceptional lives in a rapidly changing world and to identify and proceed a way forward towards successful entrepreneurship.

Invitation:

The poster is for a seminar titled "Way Forward - Entrepreneurship in Campus". It is organized by the Patrician Institution's Innovation Council (PIIC) & Department of Management in association with the Mahatma Gandhi National Council of Rural Education (MGNCRE). The seminar is part of the Department of Higher Education, Ministry of Education. The resource person is Prof. Chethan Babu Chittalkar, Director of the Rural Management Program at MGNCRE. The date is 26th Oct 2021, time is 3:30 P.M - 4:30 P.M, and the platform is Google Meet. The poster also lists the HOD, Principal, Academic Director, and Director & Secretary. At the bottom, there are safety instructions: Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home.

Patrician College of Arts and Science
Cesal Bank Road, Guadalupe Nagar, Adyar, Chennai - 600022.
A Christian Minority Institution
Affiliated to the University of Madras & Recognized A+ Grade by NAAC in 2021
3 Star Rating by Innovation Cell, MOE, Govt. of India

**Patrician Institution's Innovation Council (PIIC)
& Department of Management**
in association with Mahatma Gandhi National Council of Rural Education
(MGNCRE)
Department of Higher Education
Ministry of Education
Organizes a Seminar on

Way Forward - Entrepreneurship in Campus

Resource Person
Prof. Chethan Babu Chittalkar
Director,
Rural Management Program
MGNCRE, Ministry of Education

Date : 26th Oct 2021 **Time : 3.30 P.M - 4.30 P.M** **Platform : Google Meet**

MS. MAHALAKSHMI G
HOD, DEPARTMENT OF
MANAGEMENT

DR. USHA GEORGE
PRINCIPAL

DR. FATIMA VASANTH
ACADEMIC DIRECTOR

BRO. DR. S. AROCKIARAJ
DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

PROGRAMME SCHEDULE

DATE: 26th Oct 2021

TIME: 3.30 – 4.30 PM Platform: Google Meet

Prayer : Dr. S. VIJAYAKUMARI

Assistant Professor, Department of Management

Welcome Address : Mr. DANIEL FELIX JOSEPH CHALKE

Assistant Professor, Department
of Management

Introduction of Chief Guest: Dr. B. SASIKALA

Assistant Professor, Department of Management

Felicitation Address : Dr. USHA GEORGE,

Principal,

**Resource Person Address : PROF. CHETHAN BABU
CHITTALKAR** Director,

Rural Management Program
MGNCRE, Ministry of Education.

Vote of Thanks : Mrs. T. VAIDEGI

Assistant Professor, Department of Commerce

Resource Person:

At present working as a Director in MGNCRE, Higher Education Department, Rural Management, Ministry of Education, Government of India, Hyderabad

Earlier experience involves working as a faculty member, placement coordinator, course & SIP coordinator and Associate Director of School of Management Studies.

We have conducted more than 54 FDPs, conducting webinars on Marketing, Entrepreneurship, Placement training, Social Entrepreneurship and more than 1000 FDWs across the country.

A transparent personality with diversified experience of more than 30 years, at different levels in different types of organizations. I have developed an edge in drawing SOPs appropriately to the organizations after specific study. Being SAP R/3 (HR) functional consultant, I had the opportunity to study the processes and have given better solutions in HR department. I have drawn lines to facilitate the employees to be more comfortable in their working environment.

I have had the experience of being an entrepreneur achieving both success and failure in my life which has taught good lessons. This has made me more stronger

than ever.

I was fortunate enough to travel across the country and have visited more than 900 villages. Most of the Government programs were implemented in the villages. It has made me to understand different cultures in different organizations.

We have conducted training and development programs at different levels and have tried to assess the performance also after the training programs. We have been successful in arriving at definite modules for different cadres. The target group for training programs varied from Faculty to working managers.

I have two post graduations, Marketing from Institute of Development Studies, Manasa Gangotri, Mysore and HRM from Institute of Rural Management, Anand (IRMA). These specializations along with experience have given me lot of strength to arrive at specific policies to be successful in the modern competitive world.

I have shared knowledge in Management subjects like, Business Ethics, Marketing Management, Consumer Behaviour, Performance Management, Entrepreneurship, Corporate Governance, MIS, etc.

I also have submitted many research papers in understanding how 360 degree appraisal system works in different organizations at different levels.

I am conducting a research on taking help from our 'Vedas' to improve the HRM system.

Chethan Chittalkar,

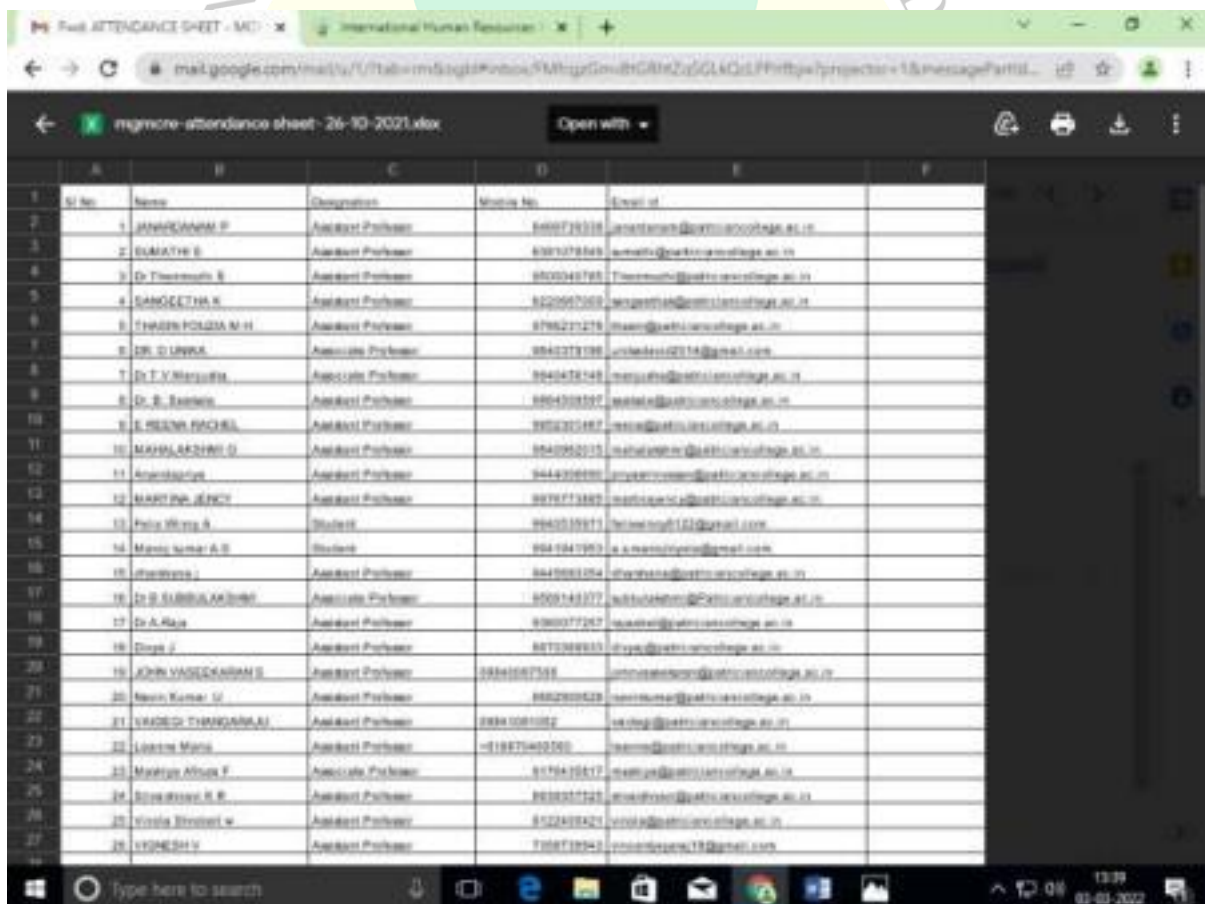
Director, MGNCRE, MoE, Govt. of India.



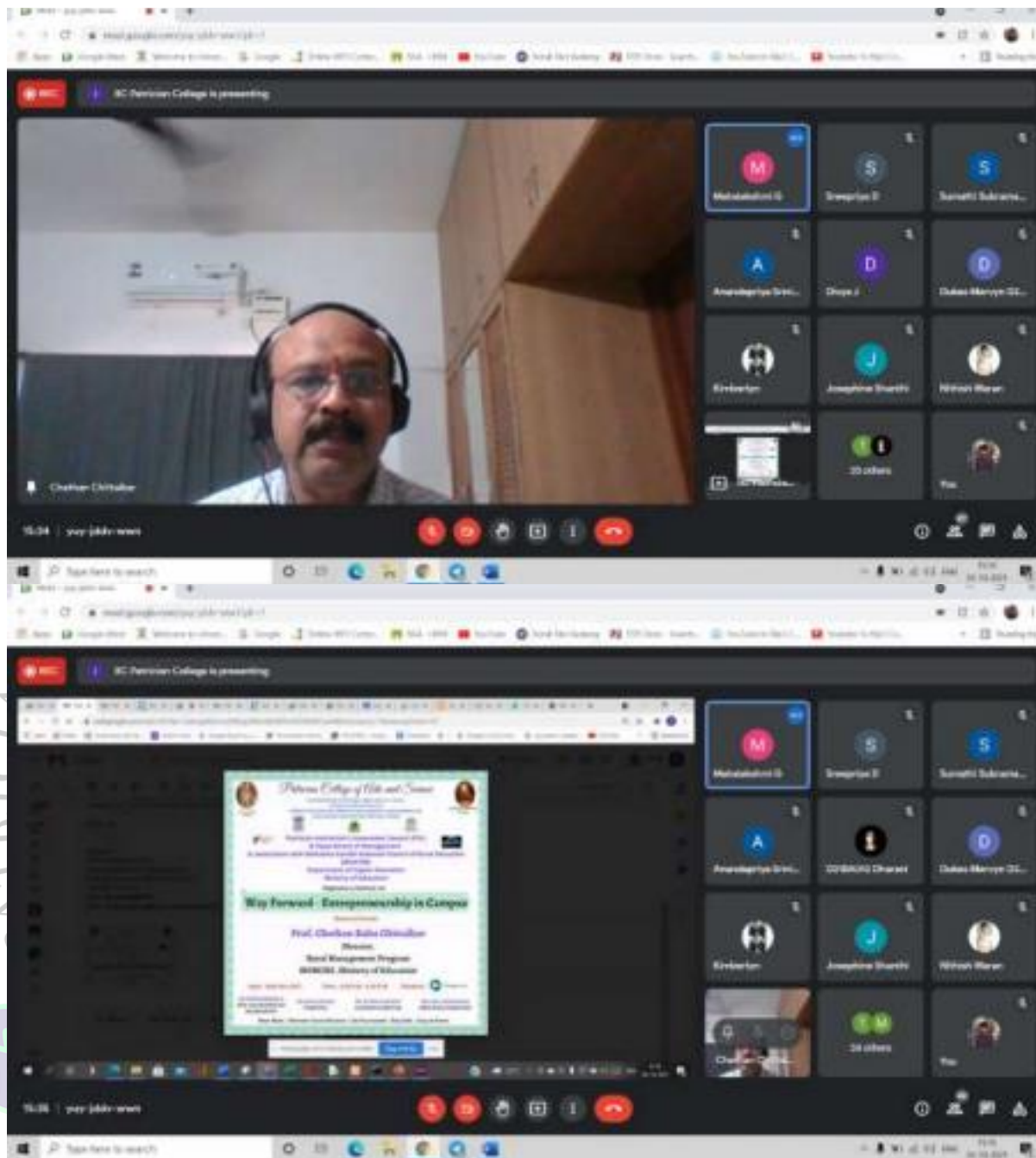
Report of the programme

The Department of Management in association with PIIC organized a webinar on 'Way Forward.. Entrepreneurship in Campus' on 26 October 2021. The Resource person of the programme was **PROF. CHETHAN BABU CHITTALKAR** Director, Rural Management Program MGNCRE, Ministry of Education. The webinar was conducted with an aim to acquire abilities require for successful setting up a business starting your entrepreneurial journey. The program focussed on to: Improve the knowledge base about entrepreneurship trends and opportunities; Develop the skills as an entrepreneur, innovator, and leader. Learn the attributes necessary for running successful entrepreneurial ventures. The Programme made an attempt to bring about the potentialities with reference to Basic frame work of the entrepreneurship; Why Should one become an Entrepreneur; Things that has to be done to become an Entrepreneur; The resources that are available and that has to be borrowed; The involvement of technology etc.

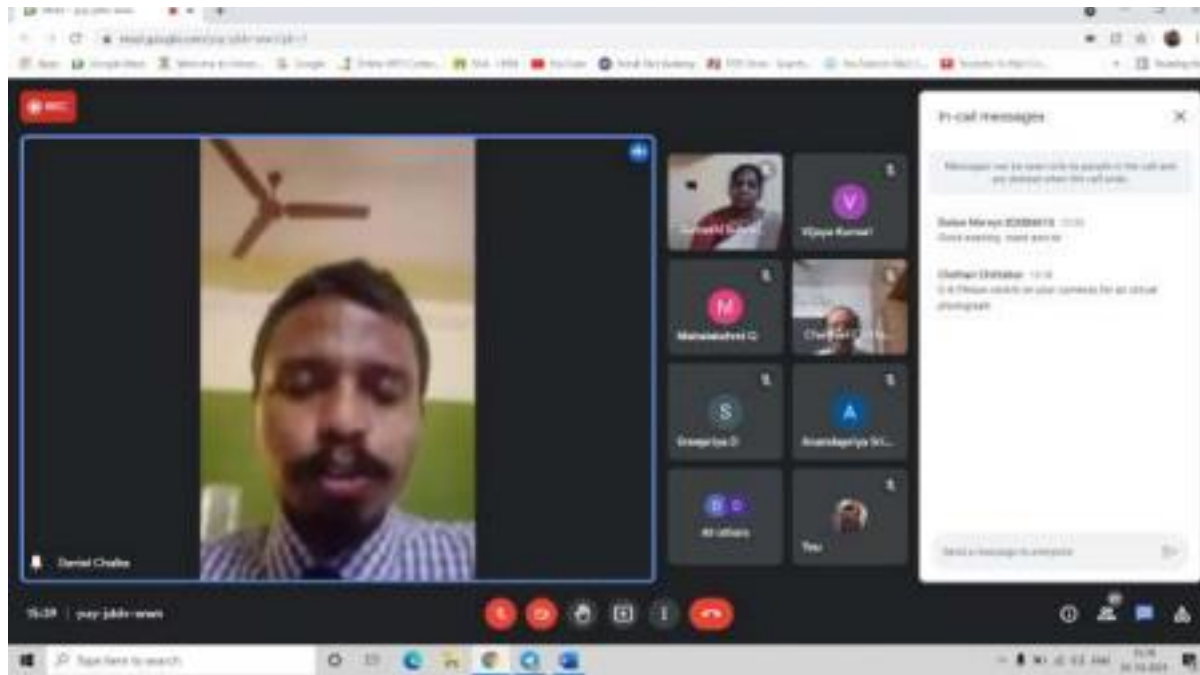
Meeting attendance



| Sl No | Name | Designation | Mobile No | Email id |
|-------|--------------------|---------------------|-------------|-------------------------------------|
| 1 | JAYACHANDRAN P | Assistant Professor | 9440779338 | jayachandran@paftricollege.ac.in |
| 2 | SUMATHI S | Assistant Professor | 9380378545 | sumathi@paftricollege.ac.in |
| 3 | D Theerthulu S | Assistant Professor | 9800046785 | Theerthulu@paftricollege.ac.in |
| 4 | SHARDEETA K | Assistant Professor | 9220957003 | shardeeta@paftricollege.ac.in |
| 5 | THANUPOLAN M H | Assistant Professor | 9796271279 | thanupol@paftricollege.ac.in |
| 6 | DR D UNWAL | Associate Professor | 9843371386 | unwalsd@paftricollege.ac.in |
| 7 | Dr T V Manojula | Associate Professor | 9440478149 | manojula@paftricollege.ac.in |
| 8 | Dr. B. Suresh | Assistant Professor | 9894308507 | suresh@paftricollege.ac.in |
| 9 | E. PRASAN RAOHIL | Assistant Professor | 9893315187 | prasan@paftricollege.ac.in |
| 10 | MAHARAJAN D | Assistant Professor | 9440950575 | maharajan@paftricollege.ac.in |
| 11 | Arundhanika | Assistant Professor | 9444306001 | arundhanika@paftricollege.ac.in |
| 12 | MARTIN JENCY | Assistant Professor | 9879773883 | martin@paftricollege.ac.in |
| 13 | Pooja Wroth S | Student | 9940510811 | twrothpooja13@gmail.com |
| 14 | Manoj Kumar A S | Student | 9841041903 | a.s.manojkumar@gmail.com |
| 15 | Shruthika J | Assistant Professor | 9440881064 | shruthika@paftricollege.ac.in |
| 16 | Dr S SUBBULAKSHMI | Assistant Professor | 9509143777 | subbulakshmi@paftricollege.ac.in |
| 17 | Dr A Raja | Assistant Professor | 9380377267 | raja@paftricollege.ac.in |
| 18 | Durga J | Assistant Professor | 9870388035 | durga@paftricollege.ac.in |
| 19 | JOHN VASUDEKARAN S | Assistant Professor | 9840667588 | johnvasudekaran@paftricollege.ac.in |
| 20 | Ravi Kumar G | Assistant Professor | 9882800628 | ravikumar@paftricollege.ac.in |
| 21 | SHADES THANGARAJ | Assistant Professor | 9888108102 | shades@paftricollege.ac.in |
| 22 | Lakshmi Mani | Assistant Professor | 91987540050 | manilakshmi@paftricollege.ac.in |
| 23 | Manjula Aruna F | Associate Professor | 9179435617 | manjula@paftricollege.ac.in |
| 24 | Shobanrao R R | Assistant Professor | 9838317141 | shobanrao@paftricollege.ac.in |
| 25 | Vinoda Shreehari w | Assistant Professor | 9522433424 | vinodas@paftricollege.ac.in |
| 26 | VINODESH V | Assistant Professor | 7108718543 | vinodaprasad19@gmail.com |







Programme feedback link

https://docs.google.com/forms/d/e/1FAIpQLSdsOaMXUqZP5JAKxbOCvgUXfneldgHIBLZczDdL-7-sbxvJSQ/viewform?usp=sf_link

Feedback report

The content in this report are extracted from the feedback forms that the participants were asked to fill out and submit to the organisers at the end of the programme. Overall, the content of the webinar was highly appreciated by the participants. The purpose, results and outcomes were regarded as relevant and meaningful.

Outcome of the programme

The webinar provided the opportunity to continue to reach the target group even after the programme as the content was made available on demand.

The feedback received from the audience presented a positive note of taking entrepreneurship in practice.

Certificate

ATR if applicable

“My Story: A Motivational Session by Successful Innovator ”

Objectives:

- To reach out to the students and provide a platform towards innovation training and development.
- To provide a resource for students to understand the scope for innovation using the story of successful innovators.

Programme Outcome:

After completion of the International Literacy Outreach Program,

- The Students benefiting out of it will understand that innovation is a community project
- The students involved in the program will understand the social context of innovation

About the Programme:

In order to help the Community at large as part of Innovation by MHRD and MoE, Government of India, it was decided during the Faculty Meeting at the Department of English with the Patrician Institution's Innovation Council with the Principal to conduct a webinar on successful entrepreneurship. In order to conduct the programme successfully and smoothly, a committee was also constituted as detailed below;

| | | |
|-------------------------|---|---------------------------|
| 1. Ms.Lakshmikumari | - | HOD & Overall Coordinator |
| 2. Ms.Lenora Vieyra | - | Advisor |
| 3. Ms.N.Mohanapriya | - | Advisor |
| 4. Mrs. Maria Benita | - | Coordinator |
| 5. Mr. Prithvi Rajkumar | - | Member |
| 6. Dr.Murali Murugaiyan | - | Member |
| 7. Ms.K.Gayathri | - | Member |
| 8. Ms.Abinayadevi | - | Member |

- | | | |
|------------------------|---|--------|
| 9. Mr. Dharmendar | - | Member |
| 10. Mr.A.Vijaya Ganesh | - | Member |
| 11. Mr.P.Aavindraaj | - | Member |
| 12. Ms.Nivedhitha.I | - | Member |

Based on the decision taken in the meeting conducted by the HOD, the committee suggested to deliberate the entire proceedings.

The Committee members were assigned with duties with respect to the programme, details of which have been given in the “Duty List”.

1. Invite : Dr. Thenmozhi, Asst Professor, Member, PIIC
2. Inviting Resource Person: Dr. Sreepriya, Associate Professor, Coordinator, PIIC
3. Report: Mrs. Rachel Diana, Asst Professor, Member, PIIC
4. Coordinator: Mrs. Lakshmi Kumari, Dept of English
5. Meeting Link and Recording: Mrs. Maria Benita, Asst Professor, Dept of English
6. Photography and Technical Head: Mr. Prithivi Rajkumar, Asst Professor, Dept of English
7. Compering Team arrangement: Mrs. Mohanapriya, Asst Professor, Dept of English
8. Class Arrangements: Class Tutors of I B.A., II B.A., III B.A. I PG, II PG

Names of Student Volunteers

| S.No | Name of the student | Class | Admission Number |
|------|---------------------|-----------------|------------------|
| 1 | Amysoj J A Jithisha | II M.A. English | |
| 2 | Mukesh V | II M.A. English | |
| 3 | Rituparna Datta | II M.A. English | |
| 4 | Sangeetha Sankarram | II M.A. English | |
| 5 | Dinesh R | II M.A. English | |

Report on the Programme:

Around 115 students participated in the Webinar. The entire event was conducted online via GoogleMeet. The Resource Person Mr. Sathishraj, CEO, E-Crusaders, Chennai was thrilled to meet the students and share the success story. The student volunteers coordinated the entire program and anchored the entire event.

The Chief Guest spoke on his rag to riches story from a ordinary to an extraordinary life of achievement over achievement. He was glad to be an inspiration to the students. He spoke on some valid foundational values that gave him a sure foothold to become a successful entrepreneur.

- Time is the most valuable thing a person can invest. Time is the currency today. Make best use of it.

- Everyone should have an objective in life and it should be written down. Make a vision statement and fix what you would like to achieve.
- Life without goal is like a boat without an oar. Set short term and long term goals.
- Have dreams in life. Write down atleast 100 dreams that you would like to fulfill and shortlist atleast 15 that you can achieve in the near future.
- Have an attitude of gratitude. Be thankful to all who help you in fulfilling your dreams even if it's in a smallest way possible.

The Webinar ended with a Q and A session on various challenges and obstacles to entrepreneurship.

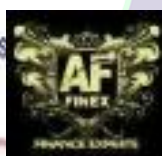
Recorded link:

<https://drive.google.com/file/d/1A4JT4ZECF8JPrK3zql2xCvovQ4jv4sCQ/view>

Students Feedback:

All the members were honoured and appreciated by Rev. Bro. Dr.S.Arockiaraj, Director and Secretary, Dr.Fatima Vasanth, Academic Director, Dr.Usha George, Principal, Dr.B.Meena, Vice Principal [Shift I], Dr.Geetha Rufus, Vice Principal [Shift II] and Ms.Lakshmi Kumari, Associate Professor, Dept. of English. Some of the students feedback were:

| |
|--|
| Please let me know the future webinars |
| The program is very useful for our future and to our dreams to be fulfill! |
| It was very useful |
| A lot of motivational sessions should happen both online and offline |
| Nalla irudhudhu |
| Program nice |
| Obviously Elucidated well . |
| The program was very informative |



Patrician College of Arts and Science

Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC Highest Rank and Mentor Mentee Status by MoE, Govt. of India **PATRICIAN INSTITUTION'S**

INNOVATION COUNCIL &

DEPARTMENT OF ACCOUNTING AND FINANCE (SHIFT II)

REPORT ON MENTOR MENTEE PROGRAMME

EVENT : WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT PHASES

DATE : 09TH DECEMBER 2021

TIME : 12.30 PM – 01.30 PM

PLATFORM : GOOGLE MEET

NO OF BENEFICIARY: 70

RESOURCE PERSON :

SHIV GANESH KUMAR

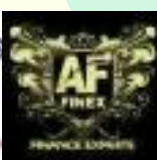
DIRECTOR OF SUCCESS IMPRINT COMPANY

BUSINESS PROFIT COAC

CHENNAI

PROFILE

Director of Success Imprint Company which is into leadership training & coaching.



He is founder of first ever 5 Am Action Club for Entrepreneurs in INDIA

Trained more than 5,00,000 entrepreneurs, working professionals & business leaders in the last 8 years.

He was awarded as a “ Best Teacher “ at Ethiraj college in 2014. Training Director – BNI Chennai

His two books “Business Profit Mastery“ & “ The Peak Performer Code “ will be launched 1st Feb 2022

He goes for Vipassana last 5 years , it's 10 days course, he becomes silence get in to deeper into Spirituality

He does 108 Suryanamsakaram daily from 2020

He spends one hour daily for learning new things about business.

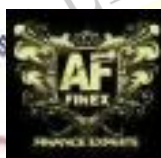
His vision is to help inspire & educate Entrepreneurs to do business in a profitable way so that we create a better world.

To know more visit my website www.shivganeshkumar.com

Meeting Link : <https://meet.google.com/hdf-wcbc-mtx>

Meeting Recording :

https://drive.google.com/file/d/1arAvj7ZXyxndjyTQYzXv395mgLh3G2Zl/view?usp=sharing_eil_dm&ts=61f8e93f



| Time | Inaugural Session | |
|-------------------------|--------------------------------|---|
| 12: 35 p.m to 12:40 p.m | Prayer | Ms.ARCHANA Student Coordinator, Patrician College of Arts & Science |
| 12:40 p.m to 12:47 p.m | Welcome Address | Ms. DIVYA Student coordinator Patrician College of Arts and Science |
| 12:48 p.m to 12:50 p.m | felicitation | Dr. SREEPRIYA PIIC CO-ORDINATOR ASSOCIATE PROFESSOR Patrician College of Arts & Science |
| 12.50 p.m to 12:55 p.m | Introduction of Chief Guest | Prof R. Deepika |

| | | |
|---------------------|------------------------|--|
| 12:55p.m.-1:20 | <i>Special Address</i> | SHIV GANESH KUMAR DIRECTOR OF SUCCESS IMPRINT COMPANY BUSINESS PROFIT FOACH CHENNAI |
| 1.20 p.m to 1.30p.m | <i>Vote of Thanks</i> | <i>Ms. VIJI</i> <i>Student coordinator</i> <i>Patrician College of Arts and Science</i> |



INVITATION :





Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.
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Patrician Institution's Innovation Council
Department of Accounting & Finance - Shift II
in association with
St. Antony's College of Arts and Sciences for Women
Organizes a Mentor Mentee Programme

Workshop on Entrepreneurship Development Phases



SHIV GANESH KUMAR

DIRECTOR OF SUCCESS IMPRINT COMPANY
BUSINESS PROFIT COACH
CHENNAI

Date : 9th December 2021

Time: 12.30 P.M to 1.30 P.M

Platform : 

DR. SR. MARY PRAMILA SATHI

PRINCIPAL
ST. ANTONY'S COLLEGE
OF ARTS AND SCIENCES FOR WOMEN

REKHA NAIDU

HEAD, DEPARTMENT
OF
ACCOUNTING & FINANCE

DR. USHA GEORGE

PRINCIPAL

DR. FATIMA VASANTH

ACADEMIC DIRECTOR

BRO. DR. S. AROCKIAJAI

DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

OBJECTIVE :

To create awareness on Business strategy & various business plans :

Business plan is to show to the financial institutions and banks that you have access to the business roadmap.

Banks want to make sure that you have a clear vision for developing

your business ahead so that their risk factors are mitigated to a greater extent .

Strategic objectives are the big-picture goals for the company: they describe what the company will do to try to fulfill its mission.

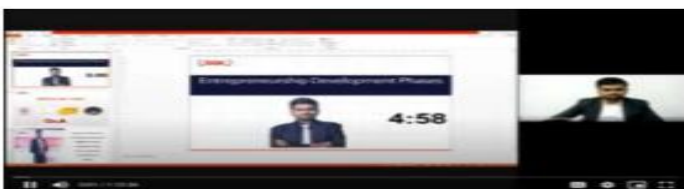
Strategic objectives are usually some sort of performance goal for example, to launch a new product, increase profitability, or grow market share for the company's product.

OUTCOME :

- Students understood the concept of Business planning .
- Many examples like – “silk saree” are used to understand the concept of target marketing.
- An effective business strategy serves as a blueprint for the different aspects of running your business, from hiring to organizational structure.



Feedback



30 responses



| Sl. No. | EMAIL ID | DESIGNATION | COLLEGE/UNIVERSITY/DEPARTMENT | STATE | How did you find the con. Placard |
|--------------------|---------------------------|------------------|---|---------------|-----------------------------------|
| 12/9/2021 13:08:00 | saadkhan72@gmail.com | S. KAMAL KHAN | PATRICIAN COLLEGE LANGKOTING AND FIN | TAMIL NADU | Very Good |
| 12/9/2021 16:02:19 | 1164181@rediffmail.com | Students | Patrician college of arts & B.com (B.A.F) | TamilNadu | Excellent |
| 12/9/2021 16:03:50 | sanjay476@gmail.com | S. Sanjay Kumar | University B.com(BAF) | TamilNadu | Good |
| 12/9/2021 16:05:19 | saadkhan72@gmail.com | NOMA HAMEED | PATRICIAN COLLEGE C.B.COM/BAF | TAMIL NADU | Very Good |
| 12/9/2021 16:09:15 | sanjayprasad198@gmail.com | Sanjay, Pooja | Patrician College Of Arts & Commerce/Accounting/Finance | Chennai | Good |
| 12/9/2021 16:09:30 | shfa.kanani67@gmail.com | Kanani Jayan | Patrician arts and science | Uttarak | Good |
| 12/9/2021 16:07:52 | sanjaykumar2002@gmail.com | Sanjay | Patrician college of arts & B.com BAF | Chennai | Excellent |
| 12/9/2021 16:11:26 | shreechandra@gmail.com | Shreech | Patrician college of arts & Accounting and Finance | TamilNadu | Good |
| 12/9/2021 16:14:10 | sushantkumar@gmail.com | Sushant K | Patrician college of arts & B.com Accounting & Finance | TamilNadu | Very Good |
| 12/9/2021 16:41:00 | sanjaykumar1322@gmail.com | Sanjay K | PATRICIAN COLLEGE CB.COM ACCOUNTING & Finance | Chennai | Excellent |
| 12/9/2021 16:40:58 | kananihameed19@gmail.com | Kanani R | Patrician college of arts & B.com accounting and fin | Tamil Nadu | Excellent |
| 12/9/2021 16:40:39 | sakshikumar2010@gmail.com | SARASWATHI | Patrician college of arts & B.com A/F | Chennai | Good |
| 12/9/2021 16:05:00 | shreechandra@gmail.com | SHREECHANDRA K | PATRICIAN COLLEGE CB.COM ACCOUNTING & FINANCE | TAMILNADU | Excellent |
| 12/9/2021 16:57:19 | Aganika@gmail.com | P. Aganika | Patrician college of arts & B.com accounts and fin | TamilNadu | Excellent |
| 12/9/2021 16:28:05 | sanjay249@gmail.com | Sanjay | PATRICIAN COLLEGE B.COM (ACCOUNTS AND FINANCE) | Tamil Nadu | Good |
| 12/9/2021 16:30:30 | deepak1888@gmail.com | Deepak Kumar P | Patrician college B.com (BAF) | India | Very Good |
| 12/9/2021 16:50:50 | sanjaykumar198@gmail.com | A. Sanjay | College | Uttarak | Very Good |
| 12/9/2021 16:15:00 | sanjaykumar198@gmail.com | Sanjay K | Patrician college of arts & B.com BAF | TAMILNADU | Excellent |
| 12/9/2021 16:36:27 | kananihameed19@gmail.com | KANITHA V | Patrician college of arts & B.com | TamilNadu | Very Good |
| 12/9/2021 16:50:50 | sanjaykumar198@gmail.com | A. E. Lata Kumar | Patrician college of arts & Accounting and Finance | Tamil Nadu | Very Good |
| 12/9/2021 16:47:16 | saadkhan72@gmail.com | SARASWATHI | COLLEGE/UNIVERSITY/DEPARTMENT | STATE | How did you find the con. Placard |
| 12/9/2021 16:08:00 | sanjaykumar2002@gmail.com | SARASWATHI | Patrician college of arts & B.com A/F | Chennai | Good |
| 12/9/2021 16:07:19 | sanjaykumar2002@gmail.com | SARASWATHI | PATRICIAN COLLEGE CB.COM ACCOUNTING & FINANCE | TAMIL NADU | Excellent |
| 12/9/2021 16:07:19 | Aganika@gmail.com | P. Aganika | Patrician college of arts & B.com accounts and fin | TamilNadu | Good |
| 12/9/2021 16:09:00 | sanjay249@gmail.com | Sanjay | PATRICIAN COLLEGE B.COM (ACCOUNTS AND FINANCE) | Tamil Nadu | Good |
| 12/9/2021 16:30:30 | deepak1888@gmail.com | Deepak Kumar P | Patrician college B.com (BAF) | India | Very Good |
| 12/9/2021 16:50:50 | sanjaykumar198@gmail.com | A. Sanjay | College | Uttarak | Very Good |
| 12/9/2021 16:15:00 | sanjaykumar198@gmail.com | Sanjay K | Patrician college of arts & B.com BAF | TAMILNADU | Excellent |
| 12/9/2021 16:36:27 | kananihameed19@gmail.com | KANITHA V | Patrician college of arts & B.com | TamilNadu | Very Good |
| 12/9/2021 16:50:50 | sanjaykumar198@gmail.com | A. E. Lata Kumar | Patrician college of arts & Accounting and Finance | Tamil Nadu | Very Good |
| 12/9/2021 16:47:16 | saadkhan72@gmail.com | KEERTHANA K | PATRICIAN COLLEGE B.COM | Tamil Nadu | Good |
| 12/9/2021 16:46:13 | sanjaykumar198@gmail.com | EDISON J | Patrician college of arts & B.com | MA, Karnataka | Very Good |
| 12/9/2021 17:36:00 | sanjaykumar2002@gmail.com | Sanjay K | Patrician college of arts & B.com A/F | TamilNadu | Good |
| 12/9/2021 19:20:51 | sanjaykumar2002@gmail.com | Sanjaykumar R | Patrician college of arts & B.com A/F | Tamil Nadu | Excellent |
| 12/9/2021 19:10:31 | sanjaykumar2002@gmail.com | Sanjay K | PATRICIAN COLLEGE B.com accounting and fin | TAMIL, NADU | Excellent |
| 12/9/2021 19:30:16 | sanjaykumar2002@gmail.com | Sanjaykumar R | PATRICIAN COLLEGE CB.COM ACCOUNTING & FINANCE | TAMILNADU | Good |
| 12/9/2021 19:30:16 | sanjaykumar2002@gmail.com | Sanjaykumar R | Patrician college of arts & Accounting and Finance | Tamil Nadu | Good |
| 12/9/2021 19:30:16 | sanjaykumar2002@gmail.com | Sanjay K | PATRICIAN COLLEGE B.COM ACCOUNTING & FINANCE | TAMIL NADU | Good |
| 12/9/2021 19:30:16 | sanjaykumar2002@gmail.com | Sanjaykumar R | Patrician college of arts & Accounting and Finance | Tamil Nadu | Excellent |
| 12/9/2021 19:30:16 | sanjaykumar2002@gmail.com | Sanjay K | Patrician college of arts & B.com A/F | Tamil Nadu | Very Good |

TO STRIVE

Invite

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Patrician Institution's Innovation Council
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Organizes
Webinar on
My Story - Motivational Session by Successful Innovator
Resource Person
Mr.R.Sathishraj
CEO, E-Crusaders
Chennai

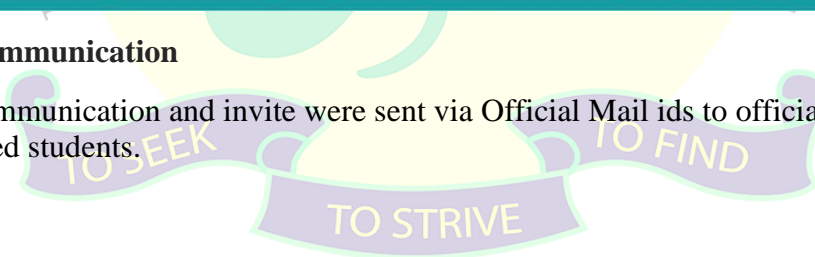
Date : 24th Nov 2021 Time: 11.00 A.M Platform:

MS. LAKSHMI KUMARI CROSS BELL
HOD, DEPARTMENT OF ENGLISH **DR.USHA GEORGE**
PRINCIPAL **DR FATIMA VASANTH**
ACADEMIC DIRECTOR **BRO.DR.S.AROCKIARAJ**
DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Official Communication

Official Communication and invite were sent via Official Mail ids to officials, chief guest and the registered students.



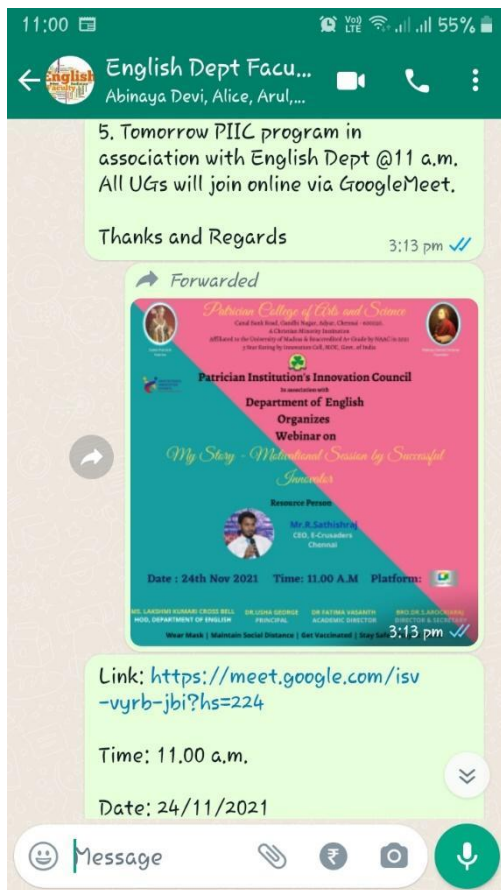


Photo Gallery





Online links:

Feedback link via GoogleForms:

https://docs.google.com/forms/d/e/1FAIpQLSdxVqBmex8qus_bo5UsTdRS5sQVa3lNdWPPBDFTHjVJT_yqgQ/viewform

Meeting Link: <https://meet.google.com/isv-vyrb-jbi?hs=224>

The zeal of the students to reach great heights during a much-needed skill during troubled times like the Covid is a reminder of the power and success of this initiative.

Handwritten signature



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Patrician Institution's Innovation Council
in association with
Department of Computer Application - Shift I
Organizes
Alumni Interface Session

MOTIVATIONAL TALK BY AN INNOVATOR



KARTHICK R
AZENTIO SOFTWARE
G1- TRAINEE PL/SQL DEVELOPER
CHENNAI

Date : 11th December 2021 Time: 12.30 P.M to 1.30 P.M Platform : 

| | | | |
|---|-------------------------------------|--|---|
| MS. ANANDAPRIYA E HEAD, DEPARTMENT OF COMPUTER APPLICATION | DR. USHA GEORGE PRINCIPAL | DR. FATIMA VARANTH ACADEMIC DIRECTOR | MRS. DJ. S. ARUCHIARAJ DIRECTOR & SECRETARY |
|---|-------------------------------------|--|---|

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Patrician Institution's Innovation Council

In association with

Department of Computer Applications (Shift I)



Organizes

Alumni Interface Session

Motivational Talk by an Innovator

Class: BCA Students

Saturday 11th December 2021 at 12:30 p.m Platform: Google Meet PROGRAMME

SCHEDULE

| | | |
|----------|--|--|
| 12:30 pm | Prayer | Merline Maria Anto , III BCA(A) |
| 12:34 pm | Welcome Address & Introduction of Resource Person | Anto Jerril J , III BCA(A) |
| 12:40 pm | Resource Person Address | Mr Kathick R, Azentio Software, G1- Trainee PL / SQL Developer, Chennai |
| 1:25 pm | Interactive Session | |
| 1:30 pm | Vote of Thanks | Thanigai Selvan, III BCA(B) |

M.C – Anto Jerril J III BCA(A)

Resource person



Mr Kathick R,
Azentio Software,
G1- Trainee PL / SQL Developer
Chennai
Resource person profile

He started my schooling at Sri Venugopal vidyalaya. he has done my bca graduation at patrician college of arts and science. Acquired knowledge in Designing skills: Photoshop, Corel draw, Illustrator, Flash Programming skills: PLSQL and Java, Reconized as young innovator in SHIYA 2020 held at Sacred heart college, Thirupatuur Now he is am work as software Engineer at Azentio software Pvt limited.

Recorded link:

<https://drive.google.com/file/d/1Yf27ps42X2RFvOwaxmTqgeFhM0XXmLw8/view?usp=sharin>

g About the Programme:

Patrician Institutions Innovation Council and the Department of computer applications organized, " My Story: Motivational Session by Successful Innovator", on 2020, 10.00 a.m to 11.30 a.m. The resource person is Mr.Karthik alumni of Patrician college..

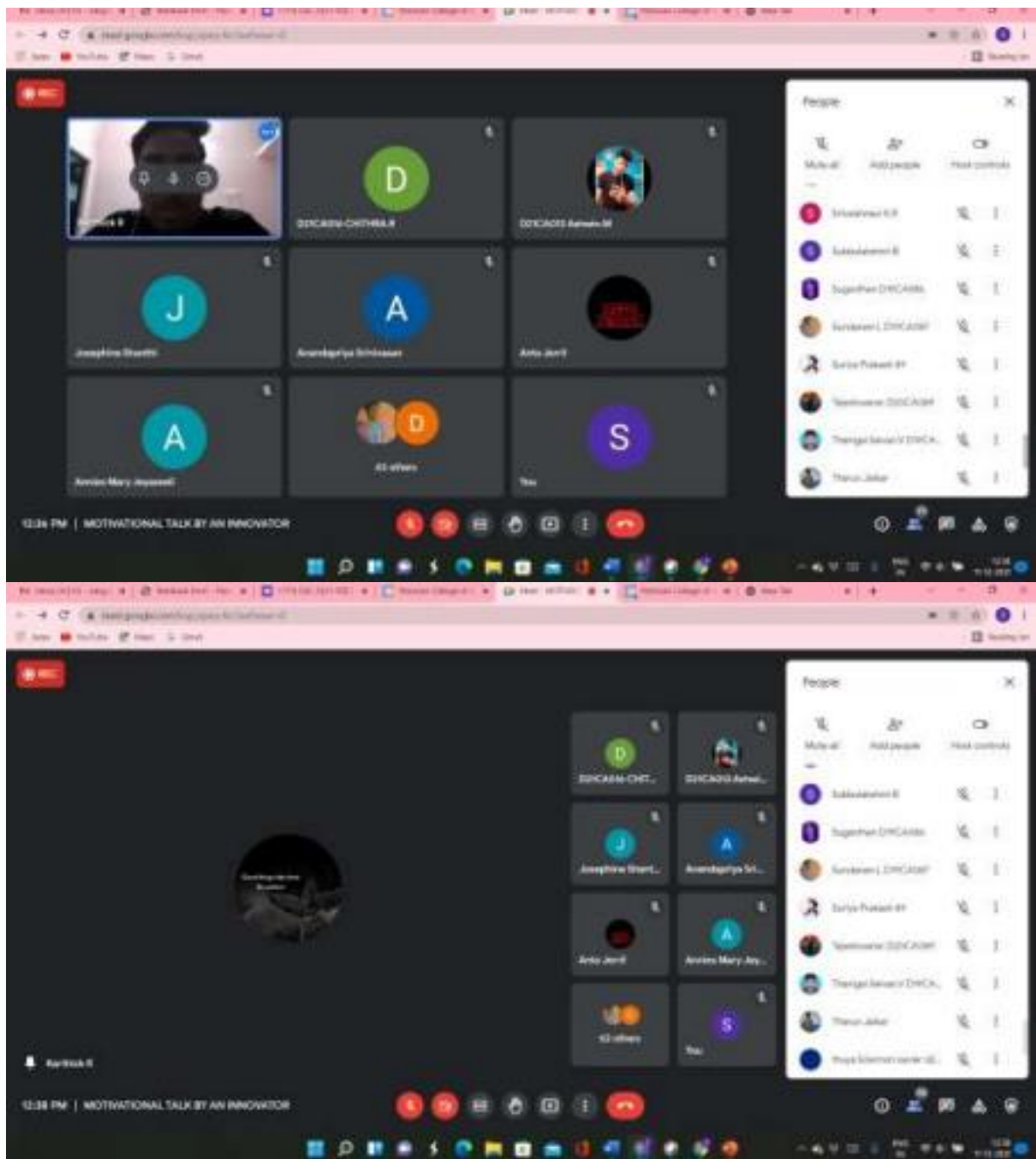
OUT COME:

Students got new ideas from him to be an innovator. Student groups are identified to develop

products. SCREEN SHOT



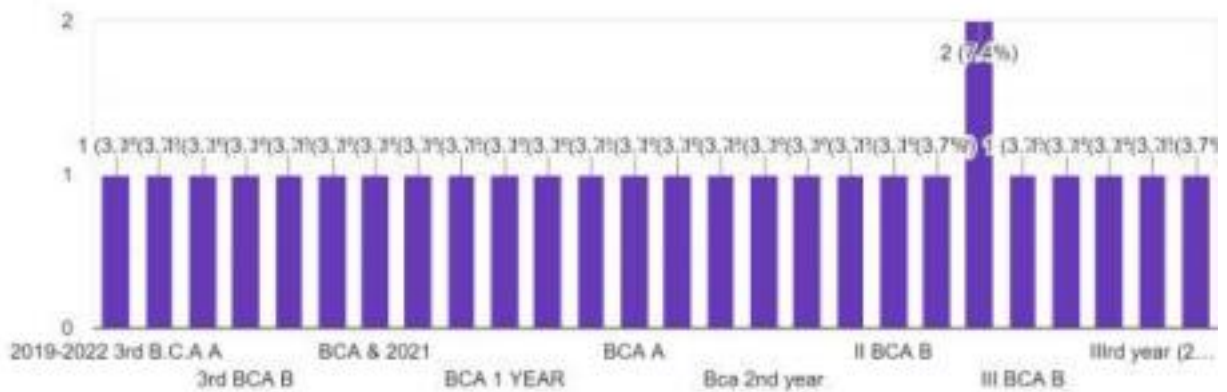




Feedback link

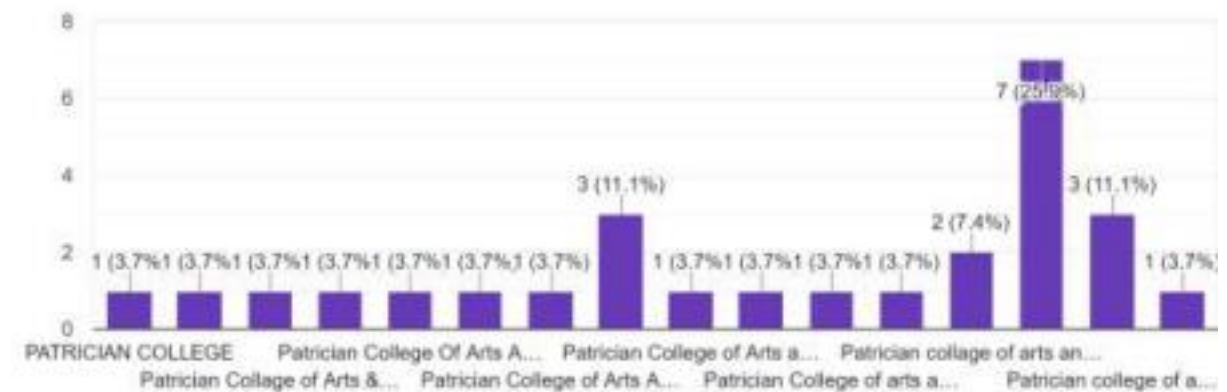
CLASS & YEAR OF STUDY

27 responses



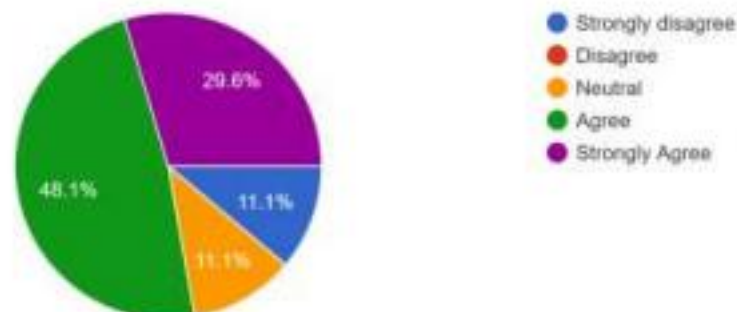
COLLEGE/UNIVERSITY/INSTITUTION

27 responses

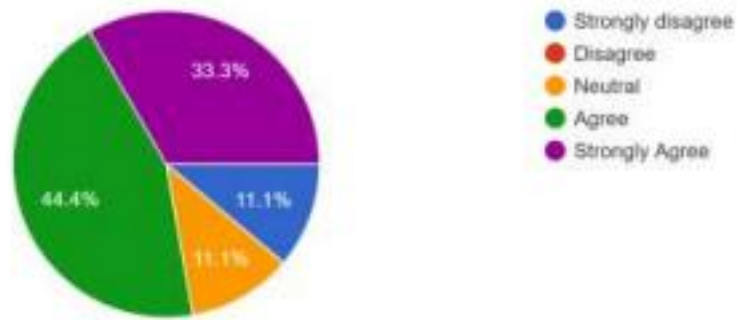


The e-Session Objectives were stated clearly and met?

27 responses



Expert/Speaker has explained well effort to explain to make me understand on the topic.
27 responses



Invited Talk on Entrepreneurship – A way to Success

13th Dec 2021

Objectives:

- To enlight the students on entrepreneurship
- to give some idea about how to start a business

Invitation





Report:

An invited talk on Entrepreneurship was conducted on 13th Dec 2021. The webinar was conducted for all the Shift II Commerce students and totally 62 students actively participated. Mr. Edwin L, Co-Founder & CEO of Boxigo, Bangalore was the resource person and he tells us about his journey from the beginning to become successful entrepreneur. He tells the students about how they began and reached up to pioneer level. In his journey what type of difficulties he was facing and how they started their business and became successful. The session was great and motivates the students.

Resource Person addressing the gathering



Honouring the Resource Person



Outcome:

- Students have gain some idea about how to start a business
- students clarified their doubts with the resource persons

Motivational Talk on Entrepreneurship

Sowers, the students' forum of the Social Work Department, Patrician College of Arts and Science conducted a guest lecture by Mrs. Raichel Diana, Assistant professor, Patrician College of Arts and Science. The speaker provided many insights into how to become a successful entrepreneur and what the various strategies are for doing so. The speaker also highlights the difficulties that the start-up faces and how to overcome them. The characteristics of a good entrepreneur were explored, as well as the differences between entrepreneur and intrapreneur.

The importance of a business plan and the various components of a business plan, such as costing, budgeting, and so on, were also explained and a flowchart of the business process was shown to the students, along with the importance of a business plan and the various components of a business plan, such as costing, budgeting, and so on. Students gave the seminar high marks, and the question-and-answer session helped to clarify up some of the students' concerns.

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Grade by NAAC Highest Rank and Mentor Mentee Status

by MoE, Govt. of India



PATRICIAN INSTITUTION'S INNOVATION COUNCIL &

Department of Accounting & Finance (Shift I)

Organizes



CAPATUS
EST. 2017

Report On the Training Programme on Mushroom Cultivation

**Program Name :Inauguration of Entrepreneurship,Certificate
Programme on Mushroom Cultivation**

Duration : 1 hour

Date :16th December 2021

Number of Participants:30

Meeting Platform: Google Meet

Meeting Link : <https://meet.google.com/fkx-wrtb-cgb>

PROGRAM SCHEDULE:

Prayer :Sandhiya.S.

Welcome Address:Hemnath.T.

Resource Person's Profile: Ms.M.Anitha

Seminar :Ms.M.Anitha(Resource person)

Vote Of Thanks:Mahalakshmi.P.



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Patrician Institution's Innovation Council

Department of Accounting & Finance

In association with

Selvaanna Institution Innovation Council

Department of Biotechnology

Organizes

Saturday 18th December 2021 at 12.30 p.m. Platform: Google Meet
PROGRAMME SCHEDULE

| | | |
|------------|--|---|
| 12.30 pm | Prayer | R. Thangapriya, Assistant, IC (A&F) |
| 12.35 pm | Welcome Address & Introduction of Resource Persons | T. Sridhar Balaji, President, IC, ICR CONCEPT |
| 12.55 pm | Resource Persons Address | 1. Dr. Fatima Vasanth, Academic Director, Patrician College of Arts and Science College 2. Dr. Ratna, Principal Selvaanna College of Arts and Science Ms. M. Anitha, Head of the Department, Department of Biotechnology, Selvaanna Arts and Science College |
| 1.00 pm | | |
| 1.15.30 pm | Interactive Session | |
| 1.30 pm | Vote of Thanks | Shri. Anantha, Vice President, IC |





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**Patrician Institution's Innovation Council (PIIC)&
Department of Accounting & Finance - Shift I**
in association with
**Selvam Institute of Innovation Council (SIIC) &
Department of Biotechnology**

Cordially invites you for

Inauguration of Entrepreneurship Certificate Programme on Mushroom Cultivation

Resource Person
Ms.M.Anitha
Assistant Professor and Head
Department of Biotechnology
Selvam Arts and Science College (Autonomous)
Namakkal



Date : 16th Dec 2021 Time: 12.30 P.M Platform: 

DR.B.RAJAVEL
PRINCIPAL
SELVAM ARTS & SCIENCE
COLLEGE

DR.T.V.MANJUSHA
HEAD
DEPARTMENT OF
ACCOUNTING & FINANCE

DR.USHA GEORGE
PRINCIPAL

DR.FATIMA VASANTH
ACADEMIC DIRECTOR

BRO.DR.S.AROCKIARAJ
DIRECTOR & SECRETARY

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Resource Person's Profile:

- Ms.M.Anitha madam is an Assistant Professor and Head of Biotechnology in Selvam Arts and Science College(Autonomous),Namakkal. Madam has completed her B.sc,M.sc,M.phil in biotechnology and B. Ed in biology in 2011.Mam is working as

teaching staff since 2011 and have 10years of experience in Biotechnology department. She's also encouraging students from different places and colleges on becoming entrepreneurs in agricultural field like farming from house with their efficiency and compatability. She's really friendly and straightforward among students and giving them confidence and motivating them on becoming successors. Now she's encouraging many students from various places on the project of mushroom cultivation.

Ms.M.Anitha hadgiven a brief explanation on the below topics :


- Conceptual framework: Importance, Mushroom types, Cultivation methods, Identification of mushrooms
- Biology and life cycles of mushrooms: Biology, Body structure, growth, nutrition and formation of fruiting bodies. Life cycles of specific mushrooms.
- Cultivation practice of specific mushrooms
- Housing requirements: Growing room, maintenance of optical environmental conditions, construction of proper housing, economic consideration, and cost. ➤ Planting material: Spawn culturing: techniques, media preparation, sterilization, equipments used etc.
- Harvesting storing and preservation.

Objective:

The main objective of this inauguration training program was to encourage and motivate students who are interested in becoming entrepreneurs by giving them the proper knowledge and information on how to start a businesswith less capital and achieve profit by doing smart work in order to become asuccessful entrepreneur. The training program will help the students in developing skills and making the students become self-reliable and employable when students pass out of the college with their degrees, they also are equipped with additional skills to meet the challenges in future.

Zoom Meeting | Bio Technology is presenting

MUSHROOM CULTIVATION



Ms.M.Anitha
Head, Department of Biotechnology
Selvam Arts and Science College (Autonomous), Namakkal

12:45 PM | Bio-technology

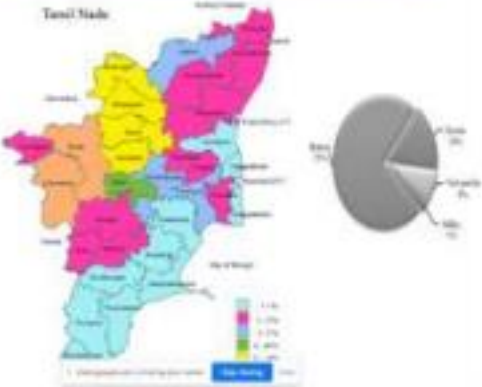
Participants:

- Academic Director AD
- Bio Technology
- Kristen Rivers G20AP024
- Staff Angela G20CP064
- Principal BASC
- Hema priyadarshini R d...
- 42 others
- You

12:45 PM | Bio-technology

Zoom Meeting | Bio Technology is presenting

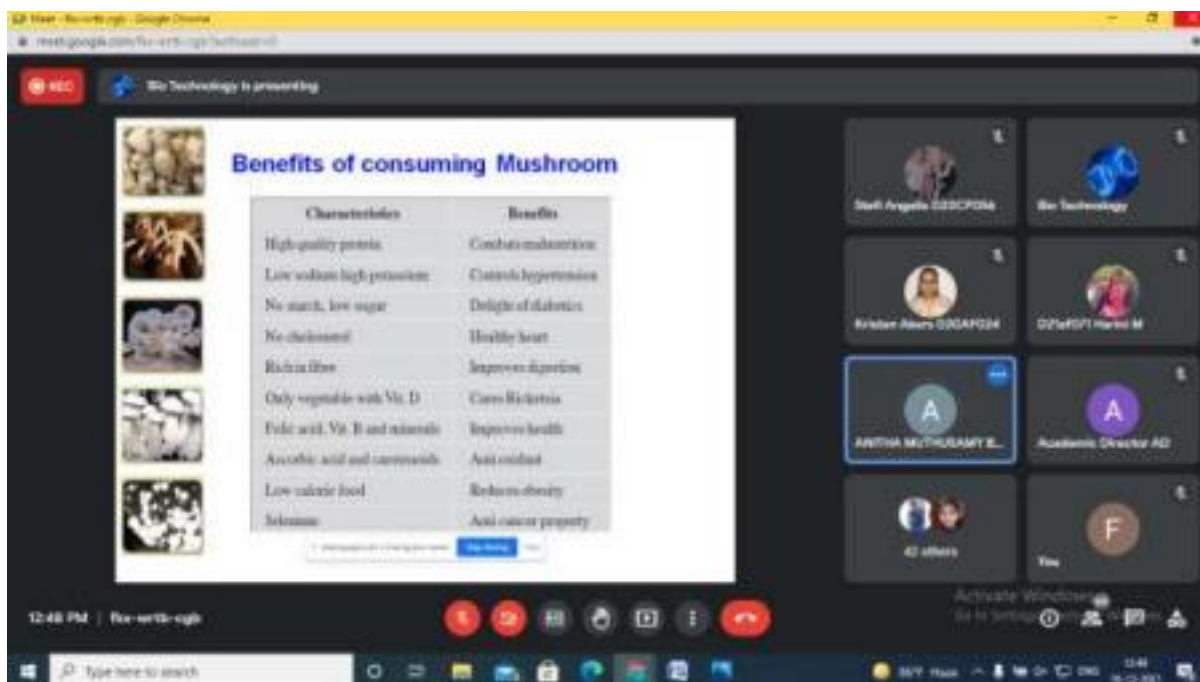
Mushroom Production Map of Tamil Nadu



Participants:

- Staff Angela G20CP064
- Bio Technology
- Kristen Rivers G20AP024
- Hema priyadarshini R d...
- ANITHA MUTHULAMY E...
- Academic Director AD
- 42 others
- You

12:47 PM | Bio-technology



PROGRAM OUTCOME:

The training programme was attended by 30 students from Patrician College of Arts and Science. Around 20 students started to grow their own mushroom seeds at their home with the specific housing requirements. The outcome was each student harvested around 1kg-2kg at the end of two weeks and some of the students also distributed and sold their mushrooms to the nearby shops too.





realme Shot by Hemu
2022/01/12 17:16

AND SCIENCE
ND



Shot by Hemu
2022/01/12 17:16

AND SCIENCE
ND



AND SCIENCE
ND

reame Shot by Hemu

2022/01/12 19:33









Feedback

Good feedbacks were received from all the participants and suggested if this kind of program can be organized annually will be more helpful. The students got a chance to explore the concept of Entrepreneurship rather than just listening to the entrepreneurship stories. It created an awareness among students how to start a business with small capital and achieve more profit.



PATRICIAN COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF COMPUTER APPLICATIONS IN ASSOCIATION WITH PIIC

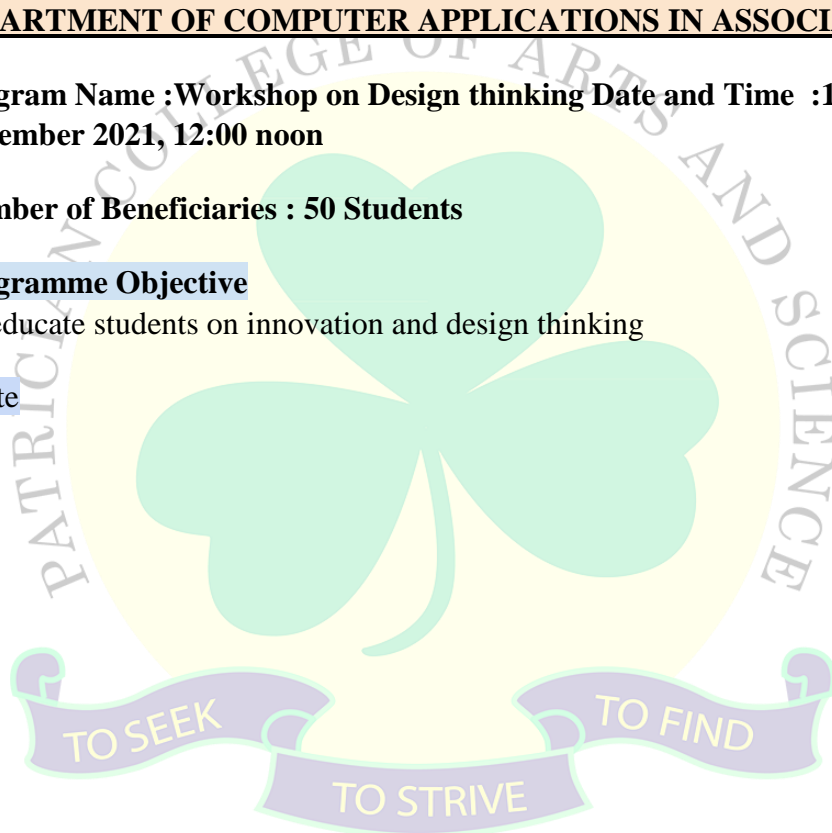
Program Name :Workshop on Design thinking Date and Time :18th December 2021, 12:00 noon

Number of Beneficiaries : 50 Students

Programme Objective

To educate students on innovation and design thinking

Invite







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Patrician Institution's Innovation Council



in association with



Department of Computer Applications (Shift I)

Conducts Workshop on

Design Thinking



Resource person
Dr. C. Ram Kumar
 MoE Certified Innovation Ambassador - Associate Professor ,
 Dr. N.G.P Institute of Technology, Coimbatore

Class: BCA Students
Date : Saturday, 18th Dec 2021

Platform: Google Meet
Time : 12 noon

Ms. B Anandapriya
Head- Dept of BCA

Dr. Usha George
Principal

Dr. Fatima Vasanth
Academic Director

Rev Bro. Dr. S. Archikaraj
Director & Secretary

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay Home

Programme Schedule:





Patrician Institution's Innovation Council

In association with

Department of Computer Applications (Shift I)



Conducts

Workshop on

Design Thinking

Class: BCA Students

Saturday 18th December 2021 at 12:00 noon

Platform: Google Meet

PROGRAMME SCHEDULE

| | | |
|------------|---|--|
| 12:00 noon | Prayer | Merline Maria Anto , III BCA(A) |
| 12:04 pm | Welcome Address & Introduction of Resource Person | Anto Jerril J , III BCA(A) |
| 12:10 pm | Resource Person Address | Dr C Ram Kumar MoE Certified Innovation Ambassador – Associate Professor, Dr N.G.P Institute of Technology, Coimbatore |
| 12:50 pm | Interactive Session | |
| 12:55 pm | Vote of Thanks | Thanigai Selvan, III BCA(B) |

M.C – Deepak Kumar, III BCA(A)

Programme Report:

The Department of Computer Applications in association with Patrician Institution Innovation's Council conducted a workshop on 18th December 2021 at 12 noon to educate the students on the importance of innovation and design thinking. The Resource person of the workshop was Dr. C. Ramkumar, MoE Certified Innovation Ambassador- Assistant Professor, Dr. N.G. P. Institute of Technology, Coimbatore. The programme started with prayer by Ms. Marlin Maria of III BCA A followed by welcome address and Introduction of resource person by Mr. AntoJerril. The resource person Dr. C. Ramkumar addressed the students on Design Thinking. He told good idea must be an innovation to sustain their ideas. He explained where innovation comes from and how it must be inspired. He added the idea, creativity, process, vision, inspiration, growth and development leads to good innovation. He encouraged students not to get scared from failure and told students to dare to do anything.

He encouraged students to spend time, money and take risks to make new innovations. The resource person told students to educate themselves by attending workshops on innovations and implementing them. The resource person said “Innovations can change the world” and the best example is the innovation made from 1950 to 2020 in technology . To make new innovations he asked students to initially identify the problem and solve the problem. He added the characteristics of innovations are problem solving, series of operations, cognitive processes and reaching overall goals. The 3 steps in problem solving are as follows representing what the problem is, Generating possible ways of solving and evaluating the best solutions. He said students think like a superhero to solve problems and change bad ideas to good ideas to sustain in this society and to succeed in innovation. He told students to have a positive attitude, great concern for accuracy, avoid guessing, break up problems and to accomplish and to be proactive. The session was very interactive and he answered all the questions clearly raised on start up questions.

Resource person Profile:

C. Ram Kumar completed his UG degree in ECE at SRM Easwari Engineering College, Chennai in the year 2010 and PG degree in communication system at Sri Krishna College of Engineering and Technology, Coimbatore in the year 2012. He has completed his PhD in Wireless Sensor networks in the year 2017 under Anna University. He is currently working as Assistant Professor in the department of BME, Dr.NGP Institute of Technology, Coimbatore. He has 7 years of teaching experience. His area of Interest includes Sensor Networks, MicroProcessor, Digital Electronics and Computer Networks. He has published 3 Technical books and 1 Non Technical book. He has presented 26 papers innational conference and 20 papers in international conference. He has published 4 papers in National Journals and 28 papers in International Journals. He has filed a patent in the area of Wireless sensor networks. His achievements and accolades are remarkable.



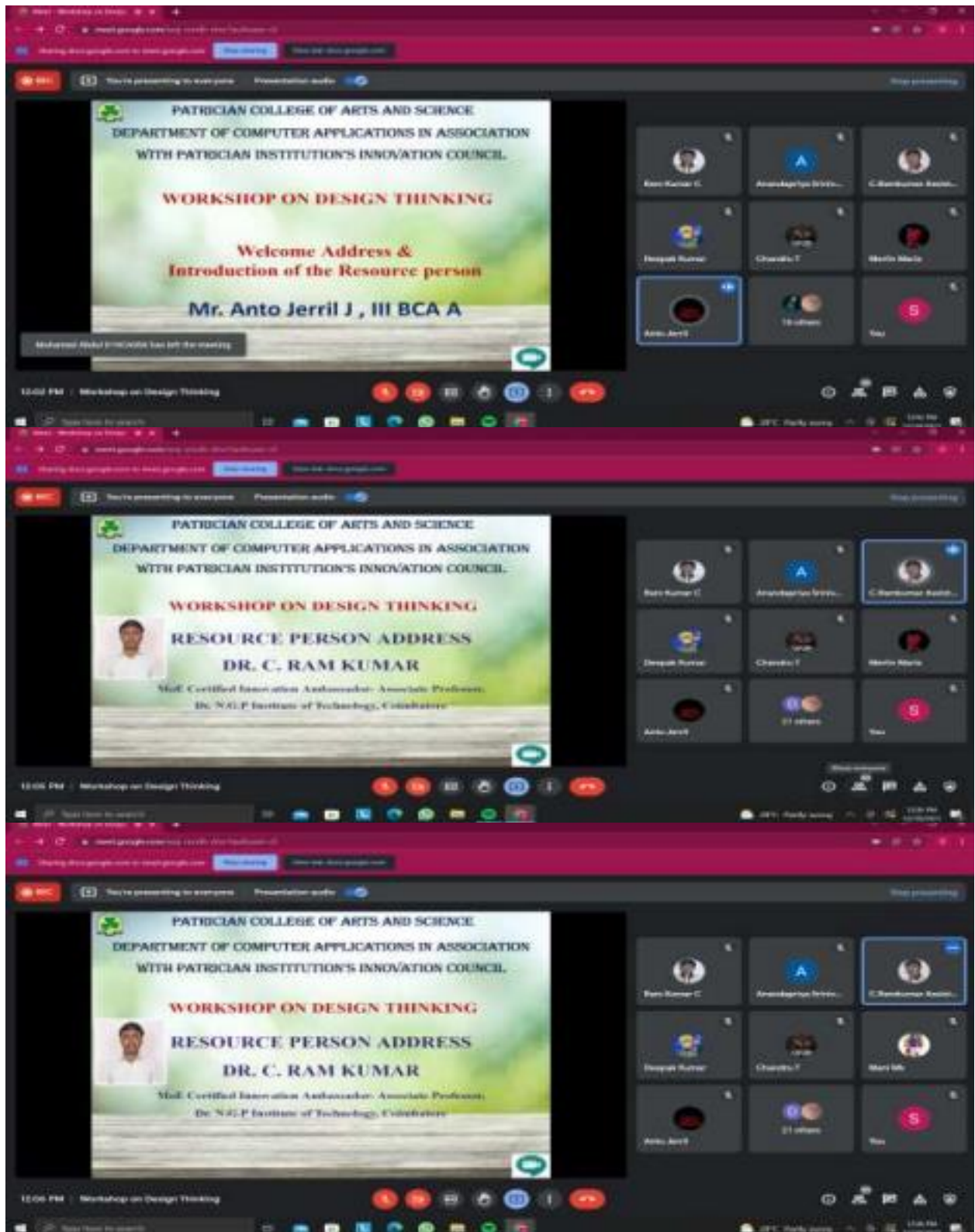
Registration Details

| I. No | Roll No | Student Name |
|-------|----------|-------------------------|
| 1 | D19CA001 | AARON ERIC |
| 2 | D19CA002 | ABU BAKKER SIDDIQ M |
| 3 | D19CA003 | AJITH V S |
| 4 | D19CA004 | AKASH M |
| 5 | D19CA005 | ALLWYN JEBARAJ Y |
| 6 | D19CA006 | AMARNATH G |
| 7 | D19CA007 | ANANDHAVAITHY. K. |
| 8 | D19CA008 | ANAND N |
| 9 | D19CA009 | ANSTEL GLORY ADHISAYA A |
| 10 | D19CA010 | ANTO JERRIL. J. |

| | | |
|----|----------|---------------------|
| 11 | D19CA011 | AQUINASH R E |
| 12 | D19CA012 | ARAVIND. S. |
| 13 | D19CA013 | ARUN RAJ. A |
| 14 | D19CA014 | CHANDRU T |
| 15 | D19CA015 | CLEMENT RAJ.S |
| 16 | D19CA016 | DEEPAK KUMAR U |
| 17 | D19CA017 | DENNISON.S |
| 18 | D19CA018 | DHARMA KRISHNAN R |
| 19 | D19CA019 | DIAS VICTOR A |
| 20 | D19CA020 | DIVAKAR K |
| 21 | D19CA021 | DIVAKAR U |
| 22 | D19CA022 | EMIL EMMANUEL FABER |
| 23 | D19CA023 | FARHAN AHAMED. M |
| 24 | D19CA024 | GANESH. S. |

| | | |
|----|----------|---------------------|
| 25 | D19CA025 | GEOFFREY LEO A |
| 26 | D19CA026 | GEORGE FERNANDEZ.S |
| 27 | D19CA027 | GOPINATH B |
| 28 | D19CA028 | GOPI R |
| 29 | D19CA029 | GOWTHAM V |
| 30 | D19CA030 | HAFEEZAHMED.R |
| 31 | D19CA031 | HARINI S |
| 32 | D19CA032 | HARISH K |
| 33 | D19CA033 | JAGADESH S |
| 34 | D19CA034 | JAI KISHAN.P |
| 35 | D19CA035 | JASHWANTH N |
| 36 | D19CA036 | JAYARAMAN S |
| 37 | D19CA037 | JAYARANI R |
| 38 | D19CA038 | JEGANATHAN R |
| 39 | D19CA039 | JEROME KUMAR A |
| 40 | D19CA040 | JOEL ISAIAH A |
| 41 | D19CA041 | KARTHICK S |
| 42 | D19CA042 | KARTHIKEYAN S |
| 43 | D19CA043 | KATHIR.S |
| 44 | D19CA044 | KEVIN XAVIOUR A |
| 45 | D19CA045 | KIRUBANIDHI V |
| 46 | D19CA046 | KISHORE S |
| 47 | D19CA047 | LAVANYA V |
| 48 | D19CA048 | LEO ANTONY RAJ D |
| 49 | D19CA049 | LINGAVASAN S |
| 50 | D19CA050 | MERLIN MARIA ANTO M |

Photos



Resource person slide presentation about innovation and Design thinking

DESIGN THINKING

DR. C. RAM KUMAR I.E., M.E., Ph.D.
Associate Professor / IIM
IIC Innovation Ambassador
Dr. N G P Institute of Technology
Contact: prof.c.ramkumar@gmail.com, 9376644643

Workshop on "Design Thinking"

12:06 PM - Workshop on Design Thinking

INNOVATION-
My Definition

- Where Good Ideas Come From?
- How Sometimes lead to you most brilliant ideas?
- you should make useless things?
- How to start in this edge?
- What is Prugal Innovation?

12:08 PM - Workshop on Design Thinking

INNOVATION
What is it?
What does it take to actually do it?

Surgeons & how with the meeting

IDEA, CREATIVITY, VISION, GROWTH, INNOVATION, PROCESS, DEVELOPMENT, BUSINESS PLAN

12:11 PM - Workshop on Design Thinking

Why we don't innovate

12:14 PM | Workshop on Design Thinking

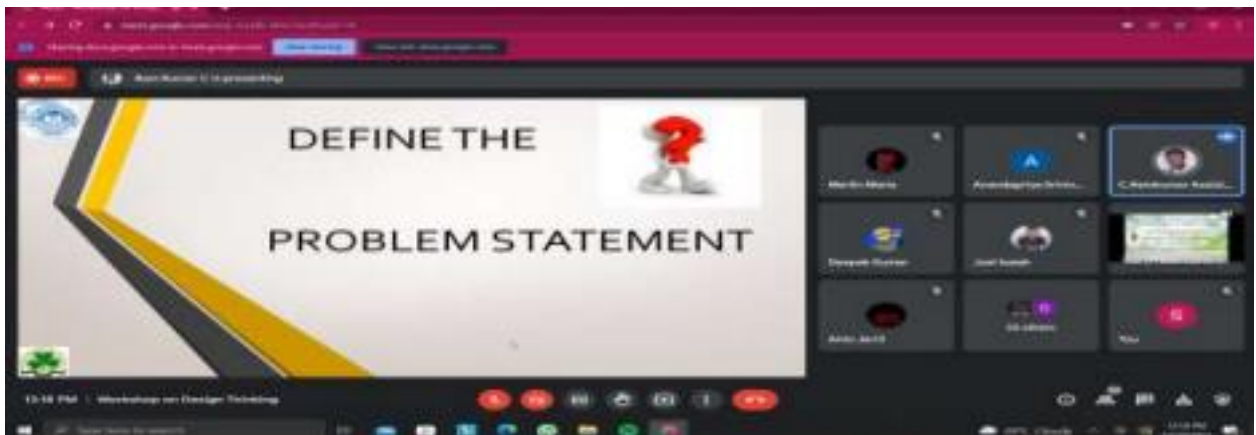
Innovation = Improvement

- Innovations must streamline
- Innovations must enhance
- Innovations must improve

12:13 PM | Workshop on Design Thinking

Innovations that changed the world

12:12 PM | Workshop on Design Thinking



Chatbox Message:

00:37:03.420,00:37:06.420

Srivaishnavi K.R: in star form we can arrange sir

00:54:23.157,00:54:26.157

Ram Kumar C: 9176644603

00:54:34.322,00:54:37.322

Ram Kumar C: profcramkumar@gmail.com

00:54:48.853,00:54:51.853

Annies Mary Jeyaseeli: Could please explain about approaching incubation centre

00:56:54.492,00:56:57.492

Srivaishnavi K.R: Sir, can you give Specific ideas for BCA students for start up

00:58:43.726,00:58:46.726

RE Aquinash: 11 present

01:01:24.936,01:01:27.936

Aaron Eric: Thank you Sir

01:01:29.580,01:01:32.580

Srivaishnavi K.R: <https://forms.gle/p9P4oNbBv8VpXEkk7>

01:01:30.265,01:01:33.265

Anto Jerril: Thank You Sir

01:01:41.021,01:01:44.021

Annies Mary Jeyaseeli: <https://forms.gle/p9P4oNbBv8VpXEkk7>

01:01:44.182,01:01:47.182

Srivaishnavi K.R: STUDENTS FILL THE FEED BACK LINK

01:01:46.308,01:01:49.308

Srivaishnavi K.R: <https://forms.gle/p9P4oNbBv8VpXEkk7>

01:01:56.474,01:01:59.474

Annies Mary Jeyaseeli: Kindly fill the feed back form

01:01:59.595,01:02:02.595

Srivaishnavi K.R: <https://forms.gle/p9P4oNbBv8VpXEkk7>

Recording Link

https://drive.google.com/file/d/1_xc8wSEvaUJJY3hSxDlgZbnIIOPMBfD3/view?usp=drive_web

Feed back Link

<https://forms.gle/p9P4oNbBv8VpXEkk7>

Feedback:

Did the webinar help you to meet the current scenario?

15 responses



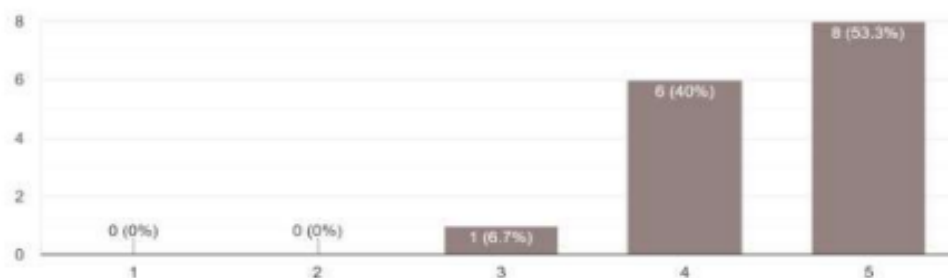
Rate Overall Session Experience

15 responses



The speaker communicated the concept clearly

15 responses




The students got good knowledge on innovations and startups in their stream



Programme Outcome





The students got good knowledge on innovations and startups in their stream






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Patrician Institution's Innovation Council
Department of Commerce - Shift I
 in association with
St. Antony's College of Arts and Sciences for Women, Dindigul
 Organizes a Mentor Mentee Programme

My Story - Motivational Session by Successful Entrepreneur




Resource Person

Dr. Padmaja Priyadarshini B.N

Entrepreneur, Senior Statistician
Chennai

Date : 27th December 2021

Time: 12.00 Noon to 1.00P.M

Platform : 

REV DR. MARY PRAMILA SANTHI
PRINCIPAL
ST. ANTHONY'S COLLEGE
OF ARTS AND SCIENCES FOR WOMEN

DR.D.UNIKA
HEAD,
DEPARTMENT OF COMMERCE

DR.USHA GEORGE
PRINCIPAL

DR.FATIMA VASANTH
ACADEMIC DIRECTOR

BRO.DR.S.AROCKIARAJ
DIRECTOR & SECRETARY

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Speaker Profile—Dr Padmaja Priyadarshini holds multiple postgraduation in the fields of statistics, hindi literature and management along with a Master of Philosophy in international business and doctorate in the field of women entrepreneurship. She began her career as a professional in the banking sector and worked there for 10 years. She switched to B school thereafter for 3 years focused on teaching before she became an entrepreneur herself. For the past 10 years, she is the Managing Director of M/s HomePlanGuru Civil Consultants Pvt Ltd. She has been graduated with a certificate course in women entrepreneurship (which is funded by Goldman Sachs) from the esteemed B School - Indian School of Business, Hyderabad. She is a corporate trainer and conducts research workshops in R Studio, MATLAB, Python, SPSS & AMOS. She is a statistical consultant for Tshwane University of Technology, South Africa. She is working as a “Part Time Bio Statistician” for Sarada Krishna Homeopathic Medical College, Kanyakumari. She has tutoring experience with Teaching Storm P Limited to tutor Statistics for students studying in USA. She is the co-founder of Allied Academy of Languages due to her passion towards education. She is handling Communication Skills training to military cadets at Officers Training Academy Chennai. She has won “Emerging Entrepreneur Award 2015” from the Indian National Cultural Academy and “Outstanding Digital Startup Award 2015” from VIT University “Distinguished Woman

Technopreneur Award 2017” from National Foundation for Entrepreneurship Development, “Visionary Woman Award 2018” by Visionary Women Circle, “Achievers’ Award 2020” by S D N B Vaishnav College for Women, “Powerful Women Entrepreneur 2021” from Inner Wheel Club, “Tamilnadu Women Achiever Award 2021”, “Sociopreneur of the year 2021” from Anna University. It is noteworthy to mention that she is the Additional (Non-Executive & Independent) Director of M/s Indrayani Biotech Limited.

PROGRAMME SCHEDULE

| | | |
|----------|---------------------------------|--|
| 12:00 pm | Prayer | Kanchana D IB.COM A Student Representative |
| 12:02 pm | Welcome Address | Meem S IB, Com C Student Representative |
| 12:04 pm | Introduction of Resource Person | Dhana Lakshmi M B.B. Com A Student Representative |
| 12:06 pm | Resource Person Address | Dr. Padmaja Priyadarshini Entrepreneur |
| 12:45 pm | Question and Answer session | Moderator Vaidegi T Start-Up Co-Ordinator |
| 12:55pm | Vote of Thanks | Mrs.J. Priyanka Asst.Prof of Commerce NSS Co-Ordinator St. Antony's College of Arts and Science |

MC - Indragith M

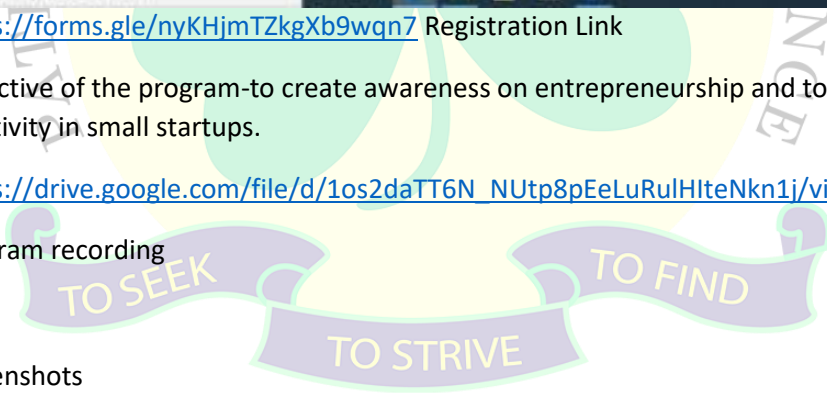
<https://forms.gle/nyKHjmTZkgXb9wqn7> Registration Link

Objective of the program-to create awareness on entrepreneurship and to inculcate the innovation and creativity in small startups.

https://drive.google.com/file/d/1os2daTT6N_NUtp8pEeLuRulHiteNkn1j/view?usp=sharing

Program recording

screenshots



The image consists of two screenshots from a Zoom meeting. The top screenshot shows a woman with dark hair, wearing a pink and grey striped sari, speaking in a video call. The bottom screenshot shows a presentation slide with a purple background. The slide features a photo of a woman in an orange and yellow sari on the left. To the right of the photo, the text reads:
RESOURCE PERSON SPEECH
Dr. PADMAJA PRIYADARSHINI BN
ENTREPRENEUR
SENIOR STATISTICIAN

Both screenshots show a grid of participants on the right side of the screen. The participants' names and avatars are visible. The Zoom toolbar at the bottom of each screenshot includes icons for mute, video, chat, and other functions. The time displayed at the bottom of the screenshots is 12:16 PM and 12:58 PM respectively.

Feedback link <https://forms.gle/ep4wR77WXvbQRWMC8>

Feedback form_My Story - Motivational Session by Successful Entrepreneur (Responses)

| | Timestamp | EMAIL ID | NAME | DESIGNATION | COLLEGE/UNIVERSITY | DEPARTMENT | STATE | How did you find the con>Please m |
|----|---------------------|-------------------------------|----------------------|-------------|---|----------------------|------------|-----------------------------------|
| 1 | 12/21/2021 13:54:43 | pcas21cm03@gmail.c | S Ranjith | Student | Patrician College of Arts | Commerce | Tamil Nadu | Very Good |
| 2 | 12/21/2021 13:55:36 | pcas21cm07@gmail.c | Divya Dharmesh S | Student | Patrician college | Commerce | Tamilnadu | Excellent |
| 3 | 12/21/2021 13:55:39 | yoja.amiha@gmail.c | DR R YODHAHARAN | Faculty | St Anthony's college of Art | COMPUTER SCIENCE | Tamil Nadu | Excellent |
| 4 | 12/21/2021 13:55:39 | kaarthanashree393@gmail.c | Karthanashree D | Student | Patrician college of arts & S | Com general | Tamil Nadu | Excellent |
| 5 | 12/21/2021 13:55:52 | varinmurugan3021@gmail.c | Varsha M | Student | College | Commerce | Tamil Nadu | Excellent |
| 6 | 12/21/2021 13:55:54 | narthupatriciancollege | Dr S BATHURILAKSHMAN | Faculty | PATRICIAN COLLEGE C-CORPORATE SECRETA | TAMILNADU | | Excellent |
| 7 | 12/21/2021 13:55:58 | pcas21cm051@gmail.c | P Jayalitha | Student | Patrician college of arts & S | Com general | Chennai | Excellent |
| 8 | 12/21/2021 13:55:58 | balamurugan7128@gmail.c | Bala Murugan N | Student | Patrician college of arts & S | Commerce | Tamil Nadu | Excellent |
| 9 | 12/21/2021 13:56:07 | ashalakshmi_poc_jr@gmail.c | S Sakshitha | Faculty | St Anthony's college of Art Zoology | | Tamilnadu | Excellent |
| 10 | 12/21/2021 13:56:07 | visalakshmi2022@gmail.c | Nisha E | Student | Patrician College of arts - Commerce department | | Tamilnadu | Excellent |
| 11 | 12/21/2021 13:56:18 | infidant148@gmail.c | KIRITHIGA V | Faculty | St Anthony's College of Ar | Physics | Tamilnadu | Excellent |
| 12 | 12/21/2021 13:56:21 | jessamirka424@gmail.c | J. JEREMIAH NAIPPOUS | Student | PATRICIAN COLLEGE C-COMMERCE | | TAMILNADU | Excellent |
| 13 | 12/21/2021 13:56:23 | ameethanimesh123@gmail.c | A. Amethanimesh | Faculty | St Anthony's College of Ar | Mathematics | Tamilnadu | Excellent |
| 14 | 12/21/2021 13:56:26 | benjaminipriyaditya12@gmail.c | J. Priyaditya | Faculty | St Anthony's college of ar | Commerce | Tamilnadu | Excellent |
| 15 | 12/21/2021 13:56:27 | shivanesh1202017@gmail.c | Shivavardhan A | Student | Patrician college of arts & S | Commerce | Tamil Nadu | Excellent |
| 16 | 12/21/2021 13:56:31 | infidant148@gmail.c | J. Infidant | Faculty | St. Anthony's college of Ar | Commerce with Comput | Tamilnadu | Excellent |
| 17 | 12/21/2021 13:56:35 | murugesanmurugesan00@gmail.c | DHIVESH M | Student | Patrician College of ar | Commerce | Tamil nade | Good |
| 18 | 12/21/2021 13:56:36 | karanjani@gmail.c | Dr S Sivananjani | Faculty | St Anthony's College of Ar | Physics | Tamilnadu | Excellent |
| 19 | 12/21/2021 13:56:37 | pcas21cm03@gmail.c | Geetha Kiritha M | Student | Patrician College of arts - Commerce | | Tamil Nadu | Excellent |
| 20 | 12/21/2021 13:56:44 | ignathiasakshi@gmail.c | USHA J | Faculty | St Anthony's college of A | Mathematics | Tamil Nadu | Excellent |
| 21 | 12/21/2021 13:56:44 | anishanisha2525@gmail.c | Smitha P | Student | Patrician College of Arts - Commerce | | Tamilnadu | Excellent |

Outcome -Participants gained knowledge and clarified all their doubts about startups


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 Awarded 4 Star Rating with Mentor Status by MoE, Govt. of India


Patrician Institution's Innovation Council
 Department of Commerce (Shift I)
 in association with
Madurai Gandhi NMR Subbraman College For WoMEN
 Organizes FDP on NEW EDUCATION POLICY
BY Dr. VIVEK NANOTI

Date: Tuesday 29th Dec 2021 **Time:** 4 p.m. to 5 p.m. **Platform:** 

PROGRAMME SCHEDULE

| | | |
|----------|-----------------|--|
| 12:00 pm | Prayer | Ms Mary Louisa |
| 12.02 pm | Welcome Address | Dr, Unika Head Department of Commerce |

| | | |
|----------|---------------------------------|--|
| 12:04 pm | Introduction of Resource Person | Ms.Vaidegi T Start-Up Co-Ordinator PIIC |
| 12:06 pm | Resource Person Address | Dr.Vivek Nanoti Director Engineering LTJSS -Priyadarshini group of Engineering |
| 12:45 pm | Question and Answer session | Moderator Vaidegi T Start-Up Co-Ordinator |






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Patrician Institution's Innovation Council & Department of Commerce - Shift I

in association with
MGNMRS Innovation Council
 Organizes
Faculty Development Programme
 on
New Education Policy
Resource Person



Dr. Vivek Nanoti

**Director Engineering,
 LTJSS-Priyadarshini Group of Institutions
 Nagpur**

Date: 29th Dec 2021 Time : 4.00 P.M - 5.00 P.M Platform : 

| | | | | |
|---|---|-------------------------------------|--|--|
| DR. K.S. SOMATHI PRINCIPAL MADURAI GANDHI NMB SUBBARAMAN COLLEGE FOR WOMEN TEPPAKULAM, MADURAI | DR. G. LUNKA HEAD, DEPARTMENT OF COMMERCE (SHIFT I) | DR. USHA GEORGE PRINCIPAL | DR. FATIMA VASANTH ACADEMIC DIRECTOR | BRO. DE. SARDICKIARAJ DIRECTOR & SECRETARY |
|---|---|-------------------------------------|--|--|

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Resource Person Profile

Dr Vivek M Nanoti who is a renowned Academician , administrator & management guru, presently working as the **Principal of Priyadarshini Institute of Engineering and Technology, Nagpur** and is **Senate**

member of RTM Nagpur University (2018 – 22). He has completed his **PhD in Physics in 1996** under sponsorship of Dept of Atomic Energy Commission (DAE) at BARC Mumbai from Nagpur University. He has **30 years** of very rich experience of teaching, research & Administration & his area of specialisation / research is Materials Science (Nano Magnetic Materials, Soft ferrites, Hexa ferrites).

He has published / presented around **140 research papers** and guided **12** students for their doctoral research. He received the ‘Most Promising Engineering College Teacher Award’ in **2005**, ‘Bharat Jyoti Award’ in **2012** for excellence in Education and Research and National award - Outstanding Academic Leader of **2019**.

He has visited several countries that include **Scotland, England, Portugal, Israel, Germany, France, Belgium, Istanbul, Netherlands, Malaysia, Singapore, Poland, Dubai, Nepal and Russia** for academic purposes. He is currently heading **three international projects** on **SOCIAL ENTREPRENEURSHIP, GREEN ECONOMY & FAKE NEWS**, total worth **Rs 1.2 Crore**. He was the National Exe. Council Member of ISTE during 2012-14, Secretary cum Treasurer of ISTE Mah-Goa Section during 2003-2005 and 2009-11, and Editor, ISTE Mah-Goa Section News Letter during 2003–2011. He was **Vice Chair , IEEE Nagpur Subsection(2020)**. He also worked as Editor-in-chief for International Journal of Knowledge Engineering. He holds memberships of several professional bodies such as **ISTE, IEEE, IAPT, ISCA, MRSI, STAMI, VIA , VMA** etc and s. He has delivered more than **2000 Guest lectures** on topics such as Nanotechnology, Communication Skills, Nano-Materials, Research Methodology, Pedagogy, Teaching as Rewarding Career, NEP 2020, Lifelong Learning, Goal Setting, Stress Management, Time Management, Education Technology, Self Branding, Green Economy, Social Entrepreneurship, Fuel Cells and Knowledge based Learning for faculty and students.

During Pandemic Lock down he has delivered **250 plus webinars** in last 11 months attended by **38,000+ PARTICIPANTS** from **26 different countries & 30 + cities** in India on **55 Different topics** to various sectors of society.

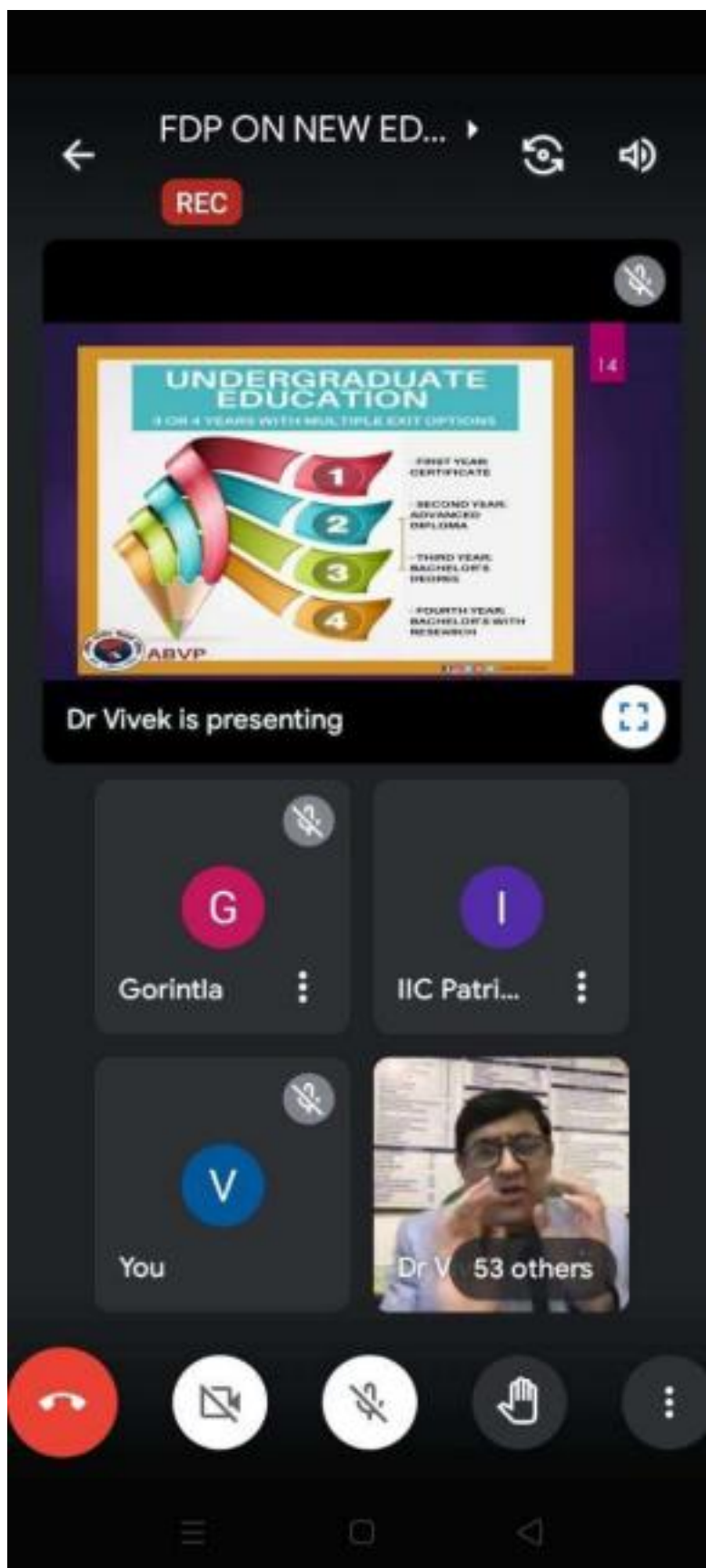
Email : vivekmnanoti@gmail.com

Phone - +919822233286

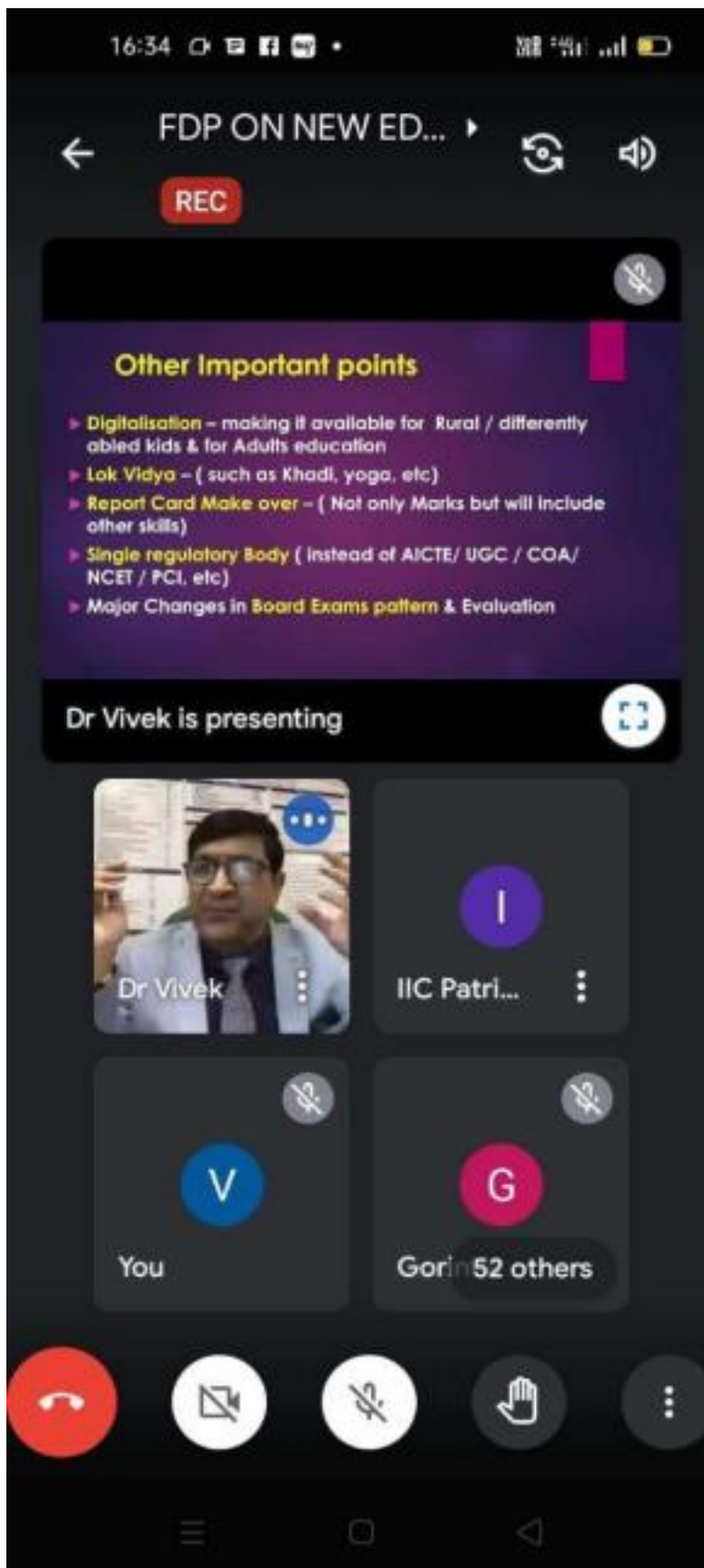
Objective -To learn New Education policy and its features and prepare the teaching community to adopt new changes.

https://docs.google.com/spreadsheets/d/1tUzQURrmqsPhsdugmxvf5o_nDvwJmG3Q1ZyL6_DZGito/edit?usp=sharing

Registration link



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FIND



Outcome of the Programme

Faculty from all over India participated and benefited by valuable inputs. Resource shared the

vision for Higher Education in India – 2021 with a focus on three main elements i.e. Students enrolling in the Higher Education System Holistic and Multidisciplinary Education and Educational Technology, and Online Education. He also shed light on the current state of the Learning Crisis, which gave way to the creation of this new structure
Around 188 participants from various educational institutions and corporate sectors across the nation participated in this webinar.

FEED BACK LINK

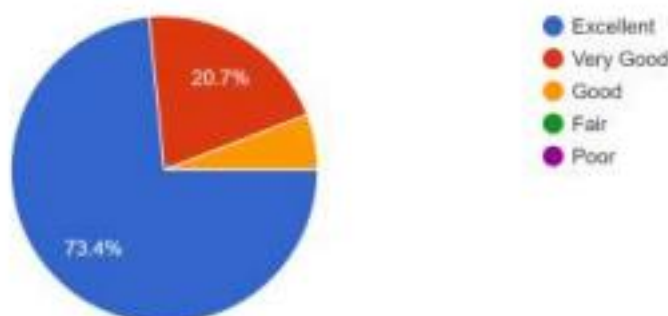
https://docs.google.com/spreadsheets/d/1RP2mFqy4I8G2qoI4eALh373gi4ONVGcq_3SwO BzQM_c/edit?usp=sharing

| Timestamp | EMAIL ID | NAME | DESIGNATION | COLLEGE/UNIVERSITY DEPARTMENT | STATE | How did you find the content Please rate |
|---------------------|---------------------------|----------------------|-------------|--|------------------------|--|
| 12/26/2021 17:16:08 | sanjeev123@gmail.com | SANDEEPA | Student | peterson college | AR | Very Good |
| 12/26/2021 17:16:37 | nikhilaajayaram@gmail.com | Nikhil Parthasarathy | Faculty | Marjorie Charlotte Institute Training | Goa | Excellent |
| 12/26/2021 17:16:47 | sanjeev123@gmail.com | Dr. DEEPAK THIRU | Others | SSPNT ANDPUS ET & T | CHENNAI | Excellent |
| 12/26/2021 17:16:58 | sanjeev123@gmail.com | Dr. S. Fathima | Faculty | Sri Sakshini College, Sri English | Tamil Nadu | Excellent |
| 12/26/2021 17:16:59 | ajaykumar@gmail.com | Dr V Ajay | Faculty | Mata Mata Mary's English CSB | Telangana | Excellent |
| 12/26/2021 17:16:59 | mohankumar1990@gmail.com | Prof K Mohankumar | Faculty | Jai Shree Engineering MBA | Tamil Nadu | Excellent |
| 12/26/2021 17:16:59 | govindarajulu54@gmail.com | R. Govindarajulu | Others | Thiru. V. Ka. Government Department of English | Tamil Nadu | Excellent |
| 12/26/2021 17:16:59 | kuparajulu1990@gmail.com | Dr. Kuparajulu | Faculty | Govt. Raj Raj PG college Zoology | Rajasthan | Excellent |
| 12/26/2021 17:16:59 | prashanth.ajay@gmail.com | Prashanth Chandra | Faculty | Anubala College of Education Mathematics | Kerala | Excellent |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | Dr. S. Sanjeev | Faculty | Thiruvallur District COM English | Tamil Nadu | Very Good |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | Sanjeev Kumar Sathya | Others | Papillon College (Dr. K. S. Sathya) Student | Tamil Nadu | Excellent |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | KAVITA SAGAR | Faculty | Pacific University Education | Rajasthan | Excellent |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | A. K. Arora | Faculty | Adarsh College of Arts & Computer Science | Tamil Nadu | Excellent |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | Dr. Narendran Sathya | Faculty | Mohandir Subhalla Univ. Central Library | Rajasthan | Excellent |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | PRANVITA | Faculty | MADURAI DAMODARAI Computer Science | Tamil Nadu | Very Good |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | Dr. Syed Ghouse Ali | Faculty | Government Degree Coll Department of Higher Ed | Jammu and Kashmir | Good |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | Dr. KAMALADEVI | Faculty | Papillon College of Arts & Commerce | Tamil Nadu | Excellent |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | Dr. G. S. Sathya | Faculty | Reddy Social University Psychology | Andhra Pradesh & India | Excellent |
| 12/26/2021 17:16:59 | sanjeev123@gmail.com | Dr. C. S. Sathya | Faculty | ROCKY VALLEY MATHEMATICS | Andhra Pradesh | Very Good |

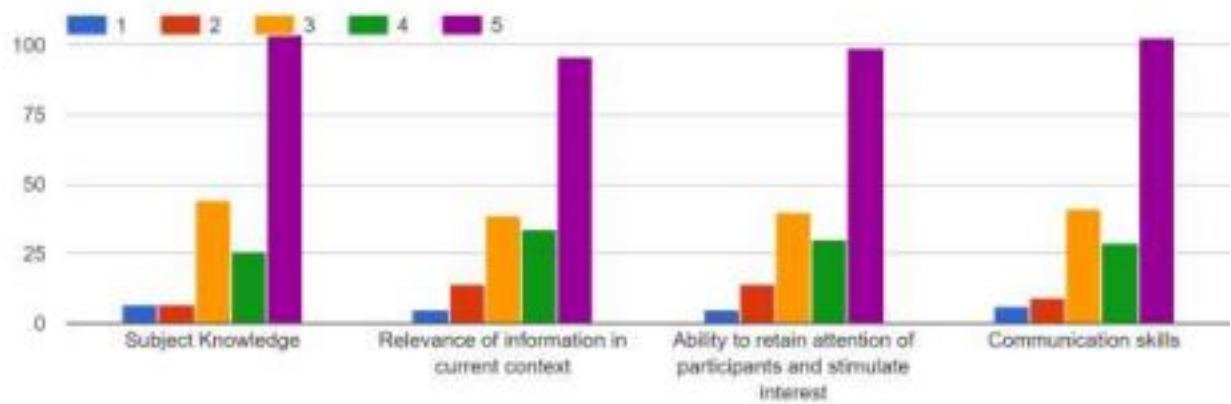
FEED BACK

How did you find the content of the sessions?

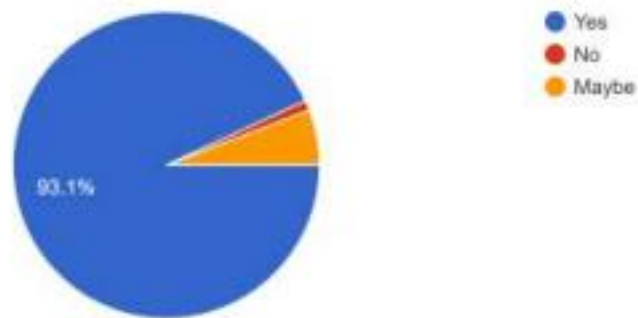
188 responses



Please rate the resource person (1- LOWEST , 5- HIGHEST)



If Similar e-Sessions are organized in near future, your willingness to join the e-session.
188 responses



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 Awarded 4 star with mentor status by MoE, Govt of India



Patrician Institution's Innovation Council
 Department of Commerce Shift I
 In association with
 St. Antony's College of Arts and Science for Women, Dindugal
 Organises seminar on
ANGEL INVESTMENT /VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS
Resource person

Date: 31/12/2021
TIME: 10:00 AM



Platform: 
Google Meet

Ms. JAGADHARINI SAMPATHKUMAR
 Independent Financial Market Expert

REV Dr. Mary Pramila Sathi
Principal
St. Antony's College
of Arts and Science for Women

Dr.D.Unika
Head of the Department

Dr.Usha George
Principal

Dr. Fatima Vasanth
Academic Director

Bru.Dr.S.Arockiamaj
Director & Secretary



Patrician College of Arts and Science

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 NAAC in 2021 Awarded 4 Star Rating with Mentor Status by MoE, Govt.
 of India



Patrician Institution's Innovation Council
Department of Commerce (Shift I) in
Association with
St. Antony's College of Arts and Science for Women, Dindigul

Organizes a Seminar on
Angel Investment/VC Funding Opportunity For Early Stage Entrepreneurs

Date : Friday 31th Dec 2021 **Time:** 10 a.m to 11.00 a.m **Platform:** 

PROGRAMME SCHEDULE

| | | |
|-------------|------------------------------------|--|
| 10:00 am | Prayer | Lokeshwaran V II B.COM B Class Representative |
| 10.02 am | Welcome Address | Madhumitha V II B. Com B Class Representative |
| 10:04 am | Introduction of Resource Person | Indrajith M II B. Com C Startup Coordinator - IIC |
| 10:06 am | Resource Person Address | Ms. Jagadharani Sampathkumar Independent Financial Market Expert |
| 10:45 am | Question and Answer session | Moderator Vaidegi T Start-Up Co-Ordinator |
| 10:55 am | Vote of Thanks | Reena J II B. Com CA St. Antony's College of Arts and Science for Women, Dindigul |

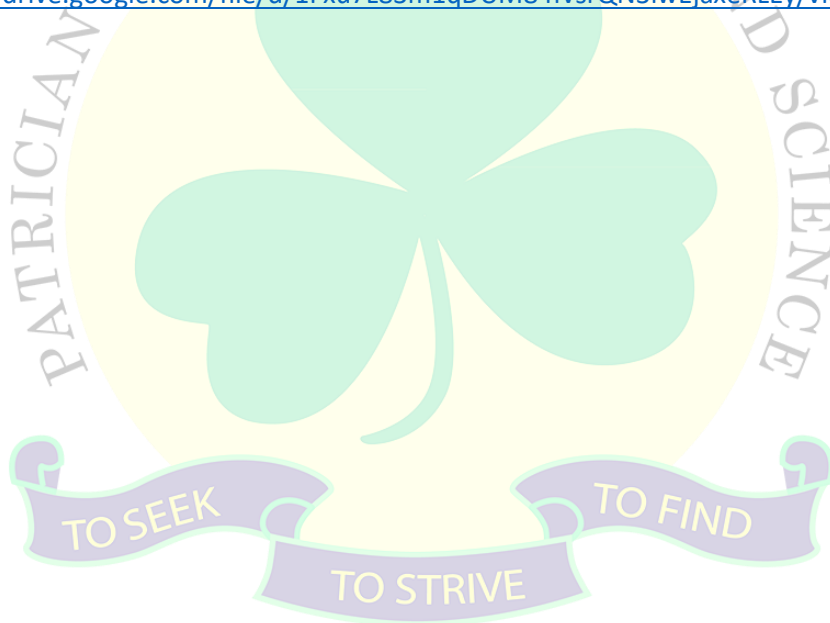
M.C – Subhiksha Mary L, II B. COM C
 Registration Link

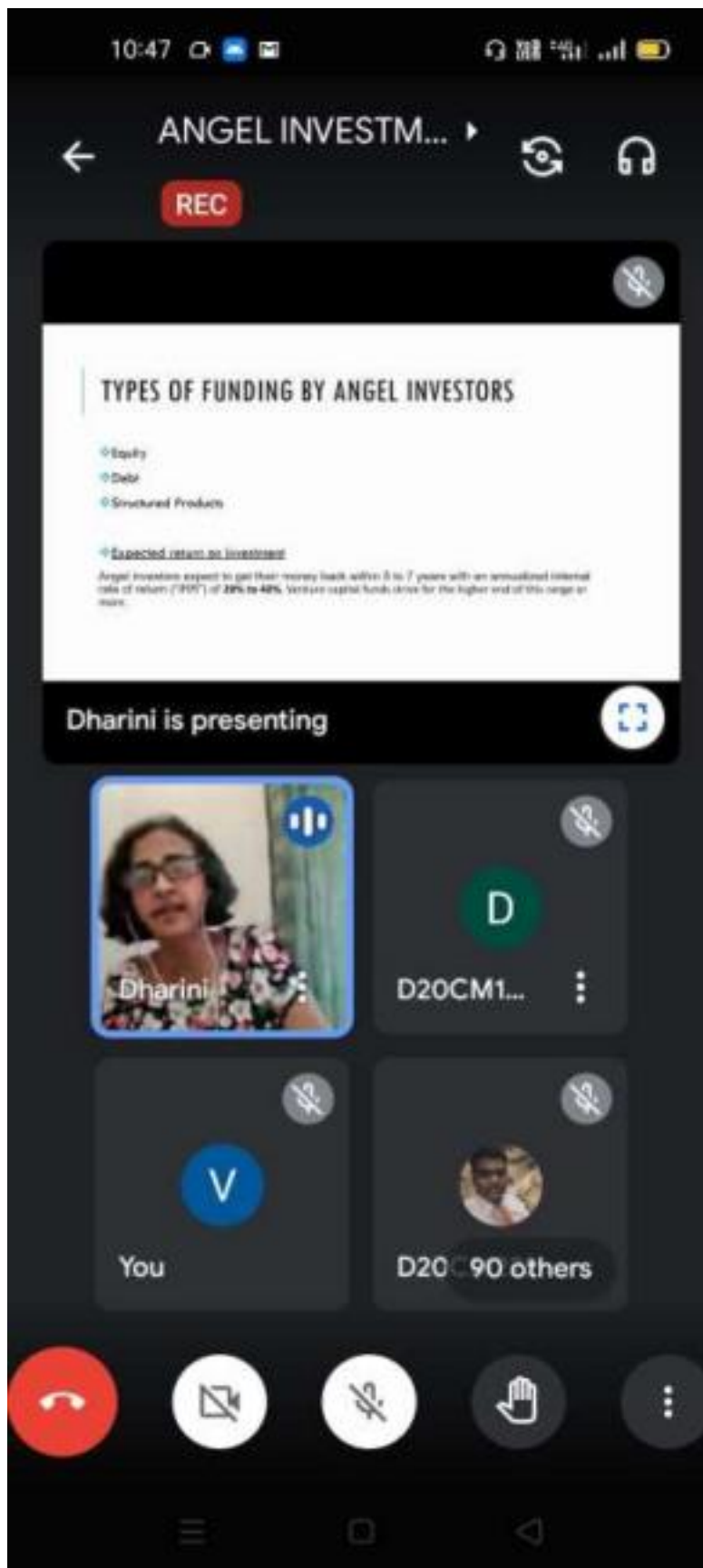
https://docs.google.com/spreadsheets/d/1rq848LsQOtgy8rap_4OHPBQIfJ3SjdDCSrEUmUEo2sM/edit?usp=sharing

ANSEL INVESTMENT V.C. FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS (Response Sheet)

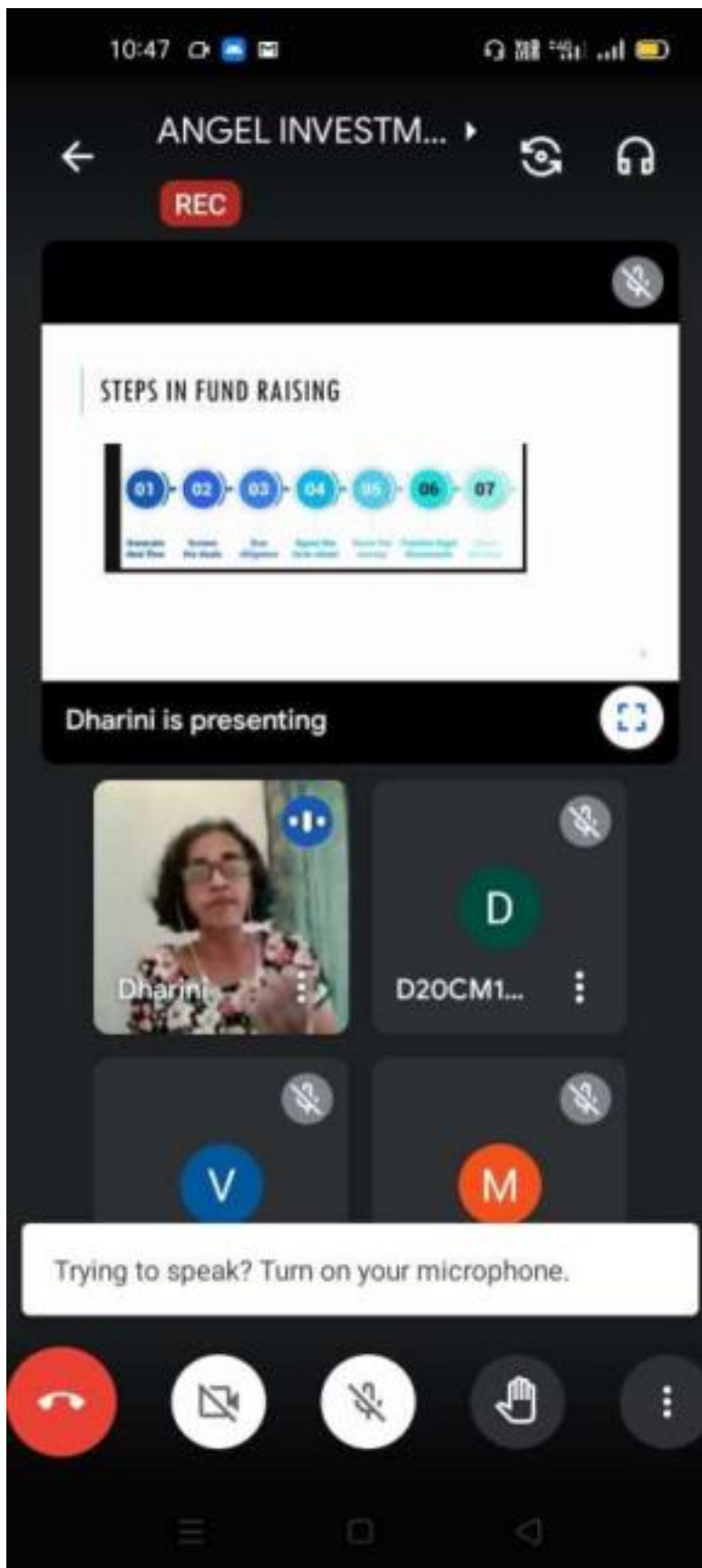
| Sl | Timestamp | Name | Email ID | College/University/Institute | Department | Designation | WhatsApp | State/Country |
|----|---------------------|----------------------|------------------------|--|-----------------|---------------------------|------------|--------------------|
| 1 | 12/30/2021 15:44:17 | A. Venkita Jayi Rani | venkita1979a@gmail.com | St. Antony's college of Art English | | Assistant Professor | 8886279493 | Tamil Nadu |
| 2 | 12/30/2021 15:27:45 | A. Angayarkanni | angayarkanni_jo@sanior | St. Antony's College of Art English | | Assistant Professor of En | 7556202152 | Tamil Nadu |
| 3 | 12/30/2021 15:31:45 | Dr.S. Sivaramani | sarajani@gmail.com | St. Antony's College of Art Physics | | Assistant Professor | 978673446 | Tamil Nadu/India |
| 4 | 12/30/2021 15:31:53 | T. Anandavathi | thangasalai@gmail.com | St. Antony's college | Tamil | Assistant professor | 8887067847 | TN |
| 5 | 12/30/2021 15:46:50 | J. Mala Prasanna | pranavansingh@gmail.c | St. Antony's College | Chemistry | Assistant Professor | 7708954440 | Tamil Nadu |
| 6 | 12/30/2021 20:13:20 | M. RADHAKRISHNA | Radhakrishna577@gmail | St. Antony's college of art | Tamil | Assistant professor | 9557314756 | Tamil Nadu |
| 7 | 12/30/2021 20:18:30 | POOJA S | poosakulathiraj1@gmail | Patrician College of arts | B.com general | Mother | 9342582851 | Tamil Nadu |
| 8 | 12/30/2021 20:19:14 | Vishnu | venkatesh0094@gmail.c | Patrician college | Commerce | Author | 8878813281 | Tamil Nadu |
| 9 | 12/30/2021 20:19:32 | Sudhakar L. N | shudhakar063@gmail.c | Patrician College of Arts | Commerce | Student | 6388689549 | Tamil Nadu, India |
| 10 | 12/30/2021 20:21:16 | SHRIDEVI D | shridevi16023091@gmail | Patrician College of Arts | Commerce | Student | 9940079951 | Tamil Nadu/India |
| 11 | 12/30/2021 20:24:29 | Mrs A. Aravamudan | aravamudan123@gs | St. Antony's College of Art Mathematics | | Assistant Professor | 9795256886 | Tamil Nadu, India |
| 12 | 12/30/2021 20:26:55 | Karishma K | karishma1263@gmail.c | Patrician college of arts | B.Com (general) | Student | 6368942831 | Tamil Nadu/India |
| 13 | 12/30/2021 20:26:59 | Lakshmanan V | lakshmananv24@gmail.c | Patrician College of Arts | Commerce | Student | 7328851739 | Tamil Nadu/ India |
| 14 | 12/30/2021 20:27:28 | M. Sundarshini | msundarshini@gmail.c | St. Antony's college of Art Computer science | | Assistant professor | 8754385436 | Tamil Nadu |
| 15 | 12/30/2021 20:29:03 | Mrs R. Shashi | shashiramesh@gmail.c | St. Antony's college of Art English | | Assistant Professor | 9442039236 | Tamil Nadu, India |
| 16 | 12/30/2021 20:30:20 | Shirley M | shirleyam3003@gmail.c | Patrician College of Arts | Commerce | Student | 9549511354 | Tamil Nadu - India |

<https://drive.google.com/file/d/1Fxu7L83m1qDUM84fvsrQN3iwEjaxeRLEy/view?usp=sharing> Recording Link





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<https://docs.google.com/spreadsheets/d/1hLnHs2DIFTclzE2dhS4uyOkf5seNI1fLVH6FKSDQVPs/edit?usp=sharing>

Feedback ANGEL INVESTMENT/ FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS (Rwanda)

| | A | B | C | D | E | F | G | H |
|----|---------------------|--------------------------------|-------|--------------------------------|-------------------|--------------------------------------|---------------------|------------|
| | Timestamp | Email Address | Score | EMAIL ID | NAME | COLLEGE/UNIVERSITY DESIGNATION | DEPARTMENT | STATE |
| 2 | 12/15/2021 9:40:58 | karjupethsk@petricollege.ac.in | | karjupethsk@petricollege.ac.in | Karjupethsk | Petricol College of Arts Faculty | Dev | Tamil Nadu |
| 3 | 12/15/2021 11:16:37 | sharadshankar@gmail.com | | sharadshankar@gmail.com | Shruti Shankar | St. Anthony's college of Art Faculty | English | Tamil Nadu |
| 4 | 12/15/2021 11:16:47 | subhishtha1941@gmail.com | | subhishtha1941@gmail.com | Subhishtha Mary L | PATRICIAN COLLEGE C Student | Biomechanical | Tamil Nadu |
| 5 | 12/15/2021 11:16:48 | amrithaamritha123@gmail.com | | amrithaamritha123@gmail.com | Amritha Amritha | St. Anthony's College of Art Faculty | Mathematics | Tamil Nadu |
| 6 | 12/15/2021 11:16:49 | karjupethsk@petricollege.ac.in | | karjupethsk@petricollege.ac.in | Karjupethsk | St. Anthony's college of art Faculty | Commerce | Tamil Nadu |
| 7 | 12/15/2021 11:16:50 | sharadshankar@gmail.com | | sharadshankar@gmail.com | Shruti Shankar | St. Anthony's college of art Faculty | Assistant Professor | Tamil Nadu |
| 8 | 12/15/2021 11:16:50 | yoga.ananth@gmail.com | | yoga.ananth@gmail.com | YOGA ANANTH | St. Anthony's college of Art Faculty | COMPUTER SCIENCE | Tamil Nadu |
| 9 | 12/15/2021 11:16:51 | subhishtha1941@gmail.com | | subhishtha1941@gmail.com | Subhishtha Mary L | Petricol college Student | English | Tamil Nadu |
| 10 | 12/15/2021 11:16:52 | sharadshankar@gmail.com | | sharadshankar@gmail.com | Shruti Shankar | St. Anthony's college of art Faculty | Mathematics | Tamil Nadu |
| 11 | 12/15/2021 11:16:52 | karjupethsk@petricollege.ac.in | | karjupethsk@petricollege.ac.in | Karjupethsk | Petricol College of Arts Faculty | Commerce | Tamil Nadu |
| 12 | 12/15/2021 11:16:53 | sharadshankar@gmail.com | | sharadshankar@gmail.com | Shruti Shankar | St. Anthony's college of art Faculty | Computer science | Tamil Nadu |
| 13 | 12/15/2021 11:16:53 | amrithaamritha123@gmail.com | | amrithaamritha123@gmail.com | Amritha Amritha | St. Anthony's College of Art Faculty | Physics | Tamil Nadu |
| 14 | 12/15/2021 11:16:53 | karjupethsk@petricollege.ac.in | | karjupethsk@petricollege.ac.in | Karjupethsk | Petricol college of art Student | Commerce | Tamil Nadu |
| 15 | 12/15/2021 11:16:53 | yoga.ananth@gmail.com | | yoga.ananth@gmail.com | YOGA ANANTH | St. Anthony's College of Art Faculty | Commerce | Tamil Nadu |
| 16 | 12/15/2021 11:16:53 | subhishtha1941@gmail.com | | subhishtha1941@gmail.com | Subhishtha Mary L | St. Anthony's College of Art Faculty | Computer science | Tamil Nadu |
| 17 | 12/15/2021 11:16:53 | sharadshankar@gmail.com | | sharadshankar@gmail.com | Shruti Shankar | St. Anthony's college of art Faculty | Computer science | Tamil Nadu |

outcome-Participants understood the need and importance of Angel Funding






Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600030.
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**Patrician Institution's Innovation Council &
Department of Commerce - Shift 1**
in association with
M.G.N.M.R.S Innovation Council
Organizes a Mentor Mentee Programme

WOMEN ENTREPRENEURSHIP

Resource Person



DR. ASHU JAIN NOUGARAIYA
Coordinator & Assistant Professor,
Department of Tax Procedure & Practice,
St. Aloysius Autonomous College, Jabalpur.

Date: 11th Jan 2022

Time : 11.15 A.M - 12.15 P.M

Platform : 

DR.K.S.GOMATHI
PRINCIPAL
M.G.N.M.R.S COLLEGE
FOR WOMEN

DR.D.UNIKA
HEAD, DEPARTMENT OF COMMERCE
(SHIFT I)

DR.USHA GEORGE
PRINCIPAL

DR.FATIMA VASANTH
ACADEMIC DIRECTOR

BRO.DR.S.AROCKIAJAL
DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

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Awarded 4 Star Rating with Mentor Status by MoE, Govt. of India



Patrician Institution's Innovation Council

Department of Commerce (Shift I)
in association with
Madurai Gandhi NMR Subbraman College For WoMEN
Organizes Webinar on “Women Entrepreneurship”
BY Dr. Ashu Jain Nougairaiya

Date: Tuesday 11th January 2022 **Time:** 11.15a/m. to 12 .15 p.m. **Platform:** 

PROGRAMME SCHEDULE

| | | |
|----------|---------------------------------|---|
| 11.15 am | Prayer | Ms Mary Louisa |
| 11.18 am | Welcome Address | Dr, Unika Associate Professor Head Department of Commerce |
| 11.20 am | Introduction of Resource Person | Ms.Vaidegi T Start-Up Co-Ordinator PIIC |
| 11.21 am | Resource Person Address | Dr.Ashu Jain Nougairaiya Co -Ordinator & Assistant Professor Department of Tax Procedure & Practice St.Aloysius Autonomous College ,Jabalpur. |
| 11.22 am | Question and Answer session | Moderator Vaidegi T Start-Up Co-Ordinator |
| 12.20 pm | Vote of Thanks | Dr. Kamala Devi Assistant Professor Department of Commerce |



CURRICULUM-VITAE

DR. (MRS.) ASHU JAIN NOUGARAIYA

Coordinator & Assistant Professor, Dept. of Tax Procedure & Practice
(Faculty of Commerce)

St. Aloysius (Auto.) College, Jabalpur, M.P. 482001

Born August 24, Married

PERMANENT ADDRESS:

New Ramnagar, Hanuman Chowk, **Mobile – 09479641344**

Near Asmani Mata Temple, Dhani ki Kutiya Adhartal, **E-mail - jainashu676@gmail.com** Jabalpur, (M.P.) – 482004

QUALIFICATIONS : M. Com (Marketing), M.B.A. (HR), Ph.D., PGDCA **TEACHING EXPERIENCE :**

12 Years

PUBLICATIONS

- Books Published : 06
- Books in Pipe Line : 01
- Research Papers/Article Published
(in Journals, Books, Periodicals & Seminars) : 60
- Special Editor in Journals: NINAD & JMRS : 02
(Published by St. Aloysius College, Jabalpur)

AWARDS & RECOGNITION:

1. Invited as a **Resource Person** for a lecture in a Women Entrepreneurship Development Program organized by Jiwaji University Gwalior, on the topic “Stress Management Technique” on 25.11.21.
2. Invited as a **Guest Speaker** for a lecture in a webinar organized by Mahalashmi Women’s College of Arts and Science, Madras on the topic “Be a Leader” on 23.11.21.
3. Invited as a **Resource Person** in 6th Faculty Induction Program organized by UGC- HRDC in Dr. Harisingh Gaur Central University Sagar M.P. on the topic “**Problems and Prospects of Women Empowerment in Indian Society**” on 01.11.2021.
4. Invited as a **key note speaker** in a 3 days’ workshop organized by Rabindranath Tagore University, Bhopal, M.P. on the topic “**Ideas are easy Implementation is hard**” on 11.10.2021.
5. Invited for a **Guest lecture** on “**Skills Required in 2030**” organized by ED Cell, PERI college of Arts & Science, Chennai on 01/10/2021.
6. Invited as a **Resource Person** in 5th Faculty Induction Program organized by UGC- HRDC in Dr. Harisingh Gaur Central University Sagar M.P. on the topic “**Problems and Prospects of Women Empowerment in Indian Society**” on 08.09.2021.
7. Invited for a **Guest lecture** on “**Ideation in New Product Development**” organized by Marketing club of Sri Krishna Adithya College of Arts & Science, Coimbatore, on 28/08/2021.
8. Invited for a **Guest lecture** on “**Entrepreneurial Communication Skills**” organized by Sri Krishna Adithya College of Arts & Science, Coimbatore, on 19/08/2021.
9. Invited for a **Guest lecture** on “**Time Management Skill**” organized by Krishna swamy College” Chennai, on 24/07/2021 available at <https://youtu.be/-6wICVjYtN0>.
10. Invited for a **Guest Lecture** on “**Stress Management Techniques**”, organized by Shri Kumarswamy College, Latur, Maharashtra on 16/07/2021.
11. Invited for a **Guest Lecture** on “**skills set required in 2025**” organized by InstaPrintz, Indore, under the banner of ATL incubation on 15/07/2021.
12. Invited as a **Guest of Honor** in an International Webinar Organized by Dhaka School of Economics **Bangladesh** on 23.06.2021 on 'Effect of Pandemic and Unemployment', organized by Entrepreneurial Economists club, Dhaka School of Economics, Bangladesh.
13. Invited for a **Guest Lecture** on “**Effective Communication Skills**” for P.G. and U.G. Students,

organized by B. S. Patil College, Paratwada, Amravati, Maharashtra on 15/03/2021. 14. Invited as a **Resource Person** in 4th Faculty Induction Program organized by UGC- HRDC in Dr. Harisingh Gaur Central University Sagar M.P. on the topic "Women Empowerment and Participation in Higher Education" on 15.02.2021.

15. Invited as a **Special Guest** in the webinar on 'Entrepreneurial Eco System', organized by Entrepreneurial Economists club, Dhaka School of Economics on 28th Feb. 2021. 16. Invited for a **Guest Lecture** for Under Graduate Students, organized by Nachiketa College on the topic "**Negotiable Instrument Act 1881**" on 11/01/2021.

17. Invited as a **Resource Person** in 3rd Faculty Induction Program organized by UGC- HRDC in Dr. Harisingh Gaur Central University Sagar M.P. on the topic "**Women Empowerment: an overall analysis**" on 18/12/2020.

18. Invited as a **Resource Person** in a National Webinar on "**Women Entrepreneurship: A strategy for a sustainable development**" organized by Rajapalayam Rajus College Rajapalayam, Tamilnadu on 03/07/2020. same can be accessed on <https://youtu.be/Tq2vBG29GLw>.

- BOS Alumni member in Mankunwar Bai College from October 2020. • Completed an International Certified Peer reviewer course offered by Publons Academy. • Certificate of Appreciation by All India Association for Christian Higher Education (AIACHE) at AIACHE Golden Jubilee Grand Finale Celebrations held at The American College, Madurai, Tamilnadu from 7th to 11th October 2016.
- Special Editor in Special Issue on "Make in India: A Key for Economic Growth in India" of JMRS a Multidisciplinary Journal ISSN: 2394-6911, Vol. 2 (1) June 2016
- Co-Editor in special Issue "Foreign Direct Investment: Indian Market Invasion or economic reforms" of NINAD a multidisciplinary journal ISSN:2250-1037, Vol. XIII June 2015. • Reviewer in International Journal of Advance research and innovative ideas in Education, ISSN No. (Online) 2395-4396, <http://ijariie.com/ReviewBoard.aspx?CategoryId=71>.
- Editorial Consultant in Manjeera Journal for Research in Social Science (UGC Approved Journal) Journal Number: 64636, ISSN 23945605, Publisher: Government Degree College Zaheerabad, Sangareddy District, Telangana state 502220.
- Editorial Board Member in VSRD International Journal, www.vsrjournals.com
- Life Member of Indian Accounting Association.
- Life Member of Dhruva Academy Research and International and Educational Institution Registered under ministry of MSME Government of India an ISO Certified Institute. • Awarded with Best Student in 2008 at Mankunwar Bai College.

RESEARCH EXPERIENCE :

- Scopus Indexed Publication in Commonwealth Law Bulletin on "Water Rights in India: Economic Good, Fundamental Right or Human Rights?" in the Month September 2020 URL <https://www.tandfonline.com/loi/rclb20>
- MINOR PROJECT COMPLETED : 01
Report URL: <http://staloyisiuscollege.ac.in/new/index.php/test/commerce/tax-procedures-computer-application/94-dr-ms-ashu-jain>

NATIONAL SEMINAR ORGANIZED : 01

Evaluation of Ph.D. Thesis as examiner : 03

Scopus Publications : 03

PARTICIPATION IN SEMINARS/ CONFERENCES/WORKSHOPS

International level : 08

National level : 35

Workshops : 11

Symposia : 03

Staff Development Program : 01

Ent. Development Program : 02

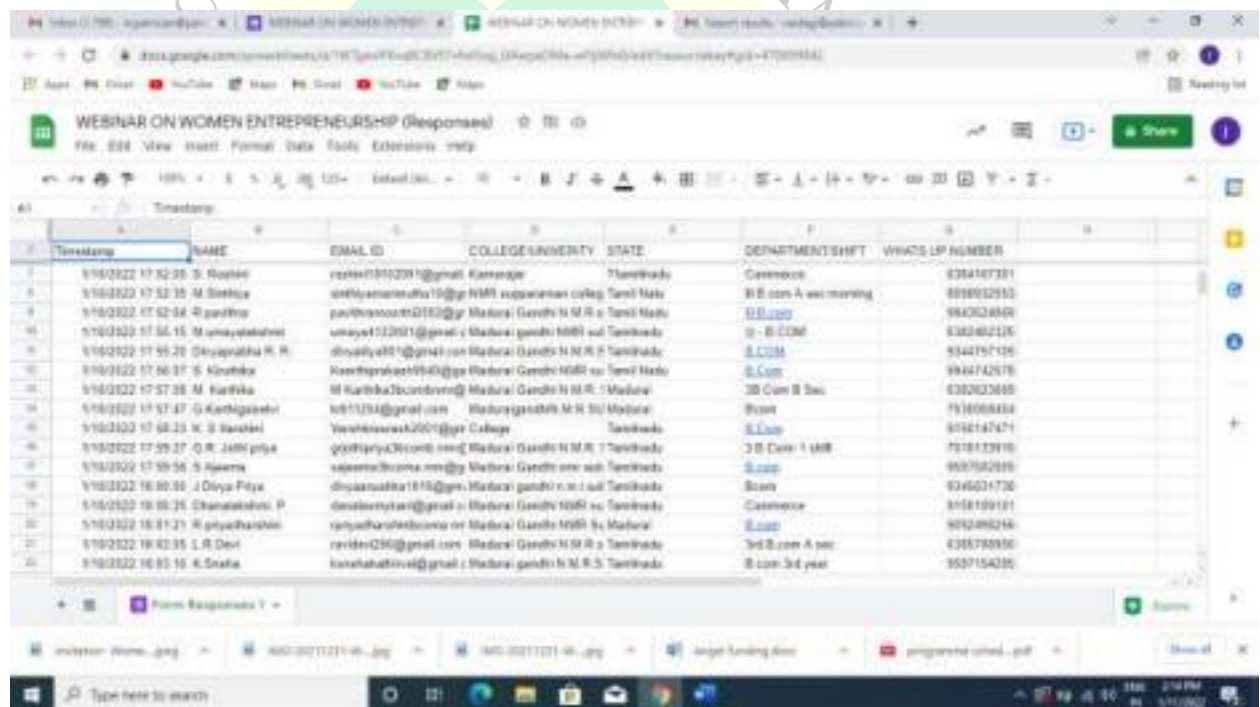
RADIO-VARTA : 02

Objective To create awareness on opportunities and challenges faced by women Entrepreneurs.

Youtube Link:

<https://youtu.be/Zt3GUDyzvjs>

https://docs.google.com/spreadsheets/d/1tKTgeviPKvqBCBVE7vfwISxg_LfAwpaOMa_wFtjWhi0/edit?usp=sharing



| Timestamp | NAME | EMAIL ID | COLLEGE/UNIVERSITY | STATE | DEPARTMENT/SHIFT | WHATS APP NUMBER |
|--------------------|--------------------|--|------------------------|------------|------------------------|------------------|
| 5/10/2022 17:52:35 | S. Rujee | rujee19102019@gmail.com | Kannur | Tamil Nadu | Commerce | 9384107381 |
| 5/10/2022 17:52:35 | M. Senthil | senthilganesanmuthu19@gmail.com | Kannur | Tamil Nadu | B.E. com A sec morning | 9889932953 |
| 5/10/2022 17:52:34 | R. padma | padmaprasanna2019@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.E.com | 9840524949 |
| 5/10/2022 17:52:15 | M. umayalakshmi | umayalakshmi122021@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.E. COM | 9382402125 |
| 5/10/2022 17:51:20 | Shirapathika R. R. | shirapathika19@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.COM | 9344757135 |
| 5/10/2022 17:50:37 | S. Kiruthika | kiruthikaprasanna1994@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.Com | 9844742575 |
| 5/10/2022 17:57:38 | M. Karthika | M.Karthika3bairamangudi@Madurai Gandhi N.M.R.s | Madurai | Tamil Nadu | B.Com B Sec | 9382623600 |
| 5/10/2022 17:57:47 | G. Karthigesekhi | karthigesekhi19@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.com | 7510068184 |
| 5/10/2022 17:58:23 | K. S. Sankari | Sankarisankari2007@gmail.com | College | Tamil Nadu | B.Com | 956147471 |
| 5/10/2022 17:59:27 | G. R. JANI PIYA | godhipiya2006@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.E. Com 1 AM | 7010133910 |
| 5/10/2022 17:59:56 | S. Ajayam | ajayamajayam2006@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.com | 9567582885 |
| 5/10/2022 18:00:00 | J. Divya Priya | divyapriya1818@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | Scoti | 9345031730 |
| 5/10/2022 18:00:26 | Chandrasekhar P. | chandrasekhar19@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | Commerce | 9158159101 |
| 5/10/2022 18:01:21 | R. priya harshini | rpriyaharshini2006@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.com | 9052495244 |
| 5/10/2022 18:02:35 | L.R. Devi | devi1920@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.E.com A sec | 9385780950 |
| 5/10/2022 18:03:10 | R. Sneha | sneha1920@gmail.com | Madurai Gandhi N.M.R.s | Tamil Nadu | B.com 3rd year | 9557154285 |

Recording Link

https://drive.google.com/file/d/13kFK_Fyv_xXQmTAdGK1spwmROTCYNRNk/view?usp=sharing

feedback ANGEI INVESTMENTVC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS (R...

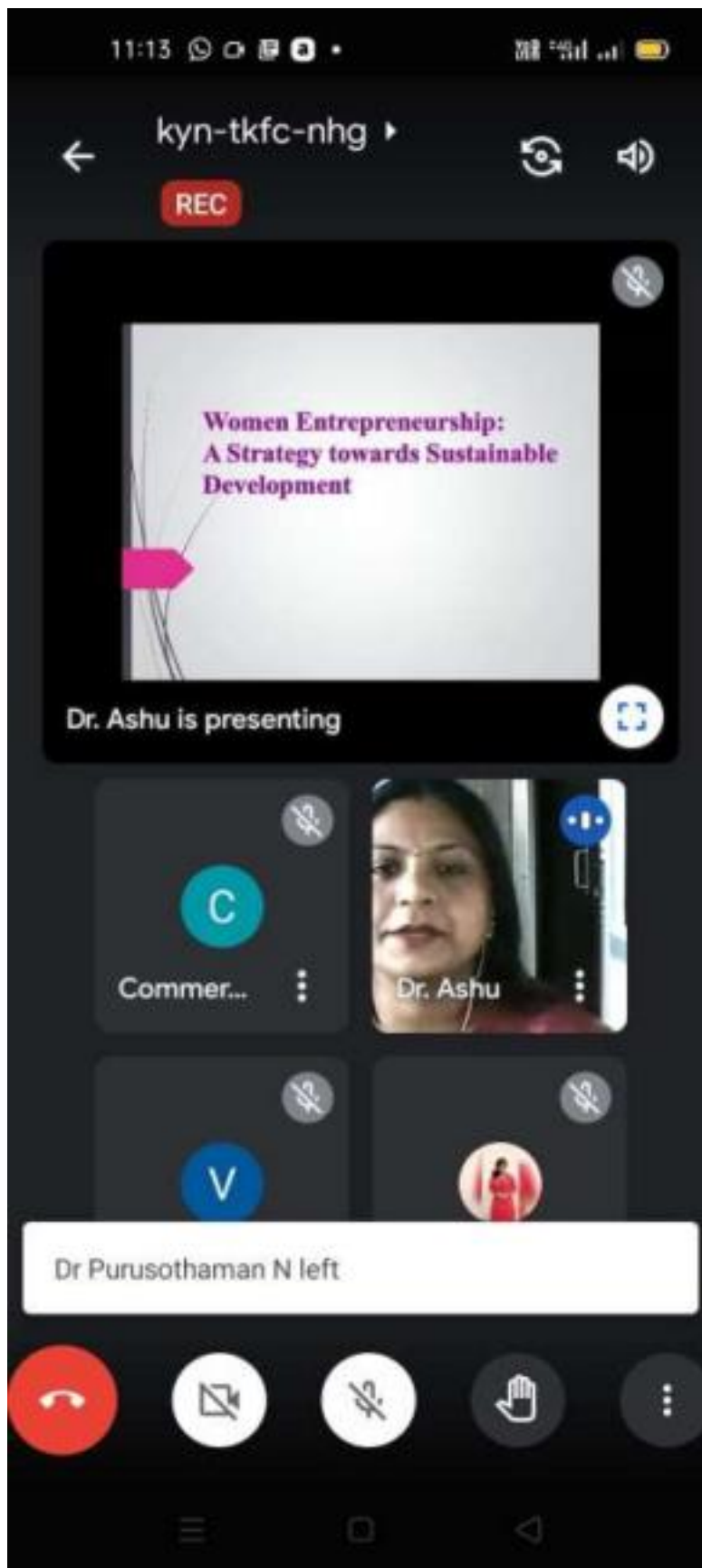
File Edit View Insert Format Data Tools Extensions Help

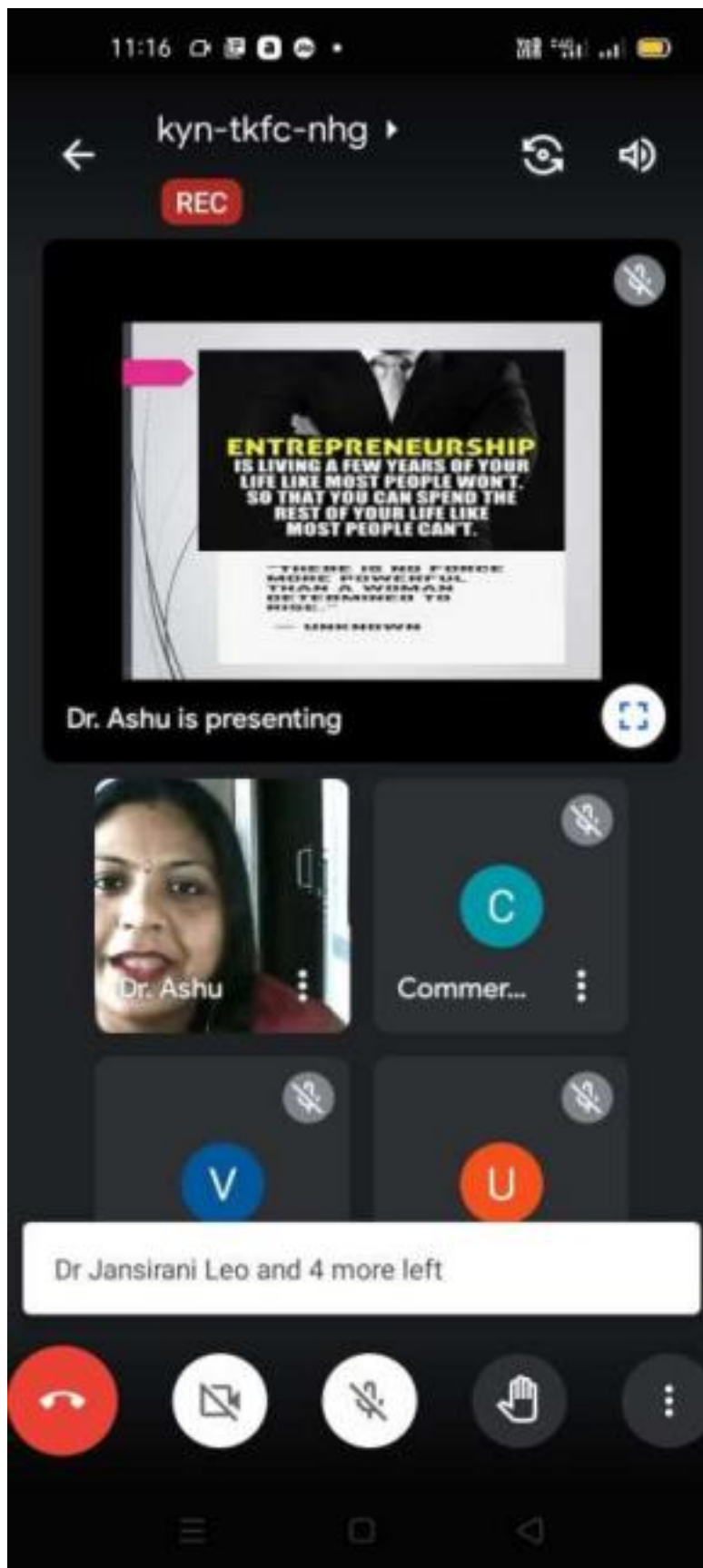
100% 123+ Default (all) ...

| S | Timestamp | Email Address | Score | EMAIL ID | NAME | COLLEGE/UNIVERSITY DESIGNATION | DEPARTMENT | STATUS |
|-----|--------------------|--------------------------------|-------|--------------------------------|---------------------|-------------------------------------|-------------------------|---------|
| 99 | 1/11/2022 16:57:52 | prashant@gmail.com | | prashant@gmail.com | Dr Vanya Maheshwari | St Antony's college of art Faculty | Business Administration | Tamil N |
| 100 | 1/11/2022 16:57:14 | ajay79@gmail.com | | ajay79@gmail.com | M JAMILA RAO | St Antony's college of Art Faculty | Computer Science | Tamil N |
| 101 | 1/11/2022 12:22:57 | subhasha1947@gmail.com | | Subhasha1947@gmail.com | Subhasha Mary S | Patrician college of Arts - Student | Human general | TAMIL N |
| 102 | 1/11/2022 12:25:16 | ashiyamamathu10@gmail.com | | ashiyamamathu10@gmail.com | M M Karthika | MARL appanannan college Student | English | Andhra |
| 103 | 1/11/2022 12:22:22 | karpagomkannan2001@gmail.com | | karpagomkannan2001@gmail.com | K Karpagam | Madurai Gandhi N M R S Student | Madurai | Tamil N |
| 104 | 1/11/2022 12:23:26 | devi.singaravelan@gmail.com | | devi.singaravelan@gmail.com | devi.singaravelan | Madurai Gandhi N M R S Faculty | computer science | Tamil N |
| 105 | 1/11/2022 12:24:53 | madhusudh17@gmail.com | | madhusudh17@gmail.com | Madhusudh | Madurai Gandhi N M R S Student | Self & Com CA | Tamil N |
| 106 | 1/11/2022 12:24:24 | shahidshahid.ash@gmail.com | | Shahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |
| 107 | 1/11/2022 12:24:33 | ajayshahidshahid.ash@gmail.com | | ajayshahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |
| 108 | 1/11/2022 12:24:56 | ajayshahidshahid.ash@gmail.com | | ajayshahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |
| 109 | 1/11/2022 12:25:23 | ajayshahidshahid.ash@gmail.com | | ajayshahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |
| 110 | 1/11/2022 12:25:33 | ajayshahidshahid.ash@gmail.com | | ajayshahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |
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| 116 | 1/11/2022 12:25:33 | ajayshahidshahid.ash@gmail.com | | ajayshahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |
| 117 | 1/11/2022 12:25:33 | ajayshahidshahid.ash@gmail.com | | ajayshahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |
| 118 | 1/11/2022 12:25:33 | ajayshahidshahid.ash@gmail.com | | ajayshahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |
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| 122 | 1/11/2022 12:25:33 | ajayshahidshahid.ash@gmail.com | | ajayshahidshahid.ash@gmail.com | A S K Shahid | Madurai Gandhi N M R S Student | IT Bcom | Tamil N |

Form Responses 1







Outcome. Participants learnt the various Traits requires for woman Entrepreneurship

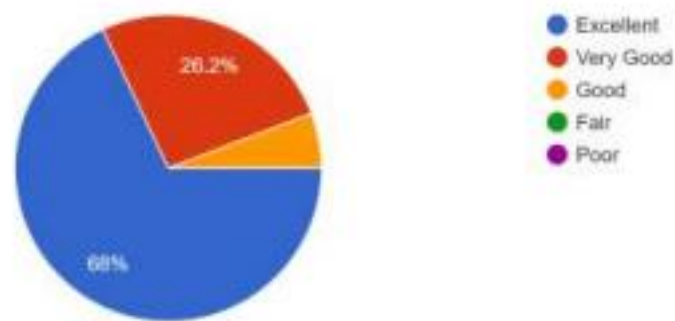
STATE

103 responses



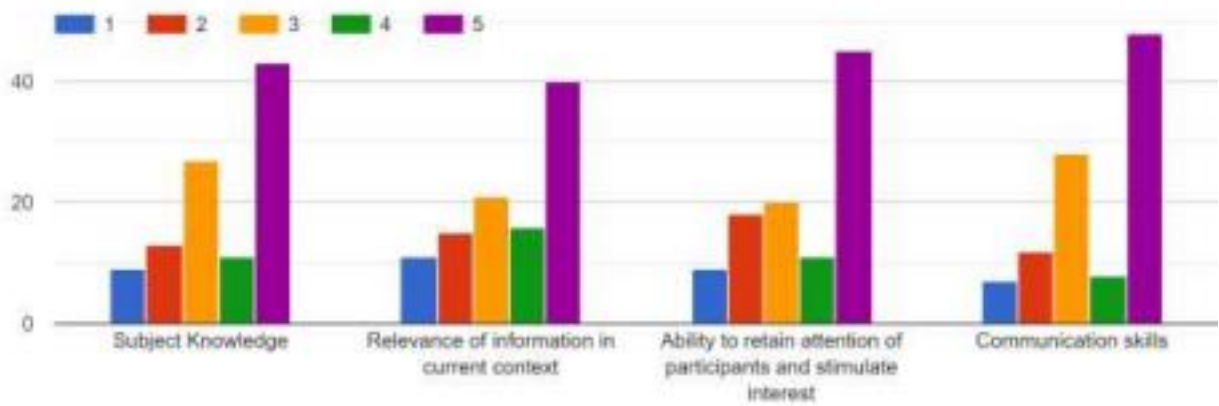
How did you find the content of the sessions?

103 responses



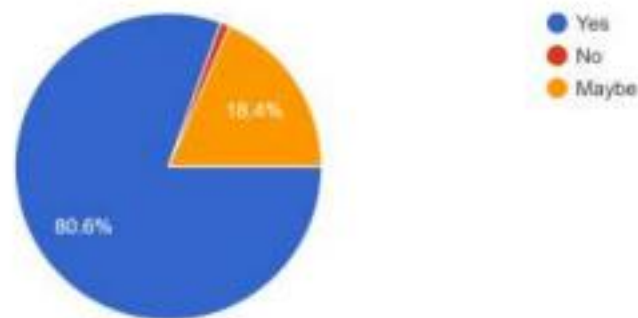
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Please rate the resource person (1- LOWEST , 5- HIGHEST)

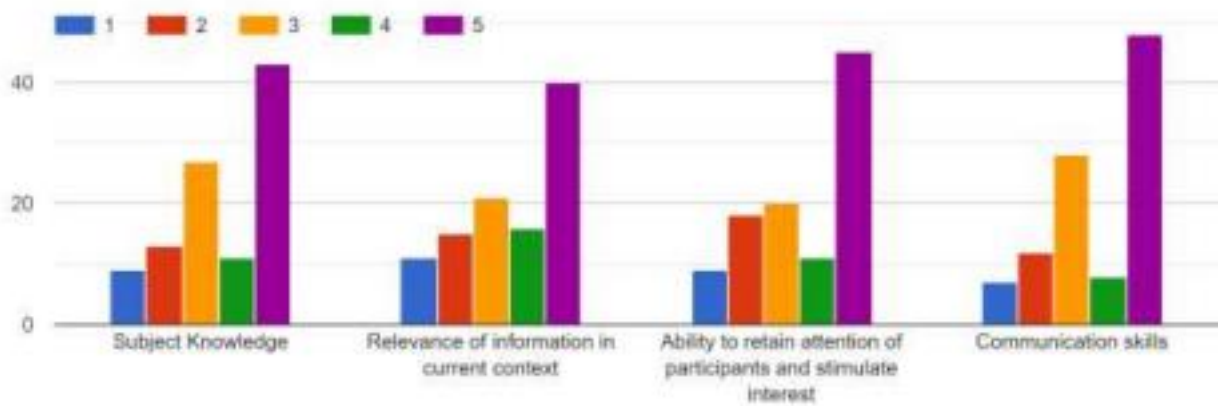


If Similar e-Sessions are organized in near future, your willingness to join the e-session.

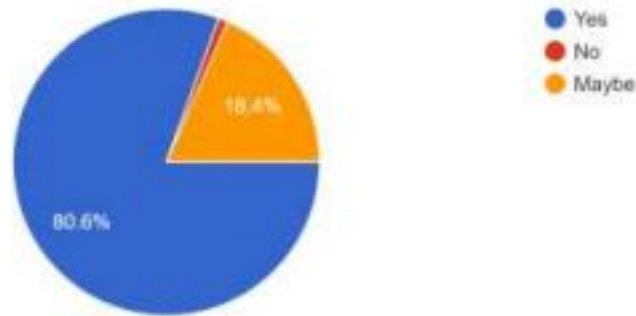
103 responses



Please rate the resource person (1- LOWEST , 5- HIGHEST)



If Similar e-Sessions are organized in near future, your willingness to join the e-session.
103 responses



DESIGN THINKING

DATE : 12th January 2022

PARTICIPANTS :

Faculty Members & Students, Madurai Gandhi
N.M.R.Subbaraman College for Women,
Madurai

MODE OF CONDUCT : ONLINE

INVITE :



Patrician College of Arts and Science
Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.
A Christian Minority Institution
Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021
Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India



Bishop David D'Silva
Founder



**Patrician Institution's Innovation Council &
Department of Computer Science - Shift 1**
in association with
M.G.N.M.R.S Innovation Council
Organizes a Mentor Mentee Programme

DESIGN THINKING
Resource Person



MR.KARTHIK NAGARAJAN
Associate Professor-Civil Engineering Department
Pillai HOC College of Engineering and Technology
Navi Mumbai

Date: 12th Jan 2022 Time : 11.00 A.M - 12.00 Noon Platform : 

| | | | | |
|--|--|------------------------------------|---|--|
| DR.K.S.SOMATHI PRINCIPAL M.G.N.M.R.S COLLEGE FOR WOMEN | Mrs.Thanvi Fouzia.M.H HEAD, DEPARTMENT OF COMPUTER SCIENCE (SHIFT I) | DR.USHA GEORGE PRINCIPAL | DR.FATIMA VASANTH ACADEMIC DIRECTOR | BRO.DR.S.AROCKIARAJ DIRECTOR & SECRETARY |
|--|--|------------------------------------|---|--|

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

PROGRAMME SCHEDULE:

Patrician College of Arts and Science, Adyar, Chennai-20

**Affiliated to the University of Madras & Reaccredited 'A+' Grade by
NAAC, 2021**

Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India

**Patrician Institution's Innovation Council & Department of Computer Science-Shift I in
association with
Madurai Gandhi N.M.R. Subbaraman Arts College for Women
organizes Mentor Mentee Programme - DESIGN THINKING
on Wednesday, 12th January 2022 at 11.00 A.M. Venue: Google Platform**

PROGRAMME SCHEDULE

Department Secretary, III BSC CS

11:00 A.M Prayer

**: Edwin Dominic Dennis
II BSC CS**

11:03 A.M Welcome Address

**Mr. Karthik Nagarajan
:**

**11:07 A.M Introduction of Resource
Person**

**: Enoch Amudhamani
I BSC CS**

**11.10 AM Resource Person
Presentation
Associate Professor-Civil
Engineering Department
Pillai HOC College of Engineering and
Technology
Navi Mumbai**

: Hemamalini

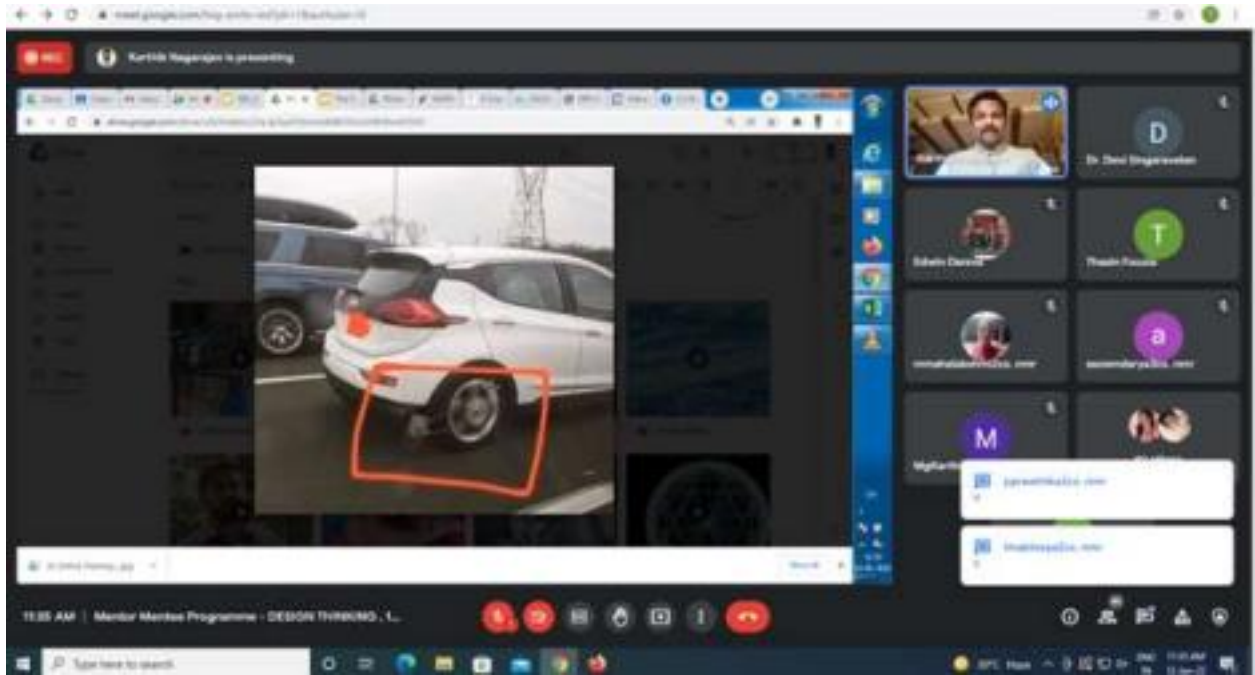
12:15 P.M Vote of Thanks : Dr. Devi

**Administrative Officer
Madurai Gandhi N.M.R Subbaraman
Arts College for Women**

The Patrician Institution's Innovation Council (PIIC) and Department of Computer Science Shift I in association with Madurai Gandhi N.M.R. Subbaraman College for Women, Madurai organizes Mentor Mentee programme on "DESIGN THINKING" on 12th January 2022 in virtual mode.

OBJECTIVE:

To immerse students into the world of innovative thinking and move on to future enhancing ideas to recreate the world which will help them to make their own business and make wonders in it.



(Address by Mr.Karthik Nagarajan, Associate Professor, Civil Engineering Department, Pillai HOC College of Engineering and Technology, Navi Mumbai)

DESIGN APPROACHES:

The webinar included pictorial representation and videos that gave the students the necessary ideas to improve themselves. The person who thinks innovative is the hero now, yes! Even fast moving business organization needs the same. Thinking innovatively and creating new ideas will lead to better future. Interaction made the session wow. Firstly the design approaches gave an outline of the session.

The video on plucking the apples which was so creative impressed much, the students were motivated that things never go waste, but we have to use it creatively and it was done by joining all the types of materials that used to pluck the apple.

He also gave ideas on creating new project opportunity where it can also be recognized and valued. The students were impressed on following the analytic data of innovative thinking.

He also introduced online courses on design thinking which will be handled in lecture method through online as weekly classes.

There are many resources to help us to create in a different way. The students got motivated and inspired in his presentation.

ELEMENTS OF DESIGN THINKING:

The design thinking process has 3 elements namely Inspiration, Ideation, and

Implementation.

Inspiration includes research and understanding of the problem. Ideation involves coming up with ideas and solutions based on the research in the inspiration stage.

Implementation is launching the idea out in the market

VIDEO RECORDING LINK :

<https://drive.google.com/file/d/1QwgS7eLcP1i87TnoSz7TOVmM5QHEjx9h/view>
<https://youtu.be/Fc56XfxncT0>

RESOURCE PERSON PROFILE : **REGISTRATION SCREEN SHOTS:**



FEEDBACK RESPONSES:

Design thinking On 12/1/2022

Questions Responses Settings

Feedback Form

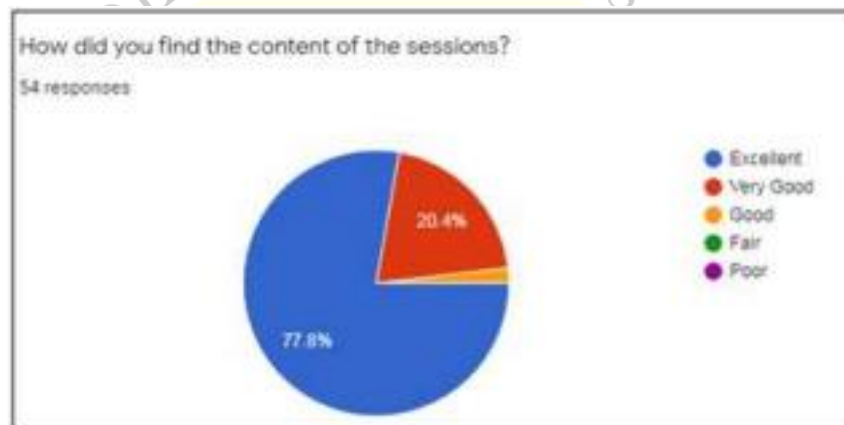
Thank you for attending our session on Design Thinking on 12/1/2022. Kindly provide your feedback on the session to enable us to provide more quality sessions like these in the future.

EMAIL ID *

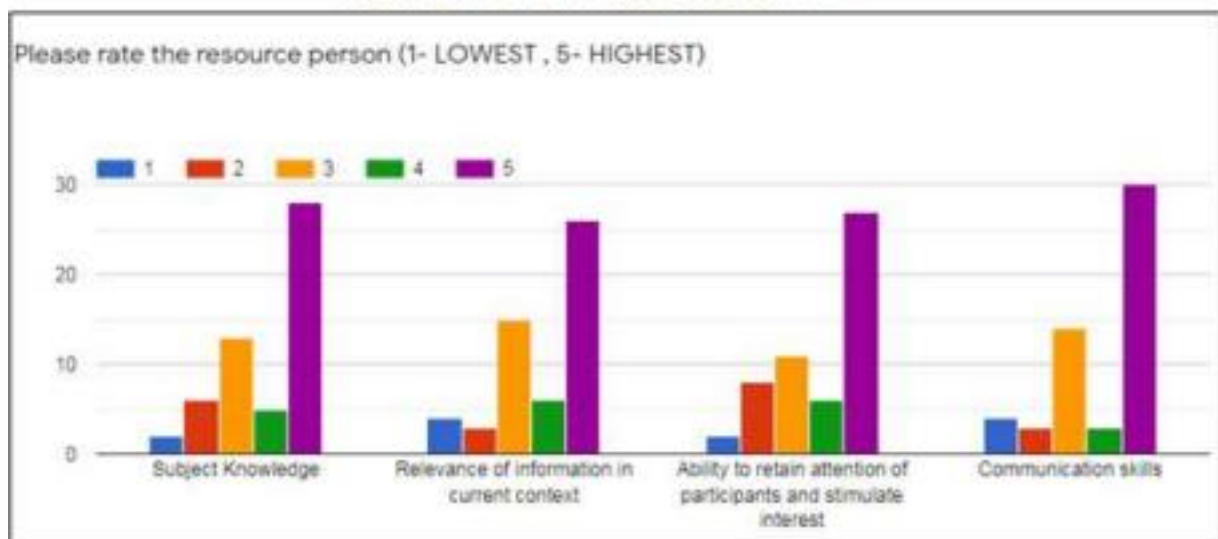
Short answer text

NAME *

SAMPLE FEEDBACK RESPONSE SCREEN SHOTS:



SAMPLE FEEDBACK RESPONSES



OUTCOME:

We are sure that majority of the students who attended will start thinking to design ideas which will lead to innovative outcome. Even a small drop of idea will succeed in business.



PATRICIAN COLLEGE OF ARTS AND SCIENCE

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NAAC Awarded 4 star with Mentor Status by Innovation Cell, Ministry of Education,
Government of India

PATRICIAN INSTITUTION INNOVATION COUNCIL

ORGANIZES

INDIA START UP DAY

TO SEEK

TO FIND

Date: 20/01/2022

Time: 10 A.M TO 1. P.M

Venue: Student Cafeteria



Chief Guest: Bro. Dr. Arockiaraj

PROGRAMME SCHEDULE

| | | |
|---------|-----------------|--|
| 9.30 am | Prayer | Dr.M.Baby,Literacy Club co- Ordinators |
| 9.32 am | Welcome Address | Ms.Vaidegi T ED Cell Co-Ordinator PEDC |
| 9.34 am | Felicitation | Dr.Fatima Vasanth Academic Director |

Profile of the Chief Guest

Name: Dr.S.Arockiaraj Qualification: M.Com.,M.Phil.,B.Ed., Ph.D.,
 No. of Years of Experience: Teaching – 14 years, Administrative –
 7 years Area of Expertise: Human Resource Management,
 Marketing

Mobile:9444026913

E mail id:rajfsp@gmail.com

Participation in Board of Studies

• Academic Council Member from 02.12.2014 to 01.12.2017

• Academic Council Member from 04.12.2020 to 03.12.2023 Administrative

Responsibilities held: • Phoneix Coordinator

• Director and Secretary Award

- Dr.A.P.J. Abdul Kalam Award for Positive Attitude, Dedicated Services, Devotion in Duty, Exemplary Achievements organized by Lions Club of Pudumai Gemeni Published Books Book Titled Year Of Publication Publication ISBN Number Principles Of Management 2017 Himalayan House 978 93 5273 766 6

- Attended many national and international conferences and seminars.

-

Objective of the Programme

India Startup Day in Patrician College on 20th January 2022 Its aim was to encourage startup to have a better future in their respective field. The start up mala mainly focused on the sale of food items, Clothes and beauty cosmetics etc between 10 a.m to 1. P.m on the same day at students cafeteria.

This programme was started with the prayer of Dr.M.Baby,Literacy Club co-Ordinator followed by Mrs.Vaidegi presented the welcome address. The sale began when Rev.Bro.Dr.S. Arockiaraj, secretary of the college inaugurated the sale mela. Then Dr.Fatima Vasanth, Academic Director of the college delivered the felicitation.



Opening Ceremony by cutting the Ribbon Administrative body



HERBAL CLEANING PRODUCTS



Visit of Dr.Fatima Vasanth, Academic Director



Visit by Dr.Usha George,Principal



Visit by Dr. Geetha Rufus,Vice Principal



FOOD STALL BY BCA FACULTY
Stall by Supporting Staff



TO SEEK

TO FIND

TO STRIVE



Snacks Stall



Key Chain Stall



Purchasing of things by staff



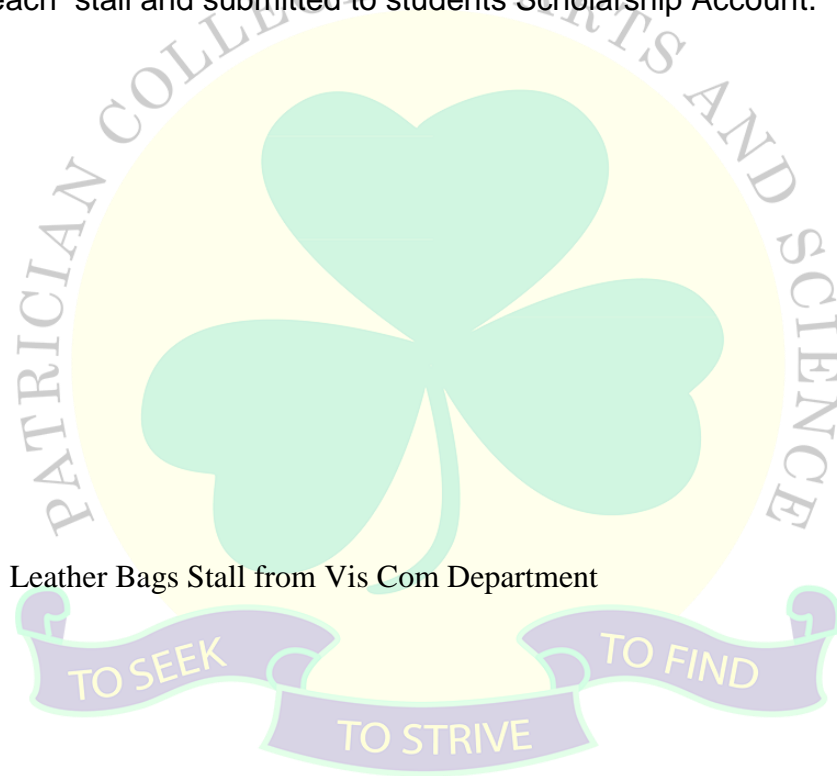
Food Stalls

Outcome

During this 'sale mela' all the corona protocols were followed in the campus and 5% of the profit, Rs. 1500 given for student's scholarship. This programme became successful and colourful as every department of our college paid active participation. It gave a good relaxation to all of us during this pandemic situation. This program could identify entrepreneurial skills among staff members.

| SNO. | NAME | DEPARTMENT & SHIFT | PRODUCTS SOLD | TOTAL PROFIT | 10% OF PROFIT |
|------|-----------------|-----------------------------------|--|--------------|---------------|
| 1 | Harsh Mishra | B.A. Psychology shift 1 | chocolates | 0 | 0 |
| 2 | prachi joshi | B.A. Psychology shift 1 | chocolates | 0 | 0 |
| 3 | shruti | Min. applied psychology | batons with grain flour | 0 | 0 |
| 4 | anushka | BCA shift 2 | computer files | 150 | 15 |
| 5 | akshita ag. | BCA shift 2 | post paid, blue post, blue post | 440 | 44 |
| 6 | anushka | BCA shift 2 | royal postpaid | 240 | 24 |
| 7 | Ananya | BCA shift 1 | crackers, biscuits | 2500 | 250 |
| 8 | harshita | BCA shift 1 | chocolates, biscuits | 0 | 0 |
| 9 | prachi | BCA shift 1 | cake & chocolates | 0 | 0 |
| 10 | aditi | BCA shift 1 | chocolates | 400 | 40 |
| 11 | vedanshi | BCA shift 1 | post paid, blue post | 0 | 0 |
| 12 | harshita | BCA shift 1 | chocolates | 0 | 0 |
| 13 | anushka | MA shift 1 | post paid, cookies | 0 | 0 |
| 14 | mayank | MA shift 1 | chocolates, biscuits | 0 | 0 |
| 15 | prachi | MA shift 1 | handmade flower garlands | 0 | 0 |
| 16 | anushka | BCA shift 1 | chocolates, biscuits | 1500 | 150 |
| 17 | prachi | BCA shift 1 | chocolates, biscuits | 500 | 50 |
| 18 | Prachi Mishra | BCA shift 1 | computer accessories & cleaning agents | 500 | 50 |
| 19 | prachi | BCA shift 1 | chocolates | 150 | 15 |
| 20 | anushka | BCA shift 1 | computer accessories | 1000 | 100 |
| 21 | Ananya Mishra | school of media studies shift 1&2 | chocolates | 1470 | 147 |
| 22 | aditi | BCA shift 1 | COMPUTER SALES & SERVICE | 0 | 0 |
| 23 | harshita Mishra | BCA shift 1 | chocolates & biscuits | 1500 | 150 |
| 24 | anushka | BCA shift 1 | chocolates & biscuits | 5100 | 510 |
| 25 | anushka | BCA shift 1 | chocolates & biscuits | 500 | 50 |
| 26 | anushka | BCA shift 1 | chocolates & biscuits | 0 | 0 |
| 27 | shruti Mishra | BCA shift 1 | chocolates | 3000 | 300 |
| 28 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 29 | anushka | BCA shift 1 | chocolates | 500 | 50 |
| 30 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 31 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 32 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 33 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 34 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 35 | anushka | BCA shift 1 | chocolates | 0 | 0 |
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| 38 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 39 | anushka | BCA shift 1 | chocolates | 0 | 0 |
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| 41 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 42 | anushka | BCA shift 1 | chocolates | 0 | 0 |
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| 90 | anushka | BCA shift 1 | chocolates | 0 | 0 |
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| 98 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 99 | anushka | BCA shift 1 | chocolates | 0 | 0 |
| 100 | anushka | BCA shift 1 | chocolates | 0 | 0 |

Revenue Earned by Each Stall and 10 percentage profit collected from each stall and submitted to students Scholarship Account.



Leather Bags Stall from Vis Com Department

Traditional Food stall by BCA Department

Healthy Snacks Stall by BBA DEPARTMENT

Highly Demanded Briyani Stall by Phycology Department.

Outcome of the Mela

- ❖ DEMAND FORECASTING
- ❖ CONSUMER DELIGHT
- ❖ PROFIT MAXIMISATION
- ❖ DISPLAY
- ❖ REASONABLE PRICE
- ❖ MARKETING STRATEGY

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Highest Rank and Mentor Mentee Status by MoE, Govt. of India



PATRICIAN INSTITUTION'S INNOVATION COUNCIL & DEPARTMENT OF COMMERCE (SHIFT II)

Session on Achieving Problem – Solution Fit & Product – Market Fit

25th Jan 2022

Objective of the Programme

- To know about the importance of product market mix
- To know the steps to Achieve Problem-Solutions-Market Fit

Invite:



Programme Schedule and Duty List

MC – Maharashi (I B.COM G)

| | |
|---|------------------------------|
| Prayer | Ms. Mahalakshmi (II B.Com G) |
| Welcome Address & Introduction of resource person | Mr. Abishek (II B.Com G) |

| | |
|------------------------------|---|
| Resource Person Presentation | Dr. Prasant P, Deputy Dean (I &A), IIC President, Assistant Professor, Khalsa College of Engineering & Technology |
| Vote of Thanks | Mrs. RJ Kabitha, Head, Department of Commerce(CA), Madurai Gandhi NMR Subbaraman College of Women |

Resource Person



Dr P Prasant (HONORARY DOCTORATE)

Deputy Dean (Industry & Academia) Cum Assistant Professor
IIC-President, Senior Faculty NISP, NAAC Co-Coordinator, Cyber Security Expert
Entrepreneurship Development Program, Innovation Ambassador
Asian - African Chamber of Commerce & Industry (AACCI) Member
World Human Rights Protection Commissions (WHRPC) Member
Founder Prasant Computer Studies and Management

Dr. P. Prasant is a renowned Speaker and administrator with 7 years of experience in teaching Cyber Security IT, Computer Applications, and Management Courses, as well as 3 years as a cooperative trainer. He works at **Khalsa College Charitable society as Deputy Dean (I&A), Assistant Professor, IIC President, Senior Faculty NISP Khalsa College of Engineering & Technology, Amritsar, Punjab**. He has obtained various certifications due course that including C/C++, ADVANCE JAVA CERTIFICATION, SAP CERTIFICATION, WEB DEVELOPMENT CERTIFICATION, and Other Languages.

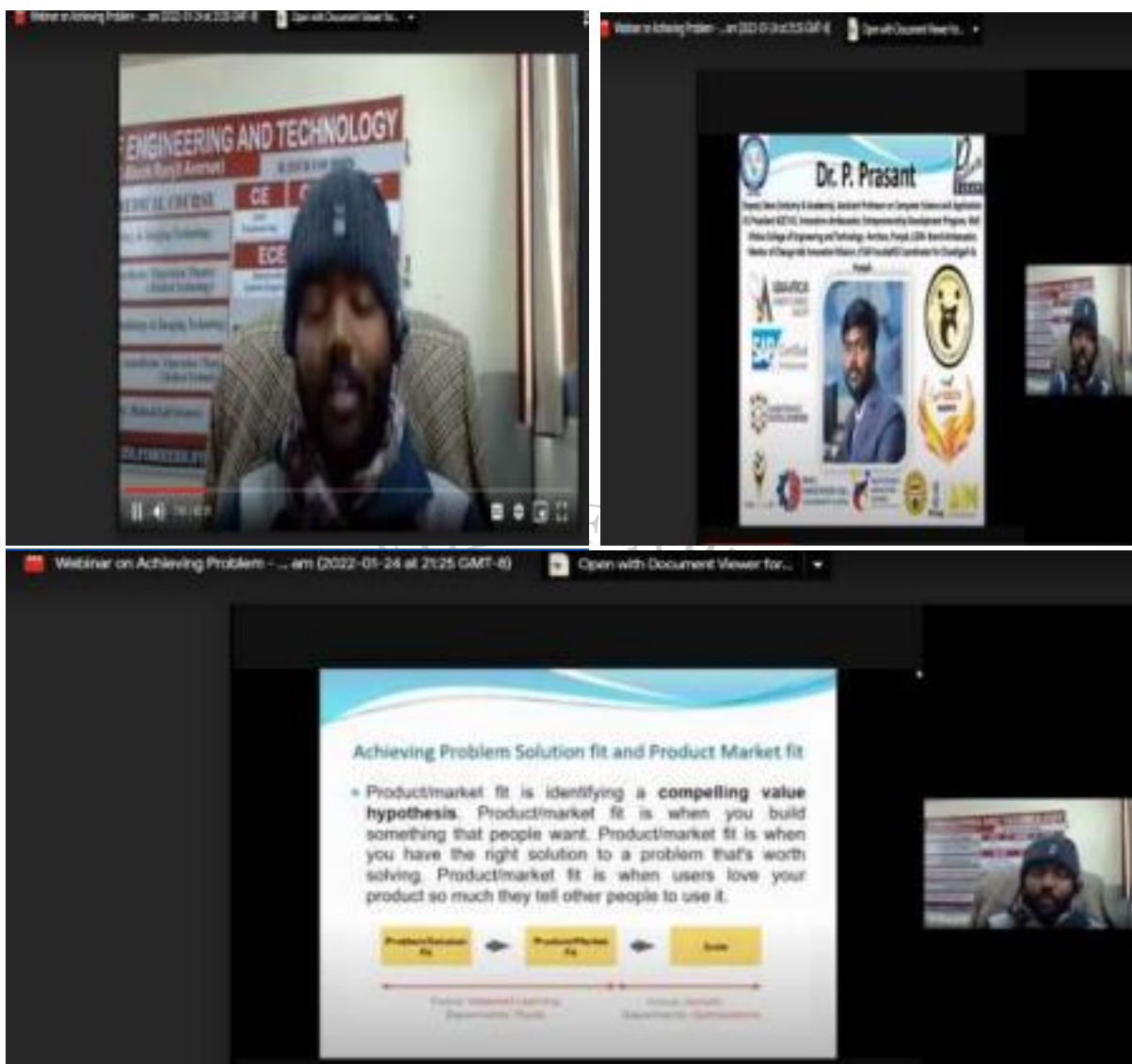
He has helped thousands of students overcoming their fear of IT knowledge over the years. He has strong communication skills and writing abilities, and inspires his student to do so. He believe in providing the best practices for students to become computer experts, He Possesses an in-depth knowledge of a variety of computer applications as well as the ability to troubleshoot technical issues.

He uses an elaborative as well as an analytical approach to help students to develop organizational skills by teaching them how to type, use the internet, and use software applications.

Meeting Link: meet.google.com/psk-udit-dpk

Meeting Recorded Link:

https://drive.google.com/file/d/1ogry8Qp6_xQjBDFbkN_hhW4Cs7Kq_IE8/view



Report:

A webinar on achieving problem – solution fit & product – market fit was conducted by Department of Commerce (Shift II), Patrician Institution's Innovation Council in association with Madurai Gandhi NMR Subbharaman College for Women on 25th Jan 2022. Students from both the college attended the program with the attendance of more than 100 participants. Dr. Prasant P, Deputy Dean (I&A), IIC President, Assistant Professor, Khalsa College of Engineering & Technology was the resource person of this webinar. He explains about the marketing strategy, validate product solution fit and customer problem fit. Students learnt to become a successful entrepreneur.

Feedback Link: <https://forms.gle/EhPRXqhqpww19w4J6>

Feedback Report:

Any suggestion or feedback

63 responses

Good

No

Useful

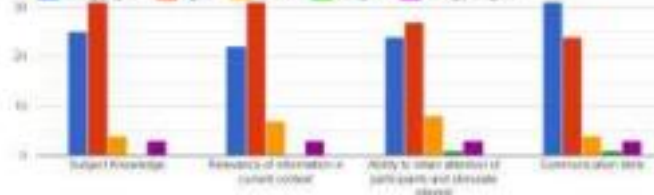
good

Good

Tq uuu very useful organization

Please rate the resource person (1- Lowest, 5- Highest)

Strongly Agree Agree Neutral Disagree Strongly disagree



If Similar e-Sessions are organized in near future, your willingness to join the e-session:

63 responses



Outcome of the Webinar:

- It helps to understand achieving product-market fit is key to a successful business • It helps know every business should care about understanding, and achieving, product-market fit.
- It helps to know about the steps measure product-market fit.

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Awarded 4 Star Rating with Mentor Status by MoE, Govt. of India

Patrician Institution's Innovation Council
Department of Commerce (Shift I)
in association with
Krishnaswami College for Women
Organizes FDP on “**Process of Innovation Development & Technology Readiness Level**”

Date: Tuesday 29th JANUARY 2022 **Time:** 11a.m. to 12 noon **Platform:**



PROGRAMME SCHEDULE

vb

| | | |
|----------|--------|---|
| 11:00 am | Prayer | Dr, Jansi Rani Assistant Professor Department of Commerce |
|----------|--------|---|

| | | |
|----------|---------------------------------|--|
| 11.02 am | Welcome Address | Dr, Unika Head Department of Commerce Patrician College of Arts and Science |
| | Felicitation by | Dr Angelin Cuba Head Dept of Business Economics Krishnaswami College for Women |
| 11:04 am | Introduction of Resource Person | Dr. Mahendran Assistant Professor Department of Commerce |
| 11:06 am | Resource Person Address | Dr Anuj Kumar Goel Prof. Electronics & Communication of Engineering Chandigarh University |
| 11:45 am | Question and Answer session | Moderator Vaidegi T Start-Up Co-Ordinator PIIC |
| 11:55am | Vote of Thanks | Dr. Deepa IIC Convener Krishnaswami College for Women |

M.C – Ms. VAIDEGI T




Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.
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Patrician Institution's Innovation Council Department of Commerce Shift I in association with Shri Krishnaswamy College For Women Department of Business Economics

Organizes a Mentor Mentee Programme

"Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialisation of Lab Technologies & Tech-Transfer"



Resource Person

Dr. Anuj Kumar Goel

Professor of Electronics and Communication Engineering,
Chandigarh University,
Punjab

Date : 29th Jan 2022

Timing : 11.00 A.M - 12.00 Noon

Platform: 

DR. ANGELENCUBA
HEAD, DEPARTMENT OF BUSINESS ECONOMICS
SHRI KRISHNASWAMY COLLEGE FOR WOMEN

DR. ANITA SAKENDRAN
PRINCIPAL
SHRI KRISHNASWAMY COLLEGE FOR WOMEN

DR. REVATHI
DEAN
SHRI KRISHNASWAMY COLLEGE FOR WOMEN

DR. D. UNIKA
HEAD, DEPARTMENT OF COMMERCE
(SHIFT I)

DR. DEBA GEORGE
PRINCIPAL

DR. JETINA VASANTH
ACADEMIC DIRECTOR

MR. DR. S. ARUNKUMAR
DIRECTOR & REGISTRAR

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Objective

The Faculty Development Programme (FDP) intends to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to Faculty

Registration Link <https://docs.google.com/spreadsheets/d/1-t7FqA8saNDqPou9755UqSQUBnP2QOtweI0uGJKbxf4/edit?usp=sharing>

Registration Form, "Process of Innovation Development & Technology Readness Level (TRL)" & "Com...

| Timestamp | NAME | EMAIL ID | COLLEGE/UNIVERSITY | STATE | DEPARTMENT/SHIFT | WHAT'S UP NUMBER |
|--------------------|--------------------------|---|-----------------------------|---------------|---------------------------|------------------|
| 1/20/2022 13:36:14 | Dr S. Suresh | suresh@patriciacollege.ac.in | Patrician College of Arts | Tamil Nadu | Mathematics Shift-1 | 9845174437 |
| 1/20/2022 16:58:18 | THANJAVI FOUZIA M H | thanji_fouzi@yahoo.co.in | Patrician College of Arts | Tamil Nadu | Computer science | 9798215178 |
| 1/20/2022 17:43:21 | SABARATHAN S | sabarath@patriciancollege.ac.in | PATRICIAN COLLEGE C | Tamilnadu | Computer Applications | 8881867631 |
| 1/20/2022 18:34:28 | Aashika S | a.ashika2002@gmail.com | College | TAMIL NADU | BCA | 9176166171 |
| 1/20/2022 18:35:11 | S. Anjali | anjali2019@gmail.com | Patrician College of Arts | Tamilnadu | BCA1 | 9898336951 |
| 1/20/2022 18:42:24 | Dr S. Karthikeyan Just P | physicistathk@jstg.co.in | Dr Ambedkar Govt Arts C | Tamil nadu | Dept of Physics | 73949 92196 |
| 1/20/2022 18:43:14 | Dr THANGARAJAN R | thangarajan_r@yahoo.com | MAHARUPANATHAR CO | Tamilnadu | Computer Science | 791886071 |
| 1/20/2022 18:45:47 | THANGARAJAN R | thangar@patrician.com | ST. JOSEPH'S COLLEGE | Tamilnadu | Computer Science | 5444505198 |
| 1/20/2022 18:47:33 | Dr H. HAZREENA | hazreenahazreena1912@gmail.com | MEAS Institute of Inform | Tamilnadu | MCA | 9798818173 |
| 1/20/2022 18:48:04 | Dr JACQUELINE PRINCE | jacquelineprince@patriciancollege.ac.in | Patrician College | Tamilnadu | Computer Applications | 8841156314 |
| 1/20/2022 18:48:48 | REKHA THY KRISHNAMO | rekhatykrishna@gmail.com | MEAS Institute of Inform | Tamil Nadu | MCA | 9444682343 |
| 1/20/2022 18:49:11 | SUGUMANI P | gsugumani@gmail.com | ST. JOSEPH'S COLLEGE | Tamilnadu | BCA | 9849189053 |
| 1/20/2022 18:52:33 | Dr U. Latha | latha_diprath@yahoo.com | Dewantha Dees Goverment | Tamil Nadu | BCA | 8124403388 |
| 1/20/2022 18:59:15 | Dr Subramanian S J | sajsubramanian@gmail.com | MEAS Institute of Inform | Tamilnadu | MCA | 9798818173 |
| 1/20/2022 19:08:17 | S. RAJESH | rajeshs@patrician.com | St. Joseph's College (Arts) | Tamilnadu | Computer Applications | 7398970081 |
| 1/20/2022 19:30:32 | Dr. Ganesh Kumar | ganeshkumar.dkn@gmail.com | Gargya University | Uttar Pradesh | Business | 9171757258 |
| 1/20/2022 19:30:34 | Dr S. RAJATH | dr.s.rajath@gmail.com | Central National Arts an | Tamil Nadu | Computer Science | 9894701193 |
| 1/20/2022 19:30:35 | Vishalika | vishalika1919@gmail.com | SRAS Gargya Univer | Uttar Pradesh | Department of Business | 8767912762 |
| 1/20/2022 19:30:35 | NAHI THAKUR | nahithakur@gmail.com | Gargya University | Uttar Pradesh | School of Study extension | 9826400937 |
| 1/20/2022 19:30:35 | Dr. J. J | dr.j.j@patriciancollege.ac.in | PCAS | Tamil Nadu | Social Work (SW) | 8876388033 |

Google meet link meet.google.com/zrj-btqt-zef

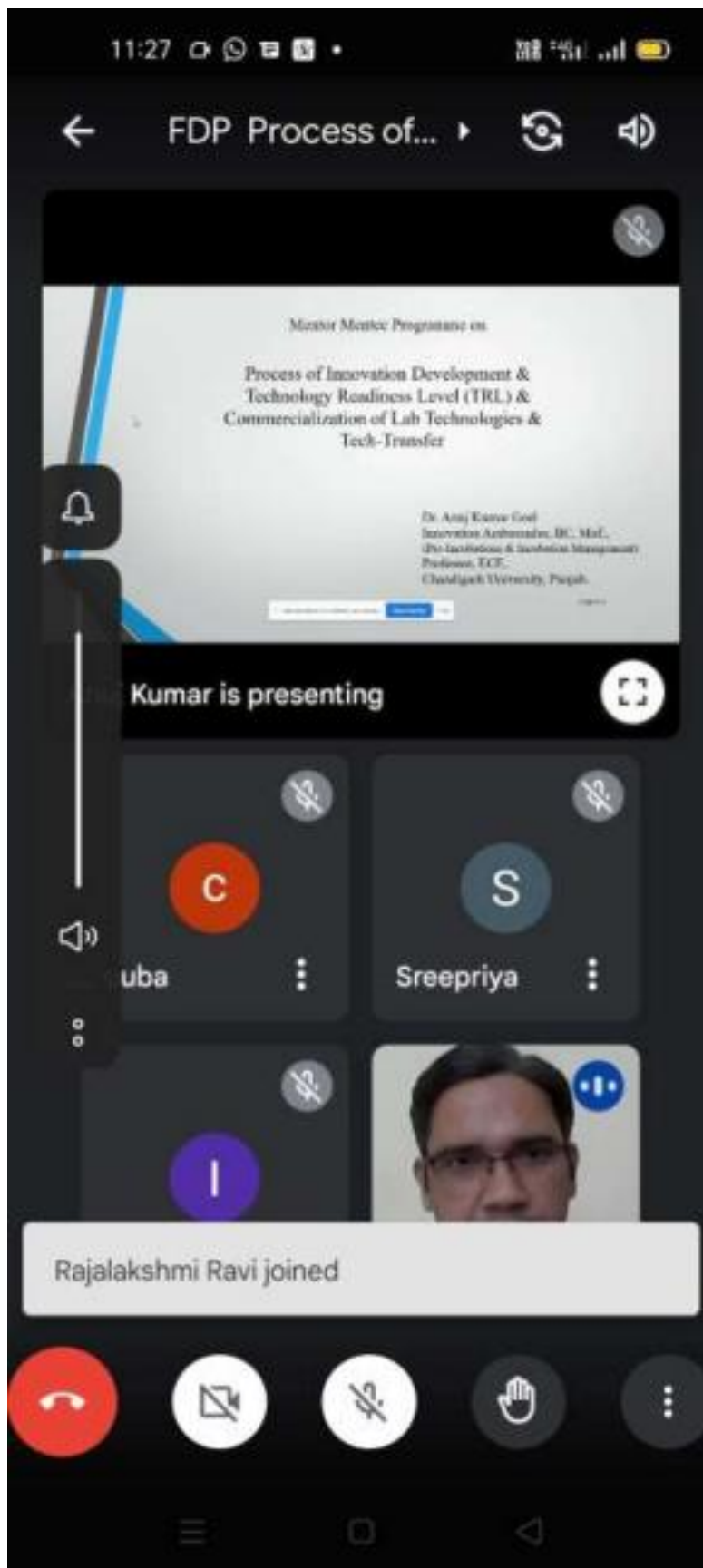
Feed Back Link

https://docs.google.com/spreadsheets/d/187t2BTXcoq6B0sZ8EgFyb9j58ddq5ts9eCjPgJ_ZN6c/edit?usp=sharing

Feedback form, "Process of Innovation Development & Technology Readness Level (TRL)" & "Com...

| Timestamp | Email Address | Score | EMAIL ID | NAME | DESIGNATION | COLLEGE/UNIVERSITY | DEPARTMENT | STATE |
|--------------------|----------------------------------|-------|----------------------------------|--------------------------|-------------|---------------------------|-------------------------|------------|
| 1/20/2022 20:42:34 | sangasath@patriciancollege.ac.in | | sangasath@patriciancollege.ac.in | SANGATH | Faculty | Patrician | Arts | Tamil Nadu |
| 1/20/2022 12:24:21 | audrey103@gmail.com | | audrey103@gmail.com | Udaya Ramesh A | Faculty | Shri Krishnaswamy College | Commerce | Tamil Nadu |
| 1/20/2022 12:24:32 | chandrasapriyaarathi@gmail.com | | chandrasapriyaarathi@gmail.com | Prayanka Chandrasek | Faculty | Shri Krishnaswamy College | Computer science | Tamil Nadu |
| 1/20/2022 12:24:48 | shree1143@gmail.com | | shree1143@gmail.com | SURESH | Faculty | Shri Krishnaswamy College | Mathematics | Tamil Nadu |
| 1/20/2022 12:24:52 | ananthkannan@gmail.com | | ananthkannan@gmail.com | D. ANANTHAK | Faculty | SHRI KRISHNASWAMY | Health | Tamil Nadu |
| 1/20/2022 12:25:08 | sabapathi@patriciancollege.ac.in | | sabapathi@patriciancollege.ac.in | SABAPATHI S | Faculty | PATRICIAN COLLEGE C | Computer Applications | Tamil Nadu |
| 1/20/2022 12:25:07 | jane@patriciancollege.ac.in | | jane@patriciancollege.ac.in | Dr S. JAYASUDHAN | Faculty | Patrician College of Arts | Commerce | Tamil Nadu |
| 1/20/2022 12:25:12 | kalsuresh1974@gmail.com | | kalsuresh1974@gmail.com | Dr. C. Kala | Faculty | St Thomas college of art | Business administration | Tamil Nadu |
| 1/20/2022 12:25:13 | haji1975@gmail.com | | haji1975@gmail.com | FRODO B | Faculty | PATRICIAN COLLEGE C | COMPUTER SCIENCE | Tamil Nadu |
| 1/20/2022 12:25:17 | limbusumaran2009@gmail.com | | limbusumaran2009@gmail.com | Dr. S. S. Sathy | Faculty | Shri Krishnaswamy College | Computer science | Tamil Nadu |
| 1/20/2022 12:25:18 | devindevi1811@gmail.com | | devindevi1811@gmail.com | Dr P. Devan Sathy | Faculty | SHRI KRISHNASWAMY | Commerce | Tamil Nadu |
| 1/20/2022 12:25:21 | arthy ventar10@gmail.com | | arthy ventar10@gmail.com | Ms. V. ARTHI | Faculty | SHRI KRISHNASWAMY | COMPUTER APPLICATIONS | Tamil Nadu |
| 1/20/2022 12:25:26 | chandrasekhar37@gmail.com | | chandrasekhar37@gmail.com | Chandrasekhar C | Student | Shri Krishnaswamy College | Business Administration | Tamil Nadu |
| 1/20/2022 12:25:28 | radhika@gmail.com | | radhika@gmail.com | MAHARAJA | Faculty | Shri Krishnaswamy College | English | Tamil Nadu |
| 1/20/2022 12:25:42 | radhika anujathakur@gmail.com | | radhika anujathakur@gmail.com | Radhika E | Faculty | Shri Krishnaswamy College | Business Administration | Tamil Nadu |
| 1/20/2022 12:25:51 | sheeja134@gmail.com | | sheeja134@gmail.com | SHEEJA S | Faculty | Shri Krishnaswamy College | Mathematics | Tamil Nadu |
| 1/20/2022 12:26:53 | skrishnakademy@gmail.com | | skrishnakademy@gmail.com | Dr. S. KRISHNA Maheswari | Faculty | Shri Krishnaswamy College | Department of Commerce | Tamil Nadu |
| 1/20/2022 12:26:58 | felicitas@kalyan@gmail.com | | felicitas@kalyan@gmail.com | Dr. R. Esther Felicia | Faculty | SHRI KRISHNASWAMY | MATHEMATICS | Tamil Nadu |
| 1/20/2022 12:26:52 | vishal Kumar gowtham@gmail.com | | vishal Kumar gowtham@gmail.com | Dr. L. GANESH | Faculty | SHRI KRISHNASWAMY | COMMERCE GENERAL | Tamil Nadu |
| 1/20/2022 12:26:53 | sathya_ahay@yahoo.com | | sathya_ahay@yahoo.com | Dr. S. Subbalakshmi | Faculty | Shri Krishnaswamy College | Mathematics | Tamil Nadu |

Screen Shots of the Program



AND SCIENCE
D FIND

MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY (MEITY)

| Program Name | Location | Mode | Priority | Details | Start/End Date | Expected |
|--|-----------|--------|--|---|---|------------|
| Support for International Persons Participation in Electronics & Information Technology (SP-INT) | Any | Onsite | IT Services, analytics, enterprise software, technology business Incubator of Things.AI | MEITY will technology start-ups in the ICTE sector | 001-10 lakhs per participant on 50% of the total expenses incurred in R&D and marketing | 30-11-2019 |
| Multiplier Growth Scheme (MGS) | For MSMEs | Onsite | IT Services, analytics, enterprise software, technology business Incubator of Things.AI | Start-ups, incubators/accelerators/venture funds have projects in electronics & information technology | 1-4 crore per one lakh rupees invested | 3-3 years |

Anuj Kumar is presenting



Anuj Kumar



Sreepriya



You



Sabapat 74 others

MINISTRY OF SCIENCE & TECHNOLOGY

| Sl. No. | Project | Area | Objectives | Impact | Remarks | Cost |
|---------|---|------|--|--|--|------|
| 1 | Development of Advanced Materials & Nanomaterials | 10% | Develop advanced materials & nanomaterials for various applications including aerospace, defense, biomedical, etc. | The project is aimed at developing advanced materials & nanomaterials for various applications including aerospace, defense, biomedical, etc. | The project is aimed at developing advanced materials & nanomaterials for various applications including aerospace, defense, biomedical, etc. | 10% |
| 2 | Advanced Materials Research | 10% | Develop advanced materials & nanomaterials for various applications including aerospace, defense, biomedical, etc. | The project is aimed at developing advanced materials & nanomaterials for various applications including aerospace, defense, biomedical, etc. | The project is aimed at developing advanced materials & nanomaterials for various applications including aerospace, defense, biomedical, etc. | 10% |

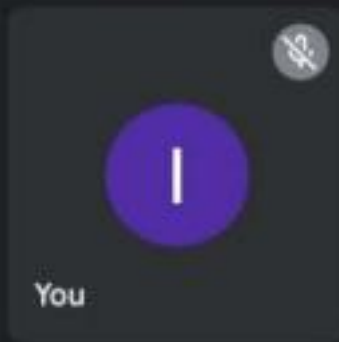
Anuj Kumar is presenting



Anuj Kumar



Sreepriya

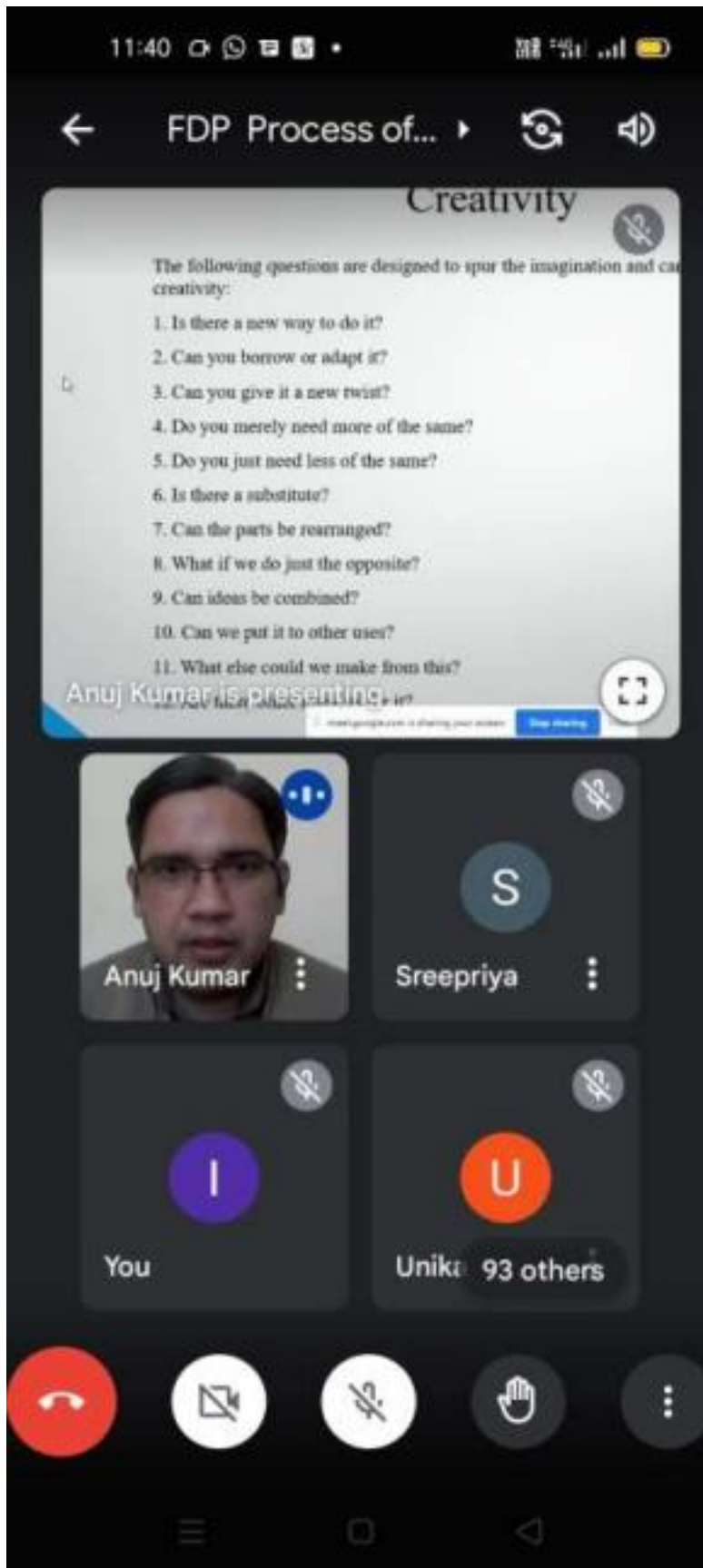


You



Sabapathi 73 others

SCIENCE AND TECHNOLOGY
FIND



Outcome

Patrician Institution's Innovation Council, Department of Commerce (Shif I) in association with Krishnaswami College for Women Organized on "Process of

Innovation Development & Technology Readiness Level”

Resource Person Dr Anuj Kumar Goel -Professor Electronics & Communication of Engineering
Chandigarh University

Nearly 120 Faculty were Registered and attended Program. Dr Anuj delivered Effective presentation on Various dimensions on Innovation and Creativity and explained Kapila Program. Professor Gave insight to various Funding Opportunities by the Ministry of Electronics and Information Technology.

Participants actively participated and received Valuable inputs.

<https://kso.page.link/wps> Sample Certificate



Our sincere Thanks and Heartfelt Appreciation to our Resource Person





THE RESOURCE PERSON IS EXPLAINING ABOUT WHAT IS ENTREPRENEURSHIP

Patrician College of Arts and Science

Affiliated to the University of Madras
& Reaccredited 'A+' Grade by NAAC Highest

**Rank and Mentor Mentee Status by MoE, Govt. of
India**



**PATRICIAN INSTITUTION'S
INNOVATION COUNCIL**

REPORT ON NATIONAL SCIENCE DAY



PROGRAMME SCHEDULE

| | | |
|-------|--------|--|
| 10 am | Prayer | K.Sangeetha, Assistant Professor Department of computer Applications |
|-------|--------|--|

| | | |
|-------------|-----------------|--|
| 10.02 am | Welcome Address | Ms.Vaidegi T ED Cell Co-Ordinator PEDC |
| 10.30 am | Felicitation | Dr.S.Arockiaraj Director & Secretary |

Chief Guest Profile

Name: Dr.S.Arockiaraj Qualification: M.Com.,M.Phil.,B.Ed., Ph.D., No. Of Years Of Experience: Teaching – 14 years, Administrative – 7 years Area Of Expertise: Human Resource Management, Marketing Mobile:9444026913 E mail id:rajfsp@gmail.com Participation in Board of Studies

- Academic Council Member from 02.12.2014 to 01.12.2017
- Academic Council Member from 04.12.2020 to 03.12.2023

Administrative Responsibilities held:

- Phoneix Coordinator
- Director and Secretary Award
- Dr.A.P.J. Abdul Kalam Award for Positive Attitude, Dedicated Services, Devotion in Duty, Exemplary Achievements organized by Lions Club of Pudumai Gemeni

Published Books Book Titled Year Of Publication Publication ISBN
Number Principles Of Management 2017 Himalayan House 978 93 5273
766 6

Publications In ISBN Books In State/National/International Seminar /Conference Title Of The Paper Date Of Publication Organized State/National/Internationa I ISBN NumberEffects Of Globalization On The Ethics Of Advertising 25.01.2012 International Quality Assurance Cell (Iqac) Guru Nanak College National Seminar ISBN 978 81 90792 48 6A Study On Ethics And Values In Business For Business Competitiveness 27.08.2014 Patrician College Of Arts And Science In Association With Petroleum Conservation Research Association International Seminar 978-81-8209-134-4A Study On The Consumers' Perspective On The Ethical Dimensions of Commercial Advertisements on television Oct Dec 2014 International Journal Of Business And Administration Research Review International Journal Issn2348-0653A Study On Children Buying Behavior Towards The Impact Of Advertisements With Reference To Chennai City Nov-14 International Journal Of Management And Social Science Research Review International Journal Issn-2349-6738 Awareness In Education Showing Literature 2014 Patrician College Of Arts And Science

Isbn 93 80023 170 Startup Entrepreneur 11.05.2020 MPNMJ Engineering College, Chennimalai Webinar How Can I Become A Career Counselor 06 To 12th May 2020 Bharathiyar University Webinar Workshop Research Funding Projects & Ipr 7 th – 10th May KCG College Of Engineering And Management Studies And Research FDP E-Quiz On Research Methodology For Social Science Researchers 13-5-2020, Vivekanandha College of Arts and Science For Women E Quiz 13.05.2020 Loyola College Of Education FDP Tax Planning For Salaried Employees 14.05.2020 Iqac SSSN Jain College Webinar Covid 19 Pandemic: Transformation Through Heartful Leadership 23.05.2020 Rv Institute Of Management Webinar Branding The Small Brands 26.05.2020 Bhagwan Mahavir College Of Management Webinar Atma Nirbhar Bharat – Stimulus Package For Agriculture And Msmes 26.05.2020 Gsss Simha Subbamahalakshmi First Grade College, Mysuru Webinar Usage Of Ict Tools For Effective Class Room Teaching 27.05.2020 Sindhi College Webinar State Of Art Research In Power Systems And Drafting Research Articles 27.05.2020 Vaagdevi Engineering College, Warangal Webinar Perspectives Of Learning 28.05.2020 Gtn Arts College Webinar How To Protect Your Ideas With Patents 29.05.2020 Er.Perumal Manimekalai College Of Engineering Webinar Yogic Solution To Physical And Mental Problems Admst Covid 19 Pandemic 29.05.2020 Sdj International College National Level Webinar Opportunities And Challenges In Accounting Professional Courses 30.05.2020 Srm Institute Of Science And Technology National Level Webinar Challenges and Importance of E - Waste Management 01.06.2020 Srinidhi Institute Of Science And Technology Webinar Intellectual Property Rights 03.06.2020 Navrasam Arts And Science State Level Webinar College For Women, Rachalur Erode & Maxrein Research Institute and Consultancy Emotional Connection With Employees During Crisis 03.06.2020 Nehru Institute Of Management Studies International Hr Webinar Learning To Live With Covid 03.06.2020 Jbas College Webinar Stock Market Success Formula 03.06.2020 Mar Gregious College Of Arts And Science National Webinar "Human Resource Development in Higher Education After Covid 19 07.06.2020 Bhakta Kavi Narsinh Mehta University, Junagadh International Webinar Effective Online Teaching Methods 8 th June To 14th June Dr.N.G.P. Institute Of Technology FDP Unlock Your Potential 10.06.2020 Dhanalakshmi Srinivasa Institute Of Technology Webinar "Future Perspective" 10th To 12th June 2020 Nehru Institute Of Information Technology And Management, International Webinar New Economic Packages 10th June To 13th June 2020 PKR Arts College For Women Webinar Interdisciplinary Research And Its Importance 12.06.2020 Audishankar Group Of Institutions, Nellore Webinar Awareness Of Design Thinking Toolkit And Its Importance To Scalable Innovation 13.06.2020 St.Claret College ` One Day National Level Student Development Programme Importance Of Social Media Platforms In Education System In Current Scenario 14.06.2020 Sk Media Tech Researchers Team National Webinar Research Approach Toward Predictive Analytics 20.06.2020 Marudupandiyar

College Thanjavur Arts And Science Webinar Know The Art And Science Of Selling And Marketing 21.06.2020 Sk Media Tech Researchers Team National Webinar Re-Entry 21.06.2020 Maxrein Foundation International Webinar Impact On Ncovid-19 On Higher Education, TransDisciplinary Research And Employability" 23.06.2020 Kle Society S Nijalingappa College National Webinar Research And Innovations In Defence Sectors 24.06.2020 Sri Sairam Engineering College National Webinar Mind Power 25.06.2020 Maxrein Foundation International Webinar Can Creativity And Innovation Be Taught To Students? 01.07.2020 Bharathiar University, Coimbatore Webinar Understanding Obs Studio & 10.07.2020 Dr.Mgr National Level E Workshop Streamyard For E-Content Creation And Live Streaming Organized Educational And Research Institute A Discourse On Cyber Security For Women 11.07.2020 Knowledge Institute Of Technology Webinar Renewable Sources Of Energy Webinar 11.07.2020 Mohamed Sathak AJ College Of Engineering Webinar Outcome Based Education 11.07.2020 Cauvery College For Women National Level FDP Engineering, Employability And Emotional Intelligence 14.07.2020 Francis Xavier Engineering College Webinar Education In Covid 19: Challenges & Opportunities 20th To 24th July 2020 Cauvery College National Level Webinar Plagiarism In Research And Publications And How To Prevent 22.07.2020 Cauvery College National Level FDP Mental Hygiene During Covid Pandemic 14.08.2020 Prestige Institute Of Management And Research Webinar

National Science Day-2022 Event Report

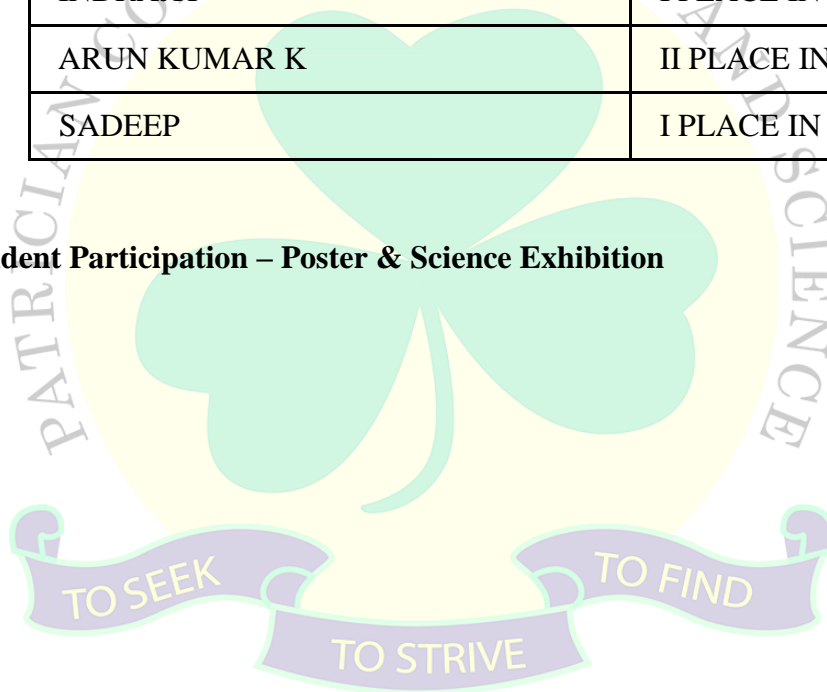
National Science Day is celebrated every year on February 28, the day when CV Raman discovered the Raman Effect, a phenomenon in spectroscopy. CV Raman discovered the Raman Effect in 1928 while working in the laboratory of the Indian Association for the Cultivation of Science, Kolkata, which helped him in winning the prestigious Nobel Prize in 1930. The theme for National Science Day 2022 celebration is "Future of STI: Impacts on Education, Skills and Work". Department of Pharmaceutical Analysis, Patrician College of Arts and science day organized an awareness program on National Science Day on 07.2.2022. In this regard, PIIC organized various events like Quiz competition and poster presentation for A Quiz competition was conducted for the students. Sixty students have been participated in the event. Dr.Thenmozhi, Assistant Professor, Department of Corporate secretaryship Practice and Ms Sangeetha, Assistant Professor, Department of Computer Application were the judges for the quiz competition. On the same day, Poster presentation was conducted on the topic "Recent Trends in Science Technology & Innovation". Twenty five students had participated in poster presentation. Science Exhibition were conducted and 20 students participated and The students showcased their research talent through poster. Students touched many new aspects related to science in their posters.

Dr.Usha George, Principal, Dr Fatima Vasanth Academic Director were the judges for the poster presentation.. Principal appreciated the participants and winners of the National Science Day events. We would like to thank Management, Principal, All HOD and Faculty members, for the successful completion of event . Chief Guest Dr.S.Arockiaraj Director & Secretary distributed Prizes to the winners

Prize winners list

| NAME | PLACE |
|--------------|-------------------------------|
| S.DIVYA | I ST PLACE IN QUIZ |
| M.NITHYA | II PLACE IN QUIZ |
| INDRAJIT | I PLACE IN POSTER MAKING |
| ARUN KUMAR K | II PLACE IN POSTER MAKING |
| SADEEP | I PLACE IN SCIENCE EXHIBITION |

Student Participation – Poster & Science Exhibition



| S.NO | NAME | ROLL NO | SIGN |
|------|-------------------------|----------|------|
| 1 | S DIVYA | D21M0001 | |
| 2 | M SIDDHY A | D21M0002 | |
| 3 | INDRANI | D21M0003 | |
| 4 | ARUN KUMAR K | D21M0004 | |
| 5 | ANUSHTA P | D21M0005 | |
| 6 | ANUSHTA K | D21M0006 | |
| 7 | DARIEL ANTHONY DAVID | D21M0007 | |
| 8 | DARYL JOSHUA LIPPERT | D21M0008 | |
| 9 | CHINTEER RAAJ A | D21M0009 | |
| 10 | CHINMANUVEL L | D21M0010 | |
| 11 | JAGADESH S | D21M0011 | |
| 12 | JAGAN A | D21M0012 | |
| 13 | MANOJ KUMAR J | D21M0013 | |
| 14 | MARCO GRACY P | D21M0014 | |
| 15 | MOHAMED ABDEL ADEES M I | D21M0015 | |
| 16 | MOHAMED SHAHEED IMRAN S | D21M0016 | |
| 17 | NAVEEN KUMAR M G | D21M0017 | |
| 18 | NAVEEN KUMAR S | D21M0018 | |
| 19 | NISHAN M P | D21M0019 | |
| 20 | SANJAYNATH G | D21M0020 | |
| 21 | SADHEEP M | D21M0021 | |
| 22 | SCWMIYA K | D21M0022 | |
| 23 | PRAVIN SAMUEL J | D21M0023 | |
| 24 | SRINIVASAN E | D21M0024 | |
| 25 | SANTHOSH KUMAR B | D21M0025 | |

Student Registration Details - Quiz Competition

| S.NO | NAME | ROLL NO | SIGN |
|------|----------------|----------|------|
| 1 | VUGESH G | D19CA001 | |
| 2 | DEEPAK KUMAR U | D19CA002 | |
| 3 | DEVANYA V | D19CA003 | |
| 4 | DEEPAK S | D19CA004 | |
| 5 | SHISHA S | D19CA005 | |
| 6 | SRIDARSHAN S | D19CA006 | |

TO STRIVE











Certificate





Topic: Innovation for Career Opportunity

MODE : ONLINE

YOUTUBE LINK : <https://youtu.be/jfebE7dk75E>

Objectives

- To know about the career opportunities through various innovations
- To encourage the younger generation to be an entrepreneur
- To know about various organizations and their journey

Agenda

| | |
|-----------------|---|
| Prayer | Mrs. Raichel Diana Assistant Professor Department of Social Work Patrician College of Arts and Science |
| Welcome Address | Justus Wallis C J Assistant Professor Department of Social Work Patrician College of Arts and Science |

| | |
|---------------------|--|
| Chief Guest Address | Dr. Sanjeev Shrivastava Dean Academics and Research, Guru Nanak Institute of Technology, Hyderabad |
| Vote of Thanks | Mrs. Reena Rachel Assistant Professor Department of Social Work Patrician College of Arts and Science |

Resource Person:

Dr. Sanjeev Shrivastava


Dean Academics and Research,
Guru Nanak Institute of Technology,
Hyderabad

Program Summary


Patrician Institution's Innovation Council & Department of Social Work, Patrician College of Arts & Science in association with St. Anthony's College of arts and Science for women, Dindigul organized a Faculty Development Program on "Innovation for Career Opportunity" on 04.02.2022, 11:00 AM. The faculty members from various institutions have participated in this FDP.

The resource person for the day 1 FDP was Dr. Sanjeev Shrivastava, Dean Academics and Research, Guru Nanak Institute of Technology, Hyderabad. Dr. Sanjeev Shrivastava was talking about the career opportunity through various examples like Asian Paints, etc.,. The Startup companies are much needed in the present era. All the bigger companies today had a humble beginning once. The Indian Government is providing various resources to the budding entrepreneurs. The Government policies were framed in such a way to motivate the younger generation to be an entrepreneur and they will contribute to the Country's economic growth.





Invite




Patrician College of Arts and Science
Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600030.
A Christian Minority Institution
Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2011
Awarded a Star with Mentor Status by Innovation Cell, MoE, Govt. of India



Bishop Daniel Delany
Founder


**Patrician Institution's Innovation Council &
Department of Social Work**
in association with
St. Antony's College of Arts and Sciences for Women, Dindigul
Organizes a Mentor Mentee Programme
Faculty Development Programme
on
Innovation for Career Opportunity
Resource Person



Dr. Sanjeev Shrivastava
Dean Academics and Research & Development
Professor of Computer Science Engineering
Guru Nanak Institute of Technology
Hyderabad

Date: 04th Feb 2022

Time : 11.00 A.M - 12.00 Noon

Platform : 

KEYOR.MARY FRANKIE SANTHI
PRINCIPAL
ST. ANTHONY'S COLLEGE
OF ARTS AND SCIENCES FOR WOMEN

DR. J. DEEPA
HEAD,
DEPARTMENT OF SOCIAL WORK

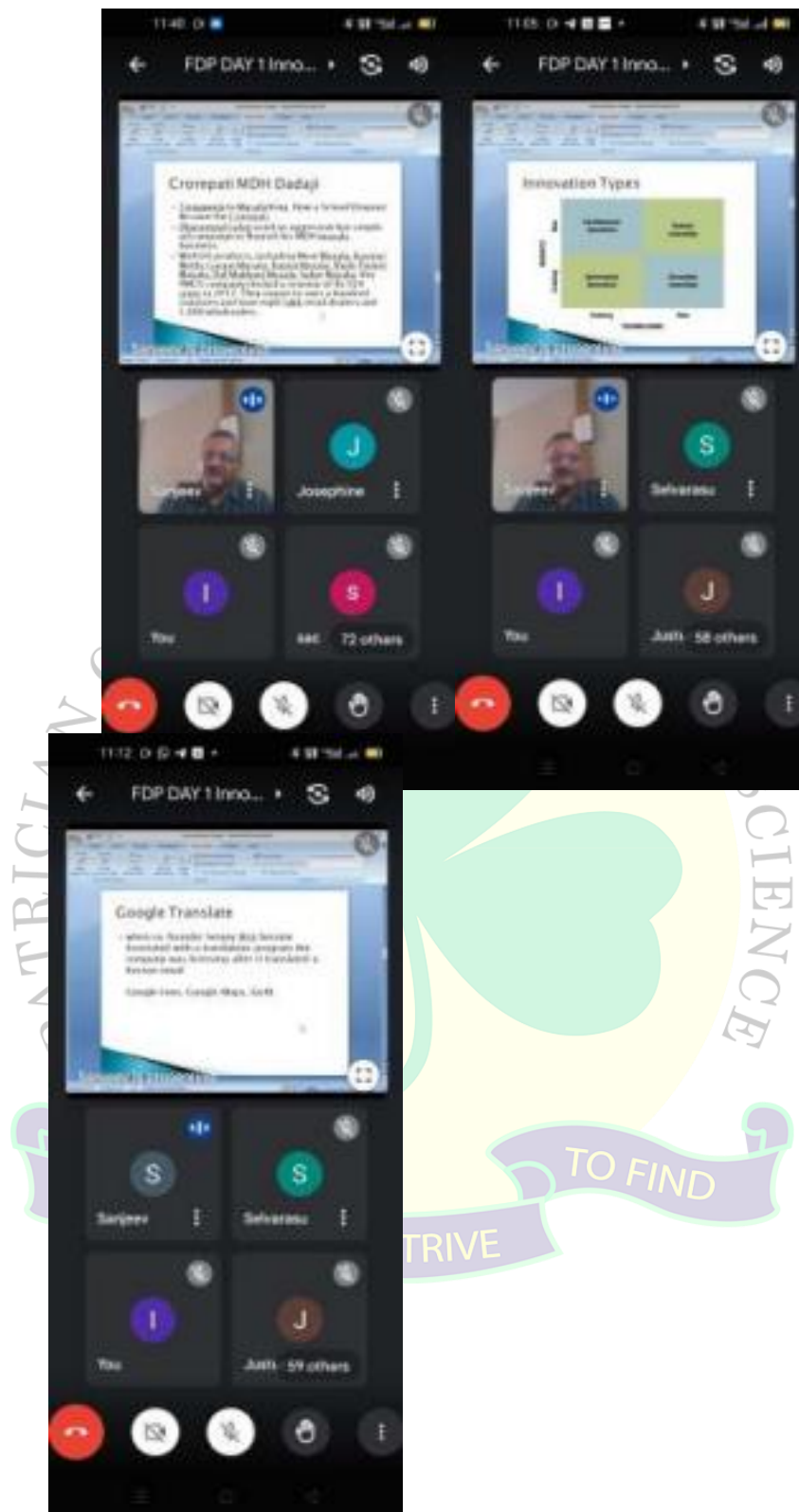
DR. LISHA GEORGE
PRINCIPAL

DR. JAYINA VASANTH
ACADEMIC DIRECTOR

DRU. DR. L. ANDESHKUMAR
DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Screenshots



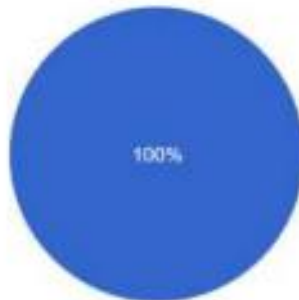
Dr. Sanjeev Shrivastava orienting on
“Innovation for Career Opportunity”

Outcome

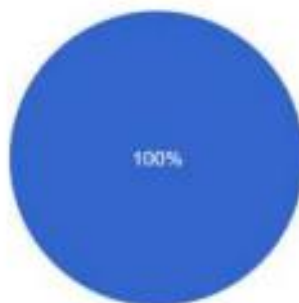
- The Participants came to know about the career opportunities through various innovations
- The participants were highly encouraged to be an entrepreneur
- The participants came to know about various

organizations and their journey **FEED BACK**

Was the program useful ?
52 responses



Were the Programme objectives met clearly
52 responses



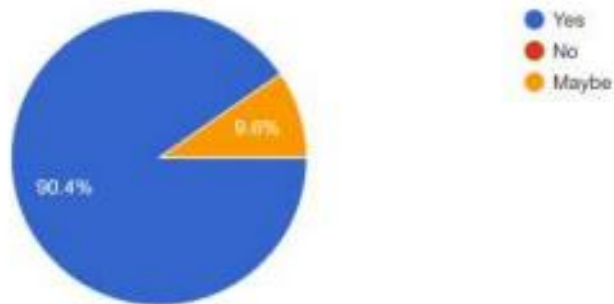
Did you learn new inputs from the programme ?

52 responses



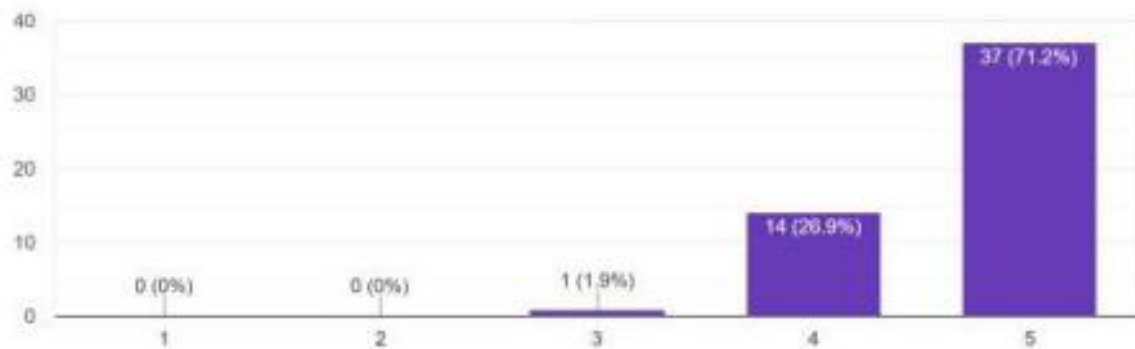
Would you recommend us to arrange similar programs in future ?

52 responses



How would you like to rate the programme in a scale 1 to 5, 5 being the highest

52 responses



PARTICIPANTS LIST

| S.No | FULL NAME | PROFESSION | NAME OF THE ORGANISATION |
|------|-----------|------------|--------------------------|
| | | | |

| | | | |
|---|------------|---------------------|---------------------------------------|
| 1 | FRIZILIN.R | ASSOCIATE PROFESSOR | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
|---|------------|---------------------|---------------------------------------|

| | | | |
|----|------------------------|----------------------------------|---|
| 2 | Ms.PRIYADHARSHINI K | ASSISTANT PROFESSOR | SDNB VAISHNAV COLLEGE FOR WOMEN CHENNAI |
| 3 | THASIN FOUZIA M H | ASSISTANT PROFESSOR | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 4 | DR.R.YOGATHARANI | ASSISTANT PROFESSOR | ST.ANTONY'S COLLEGE OF ARTS AND SCIENCES FOR WOMEN |
| 5 | S.RATHIKA | FACULTY | PRINCE SHRI VENKATESHWARA PADMAVATHY ENGINEERING COLLEGE, CHENNAI-127 |
| 6 | Dr. C. VIJAYALAKSHMI | Assistant Professor in Economics | Sindhi College Of Arts And Science |
| 7 | B VIJAYA SAMUNDEESWARI | ASSISTANT PROFESSOR | SINDHI COLLEGE OF ARTS AND SCIENCE |
| 8 | Dr.M.KAMALADEVI | Assistant Professor | Patrician College of Arts and Science |
| 9 | Vinola Sharobell W | Assistant professor | Patrician college of arts and science |
| 10 | Divya J | Asst Professor | PCAS |

| | | | |
|----|-------------------|---------------------|---------------------------------------|
| 11 | Dr.Sindhu Sivan | TEACHER | Patrician College of Arts and Science |
| 12 | Dr.T.V.MANJUSHA | Academician | Patrician College of Arts and Science |
| 13 | Jerome Nesa Raj L | Assistant Professor | Patrician College of Arts & Science |

| | | | |
|----|----------------------------|------------------------------|--|
| 14 | A.BRINDHA | Assistant Professor, | Department Of Economics, Chellammal Women's College,Guindy,Chennai- 32 |
| 15 | B.Kohila | Assistant professor | St.Antony's college of arts and Science for Women |
| 16 | Leanne Maria | Assistant Professor | Patrician College of Arts and Science |
| 17 | JOSEPHINE SHANTHI G | ASSISTANT PROFESSOR | PATRICIAN COLLEGE OF ARTS & SCIENCE CHENNAI |
| 18 | A.Vanitha Jaya Rani | Head and Assistant Professor | St.Antony's college of Arts and Sciences for Women, Thamaraipadi, Dindigul-5 |
| 19 | SUMATHI P | Assistant Professor | St.Antony's College of Arts and Sciences for Women |
| 20 | Dr B Subbulakshmi | Associate Professor | Patrician College |
| 21 | Daniel Felix Joseph Chalke | Assistant Professor | Patrician College of Arts and Science |

| | | | |
|----|------------------------------|---------------------|--|
| 22 | R.SUNITA JOHN | Assistant Professor | Patrician college of Arts and scienc Adyar |
| 23 | T.Malarvizhi | Assistant professor | St.Antonys college of Arts and science for women |
| 24 | DR.S.JANSIRANI | Assistant professor | Patrician College of Arts and science |
| 25 | G. Aruna Abirami | Assistant Professor | Shrimathi Devkunvar Nanalal Bhatt Vaishnav College |
| 26 | Dr.K.SINTHIYA | Assistant professor | St.Antony's college of arts @ sciences for women. Tamaraipadi. |
| 27 | Dr.S.Sivaranjani | Assistant Professor | St Anthony's College of Arts and Sciences for Women, Dindigul |
| 28 | Dr. Ravita Bhatia | Associate professor | PATRICIAN COLLEGE |
| 29 | Dr.M.KAVITHA | Assot.Professor | St.Antony's college of arts and sciences for women |
| 30 | Paul Shyni. C | Teaching | St.Antony's college of arts and sciences for women |
| 31 | Dr. N. C. Martin | Asst. Professor | Patrician college of Arts and science |
| 32 | I. Florence Josephin Punitha | Assistant Professor | Patrician College of Arts and Science |

| | | | |
|----|--------------------|----------------------|--|
| 33 | UshaJose.K | Associate Professor | Patrician College |
| 34 | Dr.M.Meenakshi | Associate Professor | Patrician College of Arts and Science |
| 35 | Justus Wallis C J | Assistant Professor | Patrician College of Arts & Science |
| 36 | Mrs.J.USHA | Assistant Professor | St.Antony's College of arts and sciences for women |
| 37 | Mary Louisa A | Assistant Professor | Patrician College of Arts and Science Adyar |
| 38 | Srivaishnavi K R | Assisitant Professor | Patrician college of Arts and Science |
| 39 | Mrs. SUMATHI S | Assistant Professor | Patrician college of Arts and Science |
| 40 | DR.S.VIJAYA KUMARI | ASST PROFESSOR | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 41 | Dr.A.RAJA | Assistant Professor | Patrician College of Arts and Science |

| | | | |
|----|--------------------|---------------------|---------------------------------------|
| 42 | MAHALAKSHMI G | Assistant Professor | Patrician College of Arts and Science |
| 43 | Dr. B. Sasikala | Assistant professor | Patrician College of Arts and Science |
| 44 | Ajitha Purnima M S | Assistant Professor | Patrician College of Arts and Science |

| | | | |
|----|--------------------------|-----------------------------------|--|
| 45 | Sasikala. K | Assistant Professor | Hindustan College of Arts and Science |
| 46 | Sruthi S.R | Guest Lecturer | Hindustan college of Arts and Science |
| 47 | Dr. Samdanielthompson G. | Assistant Professor | Hindustan College of Arts and Science |
| 48 | NARENDRAN P | Assistant Professor | Hindustan College of Arts & Science |
| 49 | M. KARTHIK | Assistant Professor in Statistics | Hindustan College of Arts & Science |
| 50 | Joshua Daniel Egan L | Assistant Professor | Hindustan College of Arts & Science, Padur |
| 51 | G JACULINE PRIYA | Assistant Professor | Patrician College of Arts and Science |

SAMPLE CERTIFICATES

TO SEEK

TO FIND

TO STRIVE



PATRICIAN COLLEGE OF ARTS AND SCIENCE



A Christian Minority Institution

Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC

Awarded 4 star with Mentor Status by Innovation Cell, Ministry of Education, Government of India

CERTIFICATE OF PARTICIPATION

This is to certify that **Dr. M.CHARLES AROCKIARAJ, Asst. Professor of Patrician college of Arts and Science** has actively participated in the Five Day Faculty Development Programme on **"Innovation, Entrepreneurship and IPR"** organized by Patrician Institution's Innovation Council (PIIC) & Department of Social Work from 4th Feb 2022 to 9th Feb 2022.


DR.D SHEEPRINA

PED Co-ordinator


Ms. Jeyva

HOD, Dept. of Social Work


DR.USHA GEORGE

PRINCIPAL


DR.FATIMA YASANT

ACADEMIC DIRECTOR


BRO.DR.S.AROCKIARAJ

DIRECTOR & SECRETARY



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CERTIFICATE OF PARTICIPATION

This is to certify that **D.SOFIYA ANBUSELVI, Assistant professor of St.Antony's college of arts@ sciences for women. Tamaraipadi.** has actively participated in the Five Day Faculty Development Programme on **"Innovation, Entrepreneurship and IPR"** organized by Patrician Institution's Innovation Council (PIIC) & Department of Social Work from 4th Feb 2022 to 9th Feb 2022.


DR.D SHEEPRINA

PED Co-ordinator


Ms. Jeyva

HOD, Dept. of Social Work


DR.USHA GEORGE

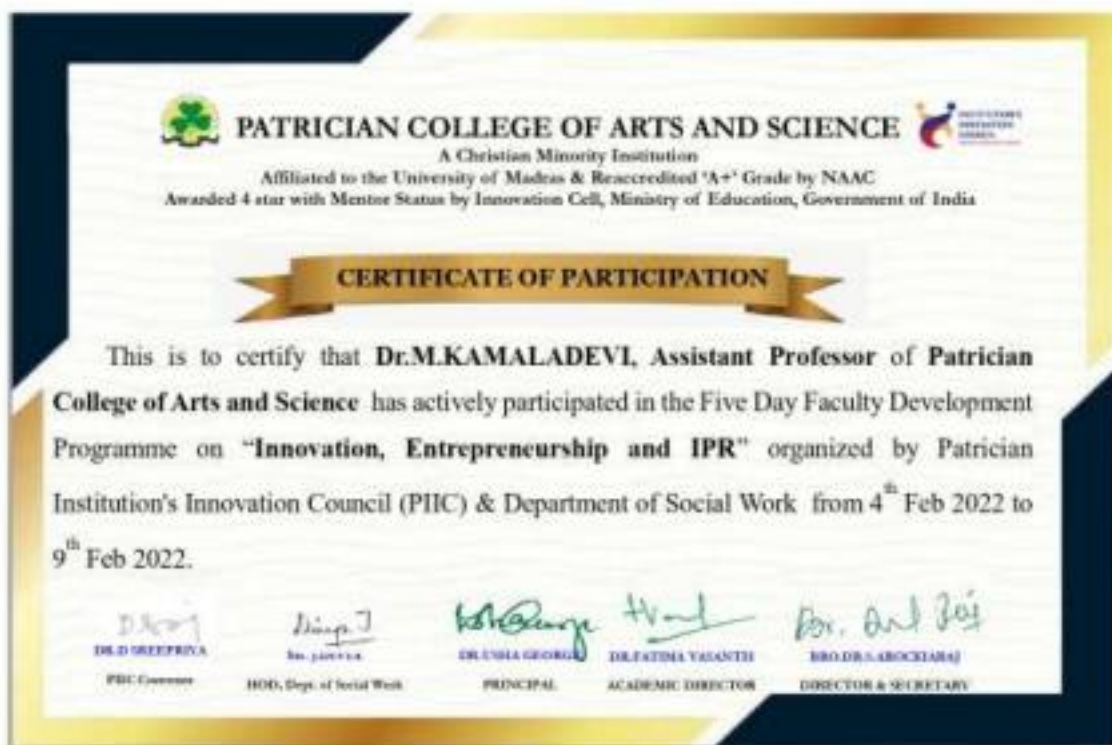
PRINCIPAL


DR.FATIMA YASANT

ACADEMIC DIRECTOR


BRO.DR.S.AROCKIARAJ

DIRECTOR & SECRETARY



Patrician College of Arts and Science, Adyar,

Chennai-20

**Affiliated to the University of Madras & Reaccredited
'A+' Grade by NAAC, 2021**

Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India

**Patrician Institution's Innovation Council &
in association with
St. Antony's Institution's Innovation Council
organizes Mentor Mentee Programme –
DESIGN THINKING
on 8th Feb 2022 at 1 P.M Venue: Google Platform**

Program Name :Workshop on Design thinking

Date and Time :8th Feb 2022 at 1.00 P.M

Number of Beneficiaries : 64 Students

Programme Objective

To educate students on innovation and design thinking

Invite





Saint Patrick
Patron

Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.

A Christian Minority Institution

Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021

Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India



Bishop Daniel D'Souza
Founder



Patrician Institution's Innovation Council

in association with

St. Antony's Institution's Innovation Council

Organizes a Mentor Mentee Programme

Design Thinking

Resource Person



Ms. Raichel Diana

ASSISTANT PROFESSOR

DEPARTMENT OF SOCIAL WORK

MOE CERTIFIED INNOVATION AMBASSADOR

PATRICIAN COLLEGE OF ARTS AND SCIENCE

CHENNAI

Date: 8th Feb 2022

Time : 1.00 P.M - 2.00 P.M

Platform :



MS ANGAIRKANNI
IIC CONVENOR
ST. ANTONY'S COLLEGE OF ARTS
AND SCIENCES

REV DR MARY FRAMILA SANTHI
PRINCIPAL
ST. ANTONY'S COLLEGE OF ARTS AND
SCIENCES

DR. LUSHA GEORGE
PRINCIPAL

DR. FATIMA VASANTH
ACADEMIC DIRECTOR

BRO. DR. S. AROCKIARAJ
DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

PROGRAMME SCHEDULE

| | | | |
|------------------|--|----------|---|
| 11:00 A.M | Prayer | : | Enoch Amudhamani I BSC CS |
| 11:03 A.M | Welcome Address | : | Hemamalini Department Secretary, III BSC CS |
| 11:07 A.M | Introduction of Resource Person | : | Edwin Dominic Dennis II BSC CS |
| 11.10 AM | Resource Person Presentation | : | Ms. Raichel Diana Assistant Professor, Patrician College of Arts and Science |
| 12:15 P.M | Vote of Thanks | : | Ms. Priya, II B.Com General |

Programme Report:

The resource person encouraged students to spend time, money and take risks to make new innovations. She told students to educate themselves by attending workshops on innovations and implementing them. The resource person said “Innovations can change the world” and the best example is the innovation made from 1950 to 2020 in technology . To make new innovations he asked students to initially identify the problem and solve the problem. She added the characteristics of innovations are problem solving, series of operations, cognitive processes and reaching overall goals. The 3 steps in problem solving are as follows representing what the problem is, Generating possible ways of solving and evaluating the best solutions. He said students think like a superhero to solve problems and change bad ideas to good ideas to sustain in this society and to succeed in innovation. He told students to have a positive attitude, great concern for accuracy, avoid guessing, break up problems and to accomplish and to be proactive. The session was very interactive and he answered all the questions clearly raised on start up questions.

Resource person Profile:

RAICHEL DIANA O

QUALIFICATION : MSW(CD), M.Phil.,NET

YEARS OF EXPERIENCE: Teaching Experience – 2 years, NGO Experience -8 years

AREA OF EXPERTISE : Community Development, Project Development, NGO Consultant and Teaching Life Skills.

Email ID : raicheldiana@patriciancollege.ac.in

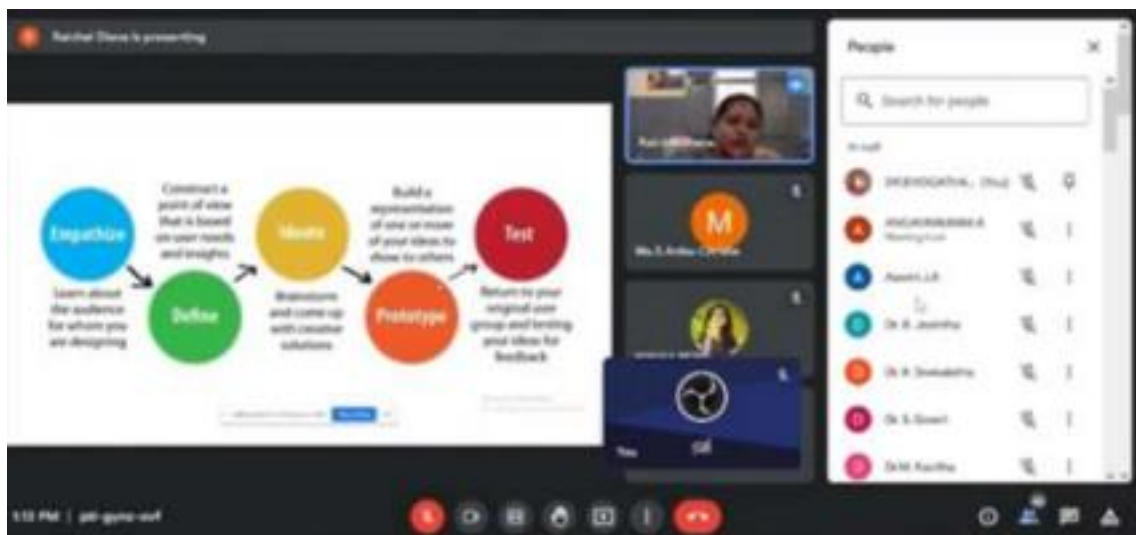
PUBLICATIONS IN PEER REVIEWED IN NATIONAL/INTERNATIONAL JOURNALS

| S.No. | Title of the Paper | Date of Publication | Name of the Journal | National / International | Journal Number |
|-------|--|---------------------|--|--------------------------|---|
| 1 | "A Study on the Life Style and Working Patterns of Tribal Women in Kolli Hills, Namakkal District, Tamil Nadu" | 2012 | Human Rights International Research Journal | International | ISSN : 23206942 ISBN : 987-93-81583-98-2 |
| 2 | "Empowerment of Marginalized Youth Through Life Skills Education". | 2013 | The Indian Youth and their Sustainability Challenges A Life Skills perspective | National | ISBN : 978-93-81006-50-4 |
| 3 | "A Study on the Problems faced by Displaced Women in Tsunami relocation site at Kannagi Nagar Kanchipuram district, Tamil Nadu". | 2013 | Issues and challenges of Women in Indian Society | National | ISBN : 977-93-41026-30-1 |
| 4 | "A Study on the Challenges faced by Street Children in Kasimedu, Chennai." | 2014 | The Indian Journal on Child Rights | National | ISBN : 977-92-82541-20-9 |

Photos



Resource person slide presentation about innovation and Design thinking



| <div> <div>College/University</div> <div>Designation</div> <div>WhatsApp</div> <div>State/Country</div> <div>Name Email ID</div> <div>TO SEEK TO FIND TO STRIVE</div> <div>/Institution Department</div> <div>on</div> <div>pp no</div> <div>ntry</div> </div> | | | | | | |
|--|--------------------------|---------------------------------------|----------|---------------------|------------|------------------|
| VAIDEGIT | vaidegiram2008@gmail.com | Patrician College of Arts and Science | Commerce | Assistant professor | 9841081052 | Chennai India |
| Dr. UNIKAD | unikadavid2014@gmail.com | PATRICIAN COLLEGE OF ARTS AND SCIENCE | COMMERCE | ASSOCIATE PROFESSOR | 984037919 | Tamilnadu. India |

| | | | | | | |
|-----------------|---------------------------|--|----------|------------------------|--|--------------------------|
| | | | | | 6 | |
| T V MANJUSHA | minnus.manjusha@gmail.com | Patrician College of Arts and Science | Commerce | Associate Professor | 994 0 4 5 8 1 4 8 | Tamil Nadu , INDIA |

| | | | | | | |
|--|-----------------------------|--|--------------------------------|--------------------------------------|--|-------------------------|
| <p>Rufus Sooria rufus@patriciancollege.a</p> <p>Assistant 638242 Tamilnad</p> <p>Kumar c.in Patrician College Commerce</p> <p>professor 3292 u/India</p> | | | | | | |
| Dr. BABITA PREM | babitajr1@gmail.com | MAR GREGORIOS COLLEGE OF ARTS AND SCIENCE | Business Administ ration | Assista nt Profes sor | 944 4 2 3 1 8 3 4 | Tamil Nadu, India |
| T.RAJALA KS HMI | rajjaikrishna@gmail.com | St.Thomas College of Arts and Science | Commerce | Assista nt Profes sor | 995 2 0 6 4 3 3 2 | Tamiln adu, India |
| Dr. S. JANSIRANI | Jansirani7344@gmail.com | Patrician College of Arts and Science | Commerce | Assista nt Profes sor | 999 4 0 0 8 5 3 9 | Tamil Nadu |
| ARUL MURUGA N. M | shriarulkeerthana@gmail.com | PATRICIAN COLLEGE OF ARTS AND SCIENCE | PHYSIC AL EDUCA TION | PHY SIC AL DIRE CT OR | 988 4 9 9 1 2 4 7 | TAMIL NADU/ INDIA |

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|----------------------------|---------------------------------------|---|---------------------------------------|----------------------------|------------|-------------------|
| | hencyjuliet@gmail.com | Mar Gregorios College | BCA | Assistant Professor | 9381745558 | Tamil Nadu/India |
| Ananthi S | ananthisadaisamy@gmail.com | Mar Gregorios College | Accounting & Finance | Assistant Professor | 9710787785 | Tamil Nadu |
| N.Mohana Priya | mohanapriyabalaji1982@gmail.com | Patrician College of Arts and Science | English | Asst.Prof | 9551898989 | Tamil Nadu |
| Daniel Felix Joseph Chalke | danielfjchalke@patriciancollege.ac.in | Patrician College of Arts and Science. | Business Administration | Assistant Professor | 9884647011 | Tamil Nadu |
| N. VANAJA | vanajamathi@gmail.com | Asan Memorial College of Arts and Science | Department of Business Administration | Head & Associate Professor | 9940538584 | Tamil Nadu/India |
| Joshua Jesse Rozier | joshuajrozier0504@gmail.com | Patrician College of Arts and Science | B.Com (Corporate Secretaryship) | Student | 9962317035 | Tamil Nadu, India |
| Dr.J.Jerlin Violet | jerlinviolet@gmail.com | St.Thomas college of arts and science | Business Administration | Assistant Professor | 9444134062 | Tamil Nadu |

| | | | | | | |
|-----------------------|---------------------------------|---|-------------------------------------|------------------------------------|--|---------------|
| S SATHYA GEETHA | geetha.stlouis@gmail.com | St. Louis College for the Deaf | Computer Applications | Asst. Professor | 994 1 0 6 9 9 5 2 | TAMIL NADU |
| R.Umamaheswari | ramkumar.umamaheswari@gmail.com | Mar Gregorios Arts and Science College | English | Assistant Professor | 93980 528 TN | |
| Dr.V.Charulatha | charulathacr@gmail.com | Asan Memorial College of Arts and Science | B.Com Corporate Secretaryship | Assistant Professor and Head | 984 0 9 3 9 6 1 8 | Tamilnadu |

| | | | | | | |
|------------------|-----------------------------|---|------------------------|------------------------|--|--------------------|
| HARISWARAN NB | hariswaran1985@gmail.com | Mar Gregorios College of Arts and Science Commerce | Assistant Professor | 883888 | 9241 | Tamilnadu |
| Dr.S.Lakshmi | lathaaditya2003@yahoo.co.in | Prince Shri Venkateswara Arts and Science college | Commerce | Assistant Professor | 917 6 6 5 6 8 5 5 | Tamilnadu India |
| M. KAMALADEVI | kamaladevi686@gmail.com | Patrician College of Arts and Science | Commerce | Assistant Professor | 883 8 7 5 0 5 2 9 | Tamilnadu |
| P. SHALINI | shalinip@saec.ac.in | S.A. ENGINEERING COLLEGE | MBA | ASSISTANT PROFESSOR | 805 6 0 9 9 | Tamilnadu |

| | | | | | | |
|--------------------------------|-----------------------------|---|----------------------------|---------------------------------------|--|--------------------------------------|
| | | | | | 1 5 4 | |
| Dr.M.Bina Celine Dorathy | binachristina2003@gmail.com | AMET UNIVERSITY | AMET BUSINESS SCHOOL | Associate Professor | 805 6 1 6 2 8 8 5 | Tamil nadu India |
| DR.V.SUB HA SHINI | subha.vkt@gmail.com | K.C.S.KASI NADAR COLLEGE OF ARTS AND SCIENCE | BUSINESS ADMINISTRATION | ASSISTANT PROFESSOR | 822 0 2 8 1 3 9 6 | TAMIL NADU |
| Dr. | saatvikram@gmail.com | S.D.N.B.VAISHNAN AV COLLEGE FOR WOMEN | B.COM (CS) | Assistant Professor | 984 0 7 5 0 7 3 9 | Tamil Nadu |
| C.CAROLIN VALENTINA | valentinacarolin@gmail.com | WOMEN'S CHRISTIAN COLLEGE | B.COM COMMERCE | STUDENT | 955 1 5 0 0 8 0 0 | CHENNAI, TAMIL NADU, INDIA. |
| Sathya. N | Sathyanagaiah@gmail.com | St. Thomas college of arts and science, koyambedu. | B. Com general | Student | 868 2 8 5 4 7 7 4 | Tamil nadu, India |
| V.Uma Maheswari | umaagaanesh@gmail.com | Guru Nanak College | MBA | Associate Professor and Head | 807 2 2 5 1 2 3 3 | Tamil Nadu |

| | | | | | | |
|--------------------|-----------------------------|---|----------|---------------------|------------|------------|
| Dr.D.ANITHA KUMARI | anitha.sms@velsuniv.ac.in | VISTAS (Vels Institute of Science Technology and Advanced Studies) | MBA | Associate Professor | 8939146728 | Tamil Nadu |
| P.BRINDHA | brinda.mba@gmail.com | Shrimathi Davkunvar Nanalal Bhatt Vaishnav College for women | BBA | Assistant Professor | 9841126910 | Tamilnadu |
| Dr.T.Anitha | anithasaravanan20@gmail.com | Shrimathi Devkunvar | Commerce | Assistant professor | 988464 | 5222 India |

| | | | | | | |
|--|--------------------------------|---|-------------|---|------------|-----------------|
| Nanalal Bhatt Vaishnav college for women Chromepet Chennai | | | | | | |
| Dr ASHOK KUMAR KATTA | researchwithashok@gmail.com | Vels Institute of Science, Technology & Advanced Studies (VISTAS) | MBA | Associate Professor of Management Studies | 877857 | TN, India |
| V. Kumudha | valli1245622@gmail.com | St. Thomas College of Arts and Science | Commerce | Assistant Professor | 8939123646 | Tamilnadu/India |
| Dr. PURUSOTHA MAN N | purusoth051986@gmail.com | Patrician College of Arts and Science / University of Madras | Commerce | Assistant Professor | 9840675696 | Tamilnadu |
| Christy T | Christy@patriciancollege.ac.in | Patrician College of arts and | Mathematics | Assistant profess | 94438 | Tamil nadu |

| | | | | | | |
|-----------------|-----------------------------------|---|---|---------------------|--|-------------------|
| | | science | | or | 4 1 7 1 0 | |
| Dr H S Rupa | raajiroopa@yahoo.co.in | SDNB VAISHNAV COLLEGE FOR WOMEN CHROMPET CHENNAI | BBA | Assistant professor | 900 3 0 2 0 2 0 2 | Tamil Nadu/India |
| DR.THENMOZHIS | thenmozhi@patrician college.ac.in | Patrician College of Arts and Science | Commerce | Assistant Professor | 950 0 0 4 0 7 8 5 | Tamil Nadu, India |
| C Maria steffee | MariaSteffee.c@licet.ac.in | Loyola ICAM college of engineering and technology | Science and humanities | Lab instructor | 770 8 6 8 8 7 3 8 | Tamil nadu |
| DEEPIKA V | deepivenkatesan2000@gmail | Patrician College of arts and science | Commerce | Accountant | 739 7 4 1 2 2 3 8 | TAMIL NADU |
| Kamilah Banu H | kamilahbanu@gmail.com | Annai Veilankanni's college | | Assistant professor | 994 0 0 2 4 7 8 9 | Tamil Nadu/India |
| Vani D | vanidevaraj9920@gmail.com | Peri Institute of Technology | Electrical and electronics engineering year | | 965 5 3 7 9 9 2 0 | Tamil Nadu/India |
| AKILA SM | akilasm90@gmail.com | SDNB VAISHNAV COLLEGE FOR WOMEN | Corporate secretaryship | Assistant professor | 893 9 6 9 4 | Tamilnadu |

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|-------------------|-------------------------|---------------------------------|--------------|------------------------|--|-------------------|
| | | | | | 7 3 6 | |
| Dr E.Poleraiah | drepr1122@gmail.com | S V R M College, Nagaram. | Commerc e | Asst.P rof essor | 970 5 6 0 2 7 3 7 | Andhra Pradesh |
| Dr. S. | Muthu@patriciancollege. | | COMM 98 | | | |

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|--------------------|-----------------------------------|--|---------------------|--------------------------------|--|-------------------------|
| MUTHUKUM ARAVEL | ac.in COLLEGE OF | ENT 4318 DU | ARTS AND SCIENCE | PROFES SOR | | |
| SUNITHA JOHN R | sunitajohn10@yahoo .co m | Patrician college of arts and science Adyar | Commerc e | Assista nt profes sor | 900 3 1 3 4 0 0 2 | Tamil Nadu |
| SWETHA P | swethapetchi21@gma il.c om | SHRI S.S.S.JAIN COLLEGE | BCOM.,C .S. , | Studen t | 882 5 5 4 6 1 8 9 | Tamiln adu |
| Pugazhen dhi s | pugazclassicguitar@g ma il.com | Sriram college of arts and science | Tamil | Assista nt profes sor | 900 3 6 6 5 4 4 9 | Tamil Nadu/I ndia |
| D.PANDE ES WARI | pandeespravee@gma il.c om | PATRICIAN COLLEGE OF ARTS AND SCIENCE | Social work | MSW | 638 2 6 5 0 6 7 | Tamil Nadu/i ndia |

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| | | | | | 2 | |
| JAWAHAR R | rajajawahar04@gmail.com | Patrician college of arts and science | MSW | Student | 6374584782 | Tamilnadu/India |
| C. Roselin Jeya Mary | charlesroselin21@gmail.com | Patrician college of arts and science | Social work | | 9677005465 | Tamil Nadu/India |
| BALAKUMAR .R | bala571997bk@gmail.com | Patrician college of arts and science | Department of Social Work | Student | 6380166241 | Tamilnadu/India |
| Vishal. N | vishalN1908@gmail.com | Patrician College of Arts and Science, Chennai | Soci | | 9551576539 | Tamilnadu, india |
| Deepa.M | bunabharathy523@gmail.com | Patrician College of arts and science | Social work | MSW | 7904376733 | Tamilnadu/India |
| Beulah Jeba Jaya Y | beulahprince@yahoo.co.in | Asan Memorial College of Arts and Science | MCA | Associate Professor | 9841599527 | Tamilnadu |
| Jeffrin Salomi S | jeff13salomi@gmail.com | Patrician College of Arts and Science | Soci | | 9597253 | Tamil Nadu |

| | | | | | | |
|--------------------|--------------------------------|---------------------------------------|----------------------------|---------|-------------|---------------------|
| | | | | | 6 3 3 | |
| Nevil Andley . W | nevil23andley@gmail.co m | Patrician college of arts and science | Social Work | | 894021 | 6589 India |
| Keerthika.A | lokeranga@gmail.com | Patrician College of Arts and Science | Social work | Student | 735851 | 8168 India |
| Nambi | nambi94444@gmail.co m | patrician college arts and science | Departm ent of social work | Student | 7299776031 | Tamil Nadu |
| DIVYA SREE B | divijeffi@gmail.com | Loyola college | Social work | Student | 9840656854 | Tamil nadu |
| Peter Livingston P | peter.livingston006@gm ail.com | Patrician college of arts and | Departm ent of social | Student | 9791654831 | Tamiln ad u - India |

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| <div> <div>TO SEEK</div> <div>TO FIND</div> <div>TO STRIVE</div> </div> science work | | | | | | |
| MADHUMI TH A. M | Madhukomathi95@gmail .com | Patrician college of arts and science | Social work | | 8939263362 | Tamiln ad u |
| S kannan | Kananasatish@gmail .co m | Loyola college | MSW | Student | 8122142466 | Tamiln ad u |

| | | | | | | |
|------------------|----------------------------------|---------------------------------------|--------------------------------------|---|------------|--------------------|
| Srinath L | Srinathminish@gmail.com | Patrician College of Arts and Science | Social Work | | 7358227149 | Tamil nadu |
| H.Victoriya | victovictoriya21@gmail.com | PATRICIAN COLLEGE OF ARTS AND SCIENCE | MSW | Student | 7871642047 | Tamil Nadu, India. |
| Dr. R. Ruban | drurban.r@gmail.com | St. Joseph's College (Arts & Science) | Computer Applications H.O.D | | 9841201609 | Tamilnadu / India |
| Srivaishnavi K R | srivaishnavisuresh07@gmail.com | Patrician College of Arts and Science | Computer Applications | Assistant professor | 893935 | 7525 India |
| Dr.M.Meenakshi | Meenakshi@patriciancollege.ac.in | Patrician college of Arts and Science | Department of Accounting and Finance | Associate Professor & Head Department of Accounting and Finance | 9445753386 | Tamil Nadu/ India |
| S.Keerthana | Keerthurebekah@gmail.com | Patrician College of Arts and Science | English | Assistant Professor | 8940929082 | Tamil Nadu |
| Kamalnath v | kamal51298@gmail.com | Patrician college of arts and science | Social work | MSW | 8124563481 | Tamil Nadu, India |

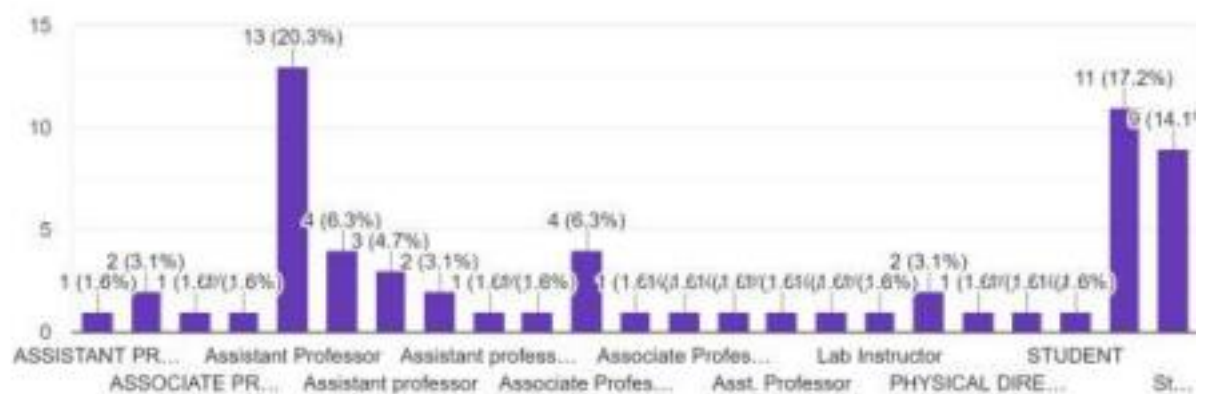
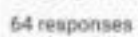
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|----------------------|---------------------------|--|---------------------------------|---------------------|------------|-------------------|
| J. Bosco francis | Francisbosco420@gmail.com | Patrician college of arts and science | Social work | | 9003624722 | Tamil nadu/ India |
| Dr.R.Punniya moorthy | punyshrimath@gmail.com | SRM Institute of Science and Technology, Ramapuram, Chennai. | MBA | Assistant professor | 9840268404 | Tamilnadu/ India |
| J ISRAVEL TILTON | jesusjohn474@gmail.com | Patrician college of arts and science | Bsc computer science | Student | 9551884020 | Tamilnadu |
| Gideon.K.J | Keegidhi@gmail.Com | Patrician college of arts and science | Bcom Accounting Finance Student | | 9514135725 | Tamilnadu/India |
| SANTHOSH N | Santhoshcnag@gmail.com | PATRICIAN COLLEGE OF ARTS AND | COMMERCE | Student | 9941066132 | TAMIL NADU /INDIA |

| SCIENCE | | | | | | |
|-------------------------|-------------------------|-------------------|----------|-------------------------|------------|-----------------|
| Arokiamary Geetha Rufus | geetharufus@gmail.com | Patrician College | Commerce | Vice Principal | 9551717468 | Tamilnadu/India |
| Dr.M.Vijayalakshmi | vijaylaksi210@gmail.com | S.I.V.E.T.COLLEGE | Commerce | Asst Professor and Head | 9840156 | Tamilnadu |

| | | | | | | |
|-----------------|----------------------------------|--|-------------|---------|--|-----------------|
| | | | | | 0 7 6 | |
| Sarath R M | sarathmurugavelr171299@gmail.com | Patrician college of arts and sciences | B.com | Student | 893 9 2 6 4 2 0 5 | Tamil Nadu |
| SADISH KUMAR.S | sandysadish1999@gmail.com | Patrician College of arts and science | Commerce | Student | 936 0 6 8 6 0 1 5 | Tamilnadu |
| Alby p alex | albyalex2@gmail.com | Patrician college of arts and science | B.com | | 950 0 1 2 8 9 1 3 | TAMIL NADU |
| Velsankar. N | Velsankar1701@gmail.com | Patrician college of arts and science | Msw | Student | 735 8 8 4 7 2 8 6 | Tamilnadu |
| Rajashree. C. K | rajashreekamachi.rsk@gmail.com | Patrician college of arts and science | Msw | Student | 638 1 3 8 0 8 4 3 | Tamilnadu |
| JANANI. V | v.jananibabu@gmail.com | PATRICIAN COLLEGE OF ARTS AND SCIENCE | Social work | | 735 8 1 9 3 7 1 6 | Tamilnadu/India |

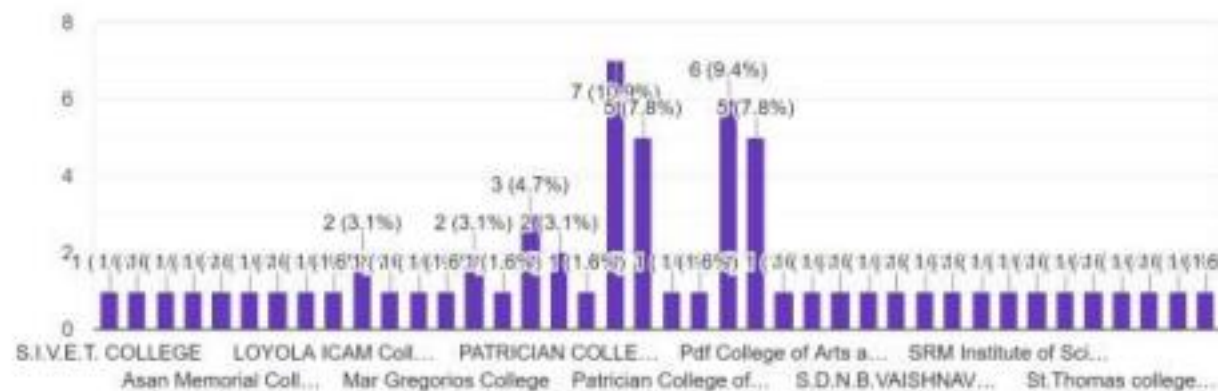


Feedback:



COLLEGE/UNIVERSITY/INSTITUTION

64 responses



STATE

64 responses



STATE

64 responses



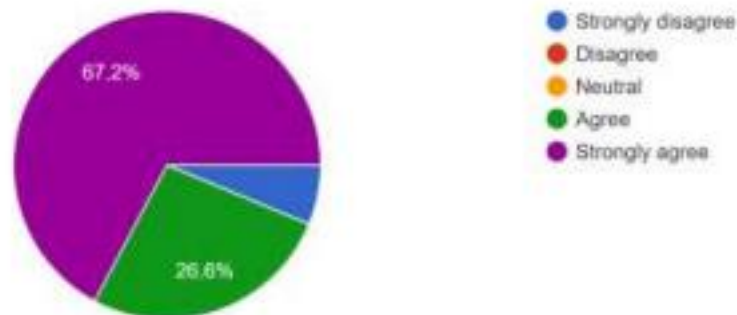
The e-Session Objectives were stated clearly and met?

64 responses



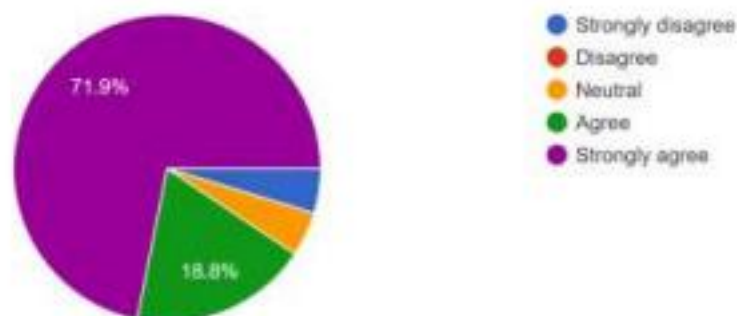
Expert/Speaker has explained well effort to explain to make me understand on the topic.

64 responses



If Similar e-Sessions are organized in near future, your willingness to join the e-session.

64 responses



Programme Outcome

The students got good knowledge on innovations and startups in their stream

Patrician College of Arts and Science Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC Highest Rank and

Mentor Mentee Status by MoE, Govt. of India



Patrician Institution's Innovation Council

DATE: 09.02.2022

MODE : ONLINE

Invite



Patrician College of Arts and Science
 Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600030.
 A Christian Minority Institution
 Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2011
 Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India

Patrician Institution's Innovation Council & Department of Social Work
 in association with
St Thomas College of Arts and Science
 Organizes a Mentor Mentee Programme
Faculty Development Programme
 on

Entrepreneurship Skill Development and Behavioural Skill

Resource Person
Mrs.R.Sathya
 Assistant Professor(Sr.G) & Innovation Ambassador
 SRM Institute of Science and Technology
 Chennai

Date: 09th Feb 2022 Time :11.00 A.M - 12.00 Noon Platform :

Dr.R.THANGAVEL PRINCIPAL
ST THOMAS COLLEGE OF ARTS AND SCIENCE

MS. J. DIVYA HEAD,
 DEPARTMENT OF SOCIAL WORK

DR.USHA GEORGE PRINCIPAL

DR FATIMA YASANTH ACADEMIC DIRECTOR

BRO.DR.S.AROCKIANG DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Topic: Entrepreneurship Skill Development and Behavioral Skill

Objectives

- To know about the career opportunities through various innovations
- To encourage the younger generation to be an entrepreneur
- To know about various organizations and their journey

Agenda

| | |
|---------------------|---|
| Prayer | Mrs. Raichel Diana Assistant Professor Department of Social Work Patrician College of Arts and Science |
| Welcome Address | Ms. Leanne Maria Assistant Professor Department of Social Work Patrician College of Arts and Science |
| Chief Guest Address | Mrs. R. Sathya Assistant Professor & Innovation Ambassador SRM Institute of Science & Technology Chennai |
| Vote of Thanks | Mrs. Usha Jose Associate Professor Department of Social Work Patrician College of Arts and Science |

Resource Person:

Mrs. R.Sathya

Assistant Professor & Innovation Ambassador

SRM Institute of Science & Technology

Chennai

Program Summary

Patrician Institution's Innovation Council & Department of Social Work, Patrician College of Arts & Science in association with St. Anthony's College of arts and Science for women, Dindigul organized a Faculty Development Program on "Innovation for Career Opportunity" on 09.02.2022, 11:00 AM. The faculty members from various institutions have participated in this FDP.

The resource person for the day 5 FDP was Asst Prof. R. Sathya, Assistant Professor & Innovation Ambassador, SRM Institute of Science & Technology, Chennai. Mrs. R Sathya spoke about the concept of entrepreneurship. She went into detail on the skills required to be not just an entrepreneur but furthermore a successful entrepreneur. There are 7 skills needed to be a successful

entrepreneur. By identifying the right business opportunity and combining the 7 skills, one can become a successful entrepreneur. Apart from this she also spoke about the right attitude required for entrepreneurship and the factors that contribute to this attitude. The session was ended by activities and games for the participants.

Screenshots:



Mrs. R. Sathya addressing the participants.



Learning about the skills & attitude of Entrepreneurship

Outcome

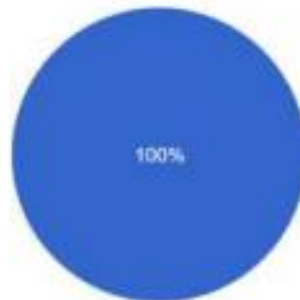
- The Participants came to know about the skills of entrepreneurship.
- The participants were highly encouraged to be an entrepreneur
- The participants came to know about the need and

factors contributing to entrepreneurship.

FEEDBACK

Was the program useful ?

73 responses



● Yes
● No

Were the Programme objectives met clearly

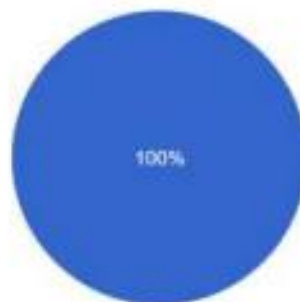
73 responses



● Yes
● No

Did you learn new inputs from the programme ?

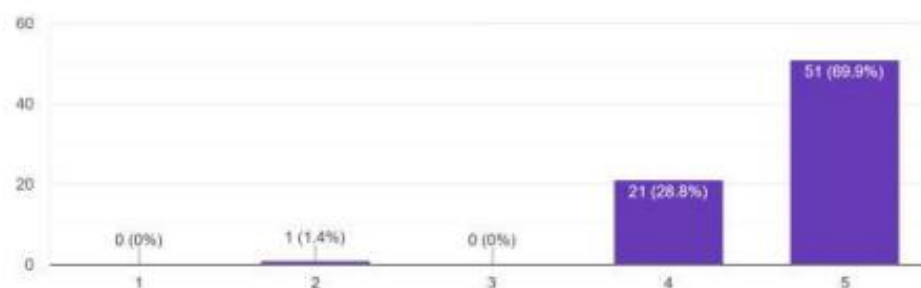
73 responses



● Yes
● No

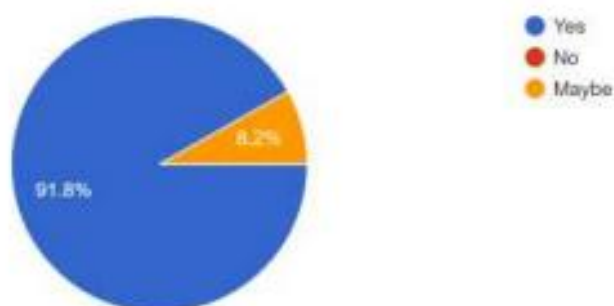
How would you like to rate the programme in a scale 1 to 5, 5 being the highest

73 responses



Would you recommend us to arrange similar programs in future ?

73 responses



PARTICIPANTS LIST

| S.No | FULL NAME | PROFESSION | NAME OF THE ORGANISATION |
|------|----------------------|---------------------|---------------------------------------|
| 1 | Dr. G Saravanan | Assistant Professor | Patrician college of arts and science |
| 2 | M Gowtham Sethupathi | Assistant Professor | SRM IST |
| 3 | Dr.T.V.MANJUSHA | Academician | Patrician College of Arts and Science |
| 4 | Sneha S | Assistant professor | St Thomas college of arts and science |
| 5 | Dr. Ravita Bhatia | Associate Professor | Patrician College of Arts and Science |

| | | | |
|----|--------------------------|---------------------------------------|--|
| 6 | DR.ABRAHAM RAJAN | ASSISTANT PROFESSOR | ST.THOMAS COLLEGE OF ARTS AND SCIENCE |
| 7 | Dr. C. Kala | Assistant professor | St. Thomas college of arts and science |
| 8 | Leanne Maria | Assistant Professor | Patrician College of Arts & Science |
| 9 | J. NISHA DAPHNE | Asst. Professor | St. Thomas College of Arts and science |
| 10 | Dr.S.Amsaveni | Assistant professor | St .Thomas college of arts and science |
| 11 | Dr.S.MUTHUKUMA RA VEL | ASSISTANT PROFESS OR AND HOD | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 12 | Dr.M.KAMALADEVI | Assistant Professor | Patrician College of Arts and Science |
| 13 | G.S.ANANDHAN | TEACHING | ST.THOMAS COLLEGE OF ARTS AND SCIENCE, KOYAMBEDU |
| 14 | Dr. S. GOMATHI | Teaching | St. Thomas College of arts and science |
| 15 | S. SENTHILARASI | ASSISTANT PROFESSOR | ST. THOMAS COLLEGE OF ARTS AND SCIENCE |
| 16 | Sridevi | Assistant Professor | St. Thomas College of Arts and Science |
| 17 | PREETHI KETHSIAL W | Assistant professor | St.Thomas College of Arts and Science |

| | | | |
|----|------------------------|------------------------------|--|
| 18 | THASIN FOUZIA M H | Assistant Professor | Patrician College of arts and science |
| 19 | Dr S. PREMKUMAR | Assistant Professor | St Thomas College of Arts and Science |
| 20 | jskumar.robo@gmail.com | Assistant Professor | St Thomas College of Arts and Science |
| 21 | P Mala | Teaching | St Thomas college of arts and science |
| 22 | Dr S Kumaresan | Assistant professor | St.Thomas college of arts and science |
| 23 | FRIZILIN.R | ASSOCIATE PROFESSOR | PATRICIAN COLLEGE of ARTS and SCIENCE |
| 24 | A.M.SARRAVANAPRA BHU | Assistant Professor | St.Thomas College of Arts and Science, Koyambedu |
| 25 | D. Devakirubanithi | Teaching Assistant professor | St. Thomas College of arts and science |
| 26 | S Ramachandran | Assistant Professor | St Thomas College of Arts and Science |
| 27 | NATARAJAN D | Assistant Professor | ST Thomas College of Arts and Science |
| 28 | UshaJose K | Associate Professor | Patrician College |
| 29 | S. Kavitha | Assistant Professor | St Thomas College of Arts and Science, Chennai |

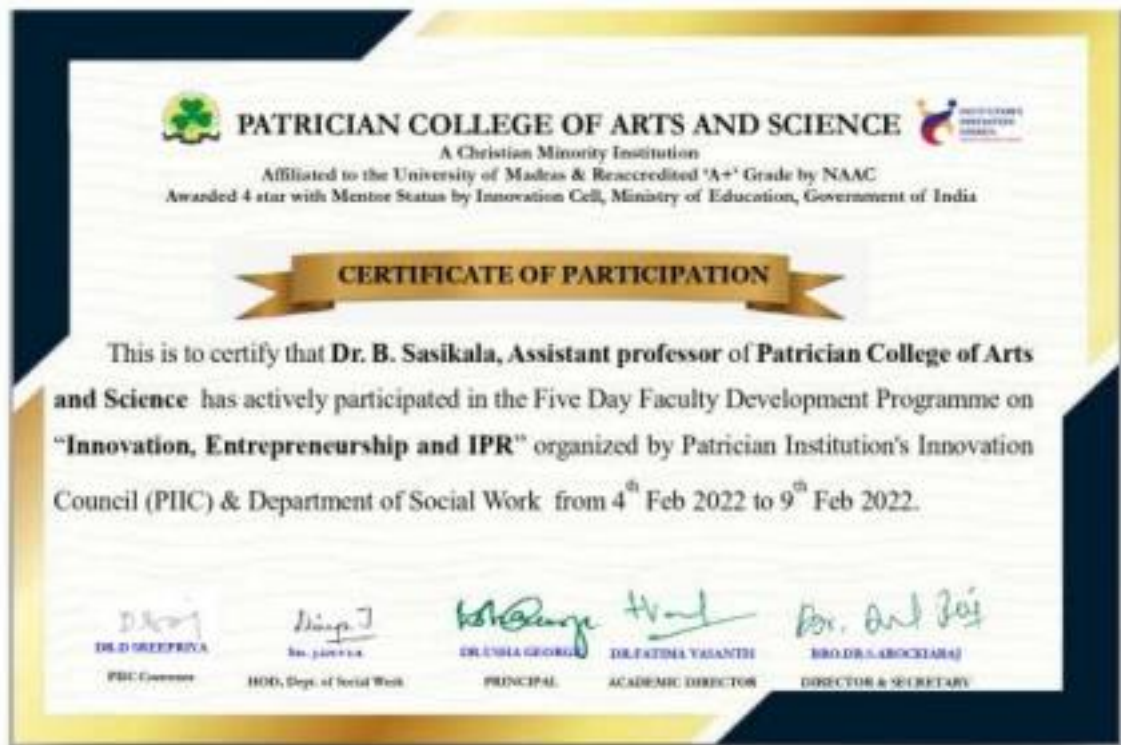
| | | | |
|----|---------------------|---------------------------------|---|
| 30 | Dr.A. Elaiyaraja | Assistant Professor | St. Thomas College of Arts and Science |
| 31 | Dr. S. Prema | Head and assistant professor | St Thomas College of arts and science |
| 32 | Dr.G.Subbulakshmi | professor | St.Thomas college of Arts and science |
| 33 | D.Valarmathi | Assistant Professor | St.Thomas college Of Arts And Science |
| 34 | Dr p shanmugam | hod in Tamil | St Thomas College |
| 35 | Navin Kumar U | Assistant Professor | Patrician College of Arts and Science |
| 36 | Dr. krishnakumar | professor | GRT INSTITUTE OF ENGINEERING AND TECHNOLOGY |
| 37 | Dr K NITHYANANDAM | HOD Commerce (Bank Management) | St Thomas College of Arts and Science |
| 38 | P.PUNITHA ELIZABETH | TEACHING | ST.THOMAS COLLEGE OF ARTS AND SCIENCE |
| 39 | Dr. R. Srinivasan | Assistant professor | St. Thomas College of arts and science |
| 40 | Vinola Shrobell w | Assistant professor | Patrician college of arts and science |
| 41 | K .KUMARI | Assistant professor | St. Thomas college of arts and science |

| | | | |
|----|------------------------------|------------------------------------|--|
| 42 | Dr.K.NAGESWARI | Assistant Professor | Sona College of Arts and Science |
| 43 | Dr. C. Dinesh Babu | Assistant Professor | St. Thomas College of Arts and Science |
| 44 | Dr S Sriram | Associate Professor | Patrician College of Arts and Science Adyar |
| 45 | Dr.N.Sathiyamoorthi | Assistant Professor | St.Thomas college of arts and science |
| 46 | I. Florence Josephin Punitha | Assistant Professor | Patrician College of Arts and Science |
| 47 | SHANTHI M | ASSISTANT PROFESSOR | ST.THOMAS COLLEGE OF ARTS AND SCIENCE |
| 48 | Dr s selvarasu | Professor | Bharath institute of higher education and research selaiyur chennai tamil nadu India |
| 49 | DR.J.JESU ARUL SELVA VIMALI | Assist Professor | St.Thomas college of arts and science |
| 50 | Dr. R. Pavithra | Assistant Professor of Commerce CA | Sona College of Arts and Science, Salem |
| 51 | Mrs.B.PRIYA | Teaching | Sona College of Arts and Science |
| 52 | Dr.S.Amsaveni | Assistant professor | St.thomas college of arts and science |

| | | | |
|----|-----------------------------|--|--|
| 53 | SUMATHI | ASSISTANT PROFESSOR | ST.THOMAS COLLEGE OF ARTS AND SCIENCE |
| 54 | DR.J.JESU ARUL SELVA VIMALI | Assit.Professor ,Department of accounting and finance | St.Thomas college of arts and science |
| 55 | Mrs.B.PRIYA | Assistant Professor of Commerce | Sona College of Arts and Science |
| 56 | Bindu Kumari V R | Assistant Professor | St. Thomas College of Arts and Science |
| 57 | Kripa K | Assisstant professor | St. Thomas college of arts and science |
| 58 | V.SUBASHINI | ASST.PROFESSOR | ST.THOMAS COLLEGE OF ARTS AND SCIENCE |
| 59 | Murugavel | Asst professor | St Thomas College of arts and science |
| 60 | DR.T.MARISELVAM | Assit.Professor | St.Thomas college of arts and science |
| 61 | M. JACKULIN | ASSISTANT PROFESSOR | ST. THOMAS COLLEGE OF ARTS AND SCIENCE |
| 62 | Christy | Assistant Professor | Patrician College |
| 63 | R. Manjula | Teaching | St.thomas college of arts and science |

| | | | |
|----|--------------------------|---------------------|---|
| 64 | Dr.M.Lakshmidevi | Asst.Professor | St.Thomas college of arts and science |
| 65 | Sabapathi S | Teaching | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 66 | Dr.M.Meenakshi | Associate Professor | Patrician College of Arts & Science |
| 67 | DR.S.JANSIRANI | Assistant professor | Patrician College of Arts and science |
| 68 | Dr. M.CHARLES AROCKIARAJ | Asst professor | Patrician college of Arts and Science |
| 69 | Sunita John R | Assistant Professor | Patrician college of arts and science Chennai |
| 70 | Dr PURUSOTHAMANN | Assistant Professor | Patrician College of Arts and Science |
| 71 | Mary Louisa A | Assistant Professor | Patrician College of Arts and Science Adyar |
| 72 | Dr.T.V.MANJUSHA | Academician | Patrician College of Arts and Science |
| 73 | THASIN FOUZIA M H | Assistant Professor | Patrician college of arts and science |

SAMPLE CERTIFICATE



Patrician College of Arts and Science



Report on Why not you be an Entrepreneur?

Patrician College of Arts and Science
Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600029
A Christian Minority Institution
Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC in 2021
Awarded a Star with Mentor Status by Innovation Cell, MoE, Govt. of India

Patrician Institution's Innovation Council & Department of Corporate Secretaryship-Shift II
in association with
M.G.N.M.R.S Innovation Council
Organizes a Mentor Mentee Programme

Why not you be an Entrepreneur?

Resource Person
DR. GURU.P
Director (I/C) Centre for Institution Industry Interaction (CIII)
Associate Professor, Department of Management Studies
Periyar Maniammal Institute of Science & Technology (Deemed to be University), Thanjavur

Date: 17th Feb 2022 Time : 11.00 A.M - 12.00 Noon Platform :

DR. K. G. SATHI (PRINCIPAL)
M. S. K. S. COLLEGE FOR WOMEN
M. S. K. S. HEAD, DEPARTMENT OF CORPORATE SECRETARYSHIP
DR. USHA GEORGE (PRINCIPAL)
DR. FATIMA YASANTHI (ACADEMIC DIRECTOR)
BRO. DR. S. BROCKTHAR (DIRECTOR & SECRETARY)

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Patrician College of Arts and Science
 Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC
 Rated 4 Star, with Mentor Status By MoE

 **PATRICIAN INSTITUTION INNOVATION COUNCIL & DEPARTMENT OF CORPORATE SECRETARYSHIP (SHIFT II)**
 In association with
M.G.N.M.R.S INNOVATION COUNCIL
 Organizes a Mentor Mentee Programme

WHY NOT YOU BE AN ENTREPRENEUR?

Date : 02/07/2021 Time: [11.00A.M – 12.00 NOON]

Platform :Google Meet

| PROGRAMME SCHEDULE | |
|-------------------------------------|---|
| Prayer | Mr. Enoch Christhural M B Com CS (Shift II) Patrician College of Arts and Science, Chennai |
| Welcome Address | Mr. S. Daniel Samson Department Secretary M B Com CS Patrician College of Arts and Science, Chennai |
| Introduction of the Resource Person | Dr. S. Devi Admin. Officer & Asst. Prof. Dept. of Computer Science, Madurai Gandhi NMM Subbarayan College for Women, Teppakulam, Madurai Dr. Guna P. |
| Resource Person Presentation | Director (i/c) Centre for Institution Industry Interaction (CII) & Associate Professor, Department of Management Studies in Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thiruvananthapuram |
| Vote of Thanks | Dr. S. Devi Admin. Officer & Asst. Prof. Dept. of Computer Science, Madurai Gandhi NMM Subbarayan College for Women, Teppakulam, Madurai |

MC: Nivedha,
Department Secretary, M B Com CS (Shift II), Patrician College of Arts and Science

Resource Person Profile

PROFESSIONALSUMMARY:

* Around 16 years of experience in Recruitment, Training, Sales and Business Development, Customer Relationship Management, Teaching, Research & Administrative Experience

- Excellent Presentation, Interpersonal, Analytical and Communication skills
- A smooth team player works well in a fast placed environment
- Creating, developing & Monitoring Systems
- Right blend of Skills, Exposure and Attitude
- Effective training, organizing, managing & leadership Skills

EDUCATIONALPROFILE:

- Ph.D (Part time) from Periyar Maniammai Institute of Science & Technology (Deemed to be University) in 2020.
- MBA(Fulltime) specialized in Marketing and Systems from Bharathidasan University in 2005 with 77%.
- BE (Electrical and Electronics Engineering) from Bharathidasan

University in 2002 with 76.3%.

ADDITIONAL QUALIFICATION:

- Completed MOOC Online Course on “Market Research and Consumer Behaviour” offered by IE Business School through Coursera in December 2016 with 91.9%.
- Completed MOOC Online Course on “ICT for Education” offered by IIT–Bombay from March to April 2018.
- Completed MOOC Online Course on “Pedagogy for Online and Blended Teaching– Learning Process” offered by IIT–Bombay from April to May 2018.

EXPERIENCE:

- Working as Director (i/c) Centre for Institution Industry Interaction (CIII) & Associate Professor, Department of Management Studies in Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur from October 2011 to till date
- Project Associate in Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur from June 2009 to September 2011
- Manager in Bharathi Solution, Chennai from September 2007 to June 2009
- Sales Development Manager in HDFC Standard Life Insurance, Chennai from May 2006 to September 2007
- Assistant Manager in Dharam Associates (Franchisee of Apollo Sindhoori Capital Investment Ltd.,) Thanjavur & Madurai from April 2005 to May 2006
- Quality Officer & Maintenance Engineer in Amenz Technology, Chennai from June 2002 to May 2003

AWARD:

- “Young Educator & Researcher” award from National Foundation for Entrepreneurship Development on 5th September 2019
- “Best Teacher Award” from Periyar Maniammai Institute of Science & Technology during the academic year 2018-19
- “Gnana Guru” award from Midtown Rotary Club, Mannargudi on the occasion of Teachers Day on 5th September 2017

ACHIEVEMENTS:

- Organized One Week International Faculty Development Programme from

29th July to 3rd August 2020 through Virtual Mode at Periyar Maniammai Institute of Science & Technology, Thanjavur

- Organized Two Day FDP on Case Based Teaching Methods through OpenEdX powered by edu Next
- Organized International Conference on 11th and 12th March 2020 at Periyar Maniammai Institute of Science and Technology, Vallam, Thanjavur.
- Organized “KRIYA 2K20”, “KRIYA 2K19”, “KRIYA 2K18”, “KRIYA 2K16”, “KRIYA 2K15” and “KRIYA 2K13”, an Intercollegiate Students Meet at Periyar Maniammai Institute of Science and Technology, Vallam, Thanjavur.
- Organized National Conference on 10th and 11th October 2019 at Periyar Maniammai Institute of Science and Technology, Vallam, Thanjavur.
- Organized “Two Day Workshop on Research Methods using SPSS” on 19th & 20th January 2016 at Periyar Maniammai University, Vallam, Thanjavur.
- Organized “Two Day International Conference on Creativity and Innovation for Business Sustainability” on 6th & 7th November 2014 at Periyar Maniammai University, Vallam, Thanjavur.
- Organized “National Conference on Creativity and Innovation for Contemporary Managerial Issues” on 26th March 2014 at Periyar Maniammai University, Vallam, Thanjavur.

TRAINING PROGRAMMES CONDUCTED:

- Training Programme for Entrepreneurs organized by Coir Board of India, Thanjavur
- Public Relationship Management training for employees of various levels of management organized by Post Office, Thanjavur Circle
- Annual Refresher Training Programme for Teachers Organized by Periyar Group of Schools, Trichy & Jayankondam

OBJECTIVE OF THE PROGRAMME

1. Develop and strengthen the quality of entrepreneurship.
2. Removing unemployment.
3. Enhancing industrial development.
4. Developing industrially backward regions.
5. Select a project/product.
6. Formulate the project.
7. Understand the process and procedure involved in setting up small

units. 8. Know the sources of help and support available for starting a small-scale industry. 9. Acquire the necessary managerial skill required to run the industrial unit. 10. Know the pros and cons of being an entrepreneur. 11. Helping the person to understand environmental changes and opportunities. 12. Acquaint and appreciate the needed social responsibility/entrepreneurial discipline.

OUTCOME OF THE PROGRAMME

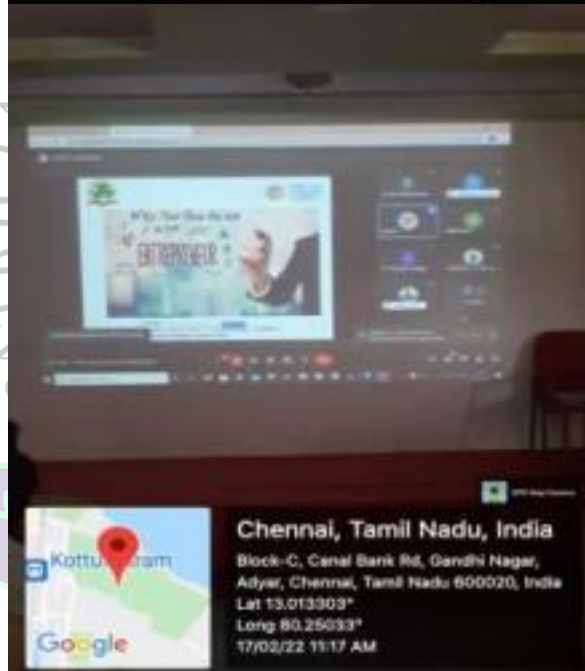
Take a look at our vast archive of information webinars hosted by expert in all areas of entrepreneurship, including marketing, growth, customer relations and much more. In this webinar – all the students were to find informative and inspirational roadmaps to help problem-solve and find success. Search for any areas looking to improve and learn about proven techniques, tactics and tools that will help to achieve the goals.

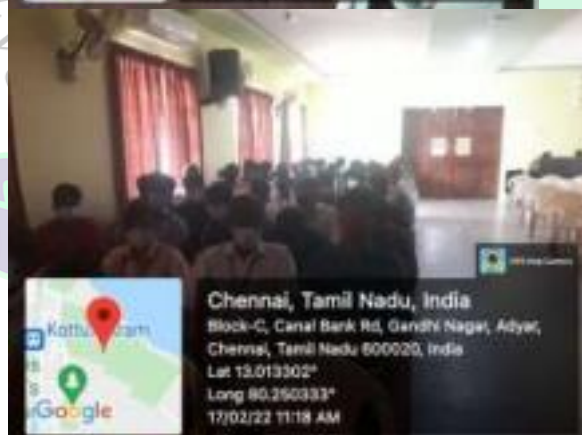
150 students from patrician college of Arts and Science and 200 students from mentee college were benefited with this webinar.

Meeting Link :

<https://meet.google.com/bjt-czpo-ryp>

Recording Link:

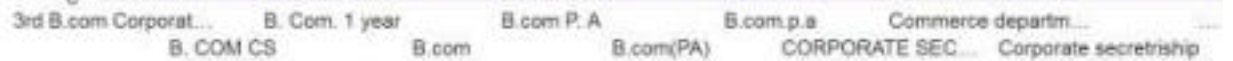




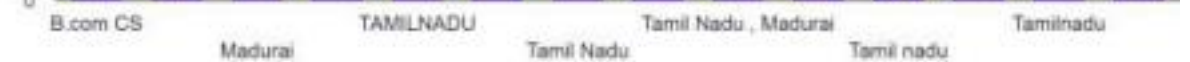
67 responses



67 responses

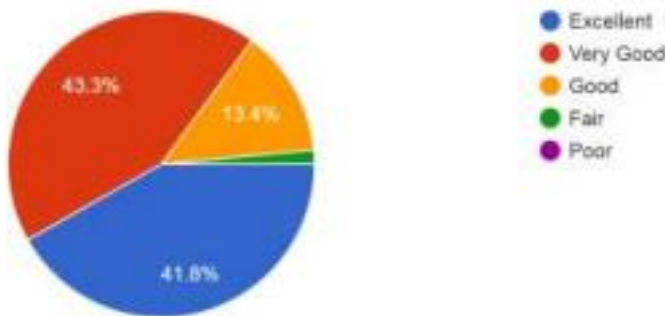


67 responses

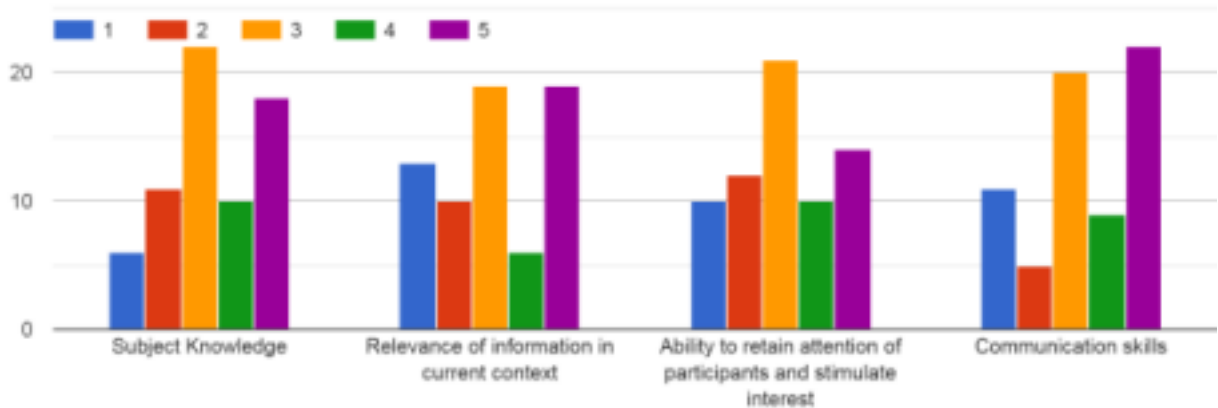


How did you find the content of the sessions?

67 responses



Please rate the resource person (1- LOWEST , 5- HIGHEST)



| Timestamp | Email Address | Score | NAME | COLLEGE/UNIVERSITY DESIGNATION | DEPARTMENT | STATE |
|--------------------|----------------------------------|-------|------------------------|-------------------------------------|-------------------------|--------------------|
| 2/16/2022 23:10:56 | Thermozhi@patriciancollege.ac.in | | Dr Thermozi S | Patrician college of Arts i Faculty | Corporate secretaryship | Tamil Nadu (South) |
| 2/17/2022 11:34:40 | khovaneshwin74@gmail.com | | M Bhuvaneshwari | MONNAR subbaraman co Student | Commerce | Tamilnadu |
| 2/17/2022 12:16:59 | pradeema05@gmail.com | | PRADEEMA B S | NMR SUBBARAMAN CC Student | Commerce | TAMILNADU |
| 2/17/2022 12:17:52 | Gayasurya143@gmail.com | | Gayathri O. J | N M R subburaman colla Student | Commerce | Tamilnadu |
| 2/17/2022 12:25:06 | abiramevety221@gmail.com | | Abirani K R | Madurai Gandhi NMR Su Student | Commerce department | Tamil nadu |
| 2/17/2022 12:38:01 | udhayarob201@gmail.com | | Udhayapriya K G | Madurai Gandhi NMR su Student | Commerce | Tamilnadu |
| 2/17/2022 12:54:38 | e19cp025mejash@gmail.com | | Mejash J | Patrician college of arts i Student | Corporate secretsrhip | Tamilnadu |
| 2/17/2022 12:55:49 | e19cp042selvakanshkar@gmail.com | | Selva Kanashkar R | Patrician college of arts i Student | Commerce | Tamil Nadu |
| 2/17/2022 13:01:38 | e19cp001aithmarasimma@gmail.com | | R. Pajthmarasimma | Patrician college of arts i Student | B com cs | Tamil nadu |
| 2/17/2022 13:04:31 | nivassu034@gmail.com | | Nivedha B | Patrician college of arts i Student | B com cs shift II | Tamil Nadu |
| 2/17/2022 13:19:16 | angelinjenifer@gmail.com | | S janfer | Patrician college of arts i Student | B com(c s) | Tamilnadu |
| 2/17/2022 13:42:31 | e19cp024mayfordanthony@gmail.com | | Mayford Anthony Alderc | Patrician college of arts i Student | Corporate secretaryship | Tamil Nadu |
| 2/17/2022 13:42:36 | e19cp015satish@gmail.com | | Satish B | patrician college of arts i Student | Corporate Secretaryship | Tamil Nadu |
| 2/17/2022 13:50:18 | e19cp053vincentpaul@gmail.com | | Vincent Paul A | Patrician college of arts i Student | B com c s | Tamil nadu |
| 2/17/2022 14:01:36 | sansubramanian1995@gmail.com | | B S SANGEETHA | Madurai Gandhi NMR Su Faculty | Commerce | Tamil nadu |
| 2/17/2022 14:05:32 | mahhaya9@gmail.com | | Dr S Mahima | Madurai Gandhi NMR Su Faculty | Commerce | Tamilnadu |
| 2/17/2022 14:06:07 | tanvi0409200@gmail.com | | Tanvi ara A | college Student | Commerce | Tamilnadu |
| 2/17/2022 14:11:48 | dhivyaganagan104@gmail.com | | K N Dhivya | Madurai Gandhi N M R i Student | Commerce Department | Tamilnadu |
| 2/17/2022 14:14:43 | mdeliasacp@gmail.com | | MD ELIAS A | College Student | B COM CS | Tamilnadu |
| Timestamp | Email Address | Score | NAME | COLLEGE/UNIVERSITY DESIGNATION | DEPARTMENT | STATE |
| 2/17/2022 14:15:32 | pcase21cp027@gmail.com | | Madhan M | Patrician college/ madras Student | B Com (cs) | Tamilnadu |
| 2/17/2022 14:17:20 | pcase21cp060@gmail.com | | SRIRAM B | PATRICIAN COLLEGE C Student | B COM CS | TAMILNADU |
| 2/17/2022 14:18:58 | pcase21cp017@gmail.com | | GANESH A | Patrician College of Arts i Student | B Com CS | Tamilnadu |
| 2/17/2022 14:20:08 | e19cp035rahul@gmail.com | | K.Rahul | Patrician college of Arts i Student | 3rd B com Corporate sec | Tamilnadu |
| 2/17/2022 14:22:43 | dhivyashree2430@gmail.com | | DHIVYA SHREE S | N M R Subbaraman Clge Student | Commerce | Tami Nadu |
| 2/17/2022 14:27:04 | pcase21cp016@gmail.com | | Gnesh kumar | College Student | B com c s | Tamilnadu |
| 2/17/2022 14:30:36 | pcase21cp053@gmail.com | | R SARAM | PATRICIAN COLLEGE Student | B | B.com CS |
| 2/17/2022 14:32:07 | sanandhyn2010@gmail.com | | S S NANDHINI | Madurai Gandhi N M R S Student | M.com | Tamilnadu |
| 2/17/2022 14:34:03 | pcase21cp049@gmail.com | | SANJAY P | Patrician college of arts i Student | B com (cs) | Tamil nadu |
| 2/17/2022 14:46:13 | veshna.vikumarar62001@gmail.com | | Vashnaa, T. K | Madurai Gandhi NMR su Student | Commerce | Tamilnadu |
| 2/17/2022 15:16:20 | pcase21cp067@gmail.com | | R vedhasakrishna | College Student | B com c s | Tamilnadu |
| 2/17/2022 15:41:28 | abramasbi191@gmail.com | | P.B. Abram | Madurai Gandhi N M R S Student | M.com | Tami Nadu |
| 2/17/2022 16:13:16 | stango2020@gmail.com | | SANTHOSH KUMAR B | PATRICIAN COLLEGE C Student | BCCM CORPORATE SE | TAMILNADU |
| 2/17/2022 17:30:04 | sharmiladevignu02@gmail.com | | SHARMILA DEVI G | Madurai Gandhi NMR su Faculty | Commerce | Tamilnadu |
| 2/17/2022 19:34:58 | ggannurua26@gmail.com | | J G Annurtha | Madurai Gandhi NMR su Student | M.com | Tamilnadu |
| 2/17/2022 19:49:05 | sreepriya.mcom@gmail.com | | Dr D SREEPRIYA | Patrician college of arts i Faculty | Corporate secretaryship | Tamilnadu |
| 2/17/2022 19:21:25 | mufna@patriciancollege.ac.in | | Dr S MUTHUKUMARAS | PATRICIAN COLLEGE C Faculty | CORPORATE SECRETA | TAMILNADU |
| 2/17/2022 19:47:19 | ragavi1052001@gmail.com | | Ragavi O R | M G N M R Subbaraman Student | M.com | Tami Nadu |
| 2/17/2022 19:53:05 | pcase21cp044@gmail.com | | RAHUL GANDHI R | Patrician college of arts i Student | B com(c s) | Tami Nadu |

| Timestamp | Email Address | Score | NAME | COLLEGE/UNIVERSITY DESIGNATION | DEPARTMENT | STATE |
|--------------------|------------------------------------|-------|---------------------------|---------------------------------|-------------------------|---------------------|
| 2/17/2022 20:22:19 | monisha.kb@gmail.com | | Monisha Kb | Madurai Gandhi NMR su Student | Commerce | Tamil Nadu |
| 2/17/2022 20:22:19 | hemadharidharan@gmail.com | | S. S. Hemadharan | Madurai Gandhi N M R S Student | Commerce | Madurai |
| 2/17/2022 20:27:02 | klusharani1978@gmail.com | | Monisha Kb | Madurai Gandhi NMR Su Student | Commerce | Tamil Nadu |
| 2/17/2022 20:28:09 | harinurataj45@gmail.com | | N. Harini | Madurai Gandhi N M R S Student | Commerce | Madurai |
| 2/17/2022 20:28:12 | devaki.sou.2021@gmail.com | | Devaki k | MADURAI GANDHI N M Student | B.COM (PA) | Tamil Nadu |
| 2/17/2022 20:29:04 | parkavinagarajam@gmail.com | | N. Parkavi | Madurai Gandhi N M R Student | Commerce | Tamilnadu |
| 2/17/2022 20:29:42 | k.l.bhuvananesan2004@gmail.com | | K. L. Bhuvananesan | Madurai Gandhi N M R Student | B. Com. 1 year | Madurai |
| 2/17/2022 20:29:48 | 20muthulakshmi@gmail.com | | E. Muthumana | Madurai Gandhi N M R Student | Commerce | Tamil Nadu |
| 2/17/2022 20:30:30 | jmadhikamankandan@gmail.com | | J.M Radhika | Madurai Gandhi NMR su Student | B.Com(PA) | Tamil Nadu |
| 2/17/2022 20:30:31 | roobinmanikandan26@gmail.com | | P.M Roobini | N M R Subbaraman coller Student | B.com PA | Tamilnadu |
| 2/17/2022 20:31:09 | harinurataj45@gmail.com | | N. Harini | Madurai Gandhi N M R S Student | Commerce | Madurai |
| 2/17/2022 20:32:28 | sandoshakumar@gmail.com | | S. Sandoshika | Madurai Gandhi N M R S Student | B.com(PA) | Tamilnadu |
| 2/17/2022 20:40:37 | panjupriyasaamy691@gmail.com | | P.panju | MADURAI GANDHI N M Student | Commerce | Tamil Nadu |
| 2/17/2022 20:44:11 | Vahiniradhakrishnanpanm@gmail.com | | R. vahini | Madurai gandhi N M R su Student | B.com(paj) | Tamilnadu |
| 2/17/2022 20:47:58 | kamalinirajendran004@gmail.com | | R. Kamalini | Madurai Gandhi N M Student | B.com p.a | Tamil Nadu |
| 2/17/2022 20:50:17 | swathikavakumar@gmail.com | | K.S Swathi | Madurai Gandhi N MR S Student | B. Com P.A 1st year | Tamil Nadu, Madurai |
| 2/17/2022 20:50:19 | lakshithaasreenmohan@gmail.com | | LAKSHITHAA SREE B.h | MADURAI GANDHI NMF Student | Department of commerce | TAMIL NADU |
| 2/17/2022 20:50:23 | rathikadevewaralak@gmail.com | | L. E. Rathika devi | Madurai Gandhi N M R Student | B. Com P. A. 1st year | Tamil Nadu, Madurai |
| 2/17/2022 20:31:09 | harinurataj45@gmail.com | | N. Harini | Madurai Gandhi N M R S Student | Commerce | Madurai |
| 2/17/2022 20:32:28 | sandoshakumar@gmail.com | | S. Sandoshika | Madurai Gandhi N M R S Student | B.com(PA) | Tamilnadu |
| 2/17/2022 20:40:37 | panjupriyasaamy691@gmail.com | | P.panju | MADURAI GANDHI N M Student | Commerce | Tamil Nadu |
| 2/17/2022 20:44:11 | Vahiniradhakrishnanpanm@gmail.com | | R. vahini | Madurai gandhi N M R su Student | B.com(paj) | Tamilnadu |
| 2/17/2022 20:47:58 | kamalinirajendran004@gmail.com | | R. Kamalini | Madurai Gandhi N M Student | B.com p.a | Tamil Nadu |
| 2/17/2022 20:50:17 | swathikavakumar@gmail.com | | K.S Swathi | Madurai Gandhi N MR S Student | B. Com P.A 1st year | Tamil Nadu, Madurai |
| 2/17/2022 20:50:19 | lakshithaasreenmohan@gmail.com | | LAKSHITHAA SREE B.h | MADURAI GANDHI NMF Student | Department of commerce | TAMIL NADU |
| 2/17/2022 20:50:23 | rathikadevewaralak@gmail.com | | L. E. Rathika devi | Madurai Gandhi N M R Student | B. Com P. A. 1st year | Tamil Nadu, Madurai |
| 2/17/2022 20:51:59 | lakshithasree04@gmail.com | | M. Lakshmi | Madurai Gandhi N M R S Student | Commerce | Tamil nadu |
| 2/17/2022 20:52:15 | kavithaakumar03@gmail.com | | M.Kavitha | Madurai Gandhi NMR Su Student | Professional Accounting | Tamil Nadu |
| 2/17/2022 20:52:52 | dhanapackiam80@gmail.com | | A.Dhana Packiam | Madurai Gandhi N M R S Student | B.com | Tamilnadu |
| 2/17/2022 20:53:59 | meenakshisoniya@gmail.com | | S. Meenakshi Alias soniya | N M R Subbaraman coller Student | B.com P. A. | Tamilnadu |
| 2/17/2022 20:58:10 | swethapandian6@gmail.com | | SWETHA, D | MADURAI GANDHI N M Student | COMMERCE | TAMIL NADU |
| 2/17/2022 20:59:05 | muthuman2pand@gmail.com | | PMUTHUMARI | Madurai Gandhi N M R s Student | Commerce | Tamilnadu |
| 2/17/2022 21:00:30 | thowegith@gmail.com | | J. thowegith | Madurai Gandhi N M R s Student | B.com 1st year | Tamilnadu |
| 2/17/2022 21:00:32 | shannugapriyapand@gmail.com | | P.Shannugapriya | MADURAI GANDHI N M Student | B.com (Commerce) | Madurai |
| 2/17/2022 21:04:02 | aarthiprasanna05@gmail.com | | Aarthi S | Madurai Gandhi N M R su Student | B. Com | Tamil Nadu |
| 2/17/2022 21:04:03 | janani.sanmugam10.com.nm@gmail.com | | Janani S | Madurai Gandhi NMR su Student | B.com | Tamil Nadu |
| 2/17/2022 21:05:42 | lakshipriyamugan9965@gmail.com | | M.lakshmi priya | Madurai Gandhi N M R S Student | B.com | Madurai |

Entrepreneurship Skills, Attitude and Behaviour Development" on Friday, 18th Feb 2022

Objectives:

- To empower students on entrepreneurship skills that are required
- To give overview on various skills of a successful entrepreneur
- To orient students on various opportunities available for an entrepreneur

Invitation

Patricia College of Arts and Science
 Patel Road, Koodu Nagar, Madurai - 625 005
 A Distance Education Institution
 Affiliated to the University of Madurai & Recognized & Accredited by UGC
 Awarded a Star with Merit Status by Institution (AIU, Madurai, India)

Patricia Institution's Innovation Council & Department of Commerce - Shift II
 In association with
M.G.N.M.R.S Innovation Council
 Organizes a Master Series Program

Entrepreneurship Skills, Attitude, and Behaviour Development
 Resource Person

DR. E. JOTHI
 ASSISTANT PROFESSOR AND HEAD,
 DEPARTMENT OF COMMERCE CA,
 SONA COLLEGE OF ARTS AND SCIENCE,
 SALEM, TAMILNADU.

Date: 18th Feb 2022 Time: 11.00 A.M - 12.00 Noon Platform: U

DR. J. JYOTHI
 PERSONAL
 MOBILE NO: 94421 10000

DR. JYOTHI
 DEPARTMENT OF COMMERCE
 (Shift II)

PRINCIPAL
 DR. JYOTHI

DR. JYOTHI
 DEPARTMENT OF COMMERCE
 (Shift II)

DR. JYOTHI
 DEPARTMENT OF COMMERCE
 (Shift II)

DR. JYOTHI
 DEPARTMENT OF COMMERCE
 (Shift II)

Programme Schedule and Duty List

MC – Maharashi (I B.COM G)

| | |
|---------------------------------|---|
| Prayer | Ms. Joyce Meyer Sheeba J (III B.Com G) |
| Welcome Address | Mr. Abishek M (II B.Com G) |
| Introduction of Resource Person | Mr. Dhanush Joint Secretary- Patrician College Empowerment Cell (III B.Com G) |
| Resource Person Presentation | Dr. E. Jothi, Assistant Professor & Head, Department of Commerce CA, Sona College of Arts & Science, Salem. |
| Vote of Thanks | Dr. S. Devi, Admin Officer & Asst. Prof., Department of Computer Science, Madurai Gandhi NMR Subbaraman College for Women, Teppakulam, Madurai. |

Resource Person Profile



Dr.E.Jothi is an experienced assistant professor with 11 years of experience teaching undergraduate and postgraduate courses in Commerce. She possesses extensive knowledge of accounting, marketing, finance, entrepreneurship, etc... She completed M.Com, M.Phil, and Ph.D. in Commerce. She also cleared NET (National Eligibility Test) and SET (State Eligibility Test). She has worked as an Assistant Professor in the Department of Commerce in Shri Sakthikailassh Women's College, from 2007 to 2019 and She is currently working as an Assistant Professor and Head in Department of Commerce (CA), Sona College of Arts and Science, Salem, Tamil Nadu from June 2019. Her total teaching experience is 11 years. She actively participates in continued learning through conferences and professional research. She passed 1 SWAYAM refresher course in commerce, 2 NPTEL courses, and 3 online courses. She acted as a guest lecturer in many webinars. She believes in students' abilities to learn and their inherent thirst for knowledge in the right environment. She actively works to connect students to their material to transform lives. So far she has published 6 articles in various reputed National and International Journals. She has published a book titled Business Law. She presented 45 papers at various International and National conferences as well. She actively participated in 16 webinars. She attended 11 FDPs and 12 workshops. She has guided 20 M.Com projects and 4 M.Phil dissertations. As a Head of the Department, she has conducted many guest lectures, workshops, intercollegiate meet, and webinars for the student's welfare. she worked as a Women Empowerment Cell coordinator, Exam Cell member, and Cultural committee member. She has sound knowledge with good communication skills so that she can discharge her duties effectively.

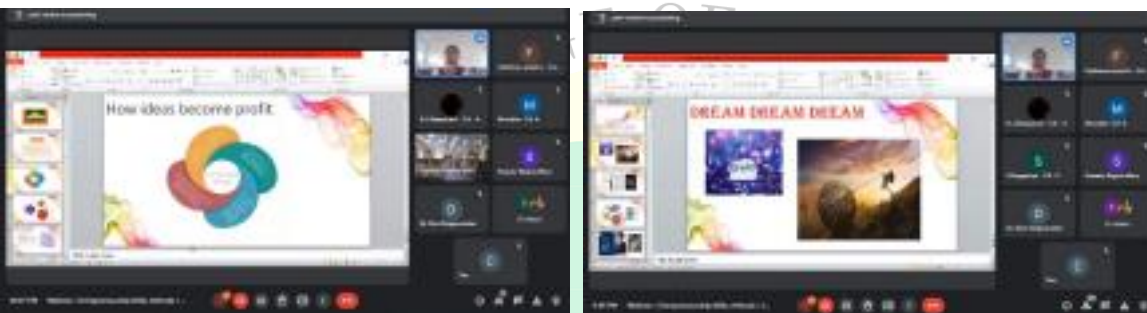
Meeting Link: <https://meet.google.com/ejp-jhwf-wvc>

Report:

Department of Commerce (Shift II) & Patrician Institution's Innovation Council in association with Madurai Gandhi N.M.R.Subbaraman Arts College for Women organised a webinar on "Entrepreneurship Skills, Attitude and Behaviour Development" on Friday, 18th Feb 2022 from 11 a.m. to 12.30 p.m. in google meet. **100** students have actively participated in Google meet and 98 attended the webinar physically at conference hall of Patrician College.

The resource person has oriented the students about the skills that are essential for an entrepreneur. Students from patrician college and Madurai Gandhi N M R Subbaraman college gave excellent feedback about the webinar.

RESOURCE PERSON ADDRESSING THE STUDENTS THROUGH GOOGLE MEET



STUDENTS ARE ATTENDING THE WEBINAR PHYSICALLY



Certificate of Participation



Feedback Link: <https://forms.gle/Z8MUmgC6y96df2g76>

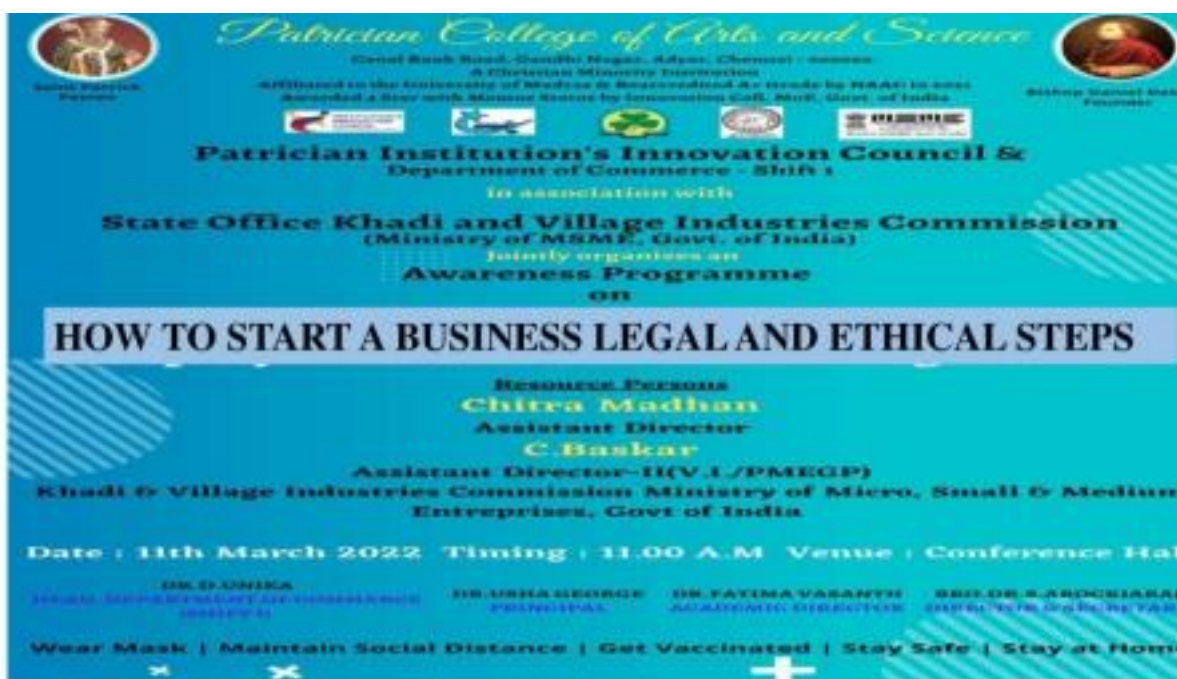
Outcome:

- Students have learnt various skills that are required for a successful entrepreneur
- Some of the students have got ideas about how can one start their own business
- Students have learnt customers are always right.

PATRICIAN COLLEGE OF ARTS AND SCIENCE PATRICIAN INSTITUTION INNOVATION COUNCIL REPORT ON

**How To Start A business Legal and Ethical Steps Venue :C Block
Conference Hall Date :11/03/2022**

Invite :



Programme Schedule:

| | | |
|------------------------|--------------------------------|--|
| 11.00 a.m to 11.02 a.m | Prayer | Ms.Vijayalakshmi Student Coordinator, IIC Patrician College of Arts & Science |
| 11.02 a.m to 11.07 a.m | Welcome Address | Prof.Rekha Naidu HOD B.COM A&F SHIFT II Patrician College of Arts and Science |
| 11.08 a.m to 11.20 a.m | felicitation | Dr. SREEPRIYA PIIC CO-ORDINATOR ASSOCIATE PROFESSOR Patrician College of Arts & Science |
| 11.20 a.m to 11.35 a.m | Introduction of Chief Guest | Prof R. Deepika & Prof.Rekha Naidu |

| | | |
|----------------------|---|---|
| 11.50 -1.30 | <i>Key note</i> <i>Address</i> <i>Special</i> <i>Address</i> | <i>mrs Chitra Madan</i> <i>Mr.Baskar</i> |
| 1.30 p.m to 1.35 p.m | <i>Vote of Thanks</i> | <i>Prof Vaidegi T</i> <i>IIC Member</i> <i>Asssistant Professor</i> <i>Patrician College of Arts and Science</i> |

Objective of the programme:

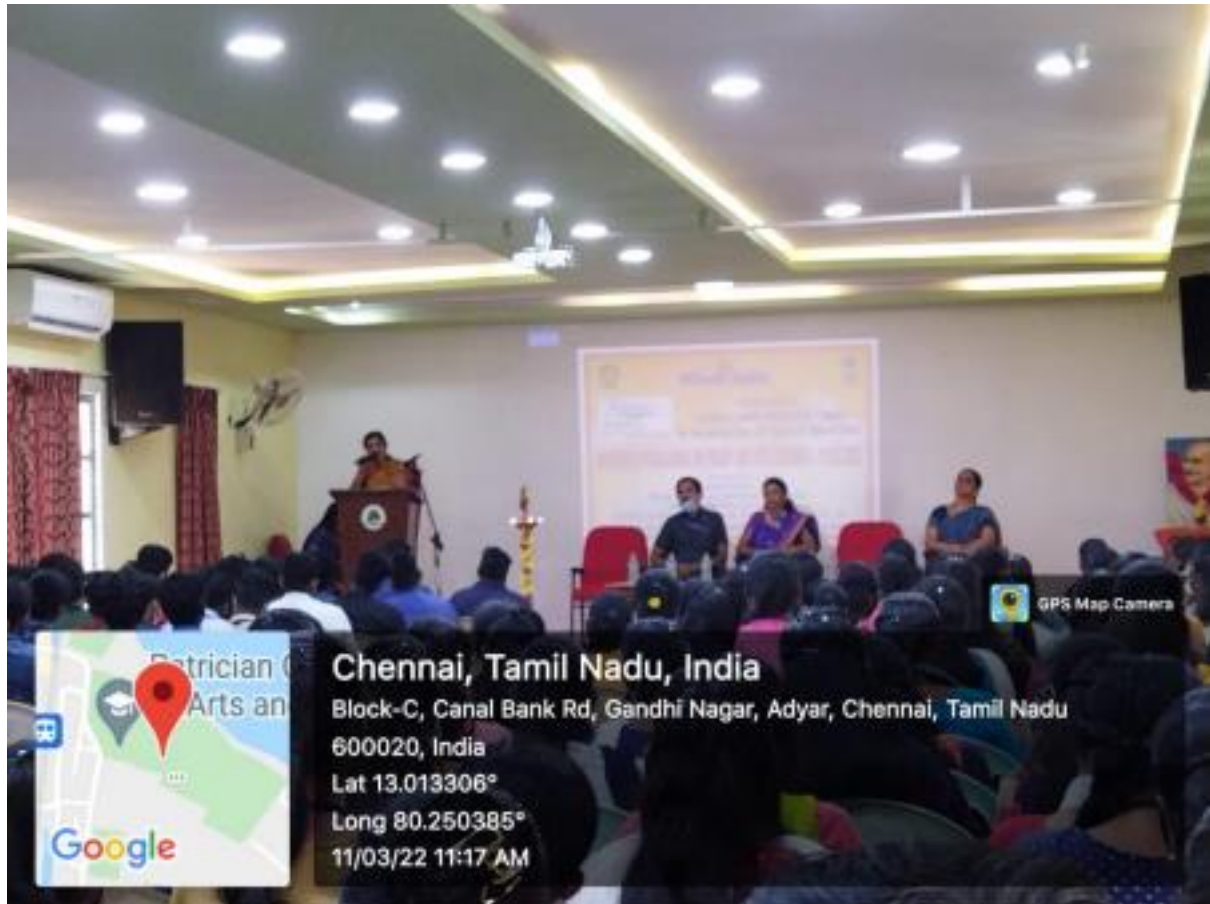
In order to provide students with the basic knowledge about how to plan a start-up and the steps to be taken towards achieving goals,.Department of Commerce organized a session on the topic- "How to plan for start-up? Legal & Ethical Steps" along with Institution's Innovation Council,

On 11th March 2022, the session on "How to plan for start-up and legal & ethical steps, on world intellectual property day. This session is scheduled to instil the legal and ethical steps that should follow in the business.Mrs Chitra Madan Deputy Manager KVIC facilitated this session. She began with a mythology story as the base illustration for this session. He said, "a business idea is like a coffee mug filled to the top." Another resource person Mr Baskaran explained how starting a business or registering a company, splitting the company by founder and co-founder, and many back-end processes are carried out when an investor proposes. Overall, it clarifies the team of co-founders, investors, incubators, and promoters and determines the types of business structures using numerous examples such as sole proprietorship, general, limited liability partnership, private limited company, and non-profit company. He discussed the various fees that must be paid when registering a company. She exemplified how we could create more intellectual property while developing a business idea and guarding it. He mentioned how we could have a "Right Legal Counsel Matter" when we are in trouble as business owners. He also discusses the various types of deposits, loan moratorium periods, intellectual property rights for animals (used as an example, i.e., Naruto monkey), licensing, permit issues, and how terms differ from country to country. He talked about how there can be issues with data protection, privacy, advertising and marketing, and various contracts. She finally concluded the session by discussing Tortious Liabilities, Ethical Liabilities, and many more issues that may arise due to counterfeiting our products and issues with labor laws. The questions written by the participants were cleared out by the end of the session . Eventually, She received a vote of thanks for providing insights on legal & ethical steps in start-ups.

Out come:

Students gained knowledge on start ups and many are interested to start startups in service sector.

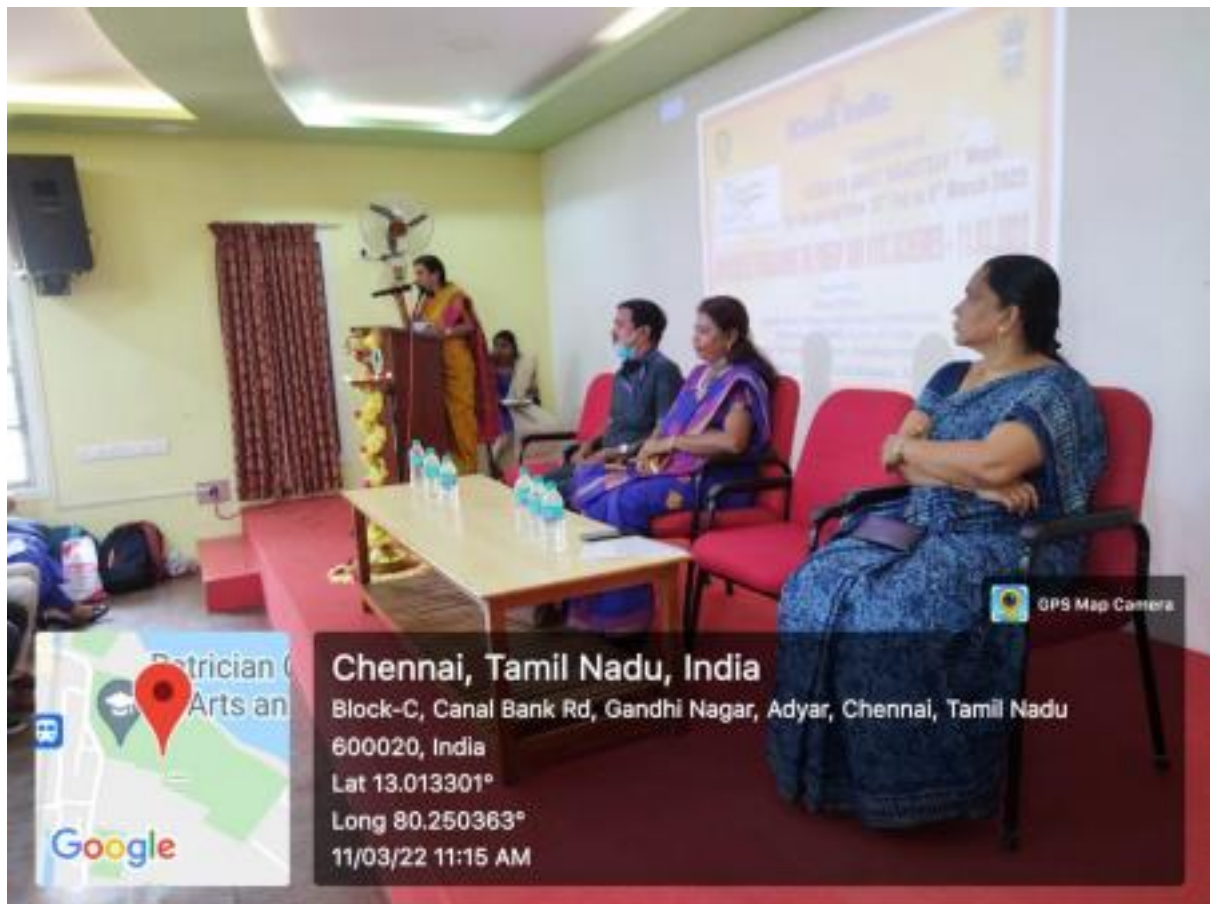
Attendance













Patrician College of Arts and Science

Canal Bank Road, Gerdes Nagar, Adyar, Chennai - 600030.
A Christian Minority Institution

Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021
Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India




Bishop Daniel Delany
Founder

**Patrician Institution's Innovation Council &
Department of Social Work**
in association with
Shri Krishnaswamy College For Women
Organizes a Mentor Mentee Programme
Faculty Development Programme
on

Copyrights and Patent Filing

Resource Person

Dr. S.Sundararaj

Professor, Department of Mechanical Engineering
IIC Innovation Ambassador - IPR & Technology Transfer
Head, Centre for Research and Development
Sri Krishna College of Technology
Kovaipudur, Coimbatore



Date: 08th Feb 2022 Time :11.00 A.M - 12.00 Noon Platform : 

Dr. ANITHA RAJENDRAN
PRINCIPAL
SHRI KRISHNASWAMY COLLEGE FOR
WOMEN

MS. J. DIVYA
HEAD,
DEPARTMENT OF SOCIAL WORK

DR.USHA GEORGE
PRINCIPAL

DR.FATIMA VASANTH
ACADEMIC DIRECTOR

BRO.DR.S.AROCKIAJI
DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

YOUTUBE LINK : <https://youtu.be/sAKI5UADxDg>

OBJECTIVES

- To enhance the knowledge on intellectual property right.
- To know the concepts of copyright and patent filing.
- To learn the steps involved in copyright and patent filing.

AGENDA

| | |
|--------|---------------------------------------|
| Prayer | Mrs. Usha Jose Assistant Professor |
|--------|---------------------------------------|

| | |
|---------------------|--|
| | Department of Social Work Patrician College of Arts and Science |
| Welcome Address | Mr. Jerome Nesaraj Assistant Professor Department of Social Work Patrician College of Arts and Science |
| Chief Guest Address | Dr. B. Santhosh Kumar Professor & Head Department of Computer Science & Engineering Guru Nanak Institute of Technology Ibrahimpattanam- 501506, Telangana. |
| Vote of Thanks | Mrs. Divya J Head Department of Social Work Patrician College of Arts and Science |

RESOURCE PERSON - PROFILE

Dr. S. Sundararaj

B.E., M.Tech., Ph.D

Professor, Department of Mechanical Engineering

Head, Centre for Research and Development

Civil Engineering Department

Sri Krishna College of Technology, Coimbatore

Email: s.sundararaj@skct.edu.in

Contact No.: 9842799736

Dr. S. Sundararaj is currently working as Professor in the Department of Mechanical Engineering and the Head of the Centre for Research and Development at Sri Krishna College of Technology, Coimbatore. He received

his Ph.D. degree in Civil Engineering from Anna University, Chennai with good appreciation. He has completed his Doctorate in Mechanical engineering from Anna University. He holds a Master's degree in Energy technology from Pondicherry University. He did his Bachelors in Mechanical engineering at Madurai Kamaraj University. He has got 19 years of experience in the teaching field. He has published 11 patents and registered 5 design patents. He has published 47 papers in journals and conferences. He received the Best Faculty Award for 4 consecutive academic years. He also completed NPTEL Courses like renewable energy sources, heat transfer, IC engines and Gas Turbines, Engineering Thermodynamics and Laws of thermodynamics.

PROGRAMME SUMMARY

The faculty development programme on Copyrights and Patent Filing was organized by the Patrician Institution's Innovation Council and Department of Social Work in association with Shri Krishnaswamy College for Women, Coimbatore. The session started with a prayer by Ms. Usha Jose, Associate Professor, Department of Social Work. The Resource Person was introduced by Mr. Jerome Nesa Raj, Assistant Professor, Department of Social Work. The resource person for the day Dr. S. Sundararaj gave an introduction about Intellectual Property Rights. The concepts and benefits of Copyrights and Patent filing were explained. He also made the participants understand the copyright registration workflow and how to file the copyright application form. He

explained the laws related to Intellectual Property Rights in India. He also explained the steps involved in filing the patent application. He gave clear information about the types and cost of Indian Patent applications. The session was innovative and was very useful for the faculty. Faculty members from Patrician college of arts & science and other educational institutions had participated. Ms. Divya J, Head, Department of Social Work proposed the vote of thanks.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "Introduction to IPR". The slide content includes:

- Intellectual Property Rights (IPR):**
 - Rights given to persons over the creations of their minds.
 - Creator has an exclusive right over the use of his/her creation for a certain period of time.
- Indian Intellectual properties typically:**
 - Copy Right
 - Patent
 - Trade Mark and
 - Design Protection

A circular diagram in the center of the slide is labeled "Intellectual Property" and is surrounded by icons for Trade Marks, Patents, Copyrights, Industrial Designs, and Geographical Indications. The Zoom interface shows a grid of participants, a "Track Attendance" button, and a status bar indicating "Dr. S. Sundararaj Professor MECH is presenting".

Dr. S. Sundararaj, Resource Person giving the Introduction about IPR

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "Steps in filing patent application". The slide content includes:

- Invention** (with an icon of a lightbulb)
- Filing a patent** (with an icon of a document)
- Terrestrial jurisdiction** (with an icon of a globe)
- File Individually** (with an icon of a person)
- Through Patent agent** (with an icon of a person in a suit)
- Invention Disclosure** (with an icon of a document)
- Potentiality search** (with an icon of a magnifying glass)
- Drafting patent application** (with an icon of a document)
- National filing** (with an icon of a globe)
- International filing** (with an icon of a globe)

The Zoom interface shows a grid of participants, a "Track Attendance" button, and a status bar indicating "Dr. S. Sundararaj Professor MECH is presenting".

When he explains the steps in filing the patent application

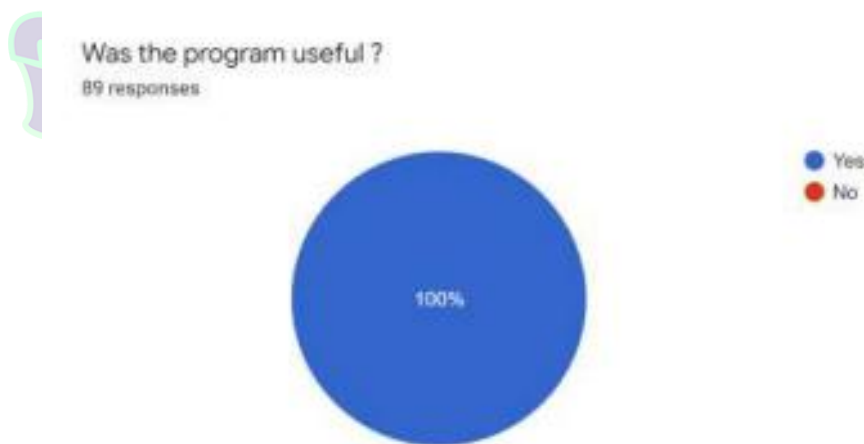


Ms. Divya J, Head, Department of Social Work delivering the vote of thanks

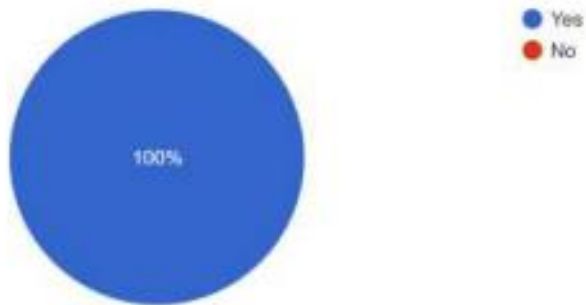
Outcome

- All the faculty actively participated in the faculty development programme on copyrights and patent filing.
- Participants were able to gain knowledge on intellectual property rights.
- The concepts of copyright and patent filing were clearly understood by the participants.
- Everyone learned the steps involved in copyright and patent filing.

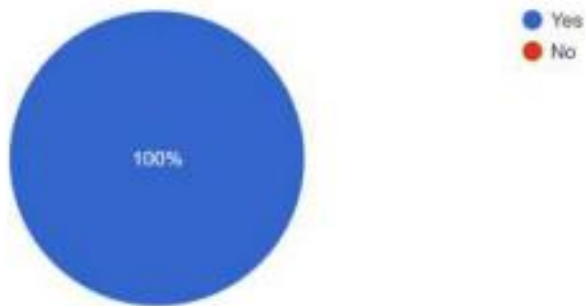
FEEDBACK



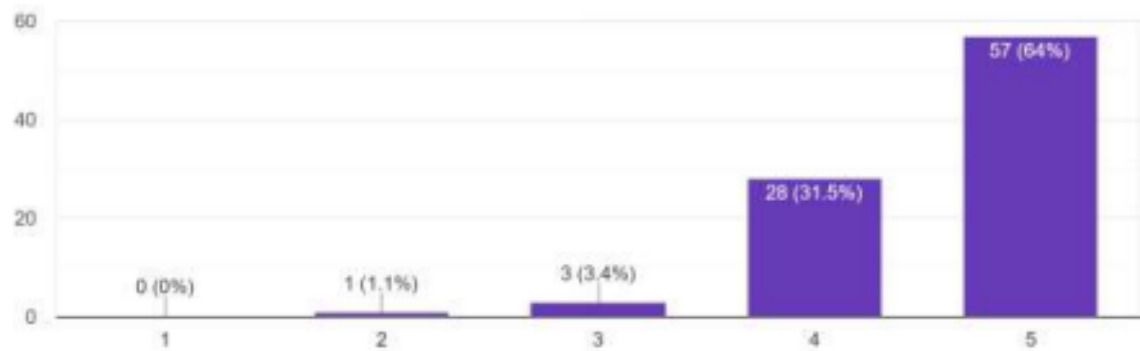
Were the Programme objectives met clearly
89 responses



Did you learn new inputs from the programme ?
89 responses

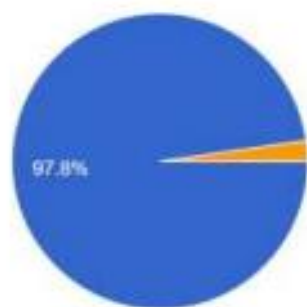


How would you like to rate the programme in a scale 1 to 5, 5 being the highest
89 responses



Would you recommend us to arrange similar programs in future ?

89 responses



Yes
No
Maybe

PARTICIPANTS LIST

| S.No | FULL NAME | PROFESSION | NAME OF THE ORGANISATION |
|------|---------------|---------------------|---------------------------------------|
| 1 | ANUBALA .S | TEACHER | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 2 | FRIZILIN.R | ASSOCIATE PROFESSOR | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 3 | Dr.ANANTHI.K | Assistant Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 4 | RENUKA DEVI K | Assistant Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 5 | Bindu A Baby | Assistant professor | Shri Krishnaswamy college for women |
| 6 | Dr. K. Anusha | Assistant Professor | Shri Krishnaswamy College for Women |
| 7 | Ms.ARATHI M | Assistant Professor | Shri krishnaswamy college for women |

| | | | |
|----|--------------------------|---------------------|---------------------------------------|
| 8 | Sangeetha S | Professor | Shri Krishnaswamy College for Women |
| 9 | A.Nivedha | Assistant professor | Shri krishnaswamy college for women |
| 10 | A.Radha | Assistant Professor | Shri Krishnaswamy College for Women |
| 11 | Dr. S.SUBBULAKSHMI | ASSISTANT PROFESSOR | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 12 | MRS. MOHANA LAKSHMI K | Assistant professor | Shri Krishnaswamy college for women |
| 13 | BALKIS BAREERA M | ASSISTANT PROFESSOR | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 14 | Dr. M.CHARLES AROCKIARAJ | Asst. Professor | Patrician college of Arts and Science |

| | | | |
|----|-------------------|----------------------|--|
| 15 | Dr. Ravita Bhatia | Associate Professor | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 16 | Udaya Nandini A | Assistant professor | Shri krishnaswamy college for women |
| 17 | Dr B Subbulakshmi | Associate Professor | Patrician College of Arts and Science |
| 18 | Vijayabavani R | Assistance Professor | Shri Krishnaswamy College for Women, Chennai |

| | | | |
|----|-------------------------|---------------------|---|
| 19 | PADMINI.B | Assistant Professor | Shri Krishnaswamy College for Women |
| 20 | Karunya Janaky Ravi | Assistant Professor | Shri Krishnaswamy College for Women |
| 21 | A.Shanthi | Assistant Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 22 | Dr. S. Angel Leela | Assistant professor | Shri Krishnaswamy College for Women, Annanagar, |
| 23 | brindha.nivin@gmail.com | Assistant professor | Shri Krishnaswamy college for women |
| 24 | C.KAVITHA | Assistant Professor | Shri Krishnaswamy College For Women |
| 25 | SABAPATHI S | TEACHING | PATRICIAN COLLEGE OF ARTS AND SCIENCE, ADYAR |
| 26 | Vinola sharo bell w | Assistant professor | Patrician college of arts and science |
| 27 | Dr. J. Angelin Cuba | Assistant professor | Shri krishna swamy college for women |
| 28 | Bindu A Baby | Assistant professor | Shri Krishnaswamy college for women |

| | | | |
|----|------------------|---------------------|---------------------------------------|
| 29 | Dr.A.RAJA | Assistant Professor | Patrician College of Arts and Science |
| 30 | Dr. J. CHANDRIKA | Asst.professor | Shri Krishnaswamy college for women |

| | | | |
|----|---------------------|---------------------|---|
| 31 | Dr.R.MOHANA | Assistant professor | Shri Krishna swamy college for women |
| 32 | E REENA RACHEL | ASST PROFESSOR | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 33 | Usha Jose K | Associate Professor | Patrician College |
| 34 | DR.P.S.DEEPA | Asst.Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 35 | Dr. P. Padmavathi | Assistant Professor | Shri Krishnaswamy College for women |
| 36 | Dr. K. Kaveri | Assistant Professor | Shri Krishnaswamy College for Women |
| 37 | K.Sudha | Assistant Professor | Shri Krishnaswamy College for Women |
| 38 | JOSEPHINE SHANTHI G | ASSISTANT PROFESSOR | PATRICIAN COLLEGE OF ARTS & SCIENCE CHENNAI |
| 39 | SARANYA R | Assistant Professor | Shri Krishnaswamy College for Women |
| 40 | Divya J | Asst Prof & Head | PCAS |
| 41 | JEROME NESA RAJ L | Assistant Professor | Patrician College of Arts & Science |
| 42 | Dr D sathya | Asst professor | Shri krishnaswamy college for women |

| | | | |
|----|----------|---------------------|-------------------------------------|
| 43 | P Amutha | Assistant professor | Shri Krishnaswamy college for women |
|----|----------|---------------------|-------------------------------------|

| | | | |
|----|--------------------------|---------------------|---------------------------------------|
| 44 | Ms. J. SOBIA | Assistant professor | Shri Krishnaswamy College for Women |
| 45 | Ms.Manjushree.V | Assistant Professor | Shri Krishnaswamy College for Women |
| 46 | Dr.P.Vanitha | Asst.Professor | Skcw |
| 47 | kavi0902@gmail.com | Assistant Professor | Shri Krishnaswamy College for Women |
| 48 | Dr. Samdanielthompson G. | Assistant Professor | Hindustan College of Arts and Science |
| 49 | M. Tamilarasi | Assist. Prof | Skew |
| 50 | NARENDRAN P | Assistant Professor | Hindustan College of Arts & Science |
| 51 | D.Suresh | Assistant professor | Hindustan college of Arts & science |
| 52 | Sruthi S.R | Assistant professor | Hindustan college of Arts and Science |
| 53 | Sasikala. K | Assistant Professor | Hindustan College of Arts and Science |
| 54 | nimimohan2452@gmail. com | Teaching | Shri Krishnaswamy College for Women |

| | | | |
|----|----------------------|---------------------|---------------------------------------|
| 55 | Sreesha S Kumar | Assistant Professor | Shri Krishnaswamy College for women |
| 56 | pushpalatha l | asst professor | patrician college of arts and science |
| 57 | Ms. R RAJALAKSHMI | Assistant professor | Shri Krishnaswamy college for women |
| 58 | Sharmila B | Assistant Professor | Shri Krishnaswamy College for Women |

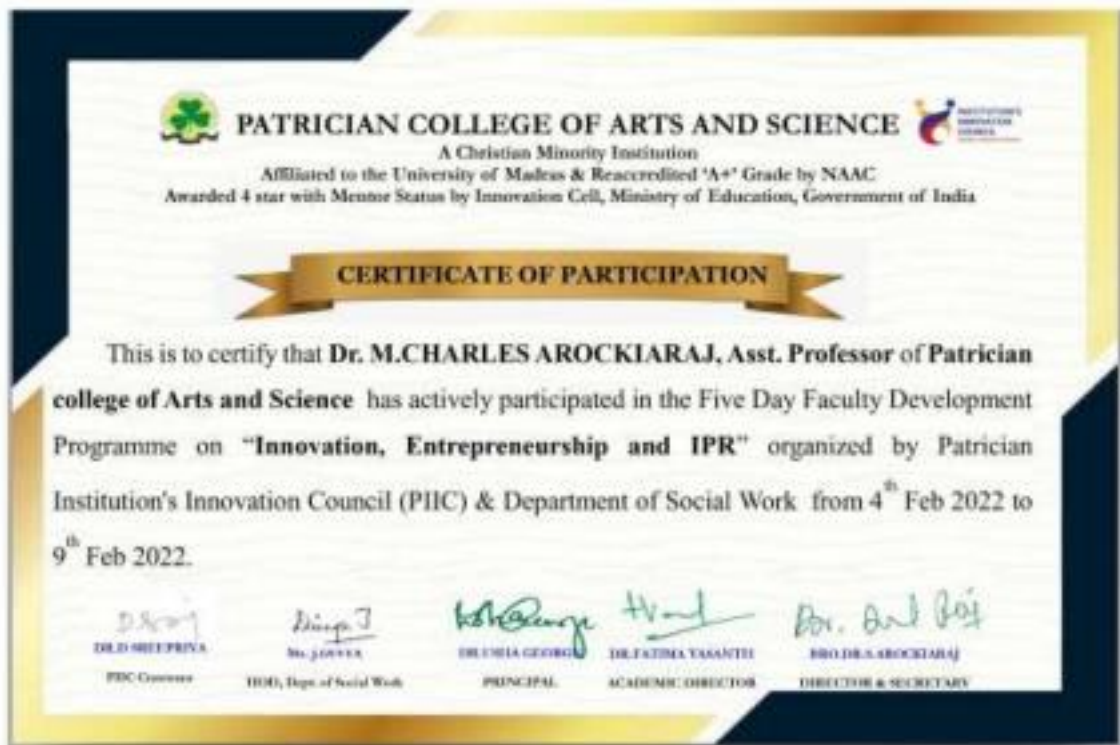
| | | | |
|----|-------------------------|-----------------------------------|---|
| 59 | Durga. R | Assistant professor | Shri Krishnaswamy college for women |
| 60 | Dr.M.SUMATHI | Assistant professor | Shri Krishnaswamy college for women |
| 61 | M. KARTHIK | Assistant Professor in Statistics | Hindustan College of Arts & Science |
| 62 | Dr.T.V.Manjusha | Academician | Patrician College of Arts and Science |
| 63 | Dr.S.Krithiga Maheswari | Academician | Shri Krishnaswamy college for women |
| 64 | Dr.M.Meenakshi | Associate Professor | Patrician College of Arts and Science |
| 65 | DR.S.JANSIRANI | Assistant professor | Patrician College of Arts and science |
| 66 | Mary Louisa A | Assistant Professor | Patrician College of Arts and Science Adyar |

| | | | |
|----|------------------------------|---------------------|---|
| 67 | Dr.M.Meenakshi | Associate Professor | Patrician College of Arts and Science |
| 68 | I. Florence Josephin Punitha | Assistant Professor | Patrician College of Arts and Science |
| 69 | Dr.M.KAMALADEV I | Assistant Professor | Patrician College of Arts and Science |
| 70 | Priyanka M.C | Assistant professor | Shri Krishnaswamy College for Women |
| 71 | R.SUNITA JOHN | Assistant Professor | Patrician college of arts and science Chennai |
| 72 | Ms. VEENA PRIYADHARSHINI.M | ASSISTANT PROFESSOR | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| | | | |
| 73 | Ajitha Purnima M S | Assistant Professor | Patrician College of Arts and Science |
| 74 | SHEEJA. S | Assistant Professor | Shri Krishnaswamy College for Women |
| 75 | Leanne Maria | Assistant Professor | Patrician College of Arts & Science |
| 76 | Mrs. P. Ramya | Assistant Professor | Shri Krishnaswamy College For Women, Anna Nagar |
| 77 | Dr.Mahendran.V | Assistant professor | Patrician college of Arts and science |
| 78 | Dr. B. Sasikala | Asst. Professor | Patrician College of Arts and Science |

| | | | |
|----|-------------------|------------------------------------|---------------------------------------|
| 79 | Mrs.Mahalakshmi G | Assistant Professor | Patrician College of Arts and Science |
| 80 | Mrs. SUMATHI S | Assistant Professor | Patrician college of Arts and Science |
| 81 | Dr.R.ESTHER FEL | Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 82 | Lavanya T | Assistant Professor | Shri Krishnaswamy College for Women |
| 83 | Dr. Nithya Vani V | Assistant Professor | Hindustan College of arts &Science |
| 84 | POORNIMA D | ASSISTANT PROFESSOR | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 85 | Dr. N C. Martin | Faculty in Management studies | Patrician college of Arts and science |
| 86 | ARUNAN S | Asst Professor Dept Of commerce | Patrician College of Arts and Science |

| | | | |
|----|----------------------------|---------------------|-------------------------------------|
| 87 | C.kiruthiga | Assistant professor | Shri Krishnaswamy College for Women |
| 88 | G JACULINE PRIYA | Assistant Professor | Patrician College |
| 89 | Lavanyanathanin@gmail .com | Assistant Professor | Shri Krishnaswamy College for Women |

SAMPLE CERTIFICATES





EVENT : WORKSHOP ON ENTREPRENEURSHIP
DEVELOPMENT PHASES

DATE : 09TH DECEMBER 2021

TIME : 12.30 PM – 01.30 PM

PLATFORM : GOOGLE MEET

NO OF BENEFICIARY: 70

RESOURCE PERSON :

SHIV GANESH KUMAR

DIRECTOR OF SUCCESS IMPRINT COMPANY

BUSINESS PROFIT COAC

CHENNAI

PROFILE

Director of Success Imprint Company which is into leadership training & coaching.



He is founder of first ever 5 Am Action Club for Entrepreneurs in INDIA

Trained more than 5,00,000 entrepreneurs, working professionals & business leaders in the last 8 years.

He was awarded as a “ Best Teacher “ at Ethiraj college in 2014.
Training Director – BNI Chennai

His two books “Business Profit Mastery“ & “ The Peak Performer Code “ will be launched 1st Feb 2022

He goes for Vipassana last 5 years , it's 10 days course, he becomes silence get in to deeper into Spirituality

He does 108 Suryanamsakaram daily from 2020

He spends one hour daily for learning new things about business.

His vision is to help inspire & educate Entrepreneurs to do business in a profitable way so that we create a better world.

To know more visit my website www.shivganeshkumar.com

Meeting Link : <https://meet.google.com/hdf-wcbc-mtx>

Meeting Recording :

https://drive.google.com/file/d/1arAvj7ZXyxdjyTQYzXv395mgLh3G2ZI/view?usp=sharing_eil_dm&ts=61f8e93f



| Time | Inaugural Session | |
|-------------------------|--------------------------------|--|
| 12: 35 p.m to 12:40 p.m | Prayer | Ms.ARCHANA Student Coordinator, Patrician College of Arts & Science |
| 12:40 p.m to 12:47 p.m | Welcome Address | Ms. DIVYA Student coordinator Patrician College of Arts and Science |
| 12:48 p.m to 12:50 p.m | felicitation | Dr. SREEPRIYA PIIC CO-ORDINATOR ASSOCIATE PROFESSOR Patrician College of Arts & Science |
| 12.50 p.m to 12:55 p.m | Introduction of Chief Guest | Prof R. Deepika |
| 12:55p.m.-1:20 | Special Address | SHIV GANESH KUMAR DIRECTOR OF SUCCESS IMPRINT COMPANY BUSINESS PROFIT FOACH CHENNAI |

| | | |
|---------------------|----------------|--|
| 1.20 p.m to 1.30p.m | Vote of Thanks | <p><i>Ms. VIJI</i> <i>Student coordinator</i> <i>Patrician College of Arts and Science</i></p> |
|---------------------|----------------|--|






Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.
 A Christian Minority Institution
 Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021
 4 Star Rating and Mentor Mentee Status by MoE, Govt. of India




Patrician Institution's Innovation Council

Department of Accounting & Finance - Shift II

in association with

St. Antony's College of Arts and Sciences for Women

Organizes a Mentor Mentee Programme

Workshop on Entrepreneurship Development Phases



SHIV GANESH KUMAR

DIRECTOR OF SUCCESS IMPRINT COMPANY
BUSINESS PROFIT COACH
CHENNAI

Date : 9th December 2021

Time: 12.30 P.M to 1.30 P.M

Platform : 

DR. SR.MARY FRAMILA SATHI
PRINCIPAL
ST.ANTONY'S COLLEGE
OF ARTS AND SCIENCES FOR WOMEN

REKHA NAIDU
HEAD, DEPARTMENT
OF
ACCOUNTING & FINANCE

DR. JENNA GEORGE
PRINCIPAL

DR. FATIMA VASANTH
ACADEMIC DIRECTOR

BRO.DR.S. AROCKIAJAI
DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home



OBJECTIVE :

To create awareness on Business strategy & various business plans :

Business plan is to show to the financial institutions and banks that you have access to the business roadmap.

Banks want to make sure that you have a clear vision for developing your business ahead so that their risk factors are mitigated to a greater extent .

Strategic objectives are the big-picture goals for the company: they describe what the company will do to try to fulfill its mission. Strategic objectives are usually some sort of performance goal for example, to launch a new product, increase profitability, or grow market share for the company's product.

OUTCOME :

- Students understood the concept of Business planning .
- Many examples like – “silk saree” are used to understand the concept of target marketing.
- An effective business strategy serves as a blueprint for the different aspects of running your business, from hiring to organizational structure.

Feedback

Patrician College of Arts and Science



Report on Why not you be an Entrepreneur?

Patrician College of Arts and Science
Canal Bank Road, Ganesh Nagar, Adyar, Chennai - 600029.
A Christian Minority Institution
Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2013
Awarded a Star with Meritor Status by Innovation Cell, MoE, Govt. of India

Patrician Institution's Innovation Council & Department of Corporate Secretaryship-Shift II
in association with
M.G.N.M.R.S Innovation Council
Organizes a Mentor Mentee Programme

Why not you be an Entrepreneur?

Resource Person
DR.GURU.P
Director (I/c) Centre for Institution Industry Interaction (CIII)
Associate Professor, Department of Management Studies
Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur

Date: 17th Feb 2022 Time :11.00 A.M - 12.00 Noon Platform :

DR.K.E.GOMATHI
PRINCIPAL
M.G.N.M.R.S COLLEGE
FOR WOMEN

MR.D.RAJA
HEAD,
DEPARTMENT OF
CORPORATE SECRETARYSHIP
SHIFT II

DR.USHA GEORGE
PRINCIPAL

DR.FATIMA VASANTH
ACADEMIC DIRECTOR

MR.DR.SARODHARA
DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

Patrician College of Arts and Science
Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC
Rated 4 Star, with Mentor Status By MoE



**PATRICIAN INSTITUTION INNOVATION COUNCIL &
DEPARTMENT OF CORPORATE SECRETARYSHIP (SHIFT II)**



In association with
M.G.N.M.R.S INNOVATION COUNCIL
Organizes a Mentor Mentee Programme

WHY NOT YOU BE AN ENTREPRENEUR?

Date : 02/07/2021 Time : [11.00A.M- 12.00 NOON]

Platform :Google Meet

PROGRAMME SCHEDULE

| | |
|-------------------------------------|---|
| Prayer | Mr. Enoch Christuna M.B.Com CS (Shift II) Patrician College of Arts and Science, Chennai |
| Welcome Address | Mr. S Daniel Samson Department Secretary M.B.Com CS Patrician College of Arts and Science, Chennai |
| Introduction of the Resource Person | Dr. S. Devi Admin. Officer & Asst. Prof. Dept. of Computer Science, Madurai Gandhi NMM Subbarayan College for Women, Teppukulam, Madurai DR.Govt.P |
| Resource Person Presentation | Director (i/c) Centre for Institution Industry Interaction (CII) & Associate Professor, Department of Management Studies in Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thiruvananthapuram |
| Vote of Thanks | Dr. S. Devi Admin. Officer & Asst. Prof. Dept. of Computer Science, Madurai Gandhi NMM Subbarayan College for Women, Teppukulam, Madurai |

MC: Nivedha,
Department Secretary, M.B.Com CS(Shift II), Patrician College of Arts and Science

Resource Person Profile

PROFESSIONALSUMMARY:

* Around 16 years of experience in Recruitment, Training, Sales and Business Development, Customer Relationship Management, Teaching, Research & Administrative Experience

- Excellent Presentation, Interpersonal, Analytical and Communication skills
- A smooth team player works well in a fast placed environment
- Creating, developing & Monitoring Systems
- Right blend of Skills, Exposure and Attitude
- Effective training, organizing, managing & leadership Skills

EDUCATIONALPROFILE:

- Ph.D (Part time) from Periyar Maniammai Institute of Science & Technology (Deemed to be University) in 2020.
- MBA(Fulltime) specialized in Marketing and Systems from Bharathidasan University in 2005 with 77%.

- BE (Electrical and Electronics Engineering) from Bharathidasan University in 2002 with 76.3%.

ADDITIONAL QUALIFICATION:

- Completed MOOC Online Course on “Market Research and Consumer Behaviour” offered by IE Business School through Coursera in December 2016 with 91.9%.
- Completed MOOC Online Course on “ICT for Education” offered by IIT–Bombay from March to April 2018.
- Completed MOOC Online Course on “Pedagogy for Online and Blended Teaching– Learning Process” offered by IIT–Bombay from April to May 2018.

EXPERIENCE:

- Working as Director (i/c) Centre for Institution Industry Interaction (CIII) & Associate Professor, Department of Management Studies in Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur from October 2011 to till date
- Project Associate in Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur from June 2009 to September 2011
- Manager in Bharathi Solution, Chennai from September 2007 to June 2009
- Sales Development Manager in HDFC Standard Life Insurance, Chennai from May 2006 to September 2007
- Assistant Manager in Dharam Associates (Franchisee of Apollo Sindhoori Capital Investment Ltd.,) Thanjavur & Madurai from April 2005 to May 2006
- Quality Officer & Maintenance Engineer in Amenz Technology, Chennai from June 2002 to May 2003

AWARD:

- “Young Educator & Researcher” award from National Foundation for Entrepreneurship Development on 5th September 2019
- “Best Teacher Award” from Periyar Maniammai Institute of Science & Technology during the academic year 2018-19
- “Gnana Guru” award from Midtown Rotary Club, Mannargudi on the occasion of Teachers Day on 5th September 2017

ACHIEVEMENTS:

- Organized One Week International Faculty Development Programme from 29th July to 3rd August 2020 through Virtual Mode at Periyar Maniammai Institute of Science & Technology, Thanjavur
- Organized Two Day FDP on Case Based Teaching Methods through OpenEdX powered by edu Next
- Organized International Conference on 11th and 12th March 2020 at Periyar Maniammai Institute of Science and Technology, Vallam, Thanjavur.
- Organized “KRIYA 2K20”, “KRIYA 2K19”, “KRIYA 2K18”, “KRIYA 2K16”, “KRIYA 2K15” and “KRIYA 2K13”, an Intercollegiate Students Meet at Periyar Maniammai Institute of Science and Technology, Vallam, Thanjavur.
- Organized National Conference on 10th and 11th October 2019 at Periyar Maniammai Institute of Science and Technology, Vallam, Thanjavur.
- Organized “Two Day Workshop on Research Methods using SPSS” on 19th & 20th January 2016 at Periyar Maniammai University, Vallam, Thanjavur.
- Organized “Two Day International Conference on Creativity and Innovation for Business Sustainability” on 6th & 7th November 2014 at Periyar Maniammai University, Vallam, Thanjavur.
- Organized “National Conference on Creativity and Innovation for Contemporary Managerial Issues” on 26th March 2014 at Periyar Maniammai University, Vallam, Thanjavur.

TRAINING PROGRAMMES CONDUCTED:

- Training Programme for Entrepreneurs organized by Coir Board of India, Thanjavur
 - Public Relationship Management training for employees of various levels of management organized by Post Office, Thanjavur Circle
 - Annual Refresher Training Programme for Teachers Organized by Periyar Group of Schools, Trichy & Jayankondam

OBJECTIVE OF THE PROGRAMME

1. Develop and strengthen the quality of entrepreneurship.
2. Removing unemployment.
3. Enhancing industrial development.
4. Developing industrially backward regions.
5. Select a project/product.
6. Formulate the project.

7. Understand the process and procedure involved in setting up small units. 8. Know the sources of help and support available for starting a small-scale industry. 9. Acquire the necessary managerial skill required to run the industrial unit. 10. Know the pros and cons of being an entrepreneur. 11. Helping the person to understand environmental changes and opportunities. 12. Acquaint and appreciate the needed social responsibility/entrepreneurial discipline.

OUTCOME OF THE PROGRAMME

Take a look at our vast archive of information webinars hosted by expert in all areas of entrepreneurship, including marketing, growth, customer relations and much more. In this webinar all the students were to find informative and inspirational roadmaps to help problem-solve and find success. Search for any areas looking to improve and learn about proven techniques, tactics and tools that will help to achieve the goals.

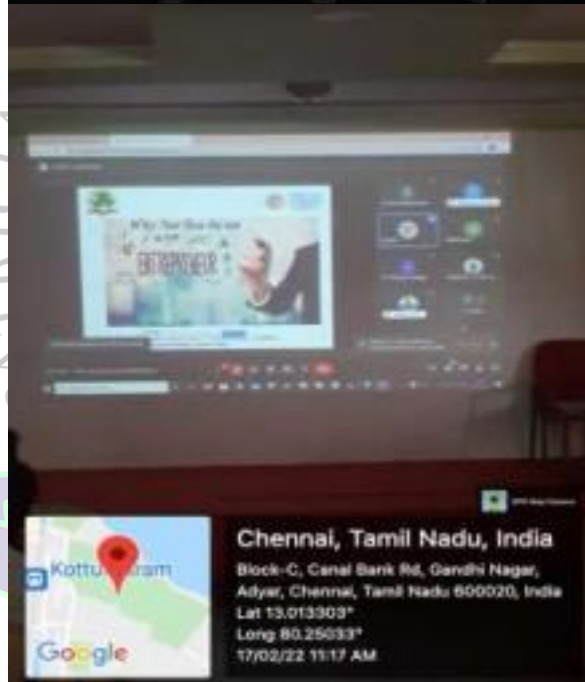
150 students from patrician college of Arts and Science and 200 students from mentee college were benefited with this webinar.

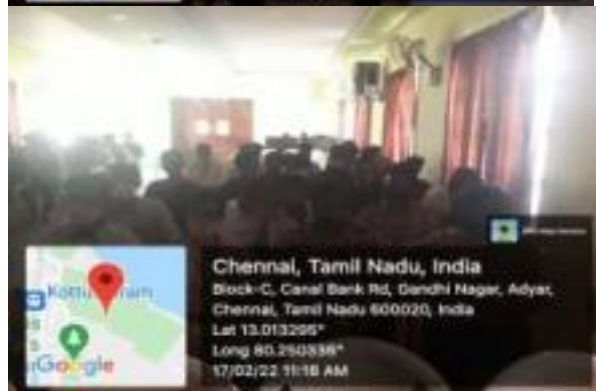
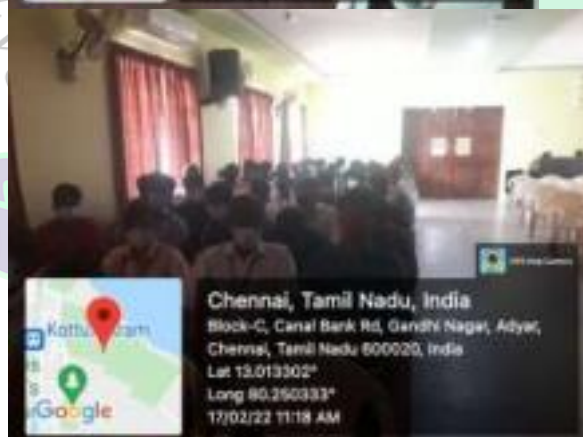
Meeting Link :

<https://meet.google.com/bjt-czpo-ryp>

Recording Link:

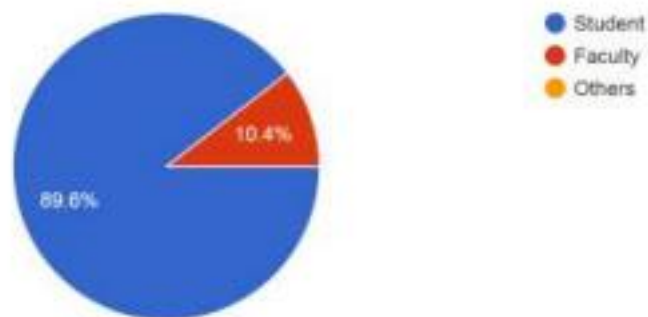
TO STRIVE





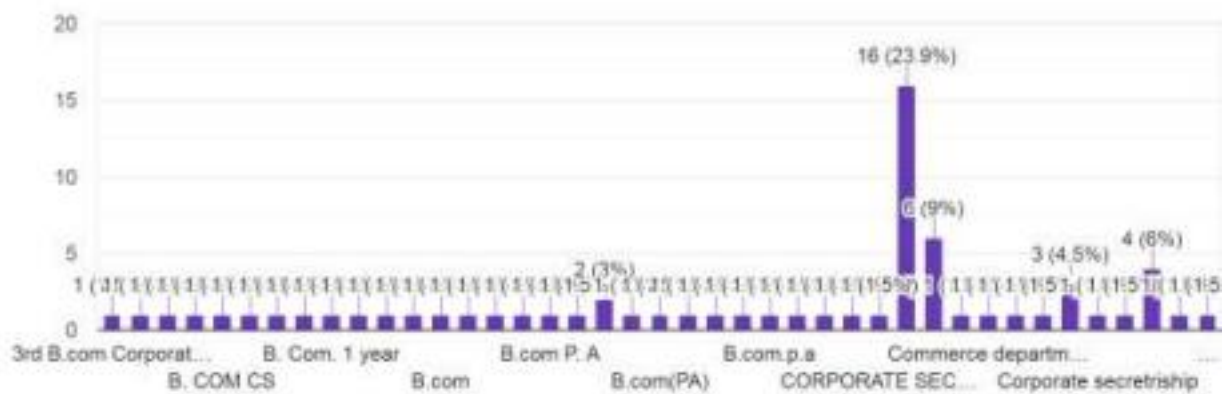
DESIGNATION

67 responses



DEPARTMENT

67 responses



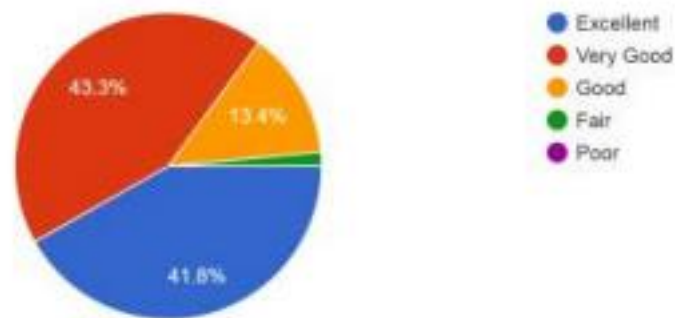
STATE

67 responses

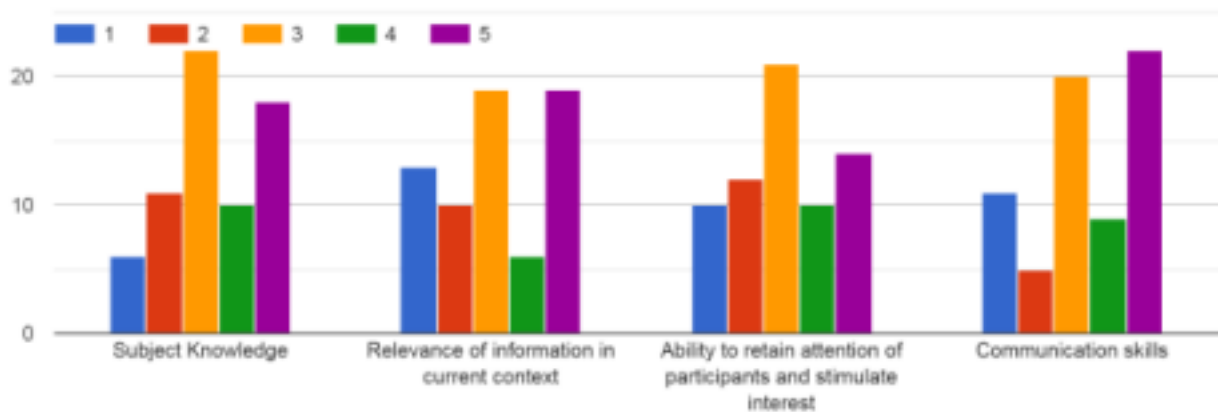


How did you find the content of the sessions?

67 responses



Please rate the resource person (1- LOWEST , 5- HIGHEST)



SEMINAR REPORT ON EFFECTIVE DIGITAL MARKETING STRATEGIES ON START - UPS

14.03.2022



St. Patrick,
Patron



Patrician College of Arts and Science

Reaccredited with "A+" Grade by NAAC.
Affiliated to the University of Madras

School of Media Studies

Organizes

Seminar on

Effective Digital Marketing Strategies for Start-Ups.



Mr. Naveen Kumar. S

Assistant Professor,
Loyola College



Bishop Daniel
Delany,
Founder

MONDAY

Venue: Bro. Ignatius Patrick Hall

Date: 14.3.22. Time: 12:30 P.M.

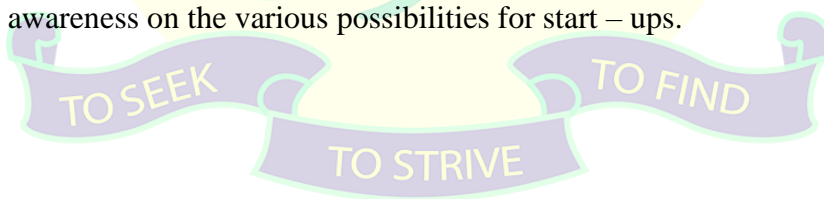
Dr. Usha George
Principal

Dr. Fatima Vasanth
Academic Director

Bro. Dr. S. Arockiaraj
Director and Secretary

OBJECTIVES OF THE PROGRAM

1. To provide knowledge in the field of digital marketing.
2. To share insights on various skills required for start – ups.
3. To create awareness on the various possibilities for start – ups.



PROGRAMME AGENDA

12.30 P.M. – Prayer (Swetha, II-year Journalism)

12.35 P. M. – Welcome Address (Immanuel, II-year Electronic Media)

12.40 P. M. – Introduction of the resource person (Shree Kanaka Durga, II-year Journalism)

12.45 P. M. – Honoring the Chief Guest (Mr. Habeeb Ur Rahaman., HoD, Visual Communication)

12.50 P. M. – Guest Speaker address (Mr. Naveen Kumar S.)

1.50 P. M. – Participant's interaction

1.55 P. M. – Vote of Thanks (Smiline Rosy, II – year Visual Communication)

MC – Christo Ebeniezer (Smiline Rosy, II – year Visual Communication)

Duty List

| | |
|--------------------------------|--|
| Invitation Design | - Mr. Paulson Santhosh Nithyarajan J. L. |
| | Photo Video Coverage - |
| | Mr. Paulson Santhosh Nithyarajan J L & Mr. Nanda Kumar |
| Registration and Feedback Link | - Ms. Arathy Haridas |
| Hospitality | - Mrs. Gayathri C.S |
| Venue Arrangement | - Dr. Mahalakshmi S & Mr. Sathishkumar N. |
| Documentation | - Ms. Arathy Haridas |
| Discipline | - All faculty |

BUDGET

Gift for Chief Guest – Rs. 470

Hospitality – Rs. 188

Total - Rs. 658

REPORT

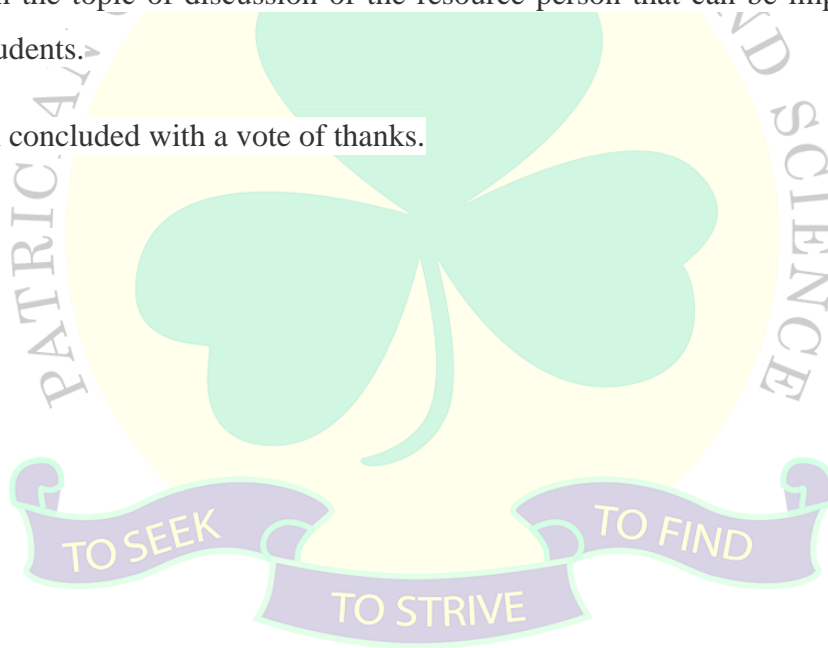
The School of Media Studies, Patrician College of Arts & Science organized a seminar on the topic 'Effective Digital Marketing Strategies on start – ups' on 14th March 2022, for all the

students of the Department of Visual Communication, Electronic Media and Journalism. The resource person for the event was Mr. Naveen Kumar S. He is working as an Assistant Professor in Loyola College, Chennai. The seminar commenced with prayer followed by the introduction of the chief guest.

The intent of conducting the programme was to create an awareness in the field of Digital Media and the various opportunities related with it. The resource person began the seminar by giving an overview on the digital platforms and digital marketing. He explained the scope and importance of digital marketing in the near future.

Mr. Naveen Kumar shared the knowledge on different marketing tools used in the digital media platforms. He elucidated how to expand a business in the same area. Besides, he explained the strategies for how to use these platforms for starting a business. The event was filled with loads of inputs on the topic of discussion of the resource person that can be implemented for the career of students.

The session concluded with a vote of thanks.





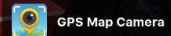
Chennai, Tamil Nadu, India

Block-C, Canal Bank Rd, Gandhi Nagar, Adyar, Chennai,
Tamil Nadu 600020, India

Lat 13.013298°

Long 80.250372°

14/03/22 12:57 PM





RESOURCE PERSON PROFILE:

Mr. Naveen Kumar is a visual designer and consultant for many prominent companies. Mr. Naveen did his bachelors in commerce and masters in visual communication at SRM Arts & Science college, Chennai. He also holds a diploma degree in both visual effects and multimedia.

He began his career as a consultant designer in Studio Plus One and had worked as Project Designer in Jude's Infra Technologies. He worked as senior executive in the department of Design and Communications in Eminent Creators.

Mr. Naveen Kumar worked as a copywriter in Sulekha New Media Pvt. Ltd. He also contributes as an Assistant Professor in Loyola College, DDU Kaushal Kendra, Chennai.

Outcome of the Programme

The students gained in-depth knowledge in the field of digital marketing. The Resource Person outlined the various skills that are necessarily required for digital marketing and Start – ups. The students were given awareness on how to start a digital marketing.

Eight Days International PDP on Effective & Quality Research Writing

From 7th – 15th June 2021

Objectives:

- Identifying the Research Problem and Design Questionnaire
- To understand different sampling techniques
- Use different Research Tools and Techniques
- To learn the art of report Writing
- Guidelines on Plagiarism & how to publish research papers



PATRICIAN COLLEGE OF ARTS & SCIENCE

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Adyar, Chennai, Tamil Nadu, India - 600 020
www.patriciancollege.ac.in

DEPARTMENT OF COMMERCE (SHIFT II)
IN ASSOCIATION WITH IQAC

ORGANISES

8 DAYS INTERNATIONAL PDP
ON

"EFFECTIVE & QUALITY RESEARCH WRITING - PHASE II"

DATE:
7TH - 15TH JUNE 2021

TIMING:
4:00PM TO 5:30PM IST

LAST DATE FOR
REGISTRATION
06.06.2021

| PROGRAMME SCHEDULE | |
|---|--|
| DAY 1 : 7.6.2021 Research Problem & Topic Selection Dr. R KARUNAKARAN Associate Professor Department of Co-Operatives Hawassa University, Ethiopia | DAY 2 : 8.6.2021 Review of Literature & Research Gap Dr. C PARAMASIVAN Assistant Professor & Research Advisor PG & Research Department of Commerce Periyar EVR College (Autonomous), Tiruchinappalli, TN |
| DAY 3 : 9.6.2021 Forming Hypothesis, Objectives & Questionnaire Dr. KYATI VORA Assistant Professor Department of Commerce K P B Hinduja College of Commerce, Mumbai, Maharashtra | DAY 4 : 10.6.2021 Sampling & Techniques Dr. SRIDHARA SHETTY Principal SM Shetty College Mumbai, Maharashtra |
| DAY 5 : 11.6.2021 Preparing Data for Analysis Dr A G VIJAYANARAYANAN Assistant Professor PG & Research Department of Commerce DG Vaishnav College, Chennai, TN | DAY 6 : 12.6.2021 Data Analysis in Social Science Research Dr. DURAISAMY A Professor & Associate Dean College of Science & Humanities SRMIST, Chennai, TN |
| DAY 7 : 14.6.2021 Report Writing & Publication in Indexed Journals Dr. SRIDHAR Assistant Professor & Research Supervisor St. Joseph's College of Commerce (Autonomous) Bengaluru, Karnataka | DAY 8 : 15.6.2021 Combating Plagiarism: Why & How? Dr. K RAMASAMY College Librarian MV Muthiah Govt. Arts College for Women Dindigul, TN |

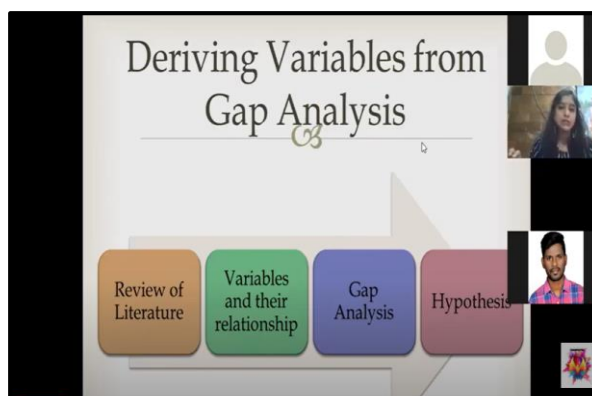
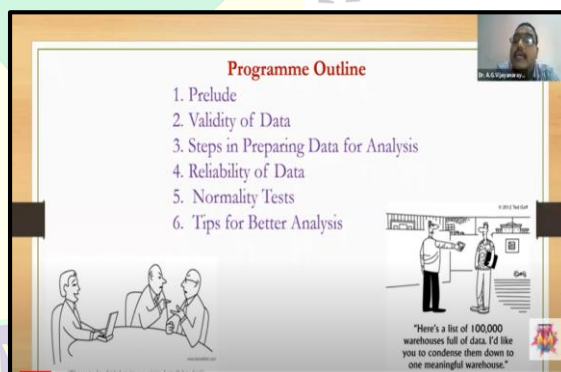
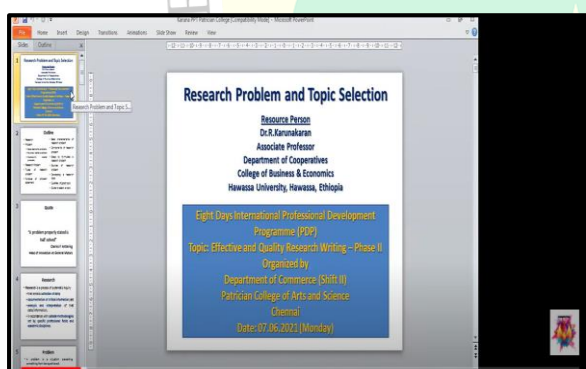
Registration Link : <https://forms.gle/n4J8nzRXiLpBBRWG8>

Meeting Links:

<https://us02web.zoom.us/j/86155976299?pwd=SDJuRDU1cklKQ002VGtzOWpIR0xSUT09>

Report: An Online one-week faculty development programme was conducted by the department from 7th June to 15th June 2021. A total of 645 participants were participated. 71 percent were from Tamilnadu and 29 percent were from other states. Online platform Zoom was used to conduct the programme. The eight days programme helps the research scholars, professors and students to gain knowledge the effective and quality research writing. It's an international level program with seven resource person from different states and district. Each day the resource persons gave their ideas with different topics. After attending this PDP the participants gets a clear picture of good research writing.

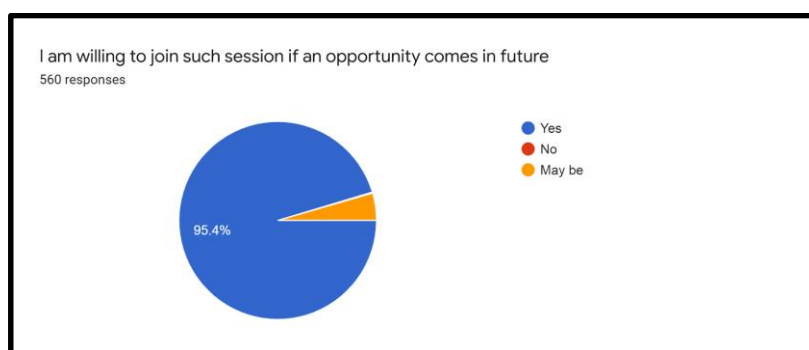
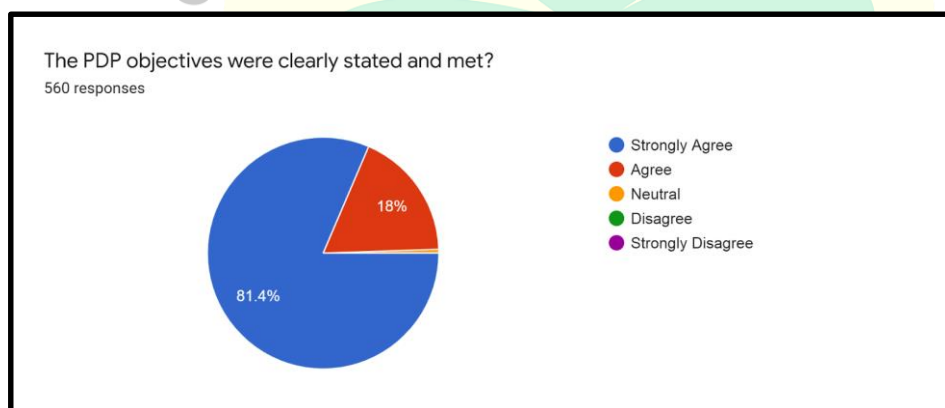
RESOURCE PERSONS ARE ADDRESSING THE VIRTUAL GATHERING



Sample E-Certificate of Participation



Feedback:

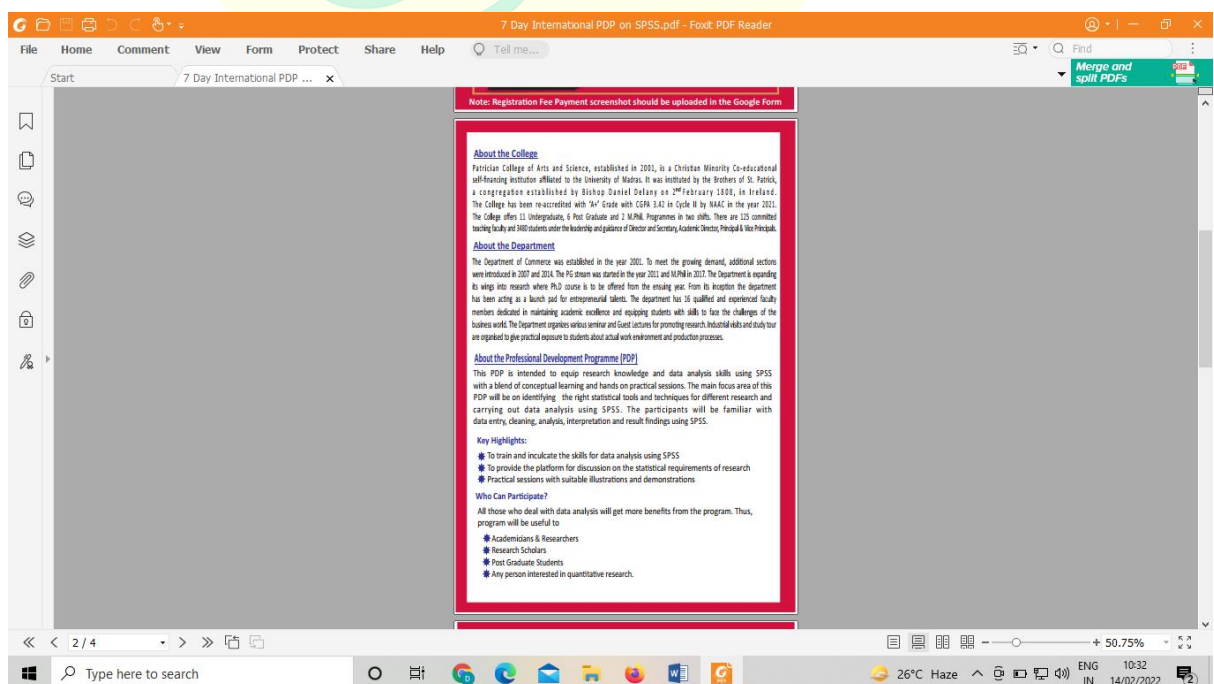
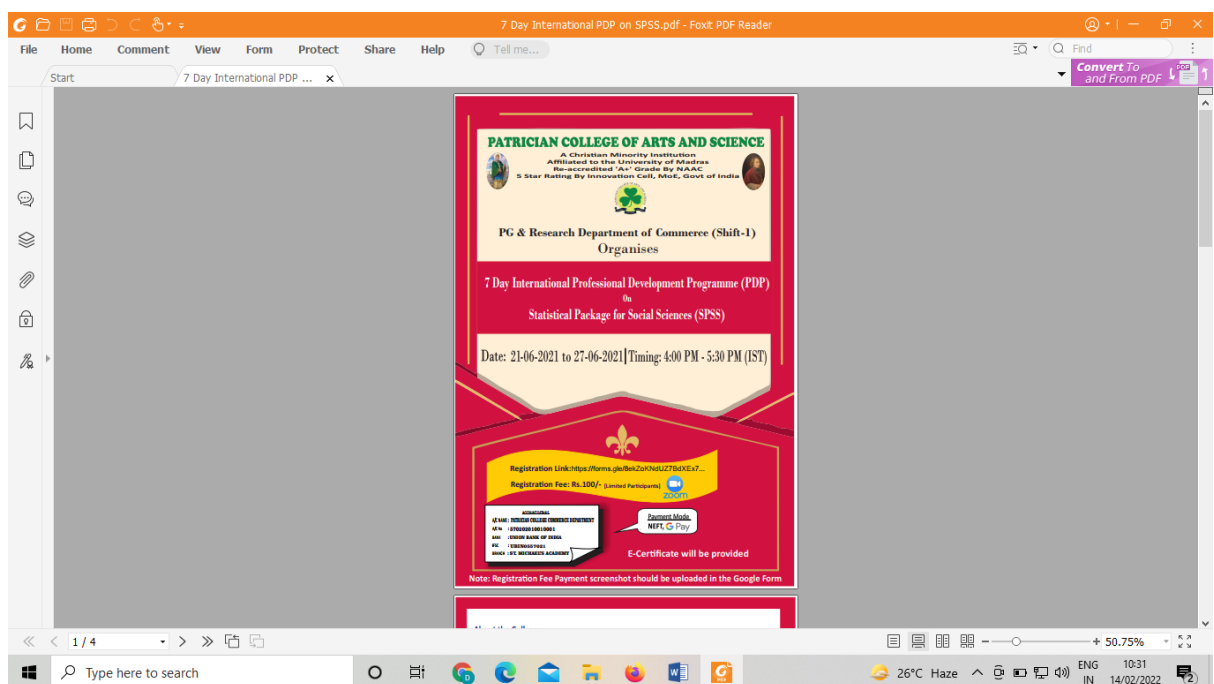


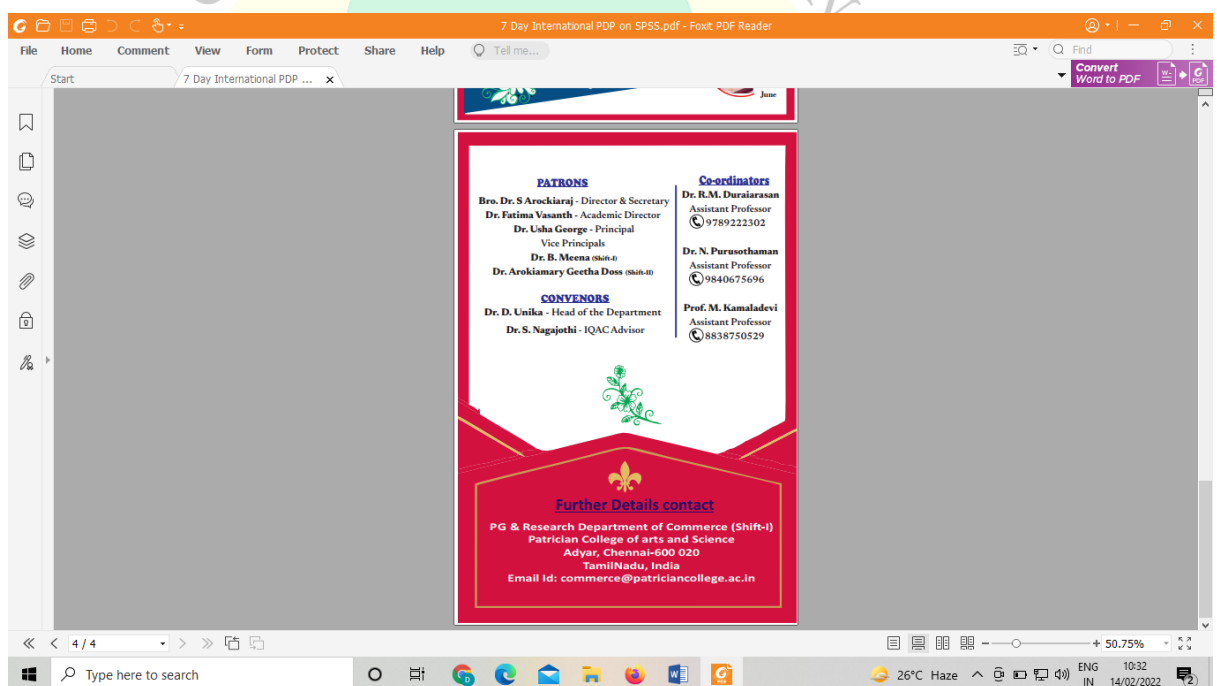
Outcome:

- 645 participants have been benefited and had hands on experience of usage research in the area of social science
- based on suggestion given by the participants we have planned to organize a conference to facilitate research scholars and faculty to publish their papers.

REPORT OF 7 DAY INTERNATIONAL PROFESSIONAL DEVELOPMENT PROGRAMME (PDP) ON SPSS

Invitation : [7 Day International Professional Development Programme \(PDP\) On Spss](#)





Date & Time: From 21st to 27th JUNE 2021 at 4.00 pm to 5:30 pm

Venue: Zoom Meeting & You Tube **Platform:** 

Objectives of the Programme:

- To train and inculcate the skills for data analysis using SPSS

- To provide the platform for discussion on the statistical requirements of research
- Practical sessions with suitable illustrations and demonstrations

PROGRAMME SCHEDULE (7 Day PDP on SPSS (21.06.2021-27.06.21))

| Resource Person | Faculty incharge |
|--|---|
| Day 1 Dr.V. Arulmurugan 21.06.2021 Time:4.00 pm – 5.30 pm | Introduction of Resource person MS.M.KAMALADEVI Assistant Professor of Commerce Vote of thanks MS.T.VAIDEGI Assistant Professor of Accounting & Finance |
| Day 2 Dr. Eronimus Anthonysamy 22.06.2021 Time:4.00 pm – 5.30 pm | Introduction of Resource person DR.PURUSHOTHAMAN.N Assistant Professor of Commerce Vote of thanks Dr. Muthukumaravel Assistant Professor & Head Dept. of Corporate Secretaryship |
| Day 3 Dr. G. Shanmuga Sundaram 23.06.2021 Time:4.00 pm – 5.30 pm | Introduction of Resource person MR.S.ARUNAN Assistant Professor of Commerce Vote of thanks DR.R.M. DURAIARASAN Assistant Professor of Commerce |
| Day 4 Dr. Ravindran Ramasamy 24.06.2021 Time:4.00 pm – 5.30 pm | Introduction of Resource person DR.NAGAJOTHS Assistant Professor of Commerce Vote of thanks MS.MARY LOUISA Assistant Professor of Commerce |
| Day 5 Dr. P. Murugan 25.06.2021 Time:4.00 pm – 5.30 pm | Introduction of Resource person DR.MAHENDRAN.V Assistant Professor of Commerce Vote of thanks Dr. T.V. Manjusha Associate Professor & Head Dept. of Accounting & Finance |

| | |
|---|---|
| Day 6 Dr. R. Ravanan 26.06.2021 Time:4.00 pm – 5.30 pm | Introduction of Resource person MS.M.KAMALADEVI Assistant Professor of Commerce Vote of thanks MS.SUNITHA JOHN R Assistant Professor of Commerce |
| Day 7 Dr. G. Mahalaksmi 27.06.2021 Time:4.00 pm – 5.30 pm | Introduction of Resource person DR.PURUSHOTHAMAN.N Assistant Professor of Commerce Vote of thanks DR.S.JANSIRANI Assistant Professor of Commerce |

Registration Excel Sheet: [Total Participants 944](#)

3.Registration Excel Sheet - Microsoft Excel

| S.No | Timestamp | Email Address | Name of the Participant | Designation | Name of the Department | Name of the College/Institution | Place | State | Contact No |
|------|-------------------|--------------------------------|-------------------------|---------------------|------------------------|--|---|------------|------------|
| 1 | 6/3/2021 17:11:16 | michelle1303@gmail.com | Michelle J | Student | 1 B.COM Gen B | Patrician College | Vadapalini | TamilNadu | 9500090318 |
| 2 | 6/3/2021 17:12:28 | mm0482007@gmail.com | KEERTHIKA M | Student | Commerce department | Patrician college of arts and science | Chennai | Tamilnadu | 7358445774 |
| 3 | 6/3/2021 17:13:03 | jesumarkis424@gmail.com | I.Jeremiah markis | student | commerce | Patrician College of Arts and Science | Chennai | Tamilnadu | 9841609467 |
| 4 | 6/3/2021 17:13:38 | kanimozhi1263@gmail.com | Kanimozhi.K | Student | Commerce | Patrician college of art's and science | Canal Bank Road, Gandhi Nagar, Adyar, Chennai | Tamil Nadu | 6369942831 |
| 5 | 6/3/2021 17:17:30 | tianna.11a@gmail.com | TIANNA STEPHNIE LINCOLN | Student | Commerce | PATRICIAN COLLEGE OF ARTS AND SC | Chennai | Tamil Nadu | 7373011007 |
| 6 | 6/3/2021 17:18:49 | smartsaddam69@gmail.com | Saddam Hussain G | Student | Commerce | Patrician college of arts and science | Chennai | Tamil nadu | 9710476624 |
| 7 | 6/3/2021 17:19:30 | hmspriyadarshini@gmail.com | Priyadarshini MS | Student | Commerce | Patrician college of arts and sciences | Chennai | Tamil nadu | 8015986700 |
| 8 | 6/3/2021 17:20:25 | dhaarrushala2828@gmail.com | DHAARANIE | Ms | Commerce(General) | Patrician college of arts and science | Chennai | Tamil Nadu | 9600666913 |
| 9 | 6/3/2021 17:26:39 | jayaransindhu11@gmail.com | RJAYARANI | Student | BCA | Patrician college of arts and sciences | Chennai | Tamil Nadu | 6369699739 |
| 10 | 6/3/2021 17:27:49 | mohanagovindasamy567@gmail.com | MOHANAG | STUDENT | COMMERCE | Patrician College Of Arts and Science | Adyar, Chennai | TAMIL NADU | 9080250369 |
| 11 | 6/3/2021 17:30:50 | kvpssurya@gmail.com | SSURYA | Student | B.com | Patrician college of arts and science | Chennai | TAMILNADU | 9176581916 |
| 12 | 6/3/2021 17:49:48 | spoojai141@gmail.com | POOJAS | Student | Commerce | Patrician college of Arts and Science | Chennai | Tamilnadu | 8925025896 |
| 13 | 6/3/2021 18:02:00 | mkrishnan2111@gmail.com | M.Gogulakrishnan | Student | Commerce | Patrician college of arts and science | Adayar | Tamilnadu | 9791178583 |
| 14 | 6/3/2021 18:24:02 | monika2003chan@gmail.com | MONIKA.V | STUDENT | COMMERCE DEPARTMENT | PATRICIAN COLLEGE OF ARTS AND SC | CHENNAI | TAMILNADU | 9080683845 |
| 15 | 6/3/2021 18:35:12 | pugazhendhis@gmail.com | Pugazhendhis | Assistant professor | Tamil | Sriram college of arts and science | Vepampattu | Tamil nadu | 9003665449 |
| 16 | 6/3/2021 19:43:57 | sharmamathi571@gmail.com | V.Sharmathi | patrician | B.Com(general) | Patrician college of arts and science | Chennai | Tamil Nadu | 6369577038 |
| 17 | 6/3/2021 20:23:23 | magesh2016754@gmail.com | Mageshwaran. C | Student | Commerce General | Patrician college of arts and science | Adyar, Chennai | Tamil Nadu | 7092738551 |
| 18 | 6/3/2021 20:45:38 | deepika.sofia6@gmail.com | Deepika R | Assistant professor | Accounting and finance | Patrician college of Arts and Science | Chennai | Tamil Nadu | 9789673371 |
| 19 | 6/3/2021 22:20:38 | sangeetha1601@gmail.com | SANGEETHA K | STUDENT | COMMERCE | PATRICIAN COLLEGE OF ARTS AND SC | CHENNAI | TAMILNADU | 9600455997 |
| 20 | 6/3/2021 22:20:42 | priva877784@gmail.com | FRITADHARSINI.P | STUDENT | COMMERCE | PATRICIAN COLLEGE OF ARTS AND SC | CHENNAI | TAMIL NADU | 8608379403 |
| 21 | 6/3/2021 22:38:35 | ramyamary5790@gmail.com | RAMYA MARY J | STUDENT | COMMERCE | PATRICIAN COLLEGE OF ARTS AND SC | CHENNAI | TAMIL NADU | 8714500807 |
| 22 | 6/3/2021 22:41:11 | pavitharamya0407@gmail.com | Pavithra. R | Student | Commerce | Patrician college of arts and science | Chennai | Tamil Nadu | 8939364733 |

TO STRIVE

3.Registration Excel Sheet - Microsoft Excel

| S.No | Timestamp | Email Address | Name of the Participant | Designation | Name of the Department | Name of the College/Institution | Place | State | Contact No |
|------|--------------------|-----------------------------|-------------------------|-------------|------------------------|-------------------------------------|---------|-----------|------------|
| 101 | 6/10/2021 19:12:42 | jeivini17@gmail.com | Jeifer visintha J | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9840144981 |
| 102 | 6/10/2021 19:12:42 | pmmelvin177@gmail.com | P.M.MELVIN | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9080823969 |
| 103 | 6/10/2021 19:12:42 | preethamjoseph27@gmail.com | Preetham Joseph A D | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9677063156 |
| 104 | 6/10/2021 19:12:42 | merinmathew1206@gmail.com | Merin D | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9962984947 |
| 105 | 6/10/2021 19:12:42 | dhaarusheia2828@gmail.com | Dhaaran E | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9123665676 |
| 106 | 6/10/2021 19:12:42 | nivvedhasivakumar@gmail.com | NIVVEDHA S | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9790834587 |
| 107 | 6/10/2021 19:12:42 | riyadmd78616@gmail.com | Z.Mohammed Riyas | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 8939347373 |
| 108 | 6/10/2021 19:12:42 | malavikamohan0211@gmail.com | M.MALAVIKA | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 7397317581 |
| 109 | 6/10/2021 19:12:42 | nithya0951@gmail.com | D.nithya sudharson | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 6383954980 |
| 110 | 6/10/2021 19:12:42 | jaishree2000@gmail.com | Jaishree J | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9790956377 |
| 111 | 6/10/2021 19:12:42 | aknagash20kayn@gmail.com | A K Nagash | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9445104886 |
| 112 | 6/10/2021 19:12:42 | harymanoj8@gmail.com | Manoj J R | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9445107886 |
| 113 | 6/10/2021 19:12:42 | praveenruben2000@gmail.com | Apraveen | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 8526905104 |
| 114 | 6/10/2021 19:12:42 | prasath8680857861@gmail.com | PRASATH R | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9840180572 |
| 115 | 6/10/2021 19:12:42 | kabirsulthana2@gmail.com | KABIR SULTHANA K | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9840649175 |
| 116 | 6/10/2021 19:12:42 | athevinathews@gmail.com | Nivedha A | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9514908671 |
| 117 | 6/10/2021 19:12:42 | iothyico11@gmail.com | K.Jothy | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 8923270319 |
| 118 | 6/10/2021 19:12:42 | keerthigasvams29@gmail.com | M.keerthigasvams | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9952931398 |
| 119 | 6/10/2021 19:12:42 | anikishore007@gmail.com | M.kishore | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 7397327671 |
| 120 | 6/10/2021 19:12:42 | jaasieldevarasi14@gmail.com | Jaasiel Devarasi | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 9962056915 |
| 121 | 6/10/2021 19:12:42 | muthappan2001@gmail.com | MUTHAPPAN J | Student | Commerce | Patrician college of arts & science | Chennai | Tamilnadu | 7338969777 |

Resource Persons:

1. **Dr.V. Arulmurugan**, Assistant Professor, Department of Commerce, Pondicherry University, Karaikal Campus.

PATRICIAN COLLEGE OF ARTS AND SCIENCE
 A Christian Minority Institution
 Affiliated to the University of Madras
 Reaccredited 'A+' Grade by NAAC in 2021
 5 Star Rating By Innovation Cell, MoE, Govt of India

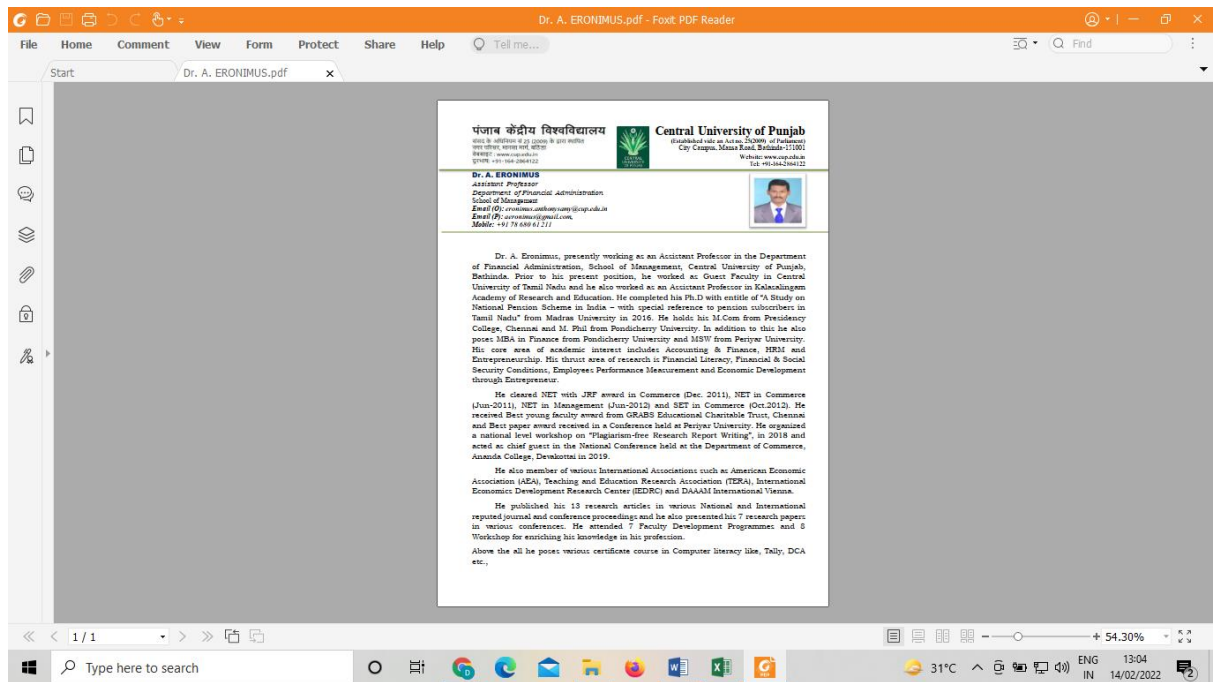
PG & Research Department of Commerce (Shift-1)
 Organises
7 Day International Professional Development Programme (PDP)
 On
Statistical Package for Social Sciences (SPSS)
Day 1 Introduction to SPSS

Date: 21-06-2021 Timing: 4:00 PM - 5:30 PM (IST)

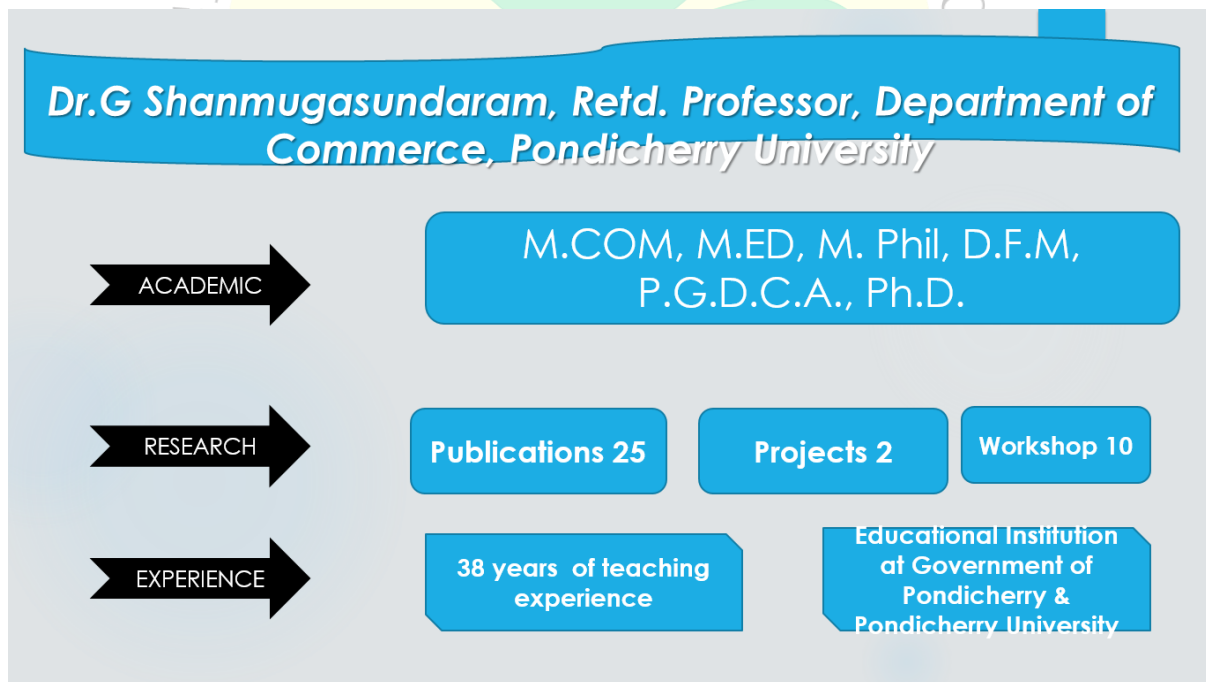

Dr. V. Arulmurugan
 Assistant Professor & Research Supervisor
 Department of Commerce
 Pondicherry University
 Karaikal Campus

Dr.D.Unika Dr.Usha George Dr. Fatima Vasanth Bro.Dr.S.Arockiaraj
 Head of the Department Principal Academic Director Director & Secretary

2. **Dr. A. ERONIMUS**, Assistant Professor Department of Financial Administration School of Management .



3. **Dr.(LtCdr)G.Shanmugasundaram**, Retd. Professor, Department of Commerce, School of Management, Pondicherry University, Puducherry – 605008.



ACADEMIC

Teaching :

Financial accounting & Corporate accounting

Advanced cost accounting

Financial Management

Derivatives and risk Management

Research methodology

ACADEMIC ORIENTATIONS

1. Special Refresher Course in Commerce, 13th to 15th, Jul., 1986 at Bharathidasan Government College for Women, Pondicherry, **conducted by Pondicherry University.**
2. Job Orientation Programme in commerce, 9th - 12th, Apr., 1987 at Bharathidasan Government college for Women, Pondicherry, **conducted by Pondicherry University..**
3. Orientation Programme for College and University Teachers, 20th Jan. - 12th Feb., 1988, conducted by Academic Staff College, **Pondicherry University.**
4. Refresher Course for College and University Teachers, 12th Feb. - 11th Mar., 1991, conducted by Academic Staff College, **Pondicherry University.**
5. Refresher Course for College and University Teachers, 31st Jul. - 27th Aug., 1992, conducted by Academic Staff College, **Pondicherry University.**
6. Orientation Programme on Tourism conducted by Indira Gandhi National Open University (**IGNOU**), at Hyderabad on 11th, 12th Feb. 1999.
7. Two-day Orientation Programme of Management Programme conducted at Indira Gandhi
8. National Open University (**IGNOU**) Regional Centre, Bangalore on 30 and 31st of March, 1999.
9. Orientation Programme on Tourism conducted by Indira Gandhi National Open University (**IGNOU**), at Chennai on 4th Nov. 2001
10. Participated and interacted in Faculty Training Workshops in Financial Markets on 17th and 18th April, 2009 at Pondicherry University, Puducherry, conducted by the **National Stock Exchange Chennai.**

Conference attended:

IIM lucknow

IIM Kozhikode

IIM Indore

The Indian econometric society (TIES) , IIM Calicut

The Indian econometric society (TIES), SHRI MATA Vishnodevi University katra,
Jammu and Kashmir

IIT Madras



Presentation of paper at IIM Lucknow

4. **Dr. Ravindran Ramasamy**, Professor of Accounting and Finance,
Graduate School of Business University Tun Abdul Razak Kuala
Lumpur, Malaysia.

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CURRICULUM VITAE OF Dr. RAVINDRAN RAMASAMY

PROFESSOR OF ACCOUNTING AND FINANCE

Retired From:

Graduate School of Business
University Tun Abdul Razak
Kuala Lumpur, Malaysia

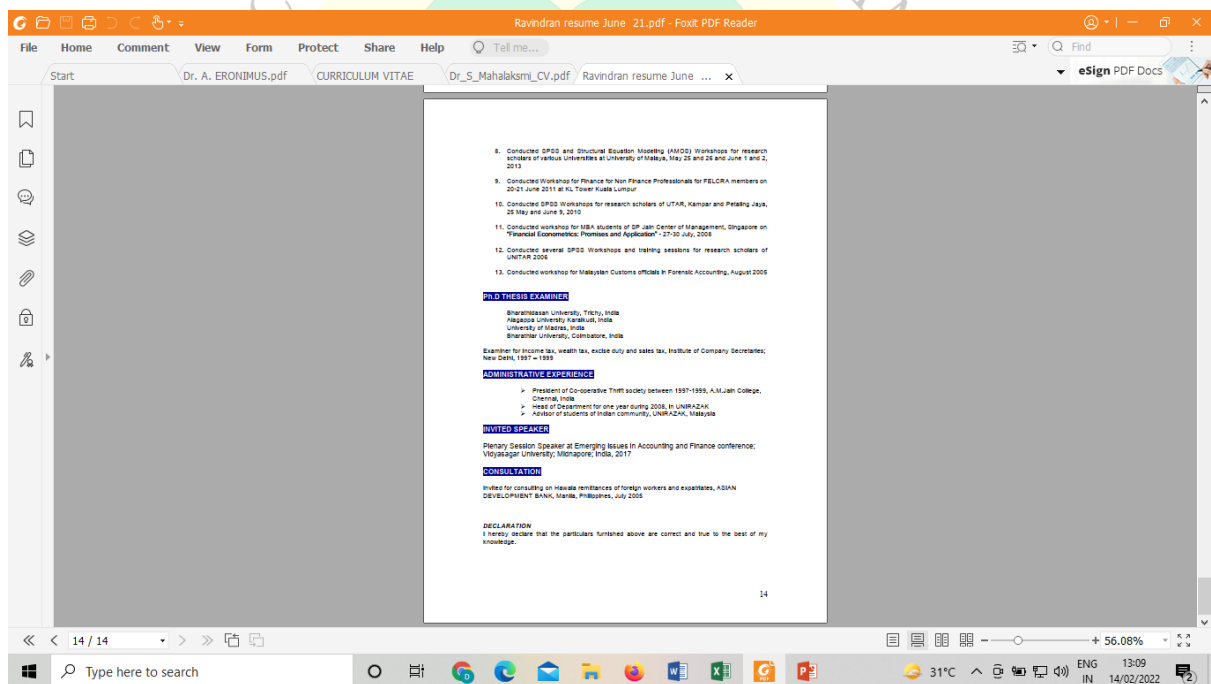
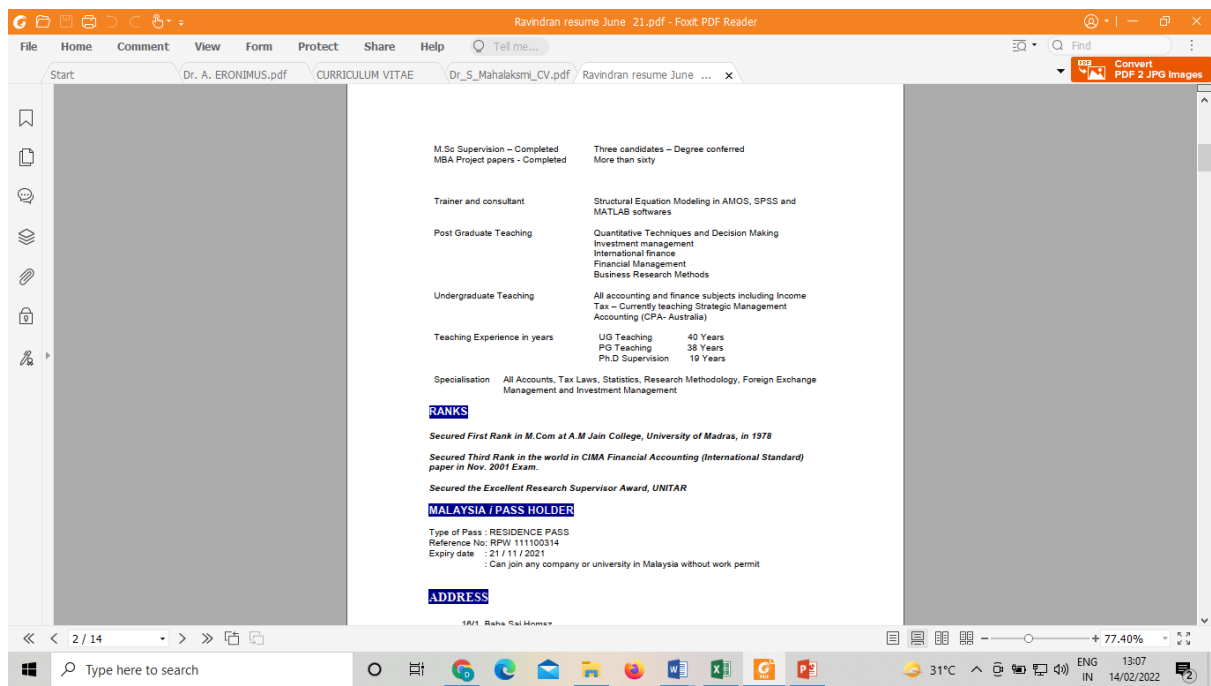
PERSONAL PARTICULARS

Name : Ravindran Ramasamy
Passport No : Z 2210645
Age & DOB : 14 May 1956, 65 years
Gender : Male
Wife : Vasanthi Ravindran - Teacher in Chemistry
Son : Sibi Ravindran - Working in Australian Air Force as Flight Lieutenant
Daughter : Rupavahini Ravindran - Completed B.Tech - BioTechnology

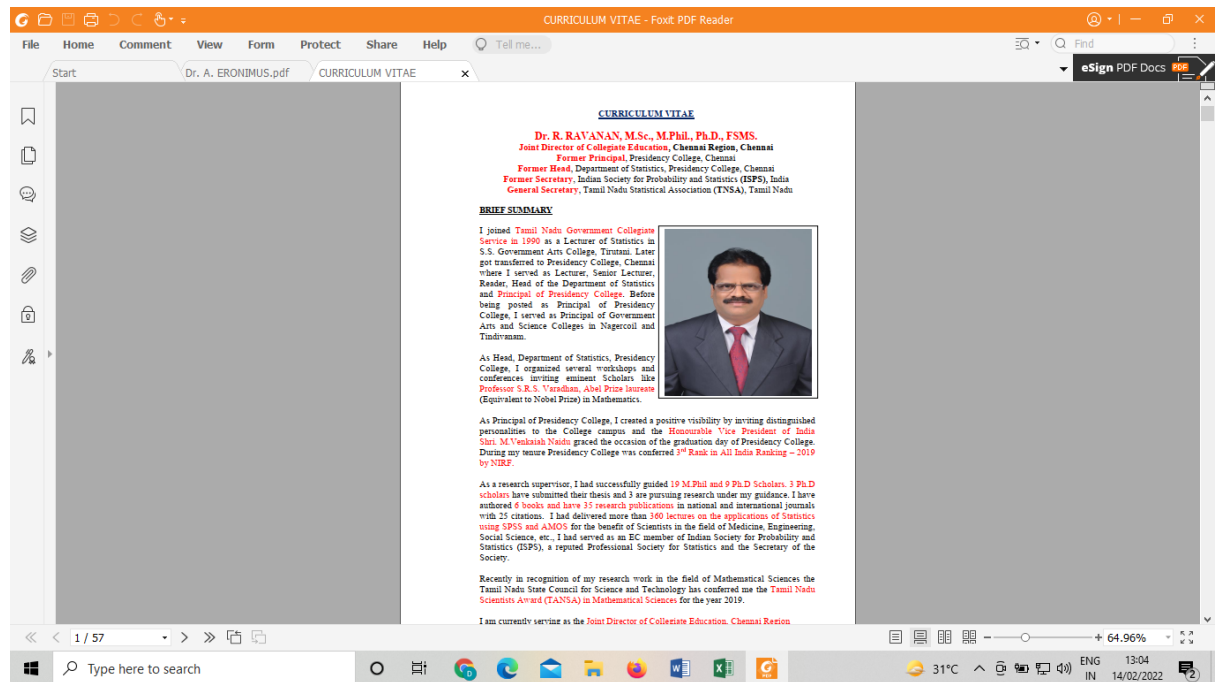
EDUCATIONAL QUALIFICATIONS

| Year | Name of University | Degree |
|------|-----------------------------|--|
| 2003 | CIMA - UK | ACMA - Secured Third Rank in the world/ Financial Accounting (International Standard) paper in Nov. 2001 Exam. |
| 2000 | SSI - Chennai, India | Dip. Oracle Financials |
| 1997 | University of Madras, India | Ph.D - Finance |
| 1996 | APTEC - Chennai, India | Dip. in Software |
| 1996 | IGNOU - India | MBA - Finance |
| 1991 | Ammanata University - India | Dip. in Tax laws |
| 1989 | University of Madras, India | M.Phil |
| 1978 | University of Madras, India | M.Com |
| 1976 | University of Madras, India | B.Com |

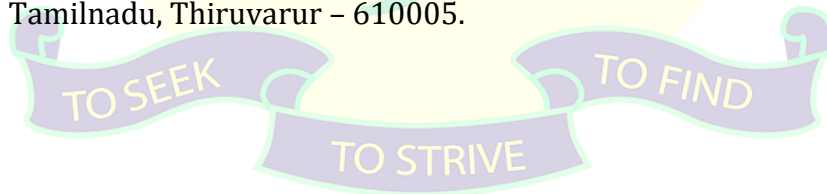
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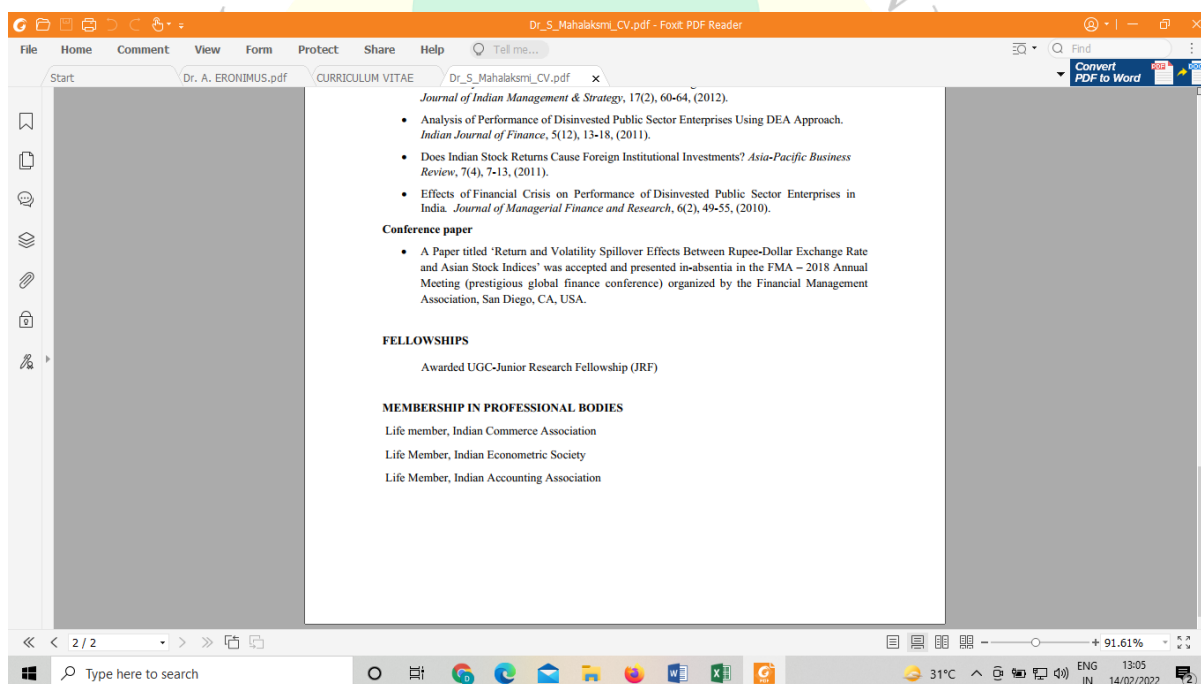
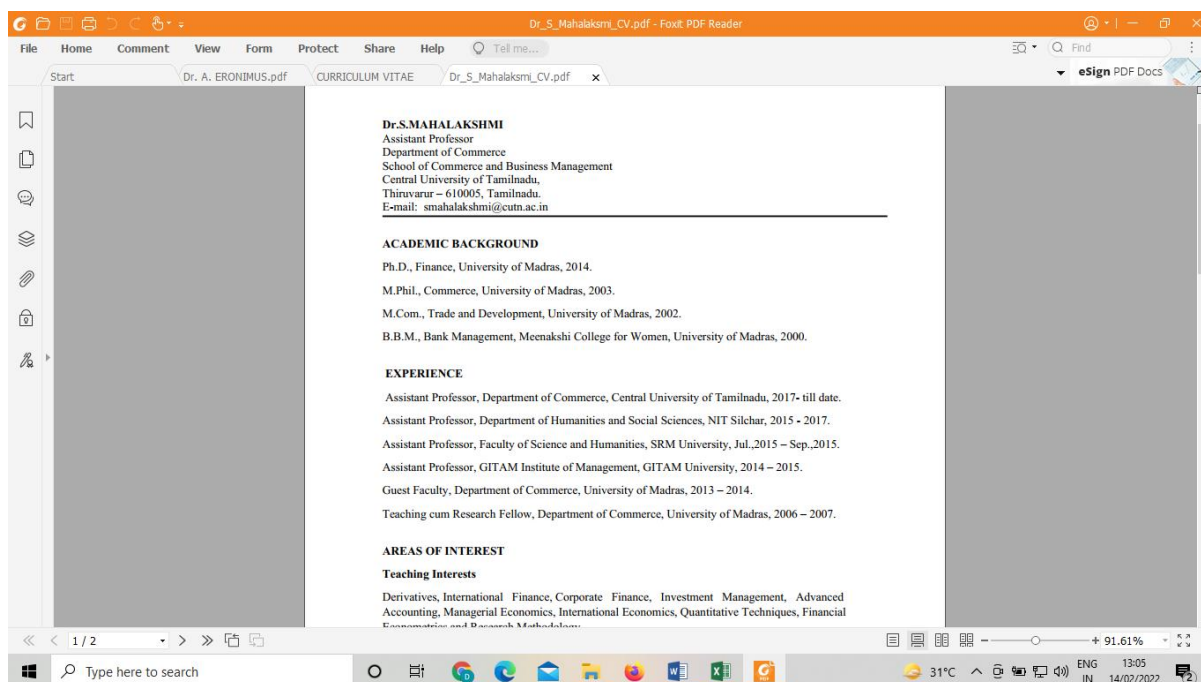


5. **Dr. Murugan Pattusamy**, School of Management Studies
University of Hyderabad, P O Central University, Hyderabad –
500046.
6. **Dr. R. RAVANAN**, M.Sc., M.Phil., Ph.D., FSMS. Joint Director of
Collegiate Education, Chennai Region, Chennai.



- 7.
8. **Dr.S.MAHALAKSHMI**, Assistant Professor Department of Commerce
School of Commerce and Business Management Central University of
Tamilnadu, Thiruvavur – 610005.





Target Audience: Faculty Members, Academicians, Research Scholars & PG Students

Day wise Course Content:

DAY – 1

Program Schedule : [Day – 1 Inaugural & Technical](#)

[Session](#) **Speaker & Resource Person Profile** : [Dr.V.](#)

[Arulmurugan](#), **Topic Covered:** Introduction to SPSS

Date: 21-07-2021

Time: 4.00 PM to 5.30 PM

Zoom Meeting Link:

<https://us02web.zoom.us/j/86146665333?pwd=a1dDelFMQVZoUlRvZmMyUTVkM ERUQT09>

DAY – 2

Program Schedule : [Day – 2 Technical](#)

[Session](#) **Speaker & Resource Person Profile** : [Dr.](#)

[A. ERONIMUS](#) **Topic Covered:** ANOVA

Date: 22-07-2021

Time: 4.00 PM to 5.30 PM

Zoom Meeting Link:

<https://us02web.zoom.us/j/87404716599?pwd=dVV4TXZORkplTGpiZU5PU3dLNT FqUT09>



DAY - 3

Program Schedule : [Technical Session - 3](#)

Speaker & Resource Person Profile :

[Dr.\(LtCdr\)G.Shanmugasundaram](#) Topic Covered: Chi – Square Test

Date: 23-07-2021

Time: 4.00 PM to 5.30 PM

Zoom Meeting Link:

<https://us02web.zoom.us/j/85044458875?pwd=N3A4ZFFEMElObnhLajV1YTdEVHlyZz09>

DAY - 4

Program Schedule : [Technical Session - 4](#)

Speaker & Resource Person Profile : [Dr. Ravindran](#)

[Ramasamy](#) Topic Covered: Correlation Analysis

Date: 24-07-2021

Time: 4.00 PM to 5.30 PM

Zoom Meeting Link:

<https://us02web.zoom.us/j/83268431499?pwd=OUVUMkpCdXBKRU50YWsyYtUNGZpQ T09>

DAY - 5

Program Schedule : [Technical Session - 5](#)

Speaker & Resource Person Profile : [Dr. Murugan](#)

[Pattusamy](#) Topic Covered: Factor Analysis

Date: 25-07-2021

Time: 4.00 PM to 5.30 PM

Zoom Meeting Link:

<https://us02web.zoom.us/j/86291237757?pwd=ZHNBRVZXVEdYME5oY25lajUUmZLQT 09>

DAY - 6

Program Schedule : [Technical Session - 6](#)

Speaker & Resource Person Profile : [Dr. R.](#)

[RAVANAN](#) Topic Covered: SEM using AMOS

Date: 26-07-2021

Time: 4.00 PM to 5.30 PM

Zoom Meeting Link:

<https://us02web.zoom.us/j/83945813795?pwd=c3JZd1I3NmJnR0FoY2xBTlZGRkdSdz09>

DAY - 7

Program Schedule : Technical Session - 7

Speaker & Resource Person Profile : [Dr.S.MAHALAKSHMI](#)

Topic Covered: Regression Analysis

Date: 27-07-2021

Time: 4.00 PM to 5.30 PM

Zoom Meeting Link:

<https://us02web.zoom.us/j/87470693110?pwd=dG5PZFdkSFRXS3hwb2tva1JYLzFSZz09>

DAY - 7

Program Schedule : [Valedictory Session](#)

Speaker & Resource Person Profile : [Dr. R. RANGARAJAN](#)

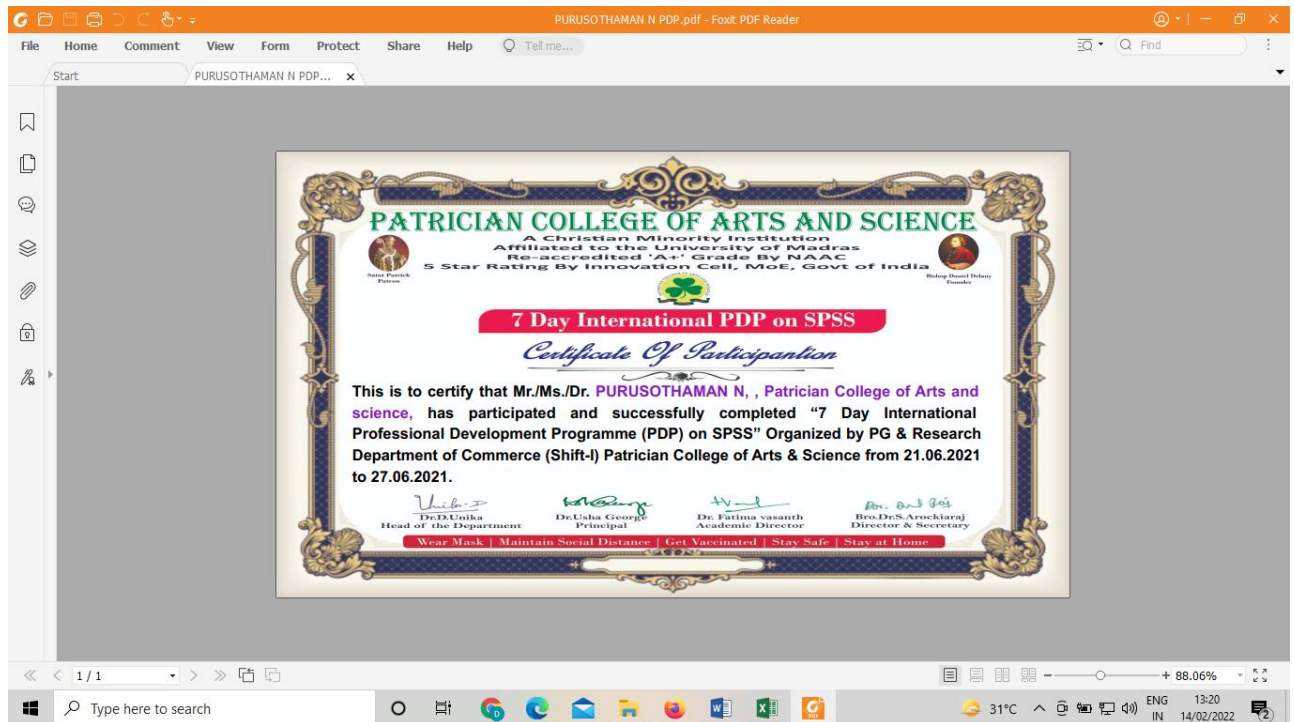
Date: 27-07-2021

Time: 6.00 PM to 6.30 PM

Zoom Meeting Link:

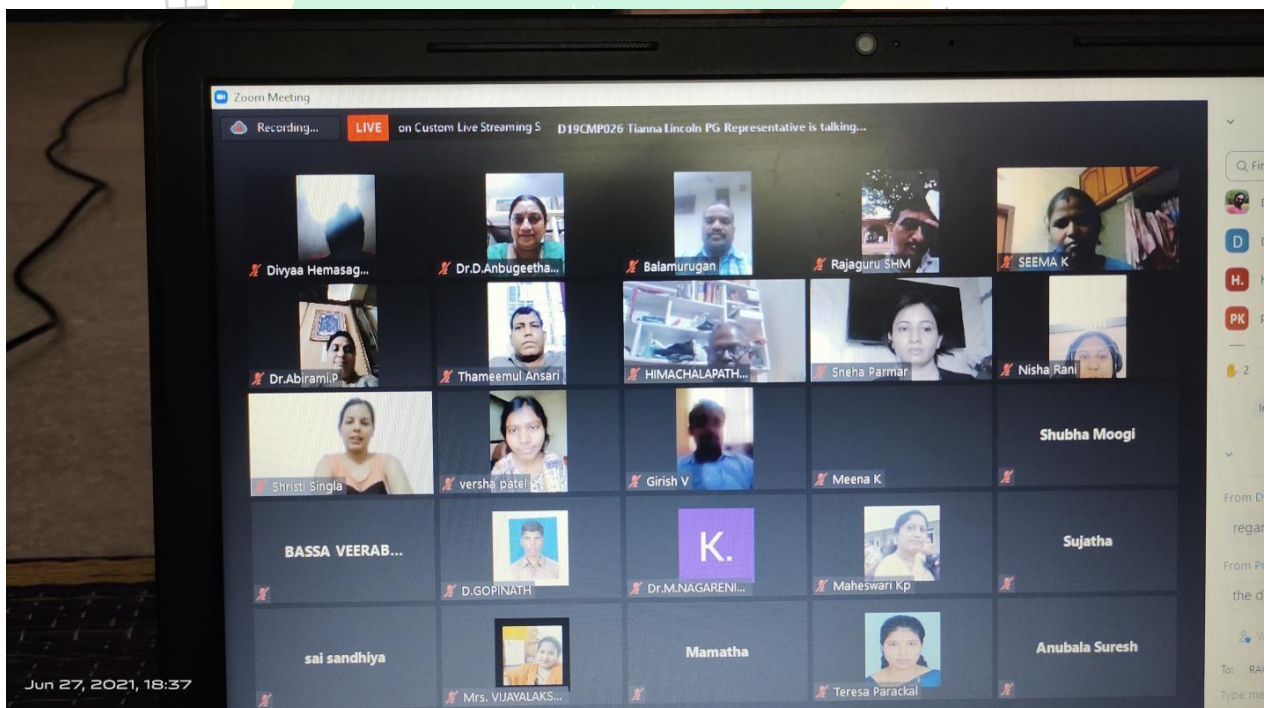
<https://us02web.zoom.us/j/87470693110?pwd=dG5PZFdkSFRXS3hwb2tva1JYLzFSZz09>

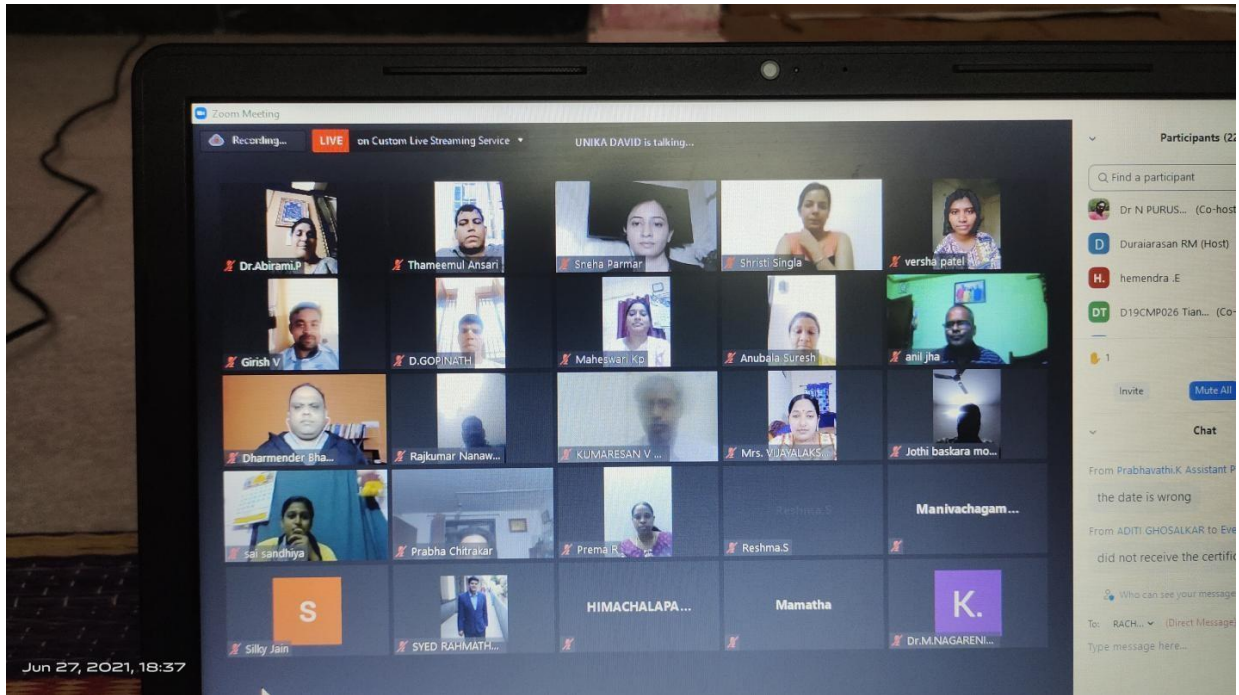
Sample Certificate:

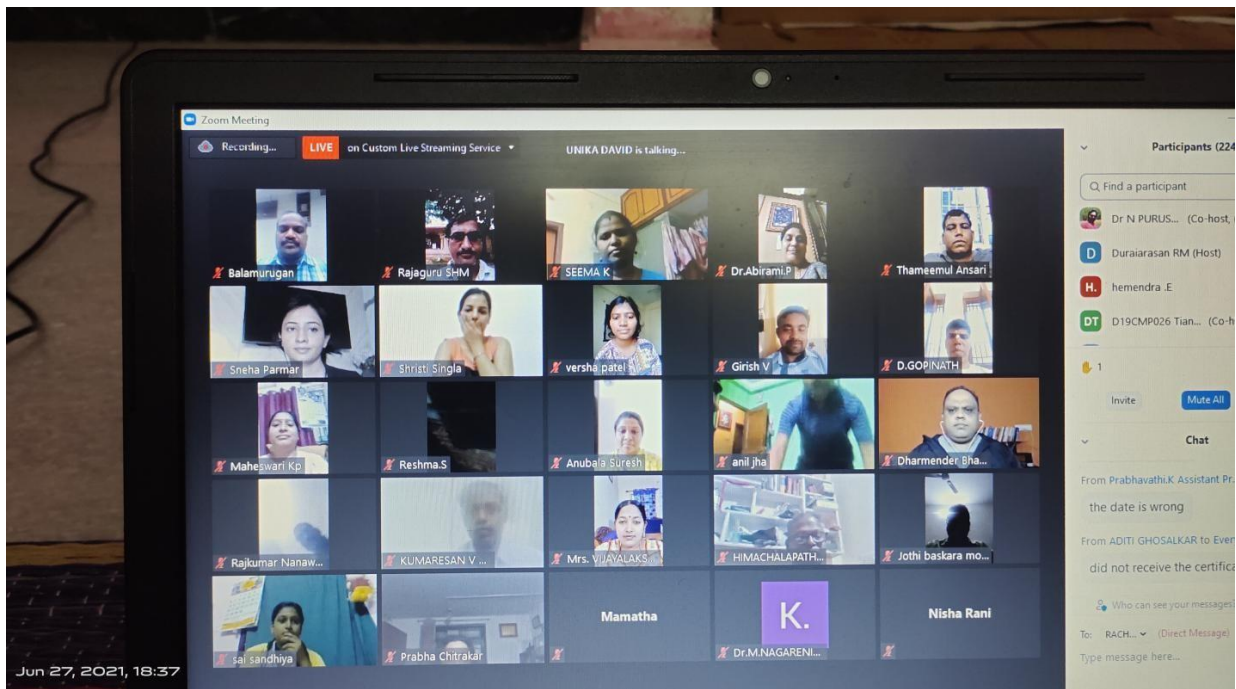


Screenshot or Photos: Group Photo

Screenshot Photos







Feedback Form Link & Excel: <https://forms.gle/GdxNFzrhZtbpDW6dA>
Feedback Responses

FEEDBACK FORM RESPONSES - Microsoft Excel

| Timestamp | Email Address | Name of the Participant (Designation with Department) | Qualification (Ex. Ph.D, M.Com, M.Phil, P.hd) | Name of the College/Inst | Mobile No. | The session was informative | How satisfied were you with the session | The PDP |
|--------------------|--------------------------------|---|---|--|---------------|-----------------------------|---|-------------------|
| 6/26/2021 18:28:59 | profmdurai20@gmail.com | R.M. Duraarasan | Assistant Professor of C&P | Patrician College of Arts | 09789222302 | Yes | Extremely Satisfied | Agree |
| 6/27/2021 16:17:30 | vaidegi@patriciancollege.ac.in | VAIDEGI THANGARAJU | Assistant professor Dept | Patrician College of Arts | 09841081052 | Yes | Very Satisfied | Agree |
| 6/27/2021 18:30:12 | lathu0720@gmail.com | LATHA P | Business School | VIT University | 9790276887 | Yes | Very Satisfied | Agree |
| 6/27/2021 18:30:16 | sunithabenoy.benoy@gmail.com | Ms. Sunitha Benoy | Assistant Professor | DE PAUL INSTITUTE OF | 9744044253 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:23 | neelaravi05@gmail.com | Dr.M.NEELAVATHY | COMMERCE | M.Com(CA), M.Phil, P.hd | 9655294216 | Yes | Extremely Satisfied | Strongly disagree |
| 6/27/2021 18:30:28 | noharo@gmail.com | Dr. M.HAJERABANU | ASSISTANT PROFESSOR | ERODE ARTS AND SCIENCE | 9942335894 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:31 | padu26@yahoo.co.in | Dr. S. PADMA ANNAMALAI | Assistant professor in Ec | PSGR Krishnammalai Coll | 9442715586 | Yes | Very Satisfied | Strongly Agree |
| 6/27/2021 18:30:38 | monikat@caias.in | Monika Thakur | Assistant professor, Dep | Mcom MPHil PGDBA UGC Christ Academy Institute | 109811697169 | Yes | Extremely Satisfied | Strongly disagree |
| 6/27/2021 18:30:40 | abirami1615@gmail.com | ABIRAMI G | Research Scholar, Dep | M.com., M.phil., University of Madras | 9444638031 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:40 | mannar1977@gmail.com | Dr.K.Rajamannar | Assistant professor, Dep | Phd Manonmaniam sundaran | 9442025363 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:43 | ponsabairaj@gmail.com | Dr.N.PONSABARIRAJ | Assistant Professor | Ph.D. Nehru Arts and Science College | 9842086949 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:44 | pradinsnapradeep96@gmail.com | PRADINSHA E T | Research scholar, comm | MCOM FAROOK AUTONOMOUS | 9072816249 | Yes | Very Satisfied | Agree |
| 6/27/2021 18:30:45 | renuismyfriend@gmail.com | RENUGA K | Research Scholar | Research Scholar VIT UNIVERSITY CHENNAI | 9385925199 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:45 | hbit@jmc.edu | HAJIRAM BEEVI J | ASSISTANT PROFESSOR | M.SC., MPHIL JAMAL MOHAMMED COLLEGE | 9965690734 | Yes | Very Satisfied | Agree |
| 6/27/2021 18:30:46 | sathubeech@gmail.com | Mrs. A SATHYALEKHA | Assistant Professor of C&M | Com., M. Phil., SET., NEEMG Yadava Women's College | 9994776363 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:47 | memekenn@gmail.com | KELEVINO | Department of Sociology | Master of Arts Nagaland University | 8837072453 | Yes | Very Satisfied | Agree |
| 6/27/2021 18:30:47 | suresh_es14@yahoo.co.in | RESWARI | DEPARTMENT OF B.COM | M.PHIL. SRS | 8754728702 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:50 | CHIKKAMANJUMYS@GM | 9980998583 | Assistant Librarian | Ph.D. College of Agriculture Viji | 9980998583 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:51 | franklinragla@holycross | A. Franklin Ragla | Assistant Professor of C&M | C. S., M. Com., M. Phil. Holy Cross College (Autonomous) | 07598 486120 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:54 | priya04prabhu@gmail.com | A RUTH PRIYA | DEPARTMENT OF MANA | MBA S.I.V.E.T. | 9988649298 | Yes | Very Satisfied | Agree |
| 6/27/2021 18:30:55 | sankarmanoharan11@gmail.com | Sankar M | Assistant professor | M. Com. M. Phil. Annai vellankanni college | 9790822248 | Yes | Very Satisfied | Disagree |
| 6/27/2021 18:30:55 | rathikadnamprakash@gmail.com | S.RATHIKA | Associate Professor | MBA MBA, ME, M.Phil, (Ph.D) Prince Shri Venkateswara | +919790982759 | Yes | Extremely Satisfied | Strongly Agree |
| 6/27/2021 18:30:55 | scmsh1004@gmail.com | Mrs. S.M.A.T.I.I | Assistant professor of C&M | Ph.D. St. Xavier's college | 7508458226 | Yes | Extremely Satisfied | Strongly Agree |

Form Responses 1

| FEEDBACK FORM RESPONSES - Microsoft Excel | | | | | | | | | |
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| 1 | Timestamp | Email Address | Name of the Participant (ID) | Designation with Department | Qualification (Ex. Ph.D., M | Name of the College/Inst | Mobile No. | The session was informative | How satisfied were you with the PDP |
| 922 | 6/30/2021 14:32:21 | jenesis.zodykha@gmail.com | J. JENESIS ZODYKHA V | Research Scholar | PhD pursuing | Vels University | 7550284053 | Yes | Very Satisfied |
| 923 | 6/30/2021 15:23:15 | ihema519@gmail.com | R. HEMALATHA | Research scholar Econo | Ph.D (full time) research | Quaid-e-millath governm | 9080946149 | Yes | Extremely Satisfied |
| 924 | 6/30/2021 19:41:27 | kanthisree@gmail.com | Dr. D. Kanthi Sree | Assistant Professor of M | Ph.D | St Marys College | 9848690239 | Yes | Extremely Satisfied |
| 925 | 6/30/2021 19:43:58 | kanthi@stmaryscollege.in | Dr. D. Kanthi Sree | Assistant Professor | Ph.D | St Marys college | 9848690239 | Yes | Extremely Satisfied |
| 926 | 6/30/2021 21:27:37 | stalinvel@gmail.com | V. STALIN | Assistant Professor of C | M.Com., B.Ed., M.BA., NE | Periyar Maniammal Instit | 9597044707 | Yes | Extremely Satisfied |
| 927 | 6/30/2021 21:41:13 | memekenn@gmail.com | KELEVINO | Department of Sociology | Master of Arts | Nagaland University | 8837072453 | Yes | Very Satisfied |
| 928 | 7/1/2021 18:17:58 | nmeenakshijana@gmail.com | M. Meenakshi | Assistant professor of M | M. Phil | SCSVMV University | 9940772334 | Yes | Extremely Satisfied |
| 929 | 7/2/2021 9:44:50 | shahbaz.me12@gmail.com | Shahbaz Khan | Institute of Business Man | Ph.D | GLA UNIVERSITY | 7618007895 | Yes | Very Satisfied |
| 930 | 7/2/2021 18:20:31 | devipriya@dc.edu.in | P. Devi Priya | Economics | MA, M.Phil, PhD | Lady Doak College | 9344763447 | Yes | Extremely Satisfied |
| 931 | 7/2/2021 19:52:47 | hema.mop@gmail.com | Dr. M. Hemalatha | Associate Professor of C | M.Com., M.Phil., Ph.D | M.O.P. Vaishnav College f | 9941166679 | Yes | Extremely Satisfied |
| 932 | 7/2/2021 20:20:47 | hrm.suba@gmail.com | D. SUBA | Assistant Professor of BE | M.Phil, MBA, MAHRM | DG Vaishnav College | 09566699046 | Yes | Very Satisfied |
| 933 | 7/2/2021 22:23:28 | dipakjadhaworld@gmail.com | DIPAK SHIVAJI JADHAV | Research Fellow | MMS | M. L. Dahanukar College | 9604220658 | Yes | Extremely Satisfied |
| 934 | 7/4/2021 14:30:33 | brintha.sekar@gmail.com | Dr. T. C. BRINDHA | ASSOCIATE PROFESSOR | PhD | Dr. G. R. DAMODARAN CO | 9942062416 | Yes | Extremely Satisfied |
| 935 | 7/6/2021 15:50:13 | keerthanagandhan@gmail.com | M.R. Keerthana | Department of Law | B.H.M.S., LL.M | The Central Law College | 9942186664 | Yes | Extremely Satisfied |
| 936 | 7/6/2021 18:56:47 | keerthanagandhan@gmail.com | M.R. Keerthana | Department of Law | B.H.M.S., LL.M | The Central Law College | 9942186664 | Yes | Extremely Satisfied |
| 937 | 7/6/2021 20:01:32 | subhashipcc@gmail.com | Subhash N | Research scholar | M. Com KSET | GCU | 7892201993 | Yes | Extremely Satisfied |
| 938 | 7/7/2021 12:04:24 | emirub78@gmail.com | M. ROSELIN ROOBAVATHI | Research scholar | Ph.D | Kanchiamunivair govern | 7358811097 | Yes | Extremely Satisfied |
| 939 | 7/7/2021 12:28:38 | frenchunomoff@gmail.com | S. Bhavani | Research Scholar (PT) & | M.com (PhD) | University of Madras | 9445321373 | Yes | Very Satisfied |
| 940 | 7/8/2021 12:28:03 | mariaappan.198@gmail.com | Mariaappan. T | Student | M. Phil | Sadhak apdul appa colle | 8778279614 | Yes | Extremely Satisfied |
| 941 | 7/8/2021 12:29:55 | mariaappan.198@gmail.com | Mariaappan. T | Student | M. Phil | Sadhak apdul appa colle | 8778279614 | Yes | Extremely Satisfied |
| 942 | 7/8/2021 18:44:27 | aaidusn@gmail.com | Dr. SATYENDRA NATH | Assistant Professor (Sel | Ph.D | College of forestry, SHUA | 9919252021 | Yes | Extremely Satisfied |
| 943 | 7/8/2021 18:49:29 | aaidusn@gmail.com | Dr. SATYENDRA NATH | Assistant Professor, Dep | Ph.D | COLLEGE OF FORESTRY | 9919252021 | Yes | Extremely Satisfied |

Confirmed mail - Copy - Microsoft Excel

| | A | B | C |
|----|--|-------------------------|--|
| 1 | 7 Day International professional development program on SPSS | | |
| 2 | Date: 21.06.2021 - 27.06.2021 (Participate List) | | |
| 3 | stalinvel@gmail.com | STALIN V | Assistant Professor of Commerce |
| 4 | rk@srec.ac.in | RAJESH KUMAR R | Assistant Professor Selection Grade-Management |
| 5 | bkv789@gmail.com | K KRISHNAVENI | Assistant professor - Department of Business Admission |
| 6 | harshinishine@gmail.com | HARSHINI S V | RESEARCH SCHOLAR, DEPARTMENT OF MANAGEMENT |
| 7 | sharmamridu85@gmail.com | MRIIDU PAVAN SARMAH | Student, CENTRE FOR LIBRARY AND INFORMATION SCIENCE STUDIES |
| 8 | mrssathyaram@gmail.com | Dr B SATHYABAMA | Department of Social Work |
| 9 | shashidhar.jmm@gmail.com | SHASHIDHARA F | Assistant Professor, Department of Commerce |
| 10 | damushri@gmail.com | DAMODARAN S | Assistant professor of corporate secretaryship |
| 11 | sindhusanjeev17@gmail.com | K SINDHU | Associate Professor, Department of Commerce |
| 12 | silasgangmei9@gmail.com | SILAS GANGMEI | Department of Sociology |
| 13 | kingsly@jim.ac.in | joan kingsly | Assistant Professor, MBA Department |
| 14 | thwaharashad@gmail.com | THWAHA RASHAD O K | Research Scholar, Department of Commerce |
| 15 | shrividhya034@gmail.com | K M SRIVIDHYA | Assistant Professor, Department of Commerce |
| 16 | lucksonrong25@gmail.com | TH LUCKSON | Research Scholar, Department of Sociology |
| 17 | judopriya8@gmail.com | PRIYA K M | Department of management |
| 18 | francis.amuthan@gmail.com | Dr.M PRATHAPAN | Assistant Professor and IQAC Coordinator |
| 19 | nanipet_1719@yahoo.co.in | Dr. J. NANCY SEBASTINA | COMMERCE |
| 20 | tansari2011@gmail.com | Dr. S. THAMEEMUL ANSARI | Assistant Professor, PG & Research Department of Commerce, Islamiah College (Autonomous) |
| 21 | jiujkottathil@gmail.com | JAYA JOSE | Department of Management |
| 22 | dillepp@gmail.com | DILEEP NAIGAPULA | Research Scholar School of Management Studies |
| 23 | nishabosco15@gmail.com | PRINCY NISHA D | Research Scholar, Department of Commerce |
| 24 | shashidhar.jmm@gmail.com | SHASHIDHARA F | Assistant Professor, Department of Commerce |

SPSS Sheet2

Confirmed mail - Copy - Microsoft Excel

| | A | B | C |
|----|--|----------------------------|---|
| 28 | yes.subii@gmail.com | Dr. S. SUBENDIRAN | Assistant Professor, Department of Commerce. |
| 29 | arhoni14@gmail.com | ARHONI R SHITIRI | Department of Sociology |
| 30 | j.rubasree13@gmail.com | J.RUBASREE | Research Scholar , Department of Commerce |
| 31 | profsaran21@gmail.com | S SARANYA | ph.d Research scholar Department of Commerce |
| 32 | harikrishna041@gmail.com | HARI KRISHNA G L | Associate Professor, Department of Mental Health Nursing |
| 33 | memekenn@gmail.com | KELEVINO | Department of Sociology (Scholar) |
| 34 | m.sheriff2002@gmail.com | Dr. A. Mehathab Sheriff | Assistant Professor of Commerce |
| 35 | sathanasudha@gmail.com | DR. V. SUDHA | Assistant Professor, Department of Commerce |
| 36 | tdrekha1992@gmail.com | T D REKHA | Assistant Professor, Department of Bank Management |
| 37 | chinnaaswamy1986@gmail.com | NARAYANASWAMY N | Assistant Professor, Department of Commerce and Management |
| 38 | farhaneducate@gmail.com | B.FARHAN | ASSISTANT PROFESSOR IN ENGLISH |
| 39 | renukabattu77@gmail.com | RENUKA BATTU | Research Scholar, Department of Commerce |
| 40 | rafiabid38@gmail.com | RAFIA BEGUM | Research Scholar, Department of Commerce |
| 41 | ishrathparveen2012@gmail.com | KISHRATH PARVEEN | ASSISTANT PROFESSOR |
| 42 | maheswaridevan@gmail.com | DR.J MAHESWARI | ASSISTANT PROFESSOR, DEPARTMENT OF ECONOMICS |
| 43 | prasanthi.delight@gmail.com | DR.RAVALA PRASANTHI KUMARI | Lecturer, Department of Botany |
| 44 | kamal.gt1977@gmail.com | DR.T.KAMALA | Department of commerce |
| 45 | venkatesh.ilango@gmail.com | I.Venkatesh | Faculty Member |
| 46 | ananthikrish2020@gmail.com | ANANTHI S | Ph.d Research Scholar - Department of Commerce |
| 47 | dmanisha518@gmail.com | Dr Manisha | Assistant professor |
| 48 | pv1854@srmist.edu.in | PARVATHY V | Research scholar at Department of Commerce |
| 49 | chandani.thakur28malnir@gmail.com | CHANDANI THAKUR | Ph.D Scholar (School of Health Sciences, IGNOU) |
| 50 | chakrabortypisita448@gmail.com | IPSITA CHAKRABORTY | Phd Research Scholar, Department of Sociology and Social Work |
| 51 | shashidhar.jmm@gmail.com | SHASHIDHARA F | Assistant Professor, Department of Commerce |

SPSS Sheet2

| Confirmed mail - Copy - Microsoft Excel | | | |
|---|------------------------|--|-----------------------|
| Assistant Professor, MBA Department | | | |
| A | B | C | |
| 58 maithily.cm.res@bhc.edu.in | MAITHILY K | RESEARCH SCHOLAR COMMERCE | M.COM |
| 59 pbchobhe@gmail.com | PRAMOD BHAGWANT CHOBHE | Research Scholar | M. COM, SLET |
| 60 Gowrisubbaraj.com@mopvaishnav.ac.in | GOWRI SUBBARAJ | ASSISTANT PROFESSOR DEPARTMENT OF COMMERCE HONOURS | M. Phil |
| 61 brunda.savotham@gmail.com | BRUNDA S | Research scholar, Canara Bank school of management studies | MBA |
| 62 nitinmore599@gmail.com | NITIN KAILAS MORE | RESEARCH SCHOLAR, DEPARTMENT OF COMMERCE AND RESEARCH CENTER | M.COM, SET |
| 63 anshvm87@gmail.com | ANSHUMAN VIJAY MAGAR | HOD BMS Dept. | MBA fin. NET & SET |
| 64 saatvikram@gmail.com | Dr. SHYAMALA K | Assistant Professor, B.Com (CS) | Ph.D |
| 65 subhasisuresh09@gmail.com | Subhasri R | Assistant Professor, B.Com (PA) | Ph.D |
| 66 padu26s@yahoo.co.in | Dr. S PADMA ANNAMU | Assistant professor, Department of Economics | Ph.D |
| 67 anubalasuresh@gmail.com | ANUBALA SURESH | Assistant Professor, department of Business Administration | MBA |
| 68 dipasakthi@gmail.com | Dr. P. S. DEEPA | ASSISTANT PROFESSOR | PH. D |
| 69 pras.roy123@gmail.com | PRASENJIT ROY | Research Scholar Department of Business Administration | MBA |
| 70 preethampadmapraveen@gmail.com | J LAKSHMI PREETHAM | Full time time PhD research scholar, Dept of commerce (Sfs) | M.Phil |
| 71 kumar.k@rajalakshmi.edu.in | K KUMAR | Department of Management Studies | MBA (Ph.D pursuing) |
| 72 umamaheswaris@kascasathy.ac.in | Dr. S.UMAMAHESWARI | Department of Commerce | M.Com., M.Phil., MBA |
| 73 gokulpriya97@gmail.com | GOKULAPRIYA KN | PhD scholar in Department of Sociology and Population Studies. | Doing PhD |
| 74 dipakjadhaworld@gmail.com | DIPAK SHIVAJI JADHAV | Research Scholar, M. L. Dahanukar College of Commerce | M.B.A, MMS, Appear |
| 75 nrbharath@gmail.com | RAJBHARATH. N | Assistant professor in Commerce | M. Phil., (Ph.D) |
| 76 zuben987@gmail.com | THUNGLANO P NGULLIE | Research Scholar Department of Economics | Ph.D |
| 77 bagya0306@gmail.com | Dr.N.BAGYALAKSHMI | ASSOCIATE PROFESSOR AND HEAD | Ph.D |
| 78 yashinibabu5777@gmail.com | B. Yazhini | Department of Commerce | PhD Research Scholar |
| 79 bhardwaj richa82@gmail.com | RICHA BHARDWAJ | Department of Management | Ph.D pursuing |
| 80 seejet80@gmail.com | Dr. B. SEENIVASAN | Assistant Professor, Department of Commerce | M.Com., M.Phil., Ph.D |

| Confirmed mail - Copy - Microsoft Excel | | | |
|--|-------------------------|---|------------------------|
| Assistant Professor, MBA Department | | | |
| A | B | C | |
| 370 rufussingh@mssw.in | RUFUS SINGH.T | Assistant Professor, Department of Social Work | MSW |
| 371 franklinragila@holycrossnsl.edu.in | Mrs. A. Franklin Ragila | Research Scholar in Commerce | M. Phil |
| 372 bijaydas475@gmail.com | BIJAY DAS | Research Scholar, Department of Commerce | Ph.D |
| 373 sabitabhagabati064@gmail.com | SABITA BHAGABATI | Research Scholar, Department of Commerce | Ph.D |
| 374 snehakprasad2201@gmail.com | SNEHA LOGANATHAN | DEPARTMENT OF COMMERCE (HONOURS) | M.Com., M.Phil., NET. |
| 375 sujathaj3998@gmail.com | Dr.P. SUJATHA | Assistant professor in Geography | M.Sc., M.B.A., Ph.D |
| 376 arjunamendali@gmail.com | ARJUNAN N K | Professor, Education | Ph.D |
| 377 rentsamo365@gmail.com | RENTSAMO J HUMTSOE | RESEARCH SCHOLAR, DEPARTMENT OF SOCIOLOGY, NAGALAND UNIVERSITY. | M.A |
| 378 smc.05825@gmail.com | DR.M.CHITRA | DEPARTMENT OF COMMERCE (HONOURS) | M.com M.phil Ph.D Ne |
| 379 sangeetha1405@gmail.com | SANGEETHA C | Ph.d Research Scholar, Department of Commerce | M.com, MBA |
| 380 sanober.zia2@gmail.com | SANOBER ZIA | ASSISTANT PROFESSOR in BCA | MCA |
| 381 smanju.muthu@gmail.com | Manju | PGT | M.Sc., M.phil, B.Ed |
| 382 anitedward@gmail.com | MS. E. ANIT MARIA LUSIA | Assistant Professor, Department of Commerce | M.com., M.phil., UGC f |
| 383 vijayalakshimbuvan@rediffmail.com | Mrs. VIJAYALAKSHMI. N | Assistant Professor, Department of Sociology | (Ph. D), M. Phil., MA |
| 384 kbommu26@gmail.com | Dr.K Saranya | Department of Commerce | M.Com, M.Phil, TNSE |
| 385 anusankari18@gmail.com | Dr. D. ANUSANKARI | Assistant professor, Department of Commerce | M. Com., M. Phil., Ph |
| 386 aftabalam101@gmail.com | Dr AFTAB ALAM | Faculty | PhD M.Phil, M.Com |
| 387 drcmanohar@gmail.com | MANOHAR | Management | MBA |
| 388 ayshamuzammila.a@wawoowajeethacollege.in | A Aysha Muzammila | Research Scholar | MBA, SET., |
| 389 pragyapsy@gmail.com | DR. PRAGYA TRIPATHI | Psychotherapist (Swara Academy of Psychology) | Ph. D, M. Phil, MS |
| 390 nagabhushantgn@gmail.com | DR. NAGABHUSHANA T G | Department of Political Science , Assistant Professor | Ph.D, M.Phil |
| 391 suresh.neelapati@gmail.com | D. SURESH KUMAR | Research Scholar Dept. of Psychology | Pursuing Phd |

Confirmed mail - Copy - Microsoft Excel

| | A | B | C | |
|-----|-------------------------------------|----------------------------|---|-----------------------|
| 885 | kvijayalakshmi@shasuncollege.edu.in | K.VIJAYALAKSHMI | Assistant Professor, PG & Research Department of Commerce | M.C.S., M.Phil |
| 886 | annmisty94@gmail.com | MISTY ROSE SCARIA | Research Scholar | M.com |
| 887 | suganyar10@gmail.com | Dr.R. SUGANYA | Assistant Professor, MBA | MBA |
| 888 | priya80000@gmail.com | KALAIPRIYA S | PhD Scholar, Food service management and Dietetics | M.Sc |
| 889 | jayab.mba@gmail.com | Dr.B.JAYANTHI | Assistant professor.MBA | MBA, PhD |
| 890 | ligestaison1980@gmail.com | LIGE K. V | PH.D. Research scholar, Commerce | M.Phil |
| 891 | mangaiparthiban@gmail.com | MANGAI K | ASSISTANT PROFESSOR, Deoartment Of Commerce | M.com, MBA |
| 892 | parveenmajetha@gmail.com | MAJEETHA PARVEEN S M | Ph.D Research Scholar, Department of Commerce | M.Phil |
| 893 | midhunmadh2@gmail.com | MIDHUN NADH K | Phd Scholar DMS Pondicherry university | MBA |
| 894 | neenuc030595@gmail.com | NEENU C | Research Scholar, Department of Commerce and Management Studies | M.com |
| 895 | pradinsapradeep96@gmail.com | PRADINSHA E T | Research scholar, department of commerce and management studies | MCOM |
| 896 | ragavanhar197@gmail.com | Ragavan V R | Commerce | M.Com |
| 897 | shubha.kinagi@gmail.com | SHUBHA MOOGI | Department of studies and research in economics | MA |
| 898 | casimeeranitha@gmail.com | CC Anitha | Department of Commerce | Ph.D |
| 899 | manpreetkaurbains.mk@gmail.com | MANPREET KAUR | Assistant professor department of nursing | M. Sc.Nursing |
| 900 | veerabhadraobassa@gmail.com | BASSA VEERABHADRA RAO | Assistant Professor of Commerce | M.com., M.Phil., |
| 901 | gayathni@klu.ac.in | B.GAYATHIRI | Department of Business Administration | MBA |
| 902 | 20pgcom24@srcas.ac.in | C. SUBHACINI | Department of commerce | M.com |
| 903 | sofiaweeetysoc2020@gmail.com | Mrs. V.SOFIA ADAIKALA MARY | ASSISTANT PROFESSOR,Department of Sociology and Social Work | M.A., M.Phil.,(Ph.D) |
| 904 | selvakumari@shasuncollege.edu.in | DR.B.SELVAKUMARI | Assistant Professor, Department of Commerce | M.com., M.Phil., Ph.D |
| 905 | asmatu1994@gmail.com | ASMA T.U. | Department of commerce | M.phil |

OUTCOME OF THE PDP:

Department of Commerce organized a 7 DAY INTERNATIONAL PROFESSIONAL DEVELOPMENT PROGRAMME (PDP) ON SPSS, around 950 participants participated in various university, state and country from the various Department in the Profession Development Programme. The Lessons were simple and easy to understand. Hands on Training session was indeed a great experience to all the participants.

Workshop on CHILD CENTRIC RESEARCH METHODOLOGY

TO SEEK

TO FIND




TO STRIVE

Date: 05.04.2022

Time: 9.30.AM

Venue:B Block- Auditorium

Invite:



Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020
A Christian Minority Institution
Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021
Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India

Department of Social Work
Sowers
&
World Vision India
Jointly organizes a Workshop on

Child Centric Research Methods

Resource Person

Dr. Anjana
Senior Director, Special Projects, World Vision India
Topic- Processes and Developments - Conceptual Framework

Ms. Sunitha V G
Evaluation - Specialist, Evaluation, Strategy & Research, World Vision India
Topic - Methods and Processes in WV India

Date:
5th April 2022

Time
9:30 AM – 12:30 PM

Venue
Auditorium B - Block

Mrs. Divya J
Head, Dept of Social Work

Dr. Usha George
Principal

Dr. Fatima Vasanth
Academic Director

Bro. Dr. S. Arockiaraj
Director & Secretary

Brochure:

THE COLLEGE

The Patrician College of Arts and Science, established in 2001, is a Christian minority co-educational self financing institution affiliated to the University of Madras. The management has been keen on building the faculty with qualified teachers, pooling in resources from different platforms and installing state-of-the-art infrastructural facilities. Along with curricular and co-curricular activities, they instil a sense of social conscience in the minds of students. In view of this, several outreach programmes are conducted where students enthusiastically participate and do a better service. The NAAC has accredited the college with an 'A+' status.

THE DEPARTMENT

The Department took its first step in the year 2010 with four faculty through its post graduate programme in social work in two specialized fields of Human Resource Management, Medical & Psychiatric Social Work. The department launched the BSW programme in the year 2015. In 2018 MPhil, research Programme was introduced and Community Development as a specialization was included.

THE WORLD VISION INDIA

World Vision India is one of the country's largest child-focused humanitarian organisations. With over seven decades of experience at the grassroots, we employ proven, effective development, public engagement and relief practices empowering vulnerable children and communities living in contexts of poverty and injustice to become self-sufficient and bring lasting change. We serve all children regardless of religion, race, ethnicity or gender as a demonstration of Christ's unconditional love for all people.

ABOUT THE WORKSHOP

Children need support to strengthen their efficacious agency, which, in turn, increases their well-being and learning capabilities. Efficacious agency includes the idea of children's active participation, and in research, it is necessary to develop multiple methods for a child-centered approach for examining it.

In this workshop, we aim at showing that child-centered methods in authentic environments that can overcome current challenges in studying children, and can produce deeper knowledge about children's efficacious agency in learning contexts.

Registration Link
<https://forms.gle/HGC69wHQ61qkryzL6>

OBJECTIVES

- ▶ To understand the inclusive and participatory children centred research methodologies.
- ▶ To know and practice the research approaches to be used with children as a social category.
- ▶ To appreciate and involve children actively in research related to their unique situations

TARGET PARTICIPANTS

This is an opportunity for the

- ▶ Academicians
- ▶ Practitioners
- ▶ Organizations
- ▶ Researchers
- ▶ Students

Resource Person

Dr. Anjana
 Senior Director, Special Projects, World Vision India
 Theme - Child Centric/Centred Methods, Processes and Developments - Conceptual Framework

Ms. Sunitha V G
 Evaluation - Specialist, Evaluation, Strategy & Research, World Vision India
 Theme - Methods and Processes in WV India

Date:
 5th April 2022

Time
 Session I – 10:00 AM – 12:00 PM
 Session II – 02:00 PM – 04:00 PM

Chief Patron

Dr. Bro. S. Arockiaraj
 Director & Secretary,
 Patrician College of Arts & Science

Patron

Dr. Fatima Vasanth
 Academic Director,
 Patrician College of Arts & Science

Chair Person

Dr. Usha George
 Principal,
 Patrician College of Arts & Science

Convenor

Ms. Divya J
 Head, Department of Social Work
 Patrician College of Arts & Science

Co-Convenor

Mr. Justus Wallis C J
 Asst. Prof. Department of Social Work

Organizing Committee

Ms. Reena Rachel
 Asst. Prof. Department of Social Work

Ms. Leanne Maria
 Asst. Prof. Department of Social Work

Ms. Vinola Sharobell
 Asst. Prof. Department of Social Work

Ms. Raichel Diana
 Asst. Prof. Department of Social Work

Mr. Jerome Nesa Raj L
 Asst. Prof. Department of Social Work

Mr. Prasanna Chandru
 Asst. Prof. Department of Social Work

Ms. Anusha Princy B
 Asst. Prof. Department of Social Work

Student Representatives

Ms. Hema Gopindrarajan
 President - Sowers

Mr. Aaron Nitin P
 Vice President - Sowers

Ms. Vishalashi C
 Treasurer - Sowers

Mr. Siva Prashanth P
 Vice-President - Sowers

Ms. Nachammai RM
 Joint Secretary - Sowers

Ms. Roshini V
 Joint Treasurer - Sowers

For Further Details Contact:
 Hema : Ph: 9080845267
 Aaron: Ph: 8939611891




Patrician College of Arts and Science
 Department of Social Work

Sowers
 &
World Vision India

Jointly organizes a Workshop on

Child Centric Research Methods

Agenda:

| Session | Speaker |
|---------|-----------------------|
| Prayer | SOWERS Office Bearers |

| | |
|--|-----------------------|
| Welcome Address | SOWERS Office Bearers |
| Felicitation of the Resource Persons | |
| Session 1: Child Centric Methods & Process | Dr. Anjana |
| Session 2: Methods & Processes in WV India | Ms. Sunitha VG |
| Vote of Thanks | Prof. Justus Wallis |

Summary:

The Workshop began with a brief prayer and a welcome address by the Office Bearers of SOWERS. The Resource Persons were felicitated with Momentos.

The first session by Dr. Anjana was on the theme Child Centric Research Methodology. The session focussed on the research methodology and process of Child Oriented Research. Children as respondents and Children as researchers were both discussed. An in depth explanation of the methods used in Child Centric Research such as FGD, AI usage, Surveys, Vision Bards and various other methods were discussed. The session concluded with the role of the researcher in child centric research and the impact of the researcher on the research.

The second session by Ms Sunitha VG explained the strategies and processes as followed by World Vision India in the field of Child Centric research. The session helped participants understand the working model of World Vision India. Their processes engage children not only as respondents (Active or Passive) but as Agents of Transformation as well. The Qualitative tools, Quantitative Tools, Data Analysis as well as Ethical Concerns were discussed.

The sessions were followed by activities which allowed the students to practise the various research methodology. The practical activities helped them to translate theory into practice and provided them with a working knowledge of research methodology.

The workshop ended with a quick question and feedback session where participants were able to gain more clarity on the topics discussed.

Speaker's Profiles:

Dr. Anjana
Senior Director, Specialist Projects
World Vision India

Ms. Sunitha VG
Evaluation Specialist- Evaluation, Strategy & Research
World Vision India

**EVENT : WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT
PHASES**

DATE : 09TH DECEMBER 2021

TIME : 12.30 PM – 01.30 PM

PLATFORM : GOOGLE MEET

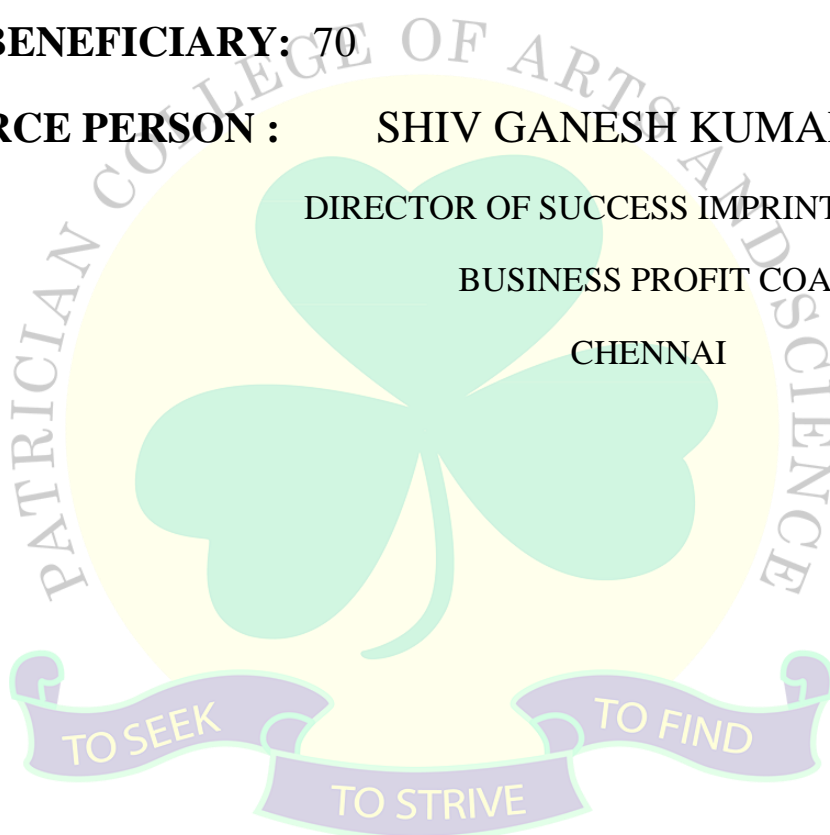
NO OF BENEFICIARY: 70

RESOURCE PERSON : SHIV GANESH KUMAR

DIRECTOR OF SUCCESS IMPRINT COMPANY

BUSINESS PROFIT COACH

CHENNAI



| Time | Inaugural Session | |
|-------------------------|-------------------|--|
| 12: 35 p.m to 12:40 p.m | Prayer | Ms.ARCHANA Student Coordinator, Patrician College of Arts & Science |
| 12:40 p.m to 12:47 p.m | Welcome Address | Ms. DIVYA |

| | | |
|-------------------------------|------------------------------------|---|
| | | <i>Student coordinator Patrician College of Arts and Science</i> |
| 12:48 p.m to 12:50 p.m | <i>felicitation</i> | <i>Dr. SREEPRIYA PIIC CO-ORDINATOR ASSOCIATE PROFESSOR Patrician College of Arts & Science</i> |
| 12.50 p.m to 12:55 p.m | Introduction of Chief Guest | <i>Prof R. Deepika</i> |
| 12:55p.m.-1:20 | <i>Special Address</i> | <i>SHIV GANESH KUMAR DIRECTOR OF SUCCESS IMPRINT COMPANY BUSINESS PROFIT FOACH CHENNAI</i> |
| 1.20 p.m to 1.30p.m | <i>Vote of Thanks</i> | <i>Ms. VIJI Student coordinator Patrician College of Arts and Science</i> |

TO STRIVE

INVITATION :



Saint Patrick
Patron

Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.

A Christian Minority Institution

Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021

4 Star Rating and Mentor Mentee Status by MoE, Govt. of India



Bishop Daniel Delany
Founder

Patrician Institution's Innovation Council

Department of Accounting & Finance - Shift II

in association with

St. Antony's College of Arts and Sciences for Women

Organizes a Mentor Mentee Programme

Workshop on Entrepreneurship Development Phases



SHIV GANESH KUMAR

DIRECTOR OF SUCCESS IMPRINT COMPANY

BUSINESS PROFIT COACH

CHENNAI

Date : 9th December 2021

Time: 12.30 P.M to 1.30 P.M

Platform :



DR. SR.MARY PRAMILA SANTHI

PRINCIPAL

ST. ANTONY'S COLLEGE

OF ARTS AND SCIENCES FOR WOMEN

REKHA NAIDU

HEAD, DEPARTMENT

OF

ACCOUNTING & FINANCE

DR.USHA GEORGE

PRINCIPAL

DR.FATIMA VASANTH

ACADEMIC DIRECTOR

BRO.DR.S.AROCKIARAJ

DIRECTOR & SECRETARY

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

OBJECTIVE :

To create awareness on Business strategy & various business plans :

Business plan is to show to the financial institutions and banks that you have access to the business roadmap.

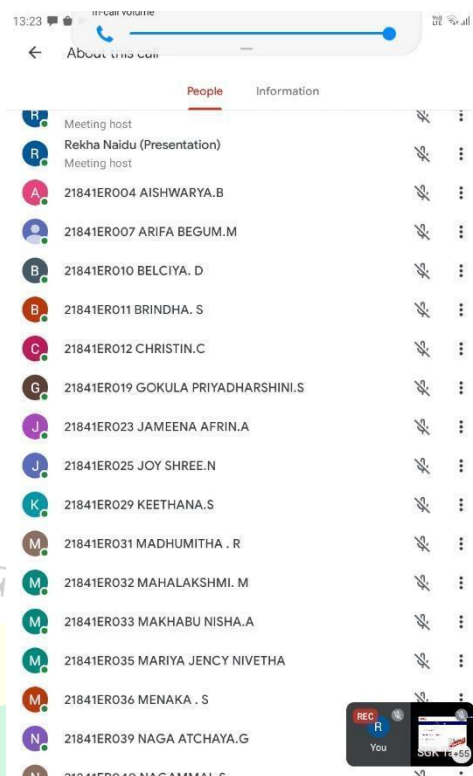
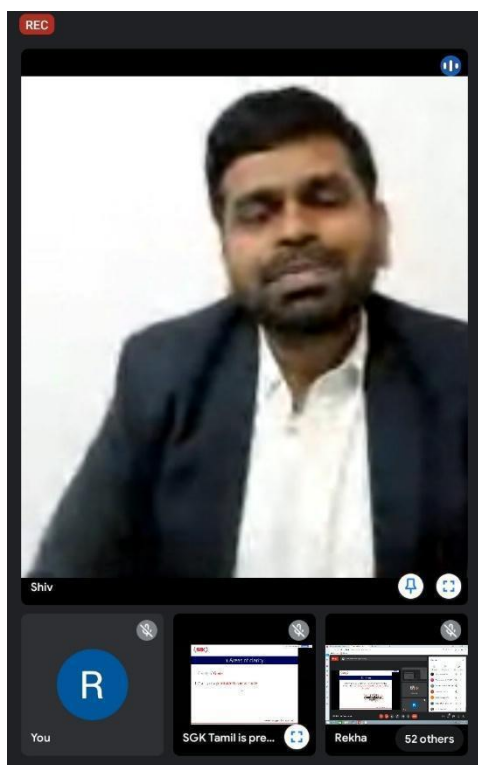
Banks want to make sure that you have a clear vision for developing your business ahead so that their risk factors are mitigated to a greater extent .

Strategic objectives are the big-picture goals for the company: they describe what the company will do to try to fulfill its mission. Strategic objectives are usually some sort of performance goal for example, to launch a new product, increase profitability, or grow market share for the company's product.

OUTCOME :

- Students understood the concept of Business planning .
- Many examples like – “silk saree” are used to understand the concept of target marketing.
- An effective business strategy serves as a blueprint for the different aspects of running your business, from hiring to organizational structure.





REPORT ON SUSTAINABILITY AS ENTREPRENEUR

DATE : 16TH MARCH 2022

TIME : 10.00 PM – 11.15 PM

VENUE : BRO. IGNATIUS PATRICK HALL

RESOURCE PERSON

DR.J.STELLA

M.A., B.ED., M.PHIL., S.D.T.D. , PH.D , D. LITT (UNI. OF ASIA) ASST. PROF OF HISTORICAL STUDIES ,
QUAID E MILLATH

GOVERNMENT COLLEGE FOR WOMEN AUTONOMOUS

NO OF BENEFICIARY: 80

PROGRAM SCHEDULE

| TIME | INAUGURAL SESSION | |
|------------------------|-------------------|---|
| 10.00 a.m to 10.02 a.m | PRAYER | VIJAYA LAKSHMI |
| 10.03 a.m to 10.07 a.m | WELCOME ADDRESS | KRITHIKA J |
| 10.08 a.m to 10.20 a.m | FELICIATION | RAMACHANDRAN S |
| 10.21 p.m to 11.13 p.m | SEMINOR | DR.J.STELLA M.A., B.ED., M.PHIL., S.D.T.D. , PH.D , D. LITT (UNI. OF ASIA) ASST. PROF OF HISTORICAL STUDIES , QUAID E MILLATH GOVERNMENT COLLEGE FOR WOMEN AUTONOMOUS |
| 11.14 p.m to 11.15 p.m | VOTE OF THANKS | DENNIS TIMOTHY |

INVITATION :



Saint Patrick
Patron

Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.

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Rated 4 Star (IIC) by Ministry of Education



Bishop Daniel Delany
Founder



Department of Accounting and Finance - Shift -II

In Association With

IQAC

Organizes Seminar

on

Sustainability as Entrepreneur

(16th March 2022 at 10.30 am)



Resource Person

Dr. J. STELLA, M.A., B.Ed., M.Phil., S.D.T.D., Ph.d., D. Litt (Uni. of Asia)

Asst. Prof. of Historical Studies,

Quaid e Millath

Government College for Women (Autonomous)

E-CERTIFICATE WILL BE PROVIDED

Ms. REKHA NAIDU

HOD, DEPARTMENT OF ACCOUNTING
AND FINANCE SHIFT II

Dr. Geetha Rufus

Vice - Principal Shift - II

DR.USHA GEORGE
PRINCIPAL

DR FATIMA VASANTH
ACADEMIC DIRECTOR

BRO.DR.S.AROCKIARAJ
DIRECTOR & SECRETARY

TO SEEK

TO STRIVE

TO FIND

OBJECTIVE :

To create awareness on “ sustainability as entrepreneurs “ :

As a result of global challenges, acting on economic developments consistent with the principles of sustainable development is an important task for governments, academia and industries around the world.

Addressing environmental and social concerns can create business opportunities that can benefit the economy and society.

Successful sustainable businesses are focused on the creation of new products and services that address ecological and social concerns in new ways.

Sustainable entrepreneurship can impact companies of all sizes, from the very small to the world's largest.

Social entrepreneurship specifically utilizes a business as the vehicle to tackle a societal problem.

OUTCOME :

- Students understood the worth of entrepreneurship .
- Many True stories like – “Aachi masala” are used to understand how to sustain as entrepreneurs .
- Sustainability entrepreneurship can involve starting a new business or creating a new product or service in an existing business.







Workshop on Prototype/Process Design and Development – Prototyping

“2020-2021”

**Online Joint Workshop
with
Patrician Institution Innovation
Council(PIIC) and
The Department of Computer**

Science in Association with

**Rajiv Gandhi National Institute of
Intellectual Property
Management(RGNIIPM), Nagpur**

On

Intellectual Property Rights(IPR) & Patent Process

DATE : 9th April 2021

CLASS : I BSC, II BSC & III BSC(Shift I & II)

MODE OF CONDUCT :

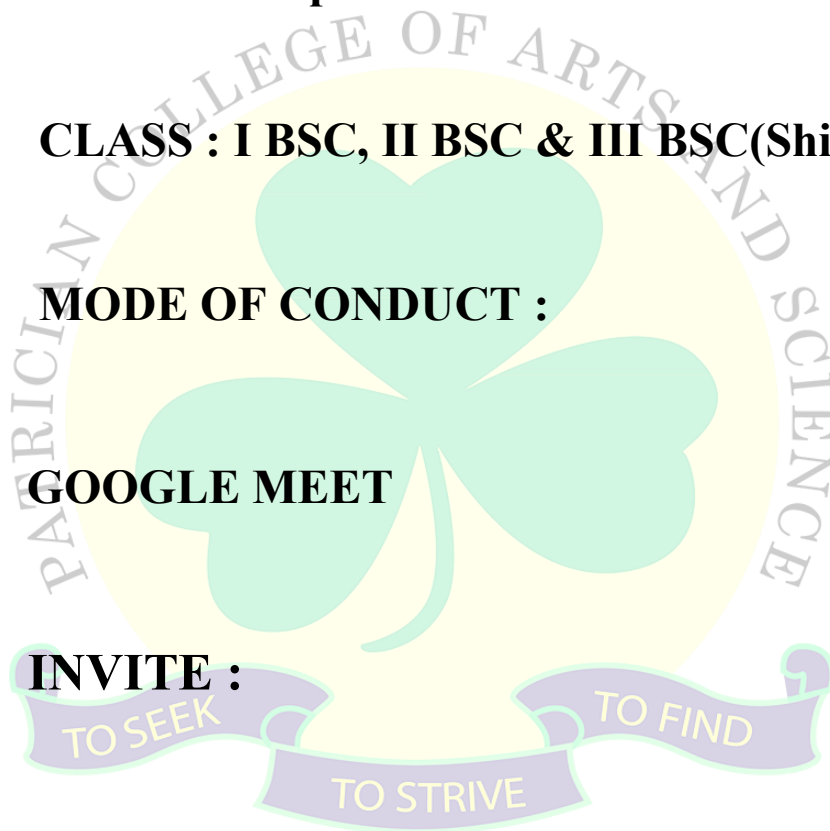
GOOGLE MEET

INVITE :

TO SEEK

TO FIND

TO STRIVE





PATRICIAN COLLEGE OF ARTS AND SCIENCE

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Ranked 1st in Tamil Nadu & 27th among Top non-Autonomous Colleges in India
Rated 5 Star (IIC) by MHRD*

Patrician Institution Innovation Council (PIIC)

and

**Department of Computer Science in Association with
RGNIIPM, Nagpur**

Organizes an Online Joint Workshop

On

Intellectual Property Rights (IPR) and Patent Process

Resource Person:

MRS. POOJA VISHAL MAULIKAR
EXAMINER OF PATENTS & DESIGNS,
RGNIIPM, NAGPUR



Google Meet

Date : 09.04.2021

Time : 12.00noon to 1.00pm

DR. USHA GEORGE
PRINCIPAL

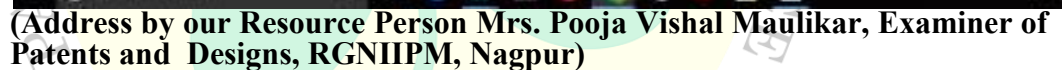
DR. FATIMA VASANTH
ACADEMIC DIRECTOR

BRO. DR. S. AROCKIARAJ
DIRECTOR & SECRETARY

Workshop on Prototype/Process Design and Development – Prototyping Patrician Institution Innovation Council (PIIC) and the Department of Computer Science in association with Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Nagpur had organized a Joint Workshop on Intellectual Property Rights (IPR) and Patent Process on 9th April 2021 for our Department Students (I/II/III BSC).

It was a Virtual Workshop conducted through the Interface **Google Meet**.

Mageshwari of I BSC CS introduced the Key Note Speaker of the day Mrs. Pooja Vishal Maulikar, Examiner of Patents and Designs, RGNIIPM, Nagpur.



The purpose of conducting such patent programme is to encourage our students community in innovation by granting inventors a patent for their inventions.

A Brief Overview of IP office:



IP Office is a small business phone system offered by the Avaya corporation.

The phone system is designed to make a better experience for customers and make workers throughout the company more efficient.

IP stands for Internet protocol, as the phone system is set up through the Internet.

Significance of Intellectual Property:

Intellectual property protection is critical to fostering innovation. Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development.

Patents:

A patent is an exclusive right granted for an invention. ... In other words, patent protection means that the invention cannot be commercially made, used, distributed, imported, or sold by others without the patent owner's consent.

Patenting an Invention:

Patents are the most generalized way for protecting the rights of inventors. A patent is an exclusive right granted by the state for the protection of an invention. The patent grants to its holder the exclusive right to use or exploit the invention and prevent third parties from using it without consent.

Paper Clips



- The paper clip was invented in the year 1900 by a man from Norway named Johan Vester.
- The paper clip helped to solve the age old problem: how do I keep papers together without ruining them or poking holes in them.

The Zipper



- The next taken for granted invention is one that almost all of use have on right now, the zipper.

Adhesive Tape



- Every time you rip a paper or need to fasten a picture to your locker or wall, what do you go and grab?
- That's right, tape. And most of the time the clear kind.

Ballpoint Pens

- Do you remember having to dip your pen into ink every time you wanted to write something?
- Oh that's right, we never had to do that, because of the invention of the ballpoint pen.



Design Patent:

Design is for beautifying an industrial product to attract the customer. The term period is for 10 years and can be extended for 5 years. So, totally 15 years.

A design patent is a form of legal protection of the unique visual qualities of a manufactured item.



A design patent may be granted if the product has a distinct configuration, distinct surface ornamentation or both.

Filing Procedure:

- Determine the type of Intellectual Property protection that you need
- Determine if your invention is patentable
- What kind of patent do you need?
- Get ready to apply
- Prepare and submit your initial application
- Work with your examiner
- Receive your approval
- Maintain your patent

► **PRESENTATIONS – AN OVER VIEW:**



SCREEN SHOTS DURING THE EVENT

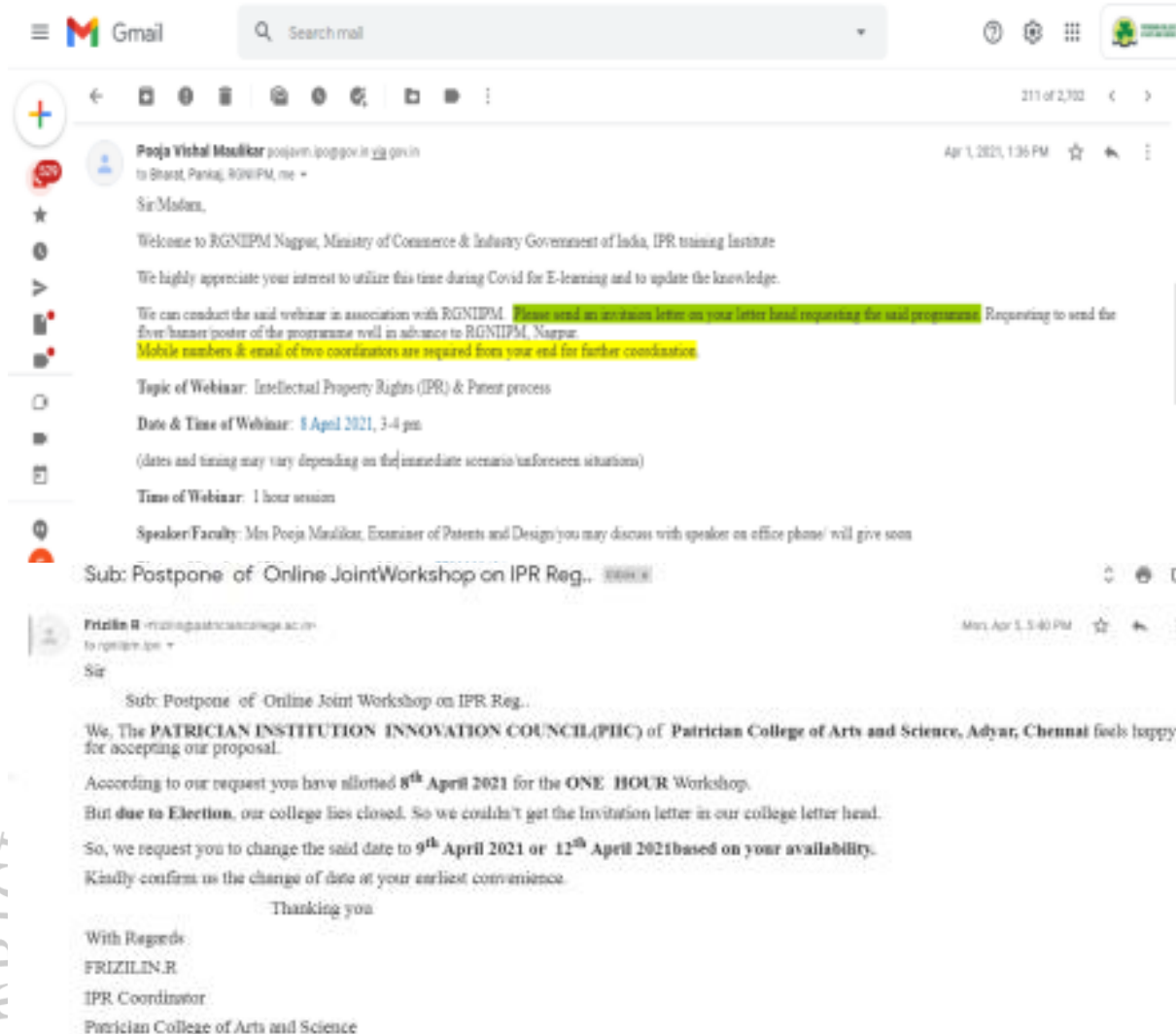


The Programme ended with a formal Vote of Thanks proposed by Hemamalini, Class Representative of II BSC (CS).

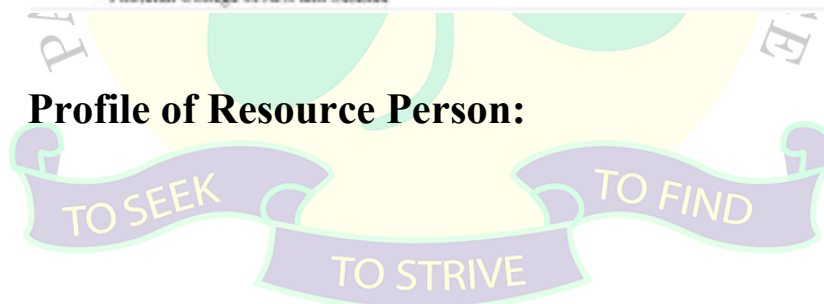
Outcome of the Programme:

The programme as a whole was very valuable in informing and giving an insight into expectations of Patent Process in students mind. It allowed the students to be a lot more familiar with patenting, trademark and copy right concepts hopefully expecting more inventors in future.

Email Communications:



Profile of Resource Person:



CURRICULUM VITAE

POOJA VISHAL MAULIKAR

Examiner of Patents and Designs and
Drawing and Disbursing Officer and
Central Public Information Officers
Rajiv Gandhi National Institute of Intellectual Property Management,
Civil Lines, Nagpur

Academic Records

| Course | Name | Institution | Board | Year of Passing |
|---------------------------------------|------|------------------------|-----------------|-----------------|
| B.Tech, | | Alagappa College of | | |
| | | University, Chennai-25 | Anna University | 2012 |
| Industrial Biotechnology | | Technology, Anna | | |
| M.E. | | Engineering, Kolhapur | Shivaji | |
| | | KIT's College of | | |
| Biochemical Engg and Biotechnology | | | | University 2014 |

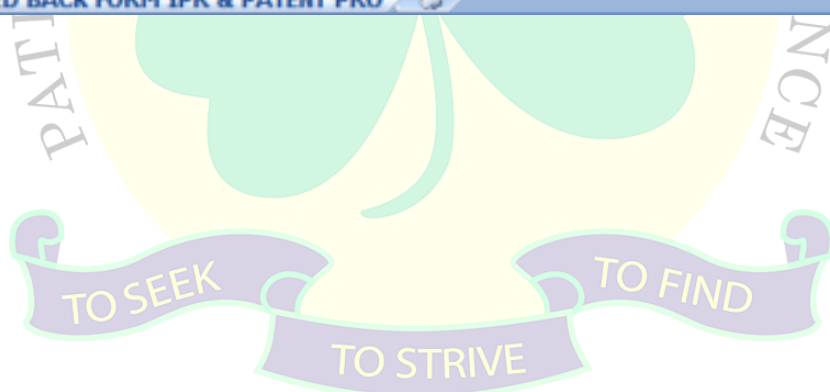
Experience

- 1) Faculty for various intellectual property training at RGNIPM.
- 2) Attended various judicial, national and international training programmes regarding IPR practices.
- 3) Faculty at Dept. of Biotechnology., MANIT, Bhopal and Dept. of Food Tech, DOT, Shivaji University, Kolhapur

Sample Feedback Forms:



| | A | B | C | D | E | F | G | H | I | J |
|---------------------------------|---|------------------------------------|------------|----------|------------|----------|-----------|-----------|--------------|-----------|
| 1 | PATRICIA | COLLEGE OF ARTS AND SCIENCE, ADYAR | | | | | | | | |
| 2 | DEPARTMENT OF COMPUTER SCIENCE(SHIFT I & II) | | | | | | | | | |
| 3 | JOINT WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS AND PATENT PROCESS | | | | | | | | | |
| 4 | PARTICIPANTS FEEDBACK FORM - 9.4.2021 | | | | | | | | | |
| 5 | Timestamp | Username | Name of | RNO | Year | Shift | Was the | How | How | Any |
| 6 | 2021/04/0 | teamjoye | Joyesh J | E19CS031 | Second Ye | Shift II | Good | Good | Somewha | None |
| 7 | 2021/04/0 | sudharsan | Sudharsan | E20CS040 | First Year | Shift II | Excellent | Excellent | Extremely | helpful |
| 8 | 2021/04/0 | wlokesh8 | Lokeshwa | E20CS018 | First Year | Shift II | Good | Fair | Somewha | NIL |
| 9 | 2021/04/0 | sornapriy | SORNA PRE | E20CS038 | First Year | Shift II | Excellent | Excellent | Extremely | helpful |
| 10 | 2021/04/0 | eddyreign | Edwin Dor | D20CS009 | First Year | Shift I | Excellent | Excellent | Extremely | Learning |
| 11 | 2021/04/0 | naveenku | J NAVEEN | D19CS025 | Second Ye | Shift I | Good | Good | Very help | No |
| 12 | 2021/04/0 | 10k.hariha | K.harihara | E19CS004 | Second Ye | Shift II | Good | Excellent | Very help | Minimu |
| 13 | 2021/04/0 | kamaliest | Kamaliest | E20CS015 | First Year | Shift II | Good | Good | Somewha | Nil |
| 14 | 2021/04/0 | ganeshd1 | GANESH S | D19CS010 | Second Ye | Shift I | Excellent | Excellent | Very help | Please |
| 15 | 2021/04/0 | naveenan | Naveen.A | E20CS021 | First Year | Shift II | Good | Excellent | Extremely | Yes |
| 16 | 2021/04/0 | albertflen | Albert Fle | E20CS003 | First Year | Shift I | Good | Good | Very helpful | |
| 17 | 2021/04/0 | marantam | Tamilmar | D20CS047 | First Year | Shift I | Good | Good | Very help | Nothing |
| 18 | 2021/04/0 | naveena.r | Naveena I | D19CS024 | Second Ye | Shift I | Good | Good | Very help | Need |
| 19 | 2021/04/0 | sharmila0 | Sharmila.I | D19CS038 | Second Ye | Shift II | Good | Good | Very help | No |
| 20 | 2021/04/0 | privategol | Gokulavar | E20CS051 | First Year | Shift II | Excellent | Good | Very help | No Thanks |
| 21 | 2021/04/0 | ssarvesh1 | S SARVESH | D19CS033 | Second Ye | Shift I | Excellent | Excellent | Somewhat | helpful |
| 22 | 2021/04/0 | rohane19 | Rohan P P | E19CS020 | Second Ye | Shift II | Excellent | Excellent | Extremely | helpful |
| 23 | 2021/04/0 | bhuvanes | J. Bhuvan | D19CS006 | Second Ye | Shift I | Excellent | Excellent | Extremely | helpful |
| 24 | 2021/04/0 | rishie19cs | Rishi Kesh | E19CS019 | Second Ye | Shift II | Good | Good | Very help | Game |
| 25 | 2021/04/0 | Deepan67 | DEEPAN R | D20CS007 | First Year | Shift I | Good | Good | Somewhat | helpful |
| FEED BACK FORM IPR & PATENT PRO | | | | | | | | | | |







Patrician College of Arts and Science

Canal Bank Road, Gandhi Nagar, Adyar, Chennai -600 020
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Awarded 4 Star with Mentor Status by MoE, Govt of India





Patrician Institution's Innovation Council

Department of Computer Applications (Shift I)

in association with

St. Antony's Institution's Innovation Council

Department of B.COM(CA)

Organizes a Webinar On

Expert talk on "Process of Innovation Development & Technology"



Resource Person
Dr Madhan Shankar
Dean Academics, Asso Prof, Head (P.G), Dept of Bio Technology
Kongu Nadu Arts And Science College
Coimbatore

Date : Thursday 30th Dec 2021

Time: 11.30 a.m to 12.30 p.m

Platform: 

Ms. B.Anandapriya
Head, Dept.of BCA

Dr. Usha George
Principal

Dr. Fatima Vasanth
Academic Director

Bro. Dr. S.Arockiaraj
Director & Secretary

Mrs J. Rohini
Head B.Com(CA), St Antony's College

Rev Dr Mary Pramila Santhi
Principal, St Antony's College

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay Home



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Awarded 4 Star Rating with Mentor Status by MoE, Govt. of India



Patrician Institution's Innovation Council
Department of Computer Applications (Shift I)
in association with

St. Antony's Institution's Innovation Council
Department of B.Com(CA)
Organizes a Webinar - Expert Talk On
Process of Innovation Development & Technology

Date : Thursday 30th Dec 2021 **Time:** 11.30 a.m to 12.30 p.m **Platform:** 

PROGRAMME SCHEDULE

| | | |
|----------|---------------------------------|--|
| 11:30 am | Prayer | Ms Sahana Immaculate, Student Coordinator, St.Antony's College |
| 11:33 am | Welcome Address | Ms Sangeetha, Assistant Prof, Dept of BCA Patrician College of Arts & Science |
| 11:38 am | Introduction of Resource Person | Ms Vaidegi, Asst Prof, Dept of Commerce, Patrician College of Arts & Science |
| 11:40 am | Resource Person Address | Dr. Madhan Shankar, Dean Academics, Associate Professor, Head (P.G), Dept. of Bio Technology, Kongunadu Arts & Science College, Coimbatore |
| 12:20 pm | Interactive Session | |
| 12:25 pm | Vote of Thanks | Ms Hajira Thabasum, Student Coordinator, St.Antony's College |

M.C – Ms Vaidegi, Asst Prof, Dept of Commerce, Patrician College of Arts & Science, Chennai
Profile of the resource Person

Dr S R Madhan Shankar appointed as Dean Academics, Associate Professor and Head (PG) , Department of Biotechnology, Kongunadu Arts & Science College, has about 20 years of academic and research experience. He graduated from Kongunadu Arts and Science College with University First Rank and Gold medal and post graduate from Dr G R D College of Science with University rank. There after he completed his PhD from Institute of Forest Genetics and Tree Breeding, Coimbatore. He has published two books,20 papers in international journals and 9 in National Journals with a cumulative impact factor of 6.5 and Scopus index of 4. He has also authored 2 books and one book chapter. He has served as member of Board of Studies in several autonomous college. He is the campus ambassador of United States India Education Foundation (USIEF). He has coordinated several project works. Notable among them are 2 industry sponsored projects. He has been sanctioned with a project from IMPRESS ICSSR to tune of 11 Lakh for deciphering the knowledge, attitude, practice among tribal women of Nilgiri District with

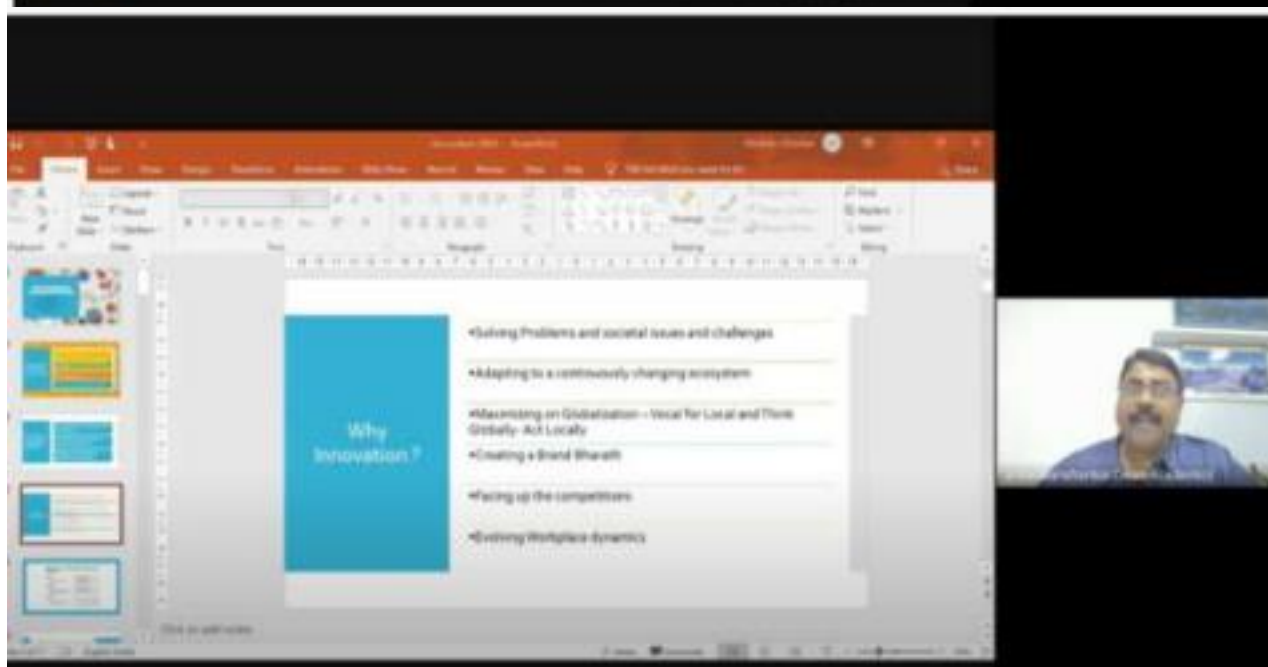
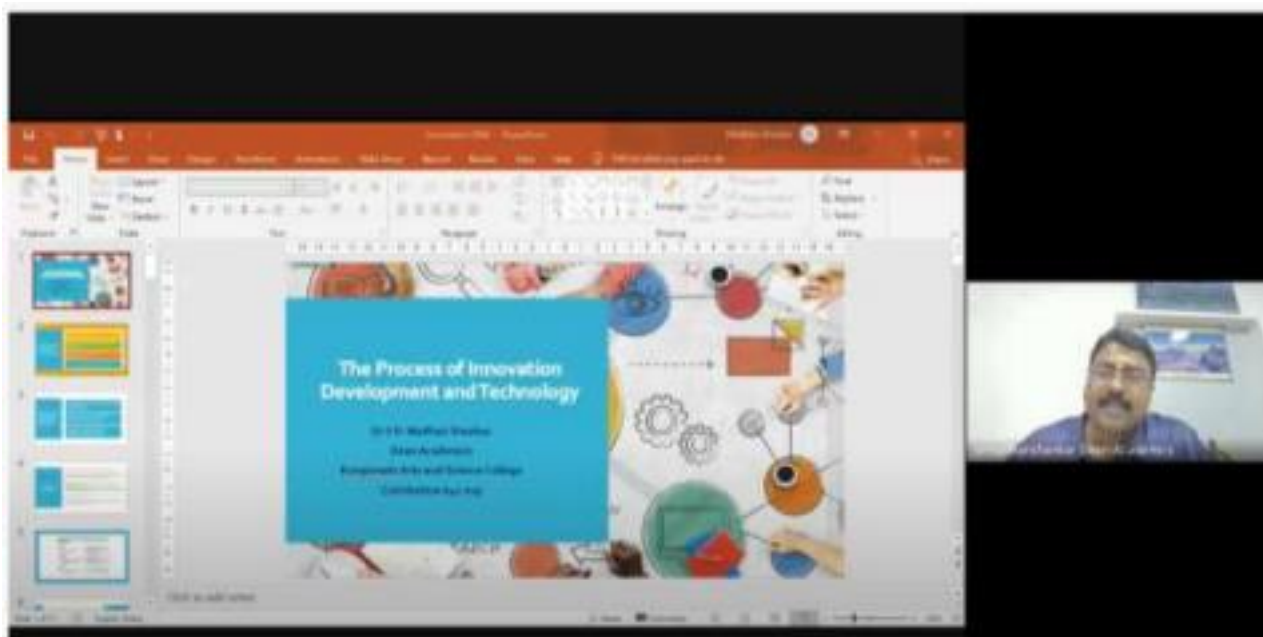
reference to PCOS. He is a consultant for several quality initiatives at higher education institutions. He is a recipient of Fellow Award in Forest Biotechnology from Society of Biotechnology and has been honored with the Prestigious PSG Teacher of the Year Award in 2016 and Best Senior Faculty of Biotechnology by Novel Research Academy Pondicherry in 2019. He has served as resource persons in several national and international conferences and seminars. He has visited Mauritius, Sri Lanka and Israel on official assignment; and obtained travel grant from UGC and CICS for the same. His current areas of interest include Healthcare Biotechnology, Development of weedicides from allelochemicals from tree species. He is currently guiding 9 students for PhD. He is also the State Convener of Environmental Education panel of Shiksha Sanskriti Uthan Nyas (SSUN), Delhi. He is also the first batch of Green Educators recognized by Center for Science and Environment, Delhi.

About the Programme:

The primary mandate of Innovation Cell, MHRD is to encourage, inspire and nurture young students by supporting them to work with new ideas. Patrician Innovation Council works towards inculcating the spirit of innovation among students, and develop a start-up ecosystem. students participate in mentoring sessions, workshops and innovative idea competitions.

The Innovation Council of. This webinar titled 'Process of Innovation and Technology Development', had Dr Madhan Shankar, Innovation Ambasidor, as the keynote speaker. The Webinar had its focus on how founders, students and sometimes even mentors have many misconceptions regarding entrepreneurship. Discussions went on clarifying a plethora of sub-topics such as Entrepreneurship vs. Intrapreneurship, Scope of Agripreneurship after COVID-19 pandemic, Women Entrepreneurship, and more.

He also talked about the novel impediments associated with Entrepreneurship in the times to come. The session was an interactive one with numerous queries being raised by the students, faculty members like sources of crowd-funding, angel investors, novel idea of resolving a social problem which was overwhelmingly addressed by Dr Madhan Shankar. The session was concluded with an intention of entrepreneurship majorly inclined towards innovation and enhancing the yield of next generation towards entrepreneurial outlook Dr Madhan Shankar.. endeavoured to transform the outlook of the participants about entrepreneurship. "The solution lies to every problem and how it may serve the future of the world". This needs to be answered by the entrepreneur. Dr Sreepriya, Convenor IIC also extended the gratitude to Dr Madhan Shankar for such an edifying session and planned for similar sessions that need to be in pipeline



Participants List

| EMAIL.ID | COLLEGE/UNIVERSITY | STATE | DEPARTMENT/S | SHIFT | WHATS UP NUMBER |
|-------------------------------|---------------------------------------|------------|---------------------|-------|-----------------|
| sriram@patriciancollege.ac.in | Patrician College of Arts and Science | Tamil Nadu | Mathematics Shift-1 | | 9840174437 |

| | | | | |
|----------------------------------|---|------------|-----------------------|----------------------------|
| thasin_aadil@yahoo.co.in | Patrician College of arts and science | Tamil Nadu | Computer science | 978623 1 2 7 8 |
| sabapathi@patriciancollege.ac.in | PATRICIAN COLLEGE OF ARTS AND SCIENCE, CHENNAI | Tamilnadu | Computer Applications | 888385 7 6 2 1 |
| k.aravindd20ca010@gmail.com | College | TAMIL NADU | BCA | 917616 6 1 7 1 |
| anjaliid20ca009@gmail.com | Patrician College of Arts and Science/Madras University | Tamilnadu | BCA/1 | 909503 5 0 9 1 |
| physicskarthik@daga.co.in | Dr.Ambedkar Govt Arts College Chennai 39 | Tamilnadu | Dept of Physics | 73959 92195 |
| thiagarajan.nvr@gmail.com | MARUDUPANDIYAR COLLEGE | Tamilnadu | Computer Science | 701008 6 3 7 3 |

| | | | | |
|--------------------------------------|---|-----------|-----------------------|----------------------------|
| thiaga5@yahoo.com | ST JOSEPH'S COLLEGE ((ARTS & SCIENCE | Tamilnadu | Computer Science | 94445001 08 |
| haseenakader67612@gmail.com | MEASI Institute of information Technology | Tamilnadu | MCA | 971084 7 4 7 3 |
| jaculinepriya@patriciancollege.ac.in | Patrician College | Tamilnadu | Computer Applications | 984113 6 3 1 4 |

| | | | | |
|---|--|---------------|---------------------------|-------------|
| revatthy.k@measiit.edu.in | MEASI Institute of Information Technology | Tamil Nadu | MCA | 9444948342 |
| govasugi@gmail.com | MOHAMED SATHAK COLLEGE OF ARTS AND SCIENCE | CHEN | | 9940059262 |
| latha.dgvaishnav@gmail.com | Dwaraka Doss Goverdhan Doss Vaishnav College | Tamil Nadu | BCA | 8124403389 |
| sayedjamalsultanuddin@gmail.com | Measi Institute of Information technology | Tamilnadu | MCA | 9790824193 |
| babby.bryson@gmail.com | St Joseph's College (Arts and Science), Kovur | Tamilnadu | Computer Applications | 7338970081 |
| gauravkumar.sbme@galgotiasuniversity.edu.in | Galgotias University | Uttar Pradesh | Biosciences | 8171757220 |
| drmalathis.computerscience@cnasc.edu.in | Chennai National Arts and Science College, Avadi | Tamil Nadu | Computer Science | 9884701763 |
| vishakha080596@gmail.com | SBAS, Galgotias University, Greater Noida | Uttar Pradesh | Department of Biosciences | 8757012262 |
| nidhi062002@gmail.com | Galgotias university | Uttar Pradesh | School of basic sciences | 08209439907 |
| divyaj@patriciancollege.ac.in | PCAS | Tamil Nadu | Social Work/ Shift I | 8870368933 |
| mithleshbeniwal76@gmail.com | Galgotias University | UP | Department of bioscience | 9773572585 |

| | | | | |
|--|----------------------|---------------|--|------------|
| shubhra.20sbbs1040022@galgotiasuniversity.edu.in | Galgotias University | Uttar Pradesh | Department of Basic and Applied Sciences | 8409175465 |
| reetikakumari121998@gmail.com | Galgotias university | Uttar Pradesh | School of Biological and Biomedical sciences | 8935880276 |
| pallawi2002btt@gmail.com | Galgotias University | Uttar Pradesh | Msc Medical Biotechnology | 9125534521 |

| | | | | |
|----------------------------|--|---------------|---------------------------|------------|
| priyankaraj8010@gmail.com | Galgotias University | Uttar Pradesh | Department of bio science | 9798913305 |
| selvarasusubbiah@gmail.com | Bharath institute of higher education and research selaiyur chennai tamil nadu India | Tamil Nadu | Economics | 8939446530 |
| snkneyabalan@gmail.com | Syed Ammal Engineering College Ramanathapuram | Tamil Nadu | MBA | 9443861545 |
| kmohana175@gmail.com | pachaiyappa's college | TAMIL NADU | Economics | 9884305234 |
| mcharles2008@gmail.com | Patrician college of Arts and Science | Tamil Nadu | Computer Applications | 9894472531 |
| ossrivedavalli@gmail.com | St. Josph's College (Arts & Science) | Tamil Nadu | Corporate Secretaryship | 9840780298 |

| | | | | |
|--------------------------|---|---------------|---|------------|
| kpanitha1321@gmail.com | St.Jospeh's College (Arts & Science) | Tamilnadu | Corporate Secretaryship / Shift 1 | 9840991510 |
| agrima.menon@gmail.com | St. Joseph's College of Arts and science | Tamil Nadu | Corporate secretaryship | 9873538591 |
| ranjithebi21@gmail.com | St. Joseph's college (Arts and science) | Tamilnadu | B.com corporate secretaryship. Shift -1 | 9840911186 |
| shivangisahu70@gmail.com | Galgotias University | Uttar Pradesh | Department of Biosciences | 8178557722 |
| dipasakthi@gmail.com | SHRI KRISHNASWAMY COLLEGE FOR WOMEN | Tamilnadu | BUSINESS ADMINISTRATION | 9445077058 |
| drripavc@gmail.com | ADM College for Women (A) | Tamilnadu | Economics | 9600024045 |
| chandrikamarun@gmail.com | Shri Krishnaswamy college for women | Tamil Nadu | Tamil / Shift -1 | 9884960172 |
| angelpragash@gmail.com | Shri Krishnaswamy College for Women, Annanagar, Chennai | Tamilnadu | Business Economics | 9444835529 |
| sobia7143@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | Mathematics | 9841002885 |

| |
|--|
| Nazareth college of Arts and Tamilnad Computer 94447412 |
|--|

| | | | | |
|--------------------------------|--|------------|----------------------------|------------|
| mthyagaraj09@gmail.com | Science | u | Applications | 61 |
| satishkumar.gayathri@gmail.com | SHRI KRISHNASWAMY COLLEGE FOR WOMEN | TAMIL NADU | COMMERCE/SHI FT I | 9566259998 |
| skcwtamilarasi@gmail.com | Skcw | Tamilnadu | Mathematics | 8072735952 |
| bhoomi90nathan@gmail.com | Peri Arts and Science College | Tamilnadu | Commerce | 8220164733 |
| shanthinavu@gmail.com | Shri Krishnaswamy college for women | Tamilnadu | Business Economics | 7904741433 |
| monashravanthi@gmail.com | Misrimal Navajee Munoth Jain Engineering college | Tamilnadu | Mathematics | 9941656402 |
| vijayabavani1975@gmail.com | Shri Krishnaswamy College for women | Tamil Nadu | Business Economics | 8668130472 |
| taj.jamila@yahoo.in | Shri Krishnaswamy College for Women | Tamilnadu | English | 9941305810 |
| meenaavc@gmail.com | Shri Krishnaswamy college for women | Tamil nadu | Computer science | 9884382124 |
| cubaesra@gmail.com | Shri krishna swamy college for women | Tamil nadu | Business economics/shift 1 | 9884142032 |

| | | | | |
|---------------------------------|-------------------------------------|------------|-----------------------------------|----------------------------|
| edwinmaryselshiya@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | Department of Physical Education | 979070 1 1 9 3 |
| chandrapaulpriyanka87@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | Computer science | 967715 7 1 3 2 |
| Karthikaviswanath36@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | Corporate Secretaryship - Shift I | 994304 7 5 2 7 |
| rahilasami25@gmail.com | Shri Krishnaswamy college for women | Tamilnadu | Corporate Secretaryship shift2 | 729983 1 5 5 6 |
| pridadavidson@gmail.com | Valliammal college for women | Tamil Nadu | B.com ISM | 944567 7 6 2 8 |

| | | | | |
|--------------------------------|-------------------------------------|------------|---|----------------------------|
| sharmilabaskaran1998@gmail.com | Shri Krishnaswamy College for Women | Tamilnadu | Department of Commerce (General) - Shift I | 90439324 51 |
| nalinytej@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | English/Shift I | 984085 23 51 |
| arathi4murugan@gmail.com | Shri krishnaswamy college for women | Tamil Nadu | Department of Business Economics- shift I | 955116 6 2 9 0 |
| sheeja1304@gmail.com | Shri Krishnaswamy College for Women | Tamilnadu | Mathematics, Shift 1 | 701093 1 3 1 5 |

| | | | | |
|-----------------------------|---|------------|--|------------|
| sheeja1304@gmail.com | Shri Krishnaswamy College for Women | Tamilnadu | Mathematics, Shift 1 | 7010931215 |
| Lavanyanathanin@gmail.com | Shri Krishnaswamy College for Women | Tamilnadu | Mathematics | 8870627137 |
| frizi1979@gmail.com | PATRICIAN COLLEGE OF ARTS AND SCIENCE | Tamilnadu | Computer science Shift I | 9788855951 |
| arthy.venkat10@gmail.com | SHRI KRISHNASWAMY COLLEGE FOR WOMEN / MADRAS UNIVERSITY | TAMIL NADU | DEPARTMENT OF COMPUTER APPLICATIONS / SHIFT I | 9566385221 |
| shinykunjupillai@gmail.com | SHRI KRISHNASWAMY COLLEGE FOR WOMEN, CY | Tamil Nadu | B COM (BANK MANAGEMENT) SHIFT:1 | 8098633672 |
| durgaramesh1525@gmail.com | Shri Krishnaswamy college for women | TAMIL NADU | Bcom General/ shift 1 | 9566146613 |
| ananthitranslator@gmail.com | SHRI KRISHNASWAMY COLLEGE FOR WOMEN | Tamil Nadu | Hindi | 9843557102 |
| leonashainy@gmail.com | Shri krishnaswamy college for women | Tamilnadu | Department of bcom corporate secretaryship shift - 1 | 7092522426 |
| gowriraja.09@gmail.com | SHRI KRISHNASWAMY COLLEGE FOR WOMEN | TAMIL NADU | BCA/I | 8939643220 |

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| Shri Krishnaswamy College for | Tamilnad | 70924530 |
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| zarakiruba@gmail.com | Women | | u Commerce | 50 |
| dranusha08@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | MA(HRM) Shift I | 9962686046 |
| onlineclassbp@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | Mathematics | 8825842410 |
| renuchn0@gmail.com | SHRI KRISHNASWAMY COLLEGE FOR WOMEN | Tamil Nadu | DEPARTMENT OF COMMERCE SHIFT-I | 9884624233 |
| kavithacb1975@gmail.com | Shri Krishnaswamy College For Women | Tamil Nadu | BCA/Shift I | 9094619362 |
| kavi0902@gmail.com | Shri Krishnaswamy College for Women, Chennai | Tamil Nadu | Computer Applications-Shift I | 9841143606 |
| suba_vinay@yahoo.com | Shri krishnaswamy college for women | Tamil Nadu | Mathematics/shift I | 9841764244 |
| kaveriskcw@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | Tamil /shift I | 9940577131 |
| deraindevis.1811@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | B.Com Accounting & Finance | 9940352836 |
| rmohana2582@gmail.com | Shri Krishna swamy college for women | Tamil Nadu | Tamil | 7010044850 |
| Kavadhesh082@gmail.com | Galgotia university | Uttar pradesh | Bioscience | 79054217 |

| | | | | |
|-----------------------|---|------------|--------------------|------------|
| | | | | 25 |
| jeevarani64@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | B.Com(A/F) | 8220669093 |
| ping2ramya@gmail.com | Shri Krishnaswamy College For Women, Anna Nagar | Tamil Nadu | Business Economics | 9597341912 |

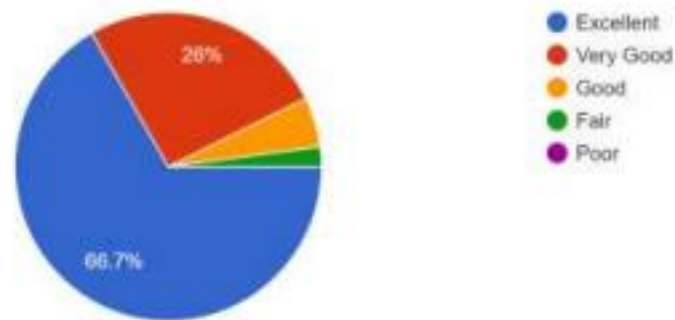
| | | | | |
|--------------------------------|--|--------------------|----------------------------------|------------|
| mailtodivyaofficial@gmail.com | Shri Krishnaswamy college for women | Tamil Nadu Shift I | | 9840682367 |
| kalaanand1976@gmail.com | St. Thomas college of arts and science | Tamil Nadu | Business administration, Shift 1 | 9841118379 |
| binducommerce2000@gmail.com | Shri Krishnaswamy college for women | Tamil Nadu | B.Com(General) | 9445123754 |
| ashu.8788@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | Mathematics | 9941143392 |
| pranavpadma80@gmail.com | Shrikrishnaswamy College for women | Tamil Nadu | Tamil | 7401769920 |
| nisharanjani2662004@gmail.com | Shri Krishna swammy college for women | Tamil Nadu | B.com general / 1st shift | 7200945974 |
| manjusrinadesan.2003@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | B.Com General | 9940484636 |

| | | | | |
|------------------------------|---------------------------------------|------------|--|----------------------------|
| bhavanir0406@gmail.com | Shri Krishnaswamy College for Women | Tamil Nadu | Bcom ISM | 782404 0 3 0 1 |
| nalinisri2982@gmail.com | Shri krishnaswamy college for women | Tamilnadu | B. Com(g) | 984189 9 6 5 5 |
| bavanimohan29@gmail.com | Shri krishnaswamy college for women | TAMIL NADU | Accounting and Finance | 739726 3 8 1 8 |
| Prasannalakshmicg@gmail.com | Shri krishnaswamy College For Women | Tamil Nadu | B.Com Accounting and Finance, Shift I | 782405 1 3 4 1 |
| dhanuvenkatvasu@gmail.com | Shri krishnaswamy college for women's | Tamilnadu | General 1st shift | 908046 3 6 9 9 |
| nageshwarimmurugan@gmail.com | Shri Krishnaswamy college | Tamilnadu | B com (general) shift 1 | 944516 1 2 0 3 |
| lakshmi.raji28@gmail.com | Shri Krishnaswamy college for women | Tamil Nadu | Department of commerce(General)/ shift 1 | 996565 6 5 3 8 |
| jayakanagasundaram@gmail.com | Shri krishna Swamy college for women | Tamilnadu | 1st year B. Com general A sec (1st shift) | - |

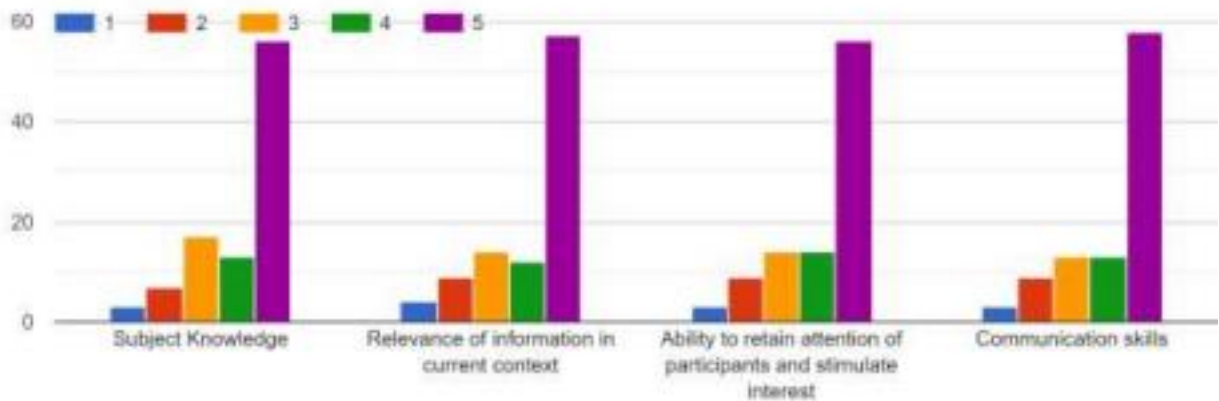
| | | | | |
|---|-------------------------------------|-----------|--|----------------------------|
| <div> <div>ntanandhan@gmail.com College</div> <div>(tamilnadu)</div> <div>)Chennai Bcom general 944444</div> </div> | | | | |
| skcricketacademy@gmail.com | Shri Krishnaswamy college for women | Tamilnadu | Department of Commerce (Computer Applications) | 994133 8 7 5 8 |

How did you find the content of the sessions?

96 responses

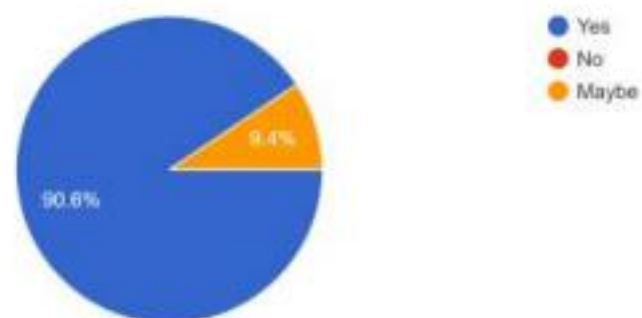


Please rate the resource person (1- LOWEST , 5- HIGHEST)



If Similar e-Sessions are organized in near future, your willingness to join the e-session.

96 responses

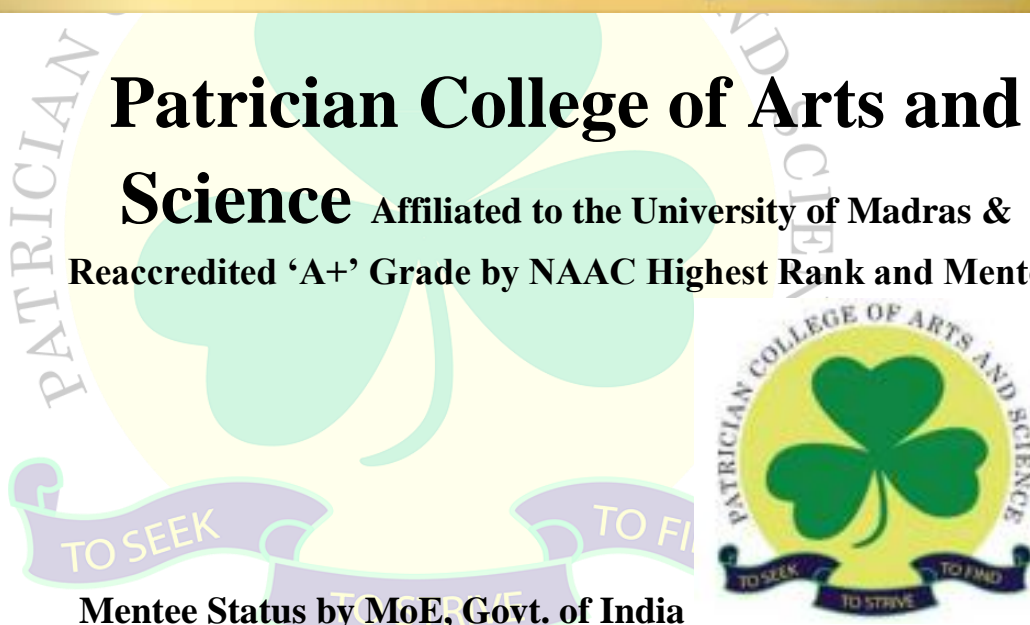


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Mentee Status by MoE, Govt. of India



**Patrician
Institution's Innovation Council**

DATE : 08.02.2022

TIME : 11.00 a.m. to 12.00 p.m.

MODE : ONLINE

YOUTUBE LINK : <https://youtu.be/sAKI5UADxDg>

OBJECTIVES

- To enhance the knowledge on intellectual property right.
- To know the concepts of copyright and patent filing.
- To learn the steps involved in copyright and patent filing.

AGENDA

| | |
|---------------------|--|
| Prayer | Mrs. Usha Jose Assistant Professor |
| | Department of Social Work Patrician College of Arts and Science |
| Welcome Address | Mr. Jerome Nesaraj Assistant Professor Department of Social Work Patrician College of Arts and Science |
| Chief Guest Address | Dr. B. Santhosh Kumar Professor & Head Department of Computer Science & Engineering Guru Nanak Institute of Technology Ibrahimpatnam- 501506, Telangana. |
| Vote of Thanks | Mrs. Divya J Head Department of Social Work Patrician College of Arts and Science |

INVITE

Patrician College of Arts and Science
 Canal Bank Road, Genshi Nagar, Adyar, Chennai - 600030.
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 Awarded 4 Star with Mentor Status by Innovation Cell, MoE, Govt. of India

Patrician Institution's Innovation Council & Department of Social Work
 in association with
Shri Krishnaswamy College For Women
 Organizes a Mentor Mentee Programme
Faculty Development Programme
 on
Copyrights and Patent Filing

Resource Person
Dr. S.Sundararaj
 Professor, Department of Mechanical Engineering
 IIC Innovation Ambassador - IPR & Technology Transfer
 Head, Centre for Research and Development
 Sri Krishna College of Technology
 Kovaipudur, Coimbatore

Date: 08th Feb 2022 Time :11.00 A.M - 12.00 Noon Platform :

Dr. ANITHA RAJENDRAN PRINCIPAL
MRS. J. DIVYA HEAD,
DR.USHA GEORGE PRINCIPAL
DR FATIMA VASANTH ACADEMIC DIRECTOR
BRO.DR.S.AROCKIARAJ DIRECTOR & SECRETARY

SHRI KRISHNASWAMY COLLEGE FOR WOMEN
DEPARTMENT OF SOCIAL WORK

Wear Mask | Maintain Social Distance | Get Vaccinated | Stay Safe | Stay at Home

RESOURCE PERSON - PROFILE

Dr. S. Sundararaj

B.E., M.Tech., Ph.D

Professor, Department of Mechanical Engineering

Head, Centre for Research and Development

Civil Engineering Department

Sri Krishna College of Technology, Coimbatore

Email: s.sundararaj@skct.edu.in

Contact No.: 9842799736

Dr. S. Sundararaj is currently working as Professor in the Department of Mechanical Engineering and the Head of the Centre for Research and Development at Sri Krishna College of Technology, Coimbatore. He received his Ph.D. degree in Civil Engineering from Anna University, Chennai with good appreciation. He has completed his Doctorate in Mechanical engineering from Anna University. He holds a Master's degree in Energy technology from Pondicherry University. He did his Bachelors in Mechanical engineering at Madurai Kamaraj University. He has got 19 years of experience in the teaching field. He has published 11 patents and registered 5 design patents. He has published 47 papers in journals and conferences. He received the Best Faculty Award for 4 consecutive academic years. He also completed NPTEL Courses like renewable energy sources, heat transfer, IC engines and Gas Turbines, Engineering Thermodynamics and Laws of thermodynamics.

PROGRAMME SUMMARY

The faculty development programme on Copyrights and Patent Filing was organized by the Patrician Institution's Innovation Council and Department of Social Work in association with Shri Krishnaswamy College for Women, Coimbatore. The session started with a prayer by Ms. Usha Jose, Associate Professor, Department of Social Work. The Resource Person was introduced by Mr. Jerome Nesa Raj, Assistant Professor, Department of Social Work. The resource person for the day Dr. S. Sundararaj gave an introduction about Intellectual Property Rights. The concepts and benefits of Copyrights and Patent filing were explained. He also made the participants understand the copyright registration workflow and how to file the copyright application form. He explained the laws related to Intellectual Property Rights in India. He also explained the steps involved in filing the patent application. He gave clear information about the types and cost of Indian Patent applications. The session was innovative and was very useful for the faculty. Faculty members from Patrician college of arts & science and other educational institutions had participated. Ms. Divya J, Head, Department of Social Work proposed the vote of thanks.

The screenshot shows a Zoom meeting interface. At the top, there is a grid of participant tiles. The main window displays a presentation slide titled "Introduction to IPR". The slide content includes:

- Intellectual Property Rights (IPR):**
 - Rights given to persons over the creations of their minds.
 - Creator has an exclusive right over the use of his/her creation for a certain period of time.
- Indian Intellectual properties typically:**
 - Copy Right
 - Patent
 - Trade Mark and
 - Design Protection

A diagram in the center of the slide shows "Intellectual Property" at the center, surrounded by circles for Trade Marks, Patents, Copyrights, Industrial Designs, and Geographical Indications.

Below the presentation, the Zoom interface shows a "Track Attendance" button and a status bar indicating "Dr. S. Sundararaj Professor MECH is presenting".

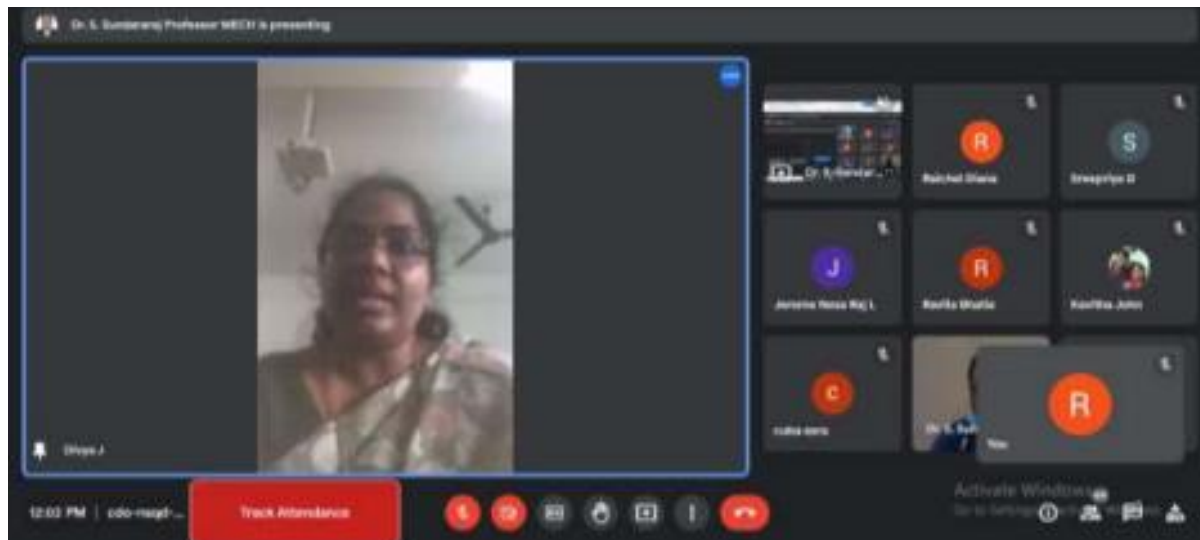
Dr. S. Sundararaj, Resource Person giving the Introduction about IPR

The screenshot shows a Zoom meeting interface. At the top, there is a grid of participant tiles. The main window displays a presentation slide titled "Steps in filing patent application". The slide content includes:

- Invention** (with an icon of a lightbulb)
- Filing a patent** (with an icon of a document)
- Terrestrial jurisdiction** (with an icon of a globe)
- File Individually** (with an icon of a person)
- Through Patent agent** (with an icon of a person in a suit)
- Drafting patent application** (with an icon of a document)
- Invention Disclosure** (with an icon of a document)
- Potentiality search** (with an icon of a magnifying glass)
- National filing** (with an icon of a globe)
- International filing** (with an icon of a globe)

Below the presentation, the Zoom interface shows a "Track Attendance" button and a status bar indicating "Dr. S. Sundararaj Professor MECH is presenting".

When he explains the steps in filing the patent application

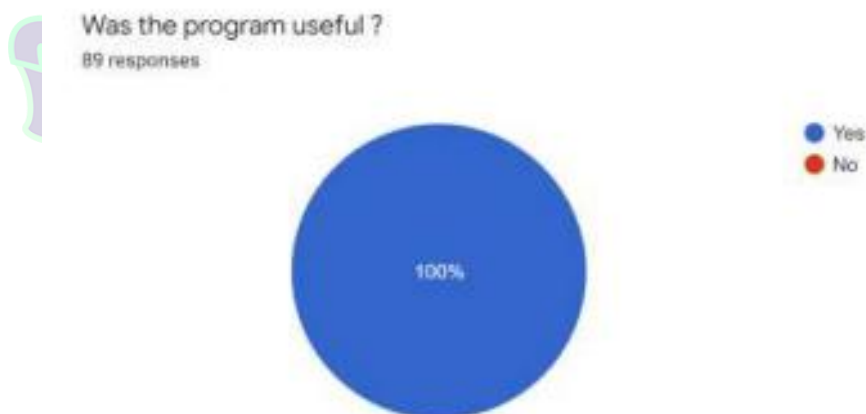


Ms. Divya J, Head, Department of Social Work delivering the vote of thanks

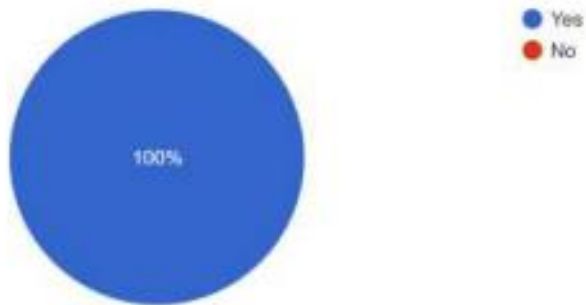
Outcome

- All the faculty actively participated in the faculty development programme on copyrights and patent filing.
- Participants were able to gain knowledge on intellectual property rights.
- The concepts of copyright and patent filing were clearly understood by the participants.
- Everyone learned the steps involved in copyright and patent filing.

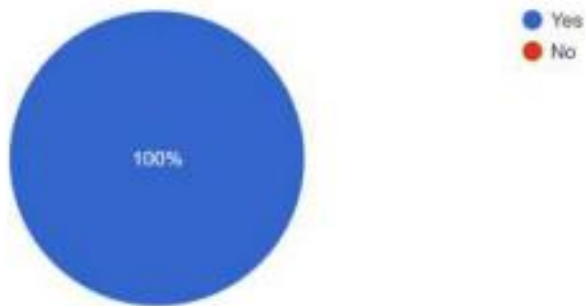
FEEDBACK



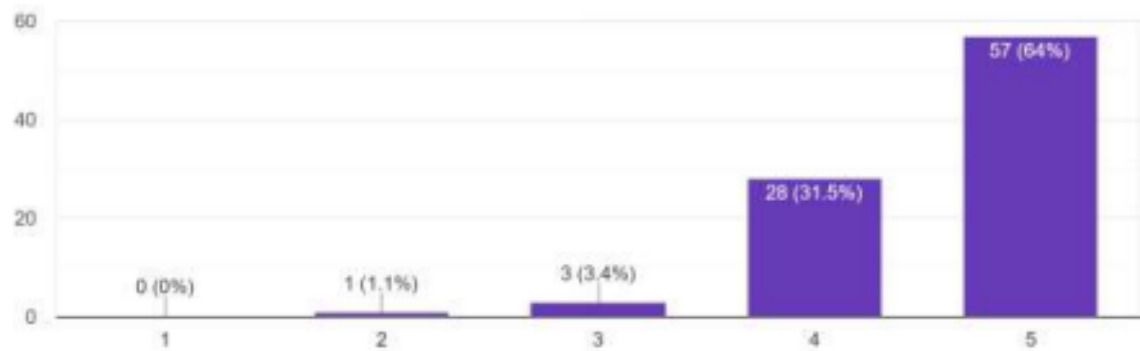
Were the Programme objectives met clearly
89 responses



Did you learn new inputs from the programme ?
89 responses

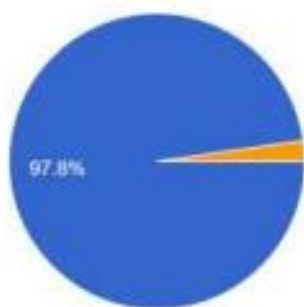


How would you like to rate the programme in a scale 1 to 5, 5 being the highest
89 responses



Would you recommend us to arrange similar programs in future ?

89 responses



● Yes
● No
● Maybe

PARTICIPANTS LIST

| S.No | FULL NAME | PROFESSION | NAME OF THE ORGANISATION |
|------|---------------|---------------------|---------------------------------------|
| 1 | ANUBALA .S | TEACHER | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 2 | FRIZILIN.R | ASSOCIATE PROFESSOR | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 3 | Dr.ANANTHI.K | Assistant Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 4 | RENUKA DEVI K | Assistant Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 5 | Bindu A Baby | Assistant professor | Shri Krishnaswamy college for women |
| 6 | Dr. K. Anusha | Assistant Professor | Shri Krishnaswamy College for Women |
| 7 | Ms.ARATHI M | Assistant Professor | Shri krishnaswamy college for women |

| | | | |
|----|--------------------------|---------------------|---------------------------------------|
| 8 | Sangeetha S | Professor | Shri Krishnaswamy College for Women |
| 9 | A.Nivedha | Assistant professor | Shri krishnaswamy college for women |
| 10 | A.Radha | Assistant Professor | Shri Krishnaswamy College for Women |
| 11 | Dr. S.SUBBULAKSHMI | ASSISTANT PROFESSOR | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 12 | MRS. MOHANA LAKSHMI K | Assistant professor | Shri Krishnaswamy college for women |
| 13 | BALKIS BAREERA M | ASSISTANT PROFESSOR | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 14 | Dr. M.CHARLES AROCKIARAJ | Asst. Professor | Patrician college of Arts and Science |

| | | | |
|----|-------------------|----------------------|--|
| 15 | Dr. Ravita Bhatia | Associate Professor | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 16 | Udaya Nandini A | Assistant professor | Shri krishnaswamy college for women |
| 17 | Dr B Subbulakshmi | Associate Professor | Patrician College of Arts and Science |
| 18 | Vijayabavani R | Assistance Professor | Shri Krishnaswamy College for Women, Chennai |

| | | | |
|----|-------------------------|---------------------|---|
| 19 | PADMINI.B | Assistant Professor | Shri Krishnaswamy College for Women |
| 20 | Karunya Janaky Ravi | Assistant Professor | Shri Krishnaswamy College for Women |
| 21 | A.Shanthi | Assistant Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 22 | Dr. S. Angel Leela | Assistant professor | Shri Krishnaswamy College for Women, Annanagar, |
| 23 | brindha.nivin@gmail.com | Assistant professor | Shri Krishnaswamy college for women |
| 24 | C.KAVITHA | Assistant Professor | Shri Krishnaswamy College For Women |
| 25 | SABAPATHI S | TEACHING | PATRICIAN COLLEGE OF ARTS AND SCIENCE, ADYAR |
| 26 | Vinola sharo bell w | Assistant professor | Patrician college of arts and science |
| 27 | Dr. J. Angelin Cuba | Assistant professor | Shri krishna swamy college for women |
| 28 | Bindu A Baby | Assistant professor | Shri Krishnaswamy college for women |

| | | | |
|----|------------------|---------------------|---------------------------------------|
| 29 | Dr.A.RAJA | Assistant Professor | Patrician College of Arts and Science |
| 30 | Dr. J. CHANDRIKA | Asst.professor | Shri Krishnaswamy college for women |

| | | | |
|----|---------------------|---------------------|---|
| 31 | Dr.R.MOHANA | Assistant professor | Shri Krishna swamy college for women |
| 32 | E REENA RACHEL | ASST PROFESSOR | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 33 | Usha Jose K | Associate Professor | Patrician College |
| 34 | DR.P.S.DEEPA | Asst.Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 35 | Dr. P. Padmavathi | Assistant Professor | Shri Krishnaswamy College for women |
| 36 | Dr. K. Kaveri | Assistant Professor | Shri Krishnaswamy College for Women |
| 37 | K.Sudha | Assistant Professor | Shri Krishnaswamy College for Women |
| 38 | JOSEPHINE SHANTHI G | ASSISTANT PROFESSOR | PATRICIAN COLLEGE OF ARTS & SCIENCE CHENNAI |
| 39 | SARANYA R | Assistant Professor | Shri Krishnaswamy College for Women |
| 40 | Divya J | Asst Prof & Head | PCAS |
| 41 | JEROME NESA RAJ L | Assistant Professor | Patrician College of Arts & Science |
| 42 | Dr D sathya | Asst professor | Shri krishnaswamy college for women |

| | | | |
|----|----------|---------------------|-------------------------------------|
| 43 | P Amutha | Assistant professor | Shri Krishnaswamy college for women |
|----|----------|---------------------|-------------------------------------|

| | | | |
|----|--------------------------|---------------------|---------------------------------------|
| 44 | Ms. J. SOBIA | Assistant professor | Shri Krishnaswamy College for Women |
| 45 | Ms.Manjushree.V | Assistant Professor | Shri Krishnaswamy College for Women |
| 46 | Dr.P.Vanitha | Asst.Professor | Skcw |
| 47 | kavi0902@gmail.com | Assistant Professor | Shri Krishnaswamy College for Women |
| 48 | Dr. Samdanielthompson G. | Assistant Professor | Hindustan College of Arts and Science |
| 49 | M. Tamilarasi | Assist. Prof | Skew |
| 50 | NARENDRAN P | Assistant Professor | Hindustan College of Arts & Science |
| 51 | D.Suresh | Assistant professor | Hindustan college of Arts & science |
| 52 | Sruthi S.R | Assistant professor | Hindustan college of Arts and Science |
| 53 | Sasikala. K | Assistant Professor | Hindustan College of Arts and Science |
| 54 | nimimohan2452@gmail. com | Teaching | Shri Krishnaswamy College for Women |

| | | | |
|----|----------------------|---------------------|---------------------------------------|
| 55 | Sreesha S Kumar | Assistant Professor | Shri Krishnaswamy College for women |
| 56 | pushpalatha l | asst professor | patrician college of arts and science |
| 57 | Ms. R RAJALAKSHMI | Assistant professor | Shri Krishnaswamy college for women |
| 58 | Sharmila B | Assistant Professor | Shri Krishnaswamy College for Women |

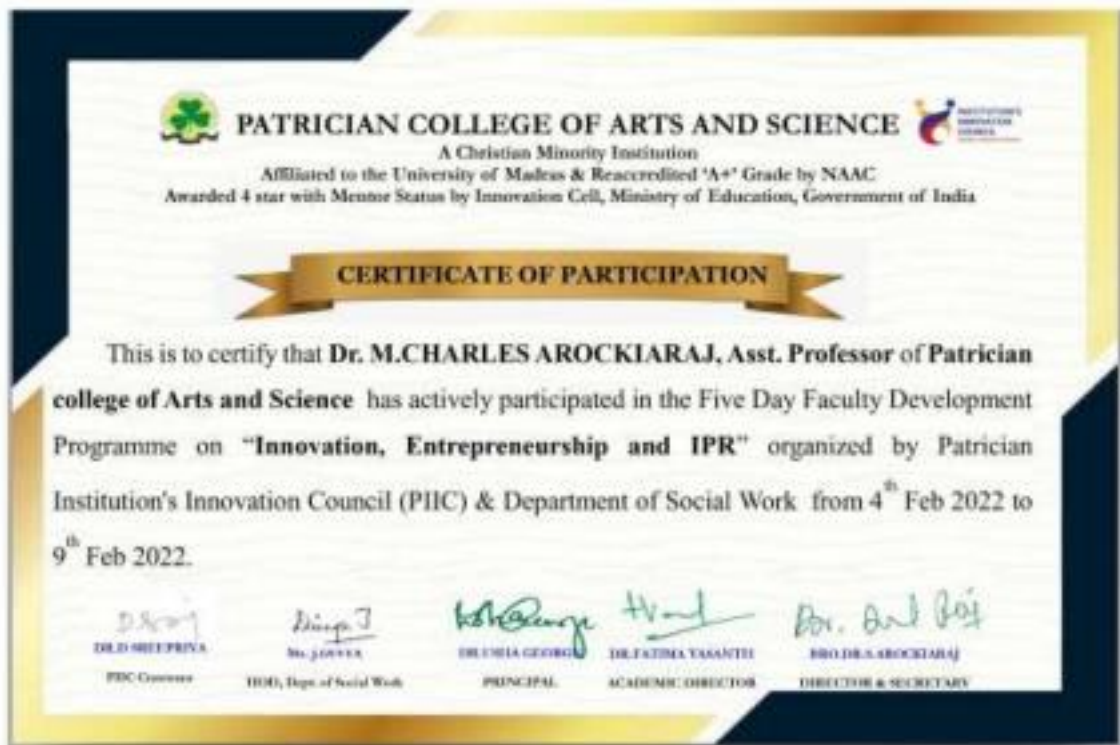
| | | | |
|----|-------------------------|-----------------------------------|---|
| 59 | Durga. R | Assistant professor | Shri Krishnaswamy college for women |
| 60 | Dr.M.SUMATHI | Assistant professor | Shri Krishnaswamy college for women |
| 61 | M. KARTHIK | Assistant Professor in Statistics | Hindustan College of Arts & Science |
| 62 | Dr.T.V.Manjusha | Academician | Patrician College of Arts and Science |
| 63 | Dr.S.Krithiga Maheswari | Academician | Shri Krishnaswamy college for women |
| 64 | Dr.M.Meenakshi | Associate Professor | Patrician College of Arts and Science |
| 65 | DR.S.JANSIRANI | Assistant professor | Patrician College of Arts and science |
| 66 | Mary Louisa A | Assistant Professor | Patrician College of Arts and Science Adyar |

| | | | |
|----|------------------------------|---------------------|---|
| 67 | Dr.M.Meenakshi | Associate Professor | Patrician College of Arts and Science |
| 68 | I. Florence Josephin Punitha | Assistant Professor | Patrician College of Arts and Science |
| 69 | Dr.M.KAMALADEV I | Assistant Professor | Patrician College of Arts and Science |
| 70 | Priyanka M.C | Assistant professor | Shri Krishnaswamy College for Women |
| 71 | R.SUNITA JOHN | Assistant Professor | Patrician college of arts and science Chennai |
| 72 | Ms. VEENA PRIYADHARSHINI.M | ASSISTANT PROFESSOR | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| | | | |
| 73 | Ajitha Purnima M S | Assistant Professor | Patrician College of Arts and Science |
| 74 | SHEEJA. S | Assistant Professor | Shri Krishnaswamy College for Women |
| 75 | Leanne Maria | Assistant Professor | Patrician College of Arts & Science |
| 76 | Mrs. P. Ramya | Assistant Professor | Shri Krishnaswamy College For Women, Anna Nagar |
| 77 | Dr.Mahendran.V | Assistant professor | Patrician college of Arts and science |
| 78 | Dr. B. Sasikala | Asst. Professor | Patrician College of Arts and Science |

| | | | |
|----|-------------------|------------------------------------|---------------------------------------|
| 79 | Mrs.Mahalakshmi G | Assistant Professor | Patrician College of Arts and Science |
| 80 | Mrs. SUMATHI S | Assistant Professor | Patrician college of Arts and Science |
| 81 | Dr.R.ESTHER FEL | Professor | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 82 | Lavanya T | Assistant Professor | Shri Krishnaswamy College for Women |
| 83 | Dr. Nithya Vani V | Assistant Professor | Hindustan College of arts &Science |
| 84 | POORNIMA D | ASSISTANT PROFESSOR | SHRI KRISHNASWAMY COLLEGE FOR WOMEN |
| 85 | Dr. N C. Martin | Faculty in Management studies | Patrician college of Arts and science |
| 86 | ARUNAN S | Asst Professor Dept Of commerce | Patrician College of Arts and Science |

| | | | |
|----|----------------------------|---------------------|-------------------------------------|
| 87 | C.kiruthiga | Assistant professor | Shri Krishnaswamy College for Women |
| 88 | G JACULINE PRIYA | Assistant Professor | Patrician College |
| 89 | Lavanyanathanin@gmail .com | Assistant Professor | Shri Krishnaswamy College for Women |

SAMPLE CERTIFICATES





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Awarded 4 star with Mentor Status by Innovation Cell, Ministry of Education, Government of India

CERTIFICATE OF PARTICIPATION

This is to certify that **Dr.M.KAMALADEVI**, Assistant Professor of Patrician College of Arts and Science has actively participated in the Five Day Faculty Development Programme on "Innovation, Entrepreneurship and IPR" organized by Patrician Institution's Innovation Council (PIIC) & Department of Social Work from 4th Feb 2022 to 9th Feb 2022.


DR.D SREEPRYA
PIC Governor


DR. J. J. J
HOD, Dept. of Social Work


DR.UMA GEORGE
PRINCIPAL


DR.FATIMA VARANTTI
ACADEMIC DIRECTOR


BRO.DR.S.BROCKIANA
DIRECTOR & SECRETARY



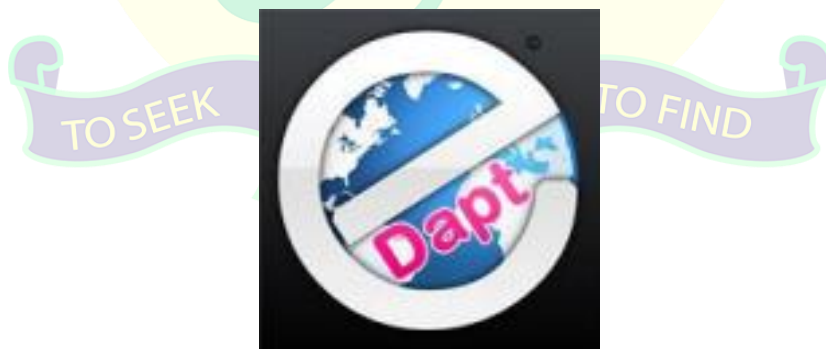
**PATRICIAN COLLEGE OF ARTS AND
SCIENCE ADYAR,
CHENNAI-600020.**



**Online National Level Student Development
Programme**

On

IP INTO PRODUCT



**DEPARTMENT OF COMPUTER
SCIENCE “2021-2022”**

**Online National Level Student Development
Programme**

On

IP INTO PRODUCT

DATE : 10th June 2021

CLASS : I BSC, II BSC & III BSC(Shift I & II)



MODE OF CONDUCT : GOOGLE

MEET

INVITE :






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5 Star Rating by Innovation Cell, MOE, Govt. of India

PATRICIAN INSTITUTION'S INNOVATION COUNCIL (PIIC)
And
Department of Computer Science (Shift I)
Organizes a National Level Student Development Program On
"IP INTO PRODUCT"



Resource Person:
Dr. R. Valli
Professor (ECE)
Head (R&D)
Manakula Vinayagar Institute of Technology
Pondicherry

Registration Link: <https://cutt.ly/wnnlByw>



Google meet
DATE : 10.6.2021
TIME : 2.00PM TO 3.00PM



MRS. THASIN FOUZIA M.H
HEAD, DEPT. OF COMPUTER SCIENCE SHIFT I

| | | |
|-------------------------------------|--|---|
| DR. USHA GEORGE PRINCIPAL | DR. FATIMA VASANTH ACADEMIC DIRECTOR | BRO. DR. S. AROCKIARAJ DIRECTOR & SECRETARY |
|-------------------------------------|--|---|






Wear Mask Social Distancing Get Vaccinated Stay Home Stay Safe

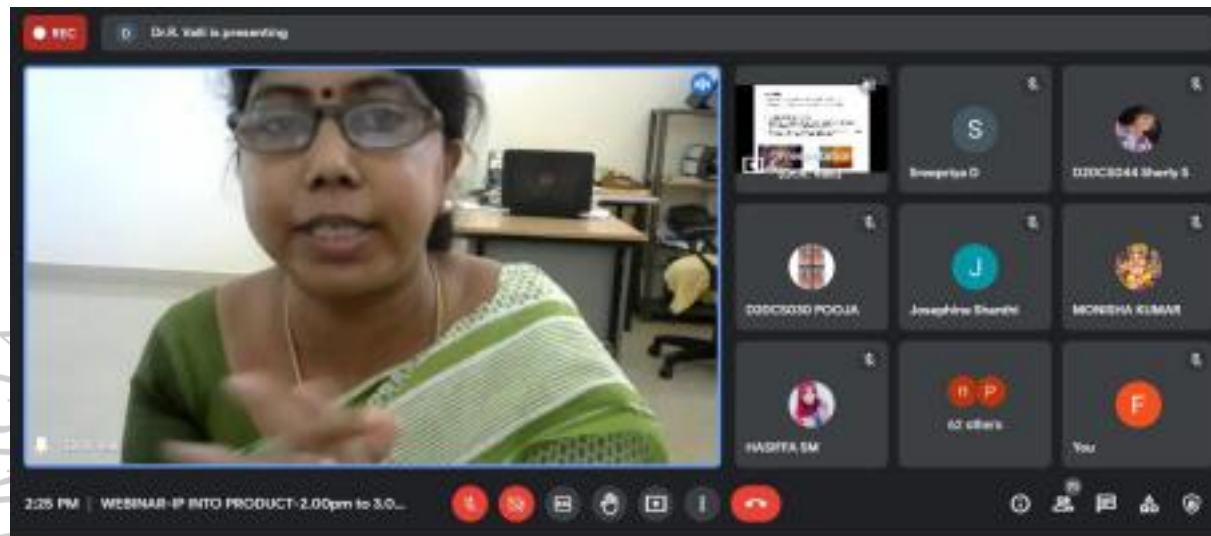
Patrician Institution Innovation Council (PIIC) and the Department of Computer Science had organized a National Level Student Development Programme (SDP) on "IP INTO PRODUCT" on 10th June 2021 for our Department Students (I/II/III BSC).

It was a Virtual SDP conducted through the Interface **Google Meet**.

The programme started with a Prayer by Edwin of II BSC

CS(Shift I) followed by Welcome Address by Pooja, II BSC CS(Shift I).

Shirley of II BSC CS(Shift I) introduced the Key Note Speaker of the day Dr.R.Valli, Professor(ECE) and Head(R&D),Manakula Vinayagar Institute of Technology, Pondicherry.



(Address by our Resource Person Dr.R.Valli,Professor(ECE) and Head(R&D),Manakula Vinayagar Institute of Technology,Pondicherry)

Objective :

The purpose of conducting such IPR related programme is to strengthen and expand the institutions for skill building in IP.

► INVENTION IN IP:

An invention is a new solution to a technical problem and can be protected through patents.

The criteria that need to be satisfied to obtain a patent are set out in national IP laws and may differ from one country to another.

► PATENTABLE INVENTIONS:

Without exception, if an item isn't in one of these categories, it is not patentable. A patent for improvement does not include the improved upon object. Process - a

method of creating a physical change in a material relating to its character or quality. Machine - uses energy to complete a task.

► TYPES OF IP:

Copyrights, Patents, Trademarks, and Trade Dress and Trade Secrets are the 5 types of Intellectual Properties.

► INVENTION – AN INTELLECTUAL

PROPERTY: Intellectual property is a legal concept that protects creations of the mind. Examples of intellectual property include inventions, literary works, original songs, or corporate logos.

Patents protect an invention or a technical product or process. It is unlawful for others to make, use, resell, rent out, or supply the patented object or process. The patent holder may however give others permission to do so by granting a patent licence.

► MOTIVATION TO STUDENTS:

Ask students to draw or make a model of their own invention and give it an appropriate name. Have the class classify each piece of intellectual property as needing a copyright, patent, or trademark.

► CRITERIA FOR PATENTING MY INVENTION:

You can protect your invention with a patent. A patent can be used to prohibit others from copying, selling or importing your invention.

Patent applications must satisfy the following

three criteria: • **Novelty**

This means that your invention must not have been made public – not even by yourself – before the date of the application.

• Inventive step

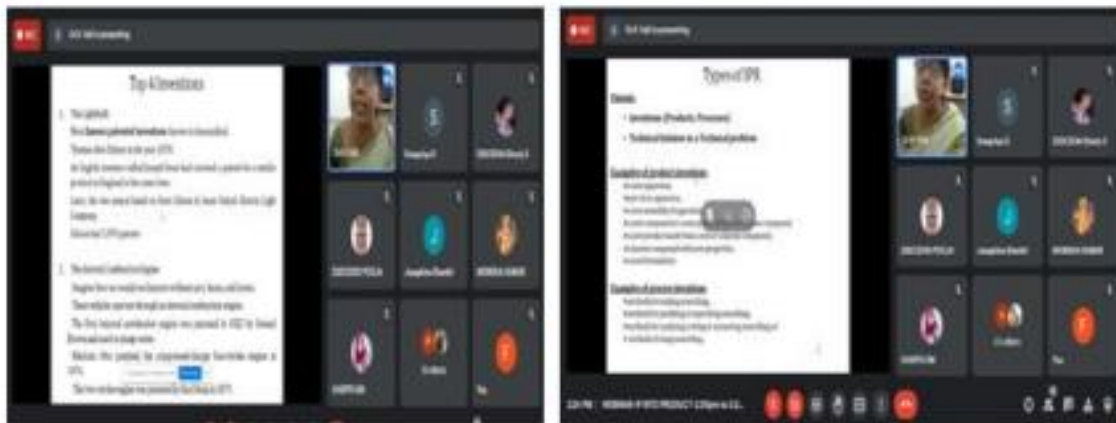
This means that your product or process must be an inventive solution. It cannot be a solution that would be obvious to a manufacturer. Take the example of a different attachment method. Instead of welding the tubes of a swing together, they might be screwed together. This may well be a new method of making swings. But for someone involved in making them, it is too obvious a solution to be called an inventive step.

• Industrial applicability

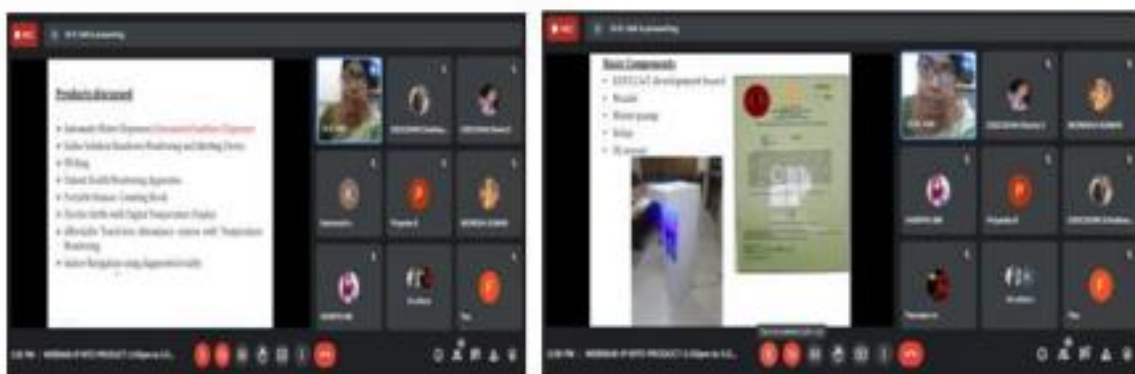
This criterion implies that it must be possible to actually manufacture the new invention. In other words, you can apply for a patent on a new kind of playing card that is easier to hold than existing cards. But you can't obtain a patent for an idea for a new card game.

► PRESENTATIONS – AN OVERVIEW:





OVERVIEW OF SCREEN SHOTS



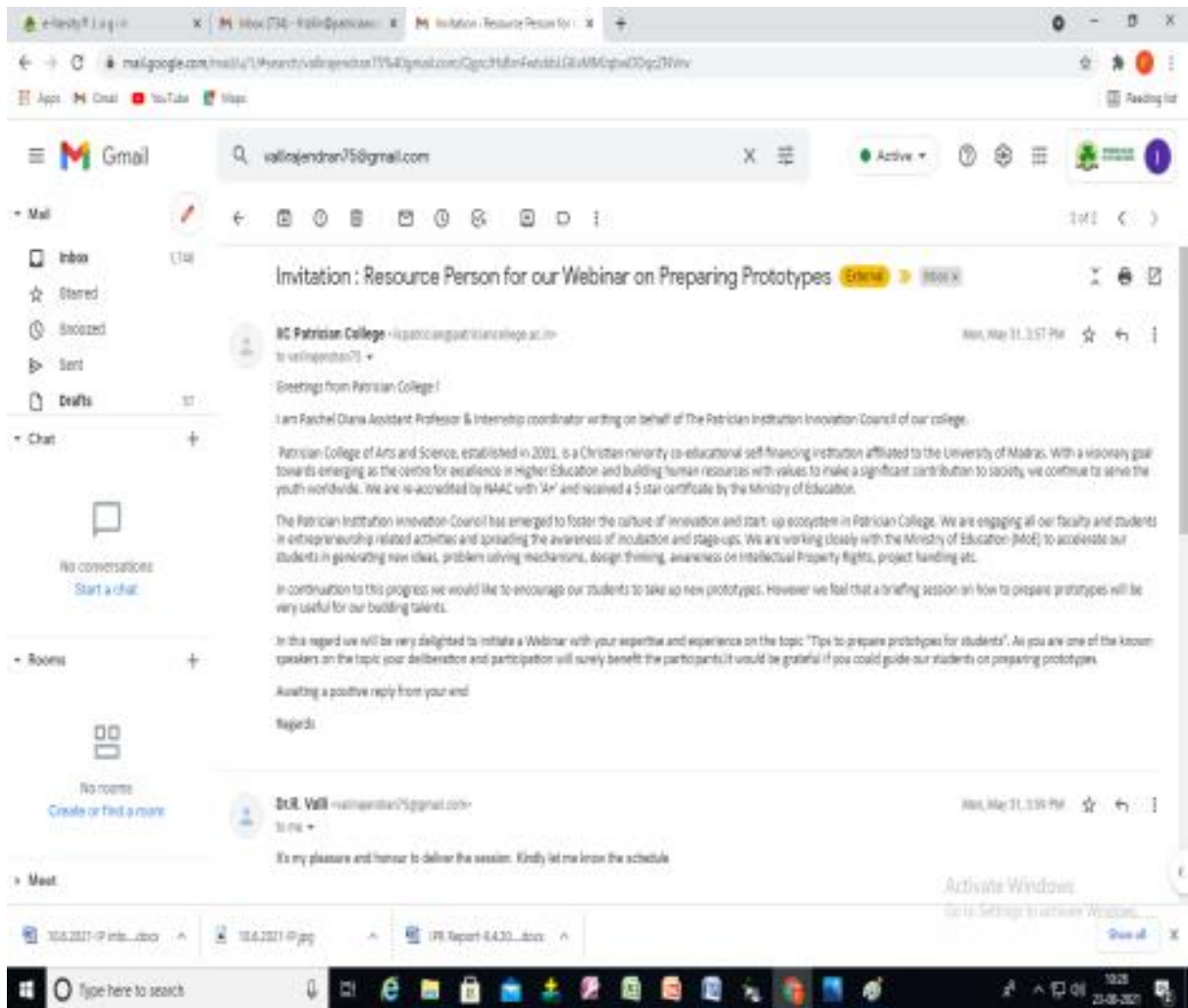
The Programme ended with a formal Vote of Thanks proposed by Mrs. Frizilin.R, Associate Professor, Department of Computer Science.

Outcome of the Programme:

Students had a clear understanding of the process of filing the Patent application, Copyright application, Trademark application, Design application Intellectual Property Protection.

We had good interactions from students and this programme kindle the younger generations minds into inventions.

Email Communications:



Name and Designation of the Nominee for Award

a. **BIO DATA**

Dr.R.Valli
Professor
Department of ECE
Head (R&D)
ManakulaVinayagar Institute of Technology
Puducherry

b. Date of Birth 21.12.1974

Ph.D
WIRELESS COMMUNICATION

c.

Qualification

d.
Pondicherry Engineering College, Puducherry,

Pondicherry University, Puducherry, India

Pondicherry University, Puducherry. India.

M.Tech

ELECTRONICS AND COMMUNICATION

Pondicherry Engineering College, Puducherry, Madras University

B.E

ELECTRONICS AND COMMUNICATION

Pondicherry Engineering College, Puducherry, Madras University

Field of Specialization WIRELESS COMMUNICATION

e.

No. of Years of Experience Teaching - 23 years

Industry – 2 years

ATTACHED IN ANNEXURE 1

f.

Present Employer Manakula Vinayagar Institute Of Technology Puducherry

g.

Membership of professional bodies ISTE Life member IEEE Member(

94434595)

IAENG Member

IACSIT Senior member

ICSES Member



CURRICULUM VITAE

POOJA VISHAL MAULIKAR

Examiner of Patents and Designs and
Drawing and Disbursing Officer and
Central Public Information Officers
Rajiv Gandhi National Institute of Intellectual Property Management,
Civil Lines, Nagpur

Academic Records

| Course | Name | Institution | Board | Year of | Passing |
|---------------------------------------|------|------------------------|-----------------|---------|-----------------|
| B.Tech, | | Alagappa College of | | | |
| | | University, Chennai-25 | Anna University | 2012 | |
| Industrial Biotechnology | | Technology, Anna | | | |
| M.E. | | Engineering, Kolhapur | Shivaji | | |
| | | KIT's College of | | | |
| | | | | | University 2014 |
| Biochemical Engg and Biotechnology | | | | | |

Experience

- 1) Faculty for various intellectual property training at RGNIPM.
- 2) Attended various judicial, national and international training programmes regarding IPR practices.
- 3) Faculty at Dept. of Biotechnology., MANIT, Bhopal and Dept. of Food Tech, DOT, Shivaji University, Kolhapur

